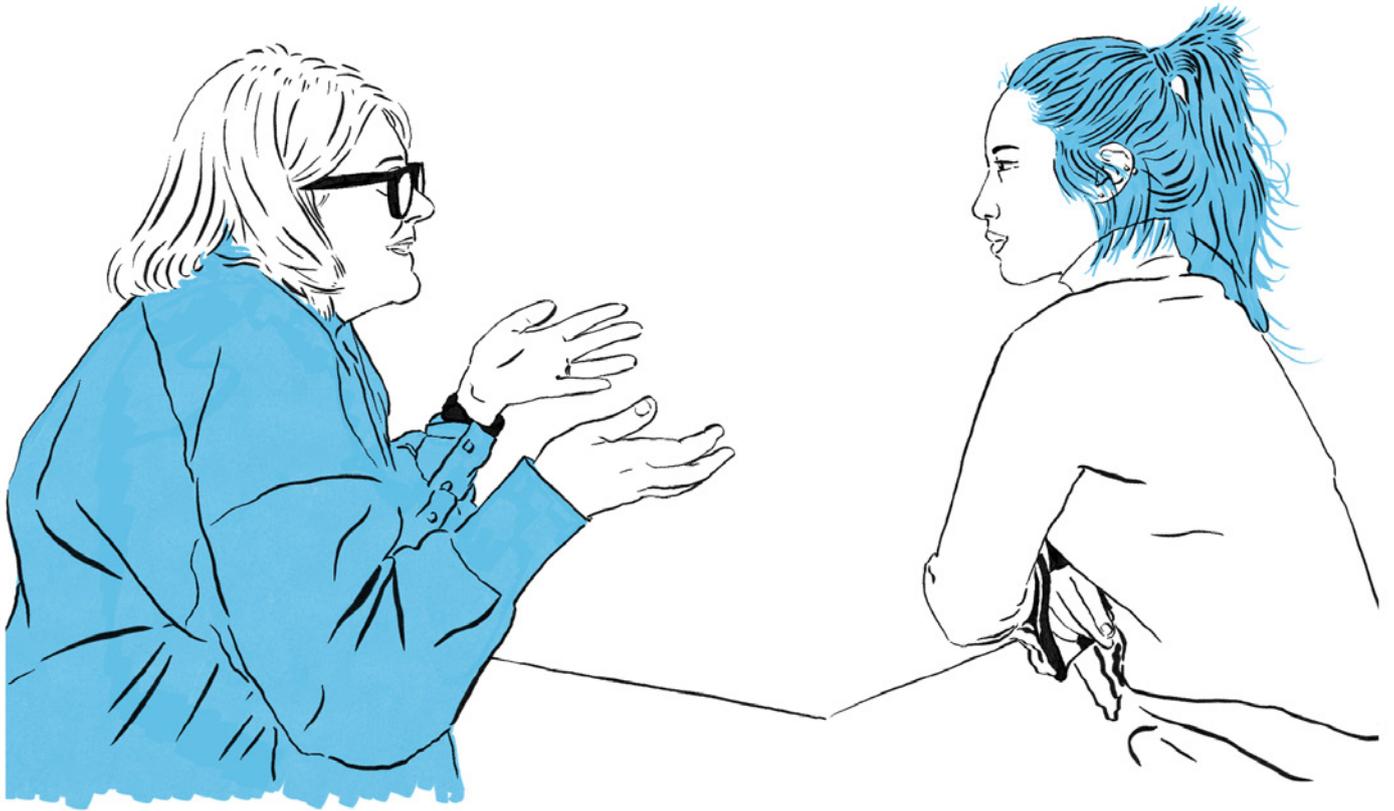


Industry Mentoring Programme 2021



The Industry Mentoring Programme at London College of Communication (LCC) aims to encourage and support postgraduate students' transition from education to industry. This voluntary programme places students of all disciplines with industry professionals to support their professional development as they enter the creative industries.

Potential outcomes for mentees

- Plan next career steps
- Build contacts and professional relationships
- Develop skills in presentation, applications and interviews, communication and teamwork
- Plan a practice, studio or business
- Build confidence

Benefits for mentors

- Access to the LCC mentor network
- Skills development and CV enhancement
- Partnership with LCC
- Develop links with our vibrant community of students, alumni and staff
- Help students to reach their full potential

Both mentors and mentees will be eligible for one free evening training session, which is designed to help you make the most of the programme.

Criteria for mentees

- A current LCC postgraduate student (taught or research)
- Able to create the necessary time in your schedule to meet a mentor face-to-face, or online via Skype, email or phone for one hour, once a month from March – September 2021
- Be able to attend an online training session between 8 March – 12 March 2021
- Able to give feedback on your experience of the mentor programme

Criteria for mentors

- Be a UAL graduate or industry professional working in the creative industries
- Have an understanding of the issues facing creative students entering the industry
- Able to create the necessary time in your schedule to meet a mentor face-to-face, or online via Skype, email or phone for one hour, once a month from March – September 2021
- Be able to attend an online training session between 8 March – 12 March 2021

Tips for mentees

- This is a unique opportunity to listen, question, clarify, explore and act on career ideas and aspirations. Mentees should not rely on the mentor to make things happen for them.
- Mentees are proactive, take responsibility and decide on actions to be taken during the mentoring relationship.
- Matching is based on the industry the mentee would like to work in with a mentor that has relevant experience. However, the number of applicants for certain career areas could be in high demand – therefore, we can't guarantee a preferred industry match.
- Mentors don't have to be from the same practice as the mentee but should be someone who wants to know them, offering time and knowledge of the creative industries.
- The mentoring process is different from schooling. Mentees should keep an open mind and seek to gain from the transferable skills of a mentor, the opportunity to use the mentor's knowledge and experience in order to help them grow and develop their practice through diversifying the application of their knowledge within a creative industry context.
- Mentees shouldn't limit themselves as growth often comes at the edge of the comfort zone.
- All mentees will be asked to give feedback on their experience of the programme and provide testimonials for use on the website and intranet.

Key dates

- January 2021: Mentee applications open
- Monday 15 February 2021: Applications close
- Monday 1 March 2021: Successful applications announced
- Monday 8 March – Friday 12 March 2021: Online Training Sessions (dates and time tbc)
- Introductory emails sent week commencing Monday 15 March 2021
- Programme runs from March – September 2021
- Online evaluation – September 2021

The first meetings will be held in March 2021 and the programme will be brought to a close in September 2021.