About the Language Centre

Welcome to the Language Centre at University of the Arts London (UAL), where you can choose from a variety of English language courses. During your time as a student here, you can experience different aspects of university life, even if you are with us for only a few weeks. You can use all of the University facilities, including libraries, bars, galleries, cafeterias and shops. You can also join a society if you wish—a great way to make friends and mix with other UAL students.

Language Centre
The Language Centre offers English and English Plus courses to students from all over the world. It also supports the international full-time students at the University. We are located in the UAL main building in central London.
You can choose courses in General English or Academic English, or our English Plus programmes. English Plus courses combine General or Academic English classes at the Language Centre with practical introductory art, fashion, design or communication courses at the Colleges.

Our facilities
We are located at 272 High Holborn in central London. Each of the Language Centre classrooms has a large flat-screen television or projector, DVD player and networked PC. Some of our classrooms also have interactive whiteboards. There are also iPads available for classroom use and a self-access space where students can use PCs for internet-based research, do activities, and borrow books and DVDs for language study. At busy times of year we may also teach in other UAL buildings and make use of the facilities there.

What to expect
Our English programmes are accredited by the British Council, and we are members of English UK, the national association of English language centres. We are very proud of our experienced and highly-qualified teachers who specialise in language teaching in an art and design context.
Many of the staff hold Masters’ degrees in English Language Teaching and Linguistics and have additional qualifications in a range of academic subjects including the creative arts.
Our orientation for new students includes a placement test, induction and a tour of the building as well as presentations from staff. We will also give you a welcome pack that includes essential items such as stationery, a student guide, a guide to living in London and a Language Centre bag.

What else?
We have a helpful team who are happy to help you with any questions you might have while you are studying with us and living in London. We also have a Welfare Manager who can offer specialised advice and support.
You can make new friends while you are here by joining our great social programme, which contains information about events and outings in the afternoons or evenings.
The University has over 19,000 full-time and part-time students from 113 countries, studying at all levels from short courses, further education and undergraduate to postgraduate and research degrees.

The University has been a leader in learning and creativity for more than 150 years, and has produced many award-winning students and staff. Famous alumni and former staff include:

- Helen Boaden (former Director BBC news)
- Henry Beck (Designer)
- Pierce Brosnan (Actor)
- Sarah Burton (Fashion Designer)
- Jimmy Choo (Shoe Designer)
- James Dyson (Industrial Designer)
- Michael Fassbender (Actor)
- Colin Firth (Actor)
- Lucian Freud (Artist)
- Gilbert & George (Artists)
- Antony Gormley (Artist)
- Tom Hardy (Actor)
- Sir John Hegarty (Advertising Executive)
- Jefferson Hack and Rankin (Dazed and Confused co-founders)
- Sir Anish Kapoor (Artist)
- Stella McCartney (Fashion Designer)
- Alexander McQueen (Fashion Designer)
- Steve McQueen (Filmmaker)
- Henry Moore (Sculptor)
- Chris Ofili (Painter)

As a student at the Language Centre you will be given the same identity card as the full-time students so you can visit all the University sites and make the most of the facilities at the different Colleges.

University of the Arts London consists of six Colleges:

- **Camberwell College of Arts** specialises in the disciplines of painting, sculpture, photography, ceramics and drawing.
- **Chelsea College of Arts** is famous for its fine art, graphic design and interior and spatial design courses.
- **Wimbledon College of Arts** has a worldwide reputation for its specialist subjects of theatre and screen and fine art.
- **Central Saint Martins** is well known internationally for the creative energy of its students, staff and graduates. The colleges’ 46 courses sit within the Schools of Art, Fashion and Textiles, Communication, Product and Spatial Design, and the Centre for Performance.
- **London College of Communication** is a pioneering world leader in creative communications education, preparing students for careers in journalism, advertising, PR and publishing, photography, film, television and sound, communication design, animation, games, branded spaces, interactive and information design.
- **London College of Fashion** has been a leading provider of fashion education, research and consultancy for over 100 years. The college operates over six sites, which offer a total of 72 courses to over 5,000 students. Courses cover a range of business and design disciplines within the industry.

Central Saint Martins is well known internationally for the creative energy of its students, staff and graduates. The colleges’ 46 courses sit within the Schools of Art, Fashion and Textiles, Communication, Product and Spatial Design, and the Centre for Performance.
General English classes at the Language Centre are unique because they are taught within a creative context. Our teachers use standard General English textbooks and materials but also use many other original and authentic teaching resources. These cover topics in art, design, fashion and communication. There are also activities including discussions, projects and class excursions.

General English 15
15 hours of General English per week
Two weeks minimum, no maximum length
Start dates every two weeks
Minimum level of English required: Pre-intermediate

General English 20
with Speaking Skills
15 hours of General English with an extra five hours per week focused on speaking (pronunciation, conversation skills and confidence building)
Two weeks minimum, no maximum length
Start dates every two weeks
Minimum level of English required: Pre-intermediate

General English 20
with IELTS Preparation
15 hours of General English with an extra five hours per week of IELTS preparation.
Two weeks minimum, 24 weeks maximum
Monthly start dates
Minimum level of English required: Intermediate

You can expect:
• A balanced programme of speaking, listening, reading, writing, pronunciation, grammar and comprehensive language input.
• Varied delivery through pair and group work, student-led activities, project work and private study.
• A focus on living and communicating in real-life situations in Britain and a wide range of general interest topics, cross-cultural communication and cultural visits.
• Regular reviews and tutorials
• Your own copy of the course book.

What time are the classes?
Your classes will be Monday to Friday in the morning or the afternoon, depending on your level. We will tell you on your first day whether your English class is in the morning or afternoon.

Number of students in a class
Average 12 students, maximum 15.

What is the minimum age?
16.

What is the price of the course?
Please see our Course Dates and Fees booklet.

Levels of English offered and CEFR equivalents
A2 = Pre-intermediate
B1 = Intermediate/Upper Intermediate
B2 = Upper Intermediate
C1 = Pre-Advanced/Advanced

Schedule and availability
Visit arts.ac.uk/languagecentre
Search language centre availability

“I can learn more things as well as English, for example, history, common sense and so on. Teachers here let students discuss and share their thoughts, which is a better way than traditional teaching methods.”
Hanzhang, China
Academic English

Academic English is ideal for you if:
• You intend to study at a university in the UK or in another English-speaking country.
• You want to experience British life and culture before taking up your university place.
• You want to join your university programme with a level of English that will allow you to communicate with confidence and get the most from your studies.

How long are the programmes? Four to 24 weeks.

When can I start? Monthly start dates during the year. See our Course Dates and Fees booklet.

Academic English at the Language Centre focuses on developing academic language skills such as research and study skills, presentation skills, listening to lectures, note-taking and extended writing. Our tutors are experienced in teaching exactly what is needed to succeed at university.

“I really like the monthly project we have to do. It’s a very good way to improve our English, meet other people and live the experience of uni in London. I’d recommend this course, especially to people in the arts industries.”

Sergio, Mexico.

Number of students in a class
Average 12 students, maximum 15.

What is the minimum age?
18 years old.

What is the price of the course?
Please see our Course Dates and Fees booklet.

Level of English required
Minimum IELTS score of 5.0 – maximum IELTS score of 6.5 or equivalent. If your level is below 5.0, we recommend that you start with a General English course and then progress to Academic English after you have reached the required level. If you do not know your IELTS level, you can take an online English test when you book your course.

Schedule and availability
Visit arts.ac.uk/languagecentre
Search language centre availability

Academic English
15 or 20 hours a week

Academic English 15
15 hours of Academic English per week
Four weeks minimum, 24 weeks maximum length
Monthly start dates
Level of English required: IELTS 5.0–6.5

Academic English 20
with Speaking Skills
15 hours of Academic English per week with an extra five hours per week focused on speaking (pronunciation, conversation skills and confidence building)
24 weeks maximum length
Monthly start dates
Level of English required: IELTS 5.0–6.5

Academic English 20
with IELTS Preparation
15 hours of Academic English with an extra five hours per week of IELTS preparation
Four weeks minimum, 24 weeks maximum length
Monthly start dates
Level of English required: IELTS 5.0–6.5

arts.ac.uk/languagecentre
English Plus Year-round Courses

English Plus courses help you develop your English at the same time as learning new skills in Art and Design, Communication and Fashion subjects. These courses highlight a different feature of the topic each month to give you a thorough introduction to the subject. You can take English Plus with General or Academic English classes.

General English 15 or Academic English 15
15 hours per week of General or Academic English
Plus Art & Design, Communication or Fashion
Seven hours per week of ‘Plus’ classes over two days

These programmes are ideal for you if:
• You would like to combine English language learning with a practical hands-on art and design, fashion or communication course at one of our Colleges.
• You want to apply to a full-time course at UAL but do not yet have a portfolio of work that is sufficient to support your application.
• You are interested in one of the areas offered by the programme and would like to find out more about it before you commit to further studies or development.

If you are preparing a portfolio for a foundation course we recommend you take English Plus for 24 weeks to allow sufficient time to create your portfolio.

How long is the programme?
Four to 24 weeks (there is also a two-week course available only in April—see the timetable on the respective pages).

When can I start?
Monthly start dates throughout the year.
See our Course Dates and Fees booklet.

Number of students in a class
For English classes: average 12 students, maximum 15.
For ‘Plus’ classes: average 12 students, maximum 16.

What is the minimum age?
16.

What is the price of the course?
Please see our Course Dates and Fees booklet.

Do I need to have experience in the subject I want to study?
No. The ‘Plus’ part of the courses is taught at introductory level and there is usually a range of skill levels in each class.

Level of English required?
Pre-intermediate or above.

Materials
Most materials for the ‘Plus’ class are included. Depending on the course, students need to bring their own pencils, brushes, sketchbook and a camera for recording design work and for visual research. Some courses require additional specialist equipment that you may have to buy yourself. This will be listed in your joining instructions, and you can buy most of the equipment in our College shops.

Schedule and availability
Visit arts.ac.uk/languagecentre
Search language centre availability

Watch videos of former English Plus students at youtube.com/thelanguagecentre

“I enjoy learning more than one skill! I can learn English and about another area I’m interested in. I liked the outdoor photography activities because it was an opportunity to visit and get to know different parts of the city.”
Kenia, Brazil
English Plus Art and Design
Year-round

Language Centre and Chelsea College of Arts

<table>
<thead>
<tr>
<th>General English 15 or Academic English 15</th>
<th>Level of English required</th>
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</thead>
<tbody>
<tr>
<td>15 hours per week of General or Academic English</td>
<td>Pre-intermediate or above</td>
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</table>

This course is perfect for students who want to develop their artistic skills, explore a general interest in art and design, or prepare a portfolio to support an application for further study. This course covers a different subject each week, with projects divided between drawing, painting and design. This gives students a varied experience and the opportunity to build a balanced portfolio, whether studying for only four weeks or longer. You will do practical studio work, and also go on visits to museums and galleries around London.

<table>
<thead>
<tr>
<th>Block</th>
<th>Subject</th>
<th>Block</th>
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<tbody>
<tr>
<td>2 Jan</td>
<td>Drawing</td>
<td>26 Mar</td>
<td>Drawing</td>
</tr>
<tr>
<td>2 Jul</td>
<td>– Gallery Visits: drawing in sketch books</td>
<td>– Life Drawing: observational drawing of the human body</td>
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<td>– Gallery Visits: drawing in sketch books</td>
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<td></td>
<td>Painting</td>
<td></td>
<td>– Painting: observational painting, colour mixing and developing ideas</td>
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<td>– Transcription: observational painting, colour mixing and developing ideas</td>
<td>– Life Drawing: observational drawing</td>
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<td></td>
<td>– Painting from a Masterpiece</td>
<td>– Life Drawing: observational drawing of the human body</td>
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<td>Design</td>
<td>– City Design: 3D model making</td>
<td>– Gallery Visits: drawing in sketch books</td>
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<td></td>
<td>– City Design: 3D model making</td>
<td>– Painting: drawing of the human body</td>
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<tr>
<td>29 Jan</td>
<td>Drawing</td>
<td>9 May</td>
<td>Drawing</td>
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<tr>
<td>30 Jul</td>
<td>– Life Drawing: observational drawing of the human body</td>
<td>– Textures: line, tone, surface and texture</td>
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<td></td>
<td>Painting</td>
<td>– Landscapes: outdoor traditional painting</td>
<td>– Life Drawing: observational drawing</td>
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<td>– Scale: proportion and composition</td>
<td>– Textiles: pattern design using mixed media</td>
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<td>– Portrait Painting</td>
<td>– Life Painting: proportion, colour mixing and tone</td>
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<td>Design</td>
<td>– Design: Graphic Design: packaging design</td>
<td>– Design: 3D model making</td>
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<td></td>
<td>– Mixed Media Design: collage</td>
<td>– Design: 3D design wire sculptures</td>
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<tr>
<td>26 Feb</td>
<td>Drawing</td>
<td>4 Jun</td>
<td>Drawing</td>
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<tr>
<td>28 Aug</td>
<td>– Museum Visits: drawing and ideas development</td>
<td>– Illustration: fairytales, image making and composition</td>
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<td></td>
<td>Painting</td>
<td>– Life Painting: proportion, colour mixing and tone</td>
<td>– Life Painting: proportion, colour mixing and tone</td>
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<td></td>
<td>– Life Painting: proportion, colour mixing and tone</td>
<td>– Design: 3D design wire sculptures</td>
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<td></td>
<td>Design</td>
<td>– Design: 3D design wire sculptures</td>
<td>– Fashion Design: garment design</td>
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<td>– Architecture Design: 3D model making</td>
<td>– Design: Clay Projects: modeling and sculpting</td>
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<td></td>
<td>– Printmaking: lino printing</td>
<td>– Clay Project: gallery visit</td>
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<tr>
<td>23 Apr</td>
<td>Drawing</td>
<td>24 May</td>
<td>Drawing</td>
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<tr>
<td>[two weeks]</td>
<td>– Pots Project: tone and shade</td>
<td>– Illustration: fairytales, image making and composition</td>
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<td>Painting</td>
<td>– Life Painting: proportion, colour mixing and tone</td>
<td>– Life Painting: proportion, colour mixing and tone</td>
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<td>– Pots Project: colour mixing, tone and shade</td>
<td>– Design: 3D design wire sculptures</td>
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<td>Design</td>
<td>– Design: 3D design wire sculptures</td>
<td>– Fashion Design: garment design</td>
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<td>– Clay Project: modeling and sculpting</td>
<td>– Clay Project: gallery visit</td>
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<td>– Clay Project: gallery visit</td>
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“My favourite part of the course is thinking about the original thing and actually making it. I think the Language Centre is a very good school. The teachers are kind and the facilities are nice.”

Shino, Japan

[arts.ac.uk/languagecentre]
English Plus Communication Year-round

Language Centre and London College of Communication

General English 15 or Academic English 15
15 hours per week of General or Academic English

Plus Communication
Seven hours per week of ‘Plus’ classes over two days
Level of English required
Pre-intermediate or above

This option provides a mix of communication subjects suitable for portfolio preparation or general interest and enjoyment. You will get an introduction to various areas of communication including advertising, design, photography and film-making. The programme consists of practical work in the studio, group work and visits to museums and relevant organisations.

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<th>Block</th>
<th>Subject</th>
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<tbody>
<tr>
<td>2 January</td>
<td>Communication Design</td>
<td>2 July</td>
<td>Communication Design</td>
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<td>– Introduction to 20th Century visual communications</td>
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<td>– Introduction to 20th Century visual communications</td>
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<td>– Creating designs on paper and on a computer</td>
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<td>– Creating designs on paper and on a computer</td>
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<td>– Responding to a design brief</td>
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<td>– Responding to a design brief</td>
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<td>29 January</td>
<td>Animation</td>
<td>30 July</td>
<td>Animation</td>
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<td>– Printmaking</td>
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<td>– Printmaking</td>
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<td>– Storyboarding and storytelling</td>
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<td>– Storyboarding and storytelling</td>
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<td>– Sound design</td>
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<td>– Sound design</td>
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<td>26 February</td>
<td>DSLR Filmmaking</td>
<td>28 August</td>
<td>DSLR Filmmaking</td>
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<td></td>
<td>– History and context</td>
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<td>– History and context</td>
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<td></td>
<td>– Using your DSLR camera for film</td>
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<td>– Using your DSLR camera for film</td>
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<td></td>
<td>– Uploading and editing your work</td>
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<td>– Uploading and editing your work</td>
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<td>26 March</td>
<td>Advertising and Social Media</td>
<td>24 September</td>
<td>Advertising and Social Media</td>
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<td>– Finding and communicating your voice</td>
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<td>– Finding and communicating your voice</td>
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<td>– Responding to a creative brief</td>
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<td>– Responding to a creative brief</td>
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<td>– Pitching your ideas</td>
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<td>– Pitching your ideas</td>
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<td>23 April</td>
<td>Book Arts</td>
<td>22 October</td>
<td>Interactive and Digital Design</td>
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<tr>
<td>(two weeks)</td>
<td>– Creating beautiful handmade paper books</td>
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<td>– Interaction design</td>
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<td>– Using various binding and sewing techniques</td>
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<td>– App development</td>
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<td>– Turning your own imagery and text into one-off books</td>
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<td>– Moving image</td>
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<tr>
<td>8 May</td>
<td>Interactive and Digital Design</td>
<td>19 November</td>
<td>City Photography</td>
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<td>– Interaction design</td>
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<td>– Street photography</td>
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<td>– App development</td>
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<td>– Photo essays</td>
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<td>– Moving image</td>
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<td>– Editing, selecting and presenting work</td>
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<td>4 June</td>
<td>City Photography</td>
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<td></td>
<td>– Street photography</td>
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<td>– Photo essays</td>
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<td></td>
<td>– Editing, selecting and presenting work</td>
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“I like that I could have class trips to museums, galleries and on the street. During this course my tutor taught me a lot about photography. I'd really like to recommend it to my friends!”

Sae, Japan
English Plus Fashion Year-round

Language Centre and London College of Fashion

General English 15 or Academic English 15
15 hours per week of General or Academic English

Plus Fashion
Seven hours per week of ‘Plus’ classes over two days
Level of English required Pre-intermediate or above

This course covers seven topics, giving you the opportunity to try a different aspect of Fashion every four weeks. If you attend for the full 24 weeks you will get a great overview of the industry and an idea of where you could succeed if you are considering further study.

Most topics are design or business based, except for Simple Garment Making where you will be using industrial sewing machines. The tutors on this course all teach at London College of Fashion, and many of them combine teaching with working in the fashion industry.

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<tr>
<th>Block</th>
<th>Subject</th>
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</table>
| 2 January | Fashion Drawing  
- Learning how to draw fashion figures  
- Understanding proportions  
- Innovative drawing methods  
- Exploring colour | 2 July | Fashion Drawing  
- Learning how to draw fashion figures  
- Understanding proportions  
- Innovative drawing methods  
- Exploring colour |
| 29 January | Fashion Trends and Design  
- Brand and customer research overview  
- Trend inspiration and design  
- Presenting a final collection | 30 July | Fashion Trends and Design  
- Brand and customer research overview  
- Trend inspiration and design  
- Presenting a final collection |
| 26 February | Fashion PR and Marketing  
- Overview of PR and marketing  
- The fashion calendar and press releases  
- Media and communication | 28 August | Fashion PR and Marketing  
- Overview of PR and marketing  
- The fashion calendar and press releases  
- Media and communication |
| 26 March | Fashion Styling the Image  
- Role of a stylist  
- Moodboards and trends  
- Photoshoot | 24 September | Fashion Styling the Image  
- Role of a stylist  
- Moodboards and trends  
- Photoshoot |
| 23 April (two weeks) | Fashion Portfolio  
- Development and presentation of fashion portfolios  
- Understanding the different layouts, styles and formats  
- Research | 22 October | Simple Garment Making  
- Preparing a pattern and cutting fabric  
- Construction methods  
- Garment construction and finishing techniques |
| 8 May | Simple Garment Making  
- Preparing a pattern and cutting fabric  
- Construction methods  
- Garment construction and finishing techniques | 18 November | Visual Display  
- Importance of visual merchandising  
- Understanding brands and customers  
- Window concepts and store layouts |
| 4 June | Visual Display  
- Importance of visual merchandising  
- Understanding brands and customers  
- Window concepts and store layouts |
English Plus Summer Courses

“T,,,,emproved my English and my artistic skills and I really enjoyed it. I would recommend this course to a lot of people.”

Theo, France

English Plus Summer Courses
two and four week intensive options

General English 15
• 15 hours per week of General English

Plus seven different options
• 15 hours per week of ‘Plus’ classes
Study for two or four weeks with 15 hours of General English per week at the Language Centre plus 15 hours per week of an Art and Design, Communication or Fashion course at one of our Colleges.

Choose from the following options:
• Art & Design courses
  – Digital Graphic Design
  – Fine Art
  – Graphic Design
• Communication courses
  – City Photography
  – Marketing and Communication
• Fashion courses
  – Fashion Design
  – Fashion Styling

Why choose one of these programmes?
These programmes are ideal for you if:
• You would like to combine English language learning with a practical hands-on art, design, communication, fashion or photography course at one of our Colleges.
• You are interested in one of the areas offered by the programme and would like to find out more about it before you commit to further studies or development.
• You want to take part in workshops, talks and visits to galleries, museums or fashion houses as part of your study.

Number of students in a class
For English language: average 12 students, maximum 15.
For ‘Plus’ courses: average 12 students, maximum 16.

When are these courses offered?
Summer start dates are 16 July, 30 July and 13 August.

Duration
Two or four weeks.

What is the minimum age?
16.

Do I need to have experience in the subject I want to study?
No. The ‘Plus’ part of these courses is at introductory level and there is usually a range of skill levels in each class.

Level of English required
All Pre-intermediate or above.

Materials
Most materials for the ‘Plus’ class are included. Depending on the course, students need to bring their own pencils, brushes, sketchbook and a camera for recording design work and for visual research. Some courses require additional specialist equipment that you may have to buy yourself. This will be listed in your joining instructions, and you can buy most of the equipment in our College shops.

Schedule and availability
Visit arts.ac.uk/languagecentre
Search language centre availability

Watch videos of former English Plus students at youtube.com/thelanguagecentre
English Plus Summer Courses
in Art and Design

Digital Graphic Design

Start date 30 July
Duration Two weeks
College Chelsea College of Arts
Level of English required Pre-intermediate or above
Hours per week
15 English, 15 Plus

This course is an introduction to creating and presenting work in digital formats and an exploration of the range of digital design practice in the UK. You will look at the role and influence of computers on design study and practice. You will also visit a gallery or exhibition during your time on the course. You should have some familiarity with a computer, but do not need experience using specific software.

The course will include:
• Use of drawing, paint and other materials in fine art.
• Researching a brief.
• Translating work in different media to a digital format.
• Exploring ideas across forms, including digital illustration, typography and animation.
• Selecting and using appropriate software.
• Using the web to showcase and promote your work.

Graphic Design

Start date 30 July
Duration Four weeks
College Central Saint Martins
Level of English required Pre-intermediate or above
Hours per week
15 English, 15 Plus

The aims of this course are to introduce you to how graphic design, illustration and typography are taught in the UK, to build confidence when researching new ideas through doing short projects, and to enable you to present your designs—both verbally and in a two-dimensional format.

The course will include:
• Use of drawing and colour materials in presenting design ideas.
• Research skills—how to use the resources of London (shops, museums and galleries) as sources of inspiration.
• Working from a brief—how to solve problems regarding text and image using design, illustration and typography.
• Lectures on current graphic design and a visit to an exhibition or gallery to explore the relationship between design in the UK, Europe and the rest of the world.

Please note that computers are not used in this programme.

English Plus Summer Courses
in Art and Design

Fine Art

Start date 30 July
Duration Four weeks
College Central Saint Martins
Level of English required Pre-intermediate or above
Hours per week
15 English, 15 Plus

The aims of this course are to introduce you to how fine art is taught in the UK, to build confidence when researching new ideas through three projects (in drawing, painting and 3D work), and to enable you to present your work—both visually and verbally.

The course will include:
• Use of drawing, paint and other materials in fine art.
• Research skills—how to use the resources of London (museums and galleries) as sources of inspiration.
• How to develop your own personal ideas and responses to projects.
• Lectures on current fine art practice and a visit to a major exhibition or gallery, such as the National Gallery, to explore the relationship between fine art in the UK, Europe and the rest of the world.

arts.ac.uk/languagecentre
English Plus Summer Courses in Communication

City Photography

Start dates 16 July, 13 August
Duration Two weeks
College London College of Communication
Level of English required Pre-intermediate or above
Hours per week
15 English, 15 Plus
This course will take you out and about all over London with your camera. You will be taught the history and context for street photography as well as technical tips and tricks. By the end of the course you will know what makes some photos so exceptional, and will have had many opportunities to take memorable photos of your own.

The course will include:
• Candid images using hidden or unobtrusive cameras.
• Abstract images—images from the environment, its surfaces, textures and colours.
• Photo essays and portrait techniques, taking pictures of people to tell a story.
• Adjusting pictures in Photoshop through retouching and creating a distinctive style.
• Editing and presenting images efficiently and effectively.

Marketing and Communication

Start dates 16 July, 13 August
Duration Two weeks
College Chelsea College of Arts
Level of English required Intermediate or above
Hours per week
15 English, 15 Plus
This course will give you an introduction to marketing in a UK context. It will introduce you to advertising and public relations through an accessible series of talks, fun group discussions and guided visits to marketing and advertising-related places of interest.

The course will include:
• Essential marketing and communication principles and how they are employed within a business environment.
• The history of advertising practice in the UK.
• The UK advertising industry today: agencies, organisations and clients.
• How to create a print advertisement and storyboard.
• A visit to a central London advertising or marketing agency.
• An introduction to public relations practice and the media in the UK.
• How to write a press release.

English Plus Summer Courses in Fashion

Fashion Design

Start date 30 July
Duration Four weeks
College Central Saint Martins
Level of English required Pre-intermediate or above
Hours per week
15 English, 15 Plus
The aims of this course are to introduce you to how fashion is taught in the UK, to build your confidence when researching new ideas through short projects, and to enable you to present your designs—both verbally and in a two-dimensional format.

The course will include:
• Use of drawing and colour materials in presenting design ideas.
• Research skills—how to use the resources of London (shops, museums and galleries) as sources of inspiration.
• Illustration skills and drawing from a clothed model.
• Lectures on current fashion design, and a visit to a major fashion exhibition or gallery, such as the Victoria and Albert Museum.

Fashion Styling

Start date 30 July
Duration Two weeks
College London College of Fashion
Level of English required Pre-intermediate or above
Hours per week
15 English, 15 Plus
This course will provide you with an insight into the working life of a fashion stylist and offers the opportunity to work towards the creation of a styled image. You will interpret current fashion trends and current designer collections to create your own styled image. You will learn how and where to find inspiration before interpreting a style brief, and you will spend your last day mocking up a studio photoshoot. This course is ideal for new stylists who want to start their career in this popular fashion area.

The course will include:
• The role of the stylist.
• Style tribes and trends.
• Designer collections.
• Magazine styling.
• Fashion PR.
• Photoshoot in a studio.

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• Designer collections.
• Magazine styling.
• Fashion PR.
• Photoshoot in a studio.
For a more immersive experience, why not study English at the Language Centre for a few weeks to build your confidence, and then join a Short Course at one of UAL’s Colleges?

There are hundreds of Short Courses to choose from and you will be studying alongside international students and local British students.

Students with all kinds of experience can join Short Courses and the programmes run at different lengths and at different start dates throughout the year. This makes it easy to find something to suit your schedule. It is very common for students to study General English before they take a Short Course—and sometimes afterwards too!

Popular Short Courses include:
- Art and Design
  - 100 Design Projects
  - 100 Drawing Projects
  - Art Direction
  - Book Illustration
  - Contemporary Art Exhibition
  - Contemporary Fine Art Practice
  - Creative Drawing
  - Critical Theory in Contemporary Art Practice
  - Expressive Painting
  - Graphic Design
  - Interior Decorating & Styling
  - Introduction to Curating Contemporary Art
  - Exhibitions
  - Introduction to Illustration
  - Oil Painting
  - Watercolour Painting

Communication
- Adobe Suite
- Animation and Illustration
- Portfolio Preparation
- Architectural Photography
- Art Direction for Advertising
- Bookbinding
- Confident Copywriting
- Digital Marketing Strategy
- DSLR Photography
- Film School in a Week
- Infographic Storytelling
- Photographic and Documentary Photography
- Portfolio Preparation
- Practical PR Event Management
- Producing Online Video Content
- Social Media Marketing
- Video Journalism

Fashion
- Art Direction for Fashion
- Create a Fashion Portfolio: Intermediate
- Fashion and Editorial Make-up
- Fashion Buying and Merchandising: Intensive
- Fashion Design and Marketing
- Fashion Photography
- Fashion PR
- Footwear Summer School
- Innovative Brand Management
- Introduction to Bag Design
- Introduction to Fashion Blogging
- Principles of Personal Fashion Styling
- Special Effects Makeup for Film and TV
- Starting Your Own Fashion Label
- Womenswear Pattern Cutting: Intensive

For more information and details of how to book, visit arts.ac.uk/study-at-ual/short-courses

These courses are a great opportunity to study at undergraduate level for three to eight weeks over summer. Summer Study Abroad is suitable for students who have completed at least one year of university-level study. These courses are based on BA courses at UAL’s Colleges, so they would be an ideal addition to your overall studies.

If you feel you could benefit from some English language support before and during your course we can also provide a special combined programme. This includes two weeks or more of General English at the Language Centre, followed by a Summer Study Abroad course of your choice.

Example courses
- Architecture
- Communication for PR and Advertising
- Digital Textile Design
- Fashion Communication
- Fashion Design
- Film-making
- Graphic Design
- London Theatre: Behind the Scenes.

To search available courses and book your place, visit arts.ac.uk/ssa-english

“Studying with students from different countries opened my mind and allowed me to learn about diverse cultures.”
Mahaud, France
Study Abroad student
London College of Communication

arts.ac.uk/languagecentre
Social programme
UAL offers a social programme to help you make the most of your time in London. This is a great opportunity for you to meet other students, make new friends and experience some of London’s many attractions.

Activities include:
- Visits to a range of London museums, galleries, exhibitions and other attractions.
- Participation in events organised by University of the Arts London, such as exhibitions, open evenings, plays, talks and debates.
- Discount tickets for popular London clubs and discos (students over 18 only).
- Full-day and weekend excursions to places of interest in the UK and in Europe, such as Cambridge, Oxford, Bath, Stonehenge, Paris and Amsterdam.

All activities are optional; most activities are free of charge, some may include a small participation fee and others such as excursions outside of London or abroad will charge a corresponding fee.

Academic counselling services
The University can also arrange one-to-one advice sessions, portfolio reviews and application interviews. Opportunities for College visits are also possible.

Insurance
To give you extra security, insurance cover is included in your tuition fees. The cover applies while you are studying in the UK and for your direct trip to and from your home at the start and end of your course. Cover is also extended for leisure trips to Europe up to a maximum of 21 days during the period of the cover.

Further studies at University of the Arts London
If you have any questions about further study opportunities at the University including Foundation, undergraduate and postgraduate degrees, we can provide information about how to apply. Just ask any of the student support staff at the Language Centre who will be happy to help you.

Students’ Union
UAL has a very active Students’ Union (SUARTS) and as a Language Centre student you are invited to be a part of it; SUARTS is an arts union for arts students. They have an influence on how the University is run and support a lot of the social and networking opportunities across UAL.

A Society is a group of students who share common interests or beliefs, who come together to develop and share ideas and skills and who have fun whilst they’re doing it! SUARTS Societies are run by students and supported by the Students’ Union. They meet throughout the academic year and often run different events for their members.

Joining one of our societies is a great way for you to meet new people from across UAL.
Staying in London

Students have the choice of a range of accommodation while studying at the Language Centre, including homestay, house share, year-round residence and, during the summer only, university halls of residence.

Homestay
Staying in a homestay will allow you to practise your English outside the classroom and experience diverse British culture first-hand. All of our hosts have been selected, interviewed and are regularly inspected by an independent agency, which is registered with the British Council. The homes are situated in good residential areas of London and are convenient for public transport. All homes have internet access which is included in the weekly fee. A laundry service is available once a week within the family home.

You may choose:
• Single or shared rooms (shared rooms are only available for two students travelling together)
• Bed and breakfast, half-board (breakfast and dinner every day) or self-catering
• One of three homestay options, depending on your needs:
  Option One
  Typically 50–60 minutes by public transport from the Language Centre. These homestays are with typical families in suburban London and are a great budget option.
  Option Two
  Typically 40–50 minutes by public transport from the Language Centre. These homestays are slightly closer to central London.

Homestay accommodation options one and two are the most suitable for students who are under 18, as these are usually family homes in residential areas of London.

Option Three
Typically 30–45 minutes by public transport from the Language Centre. These homestays are in the city and could be hosted by a professional person or couple.

Premier Homestay
For an additional fee you can book a Premier homestay room available for options one or two only. These are double rooms with a private bathroom and a TV in the room. Premier homestay options are located within a short walk of local public transport links.

Private bathrooms are available on request for an additional fee. Please note, that the availability for rooms with private bathrooms is very limited.

House share
House share offers a single or shared room in a house with other students. Shared rooms are only available for students who are travelling together. A house share is ideal for students who prefer a more sociable option. The house share properties vary in size, accommodating between five and ten students.

These properties are managed by an agency and are regularly cleaned and maintained to a good standard. They are situated in Zone 2, so they are all within easy reach of central London and the Language Centre.

Each house has:
• A shared lounge containing a TV and DVD player and wi-fi internet access.
• A fully-equipped kitchen with washing machine, cooker, microwave and fridge as well as all necessary utensils including pots, pans and a toaster.
• Bedrooms that are fully furnished with beds, bed linen, a storage area and a study desk.

Due to British Council requirements, students who are under 18 must stay in a homestay that we will book for you.

arts.ac.uk/languagecentre
UAL halls of residence—summer only
During July and August, there is accommodation available to Language Centre students at the University of the Arts London’s Will Wyatt Court, Don Gratton House and Sketch House halls of residence.

Key features:
• Halls are situated in Zone 1 or Zone 2, 20–30 minutes away by public transport from the Language Centre.
• Each room has a private shower and toilet.
• Towels and bedding are supplied.
• Laundry facilities are available.
• The halls are self-catering with a shared kitchen facility (utensils not provided).
• Wi-fi internet is included.

The halls of residence should be booked directly with UAL’s Accommodation Department: housing.arts.ac.uk/bnb

Language Centre students are entitled to a discounted rate in UAL halls of residence. See our Course Dates and Fees booklet for details.

Please note the halls of residence get booked up very quickly and are dependent on availability.

Year-round residences
London Nest can help Language Centre students find year-round residential accommodation in London. They have single, twin and double rooms with private bathrooms and studio options to meet your needs and budget. They should be booked directly with London Nest. Go to their website for the latest availability: londonnest.com

Language Centre students can receive £25 off their booking fee with a code. See our Course Dates and Fees booklet for details.

Hotels
You may also choose to stay in a hotel close to the Language Centre or a different central location. There are lots of choices of different kinds of hotel accommodation in London, so ensure you do your research carefully before you make any hotel booking.

Airport transfer
We can arrange an airport pick-up for you in a taxi to or from your accommodation. Please indicate on your accommodation booking form if you require this service. See our Course Dates and Fees booklet for prices.
Be part of the University of the Arts London

UAL is ranked in the world’s top 6 universities for art and design* 

*based on QS university world rankings 2017

Half of all Turner Prize winners are UAL alumni

Join a University club or society* and meet UK and International UAL students 

*Term-time only

Did you know... 
12 Oscar Winners are UAL Alumni

Explore 
You will have the same identity card as full-time degree students so you can access all six of UAL’s Colleges. Visit our exhibitions, relax in our cafes and learn in our libraries and open access centres

HOLBORN 
The Language Centre is in central London, close to Covent Garden and Oxford Street

Specialise 
Combine English language learning with practical Art and Design, Communication or Fashion classes at UAL’s Colleges

Socialise 
Try our weekly Language Centre social programme and let us help you book a weekend excursion

Our social programme takes advantage of our exciting location

The Language Centre at University of the Arts London is a creative and exciting place to study, whatever your reason for learning English

Study 
15 or 20 hours General English or Academic English per week

Did you know... 
We are accredited by the British Council and members of English UK and English UK London

Find out about further studies at UAL
Get advice on applying for a degree or short course in art, design, communication or fashion

Number of colleges at UAL 
6

Did you know... 
19,000
Approximate number of students studying at UAL