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TWENTY TWENTY THREE!

L'Oréal Professionnel is proud to be principal sponsor for the Central Saint Martins MA Fashion Show.

A stalwart of the backstage fashion arena, having worked for many years supporting emerging and established designers through providing hairdressing talent on the international fashion circuit, L'Oréal Professionnel is delighted to present the L'Oréal Professionnel Creative Award in recognition of design talent for which the winning graduate will receive £5,000 and the opportunity to showcase their collection to hairdressing elite.

To strengthen L'Oréal Professionnel's commitment and dedication to Central Saint Martins' future designers, it has also created the L'Oréal Professionnel Scholarships to be awarded each year to three inspiring MA Fashion students so that they may complete their studies on the course. This partnership serves to cement further the symbiotic relationship between hair and fashion.

2023 judge L'Oréal Professionnel Creative Award Ib Kamara, Editor-in-Chief Dazed and Art & Image Director Off-White™

MA FASHION 20.02.2023, 18:00_LFW_OLD SELFRIDGES HOTEL,1 ORCHARD STREET LONDON

01. GIORGIA PRESTI

With special thanks to Mr. Kim Jones OBE for his sponsorship and support
Recipient of The L'Oréal Professionnel Scholarship

'Debris' is a study of functionality in disposable one-time-use objects and packaging, creating an effective design language by designating the simplicity of design construction and processes used for these objects into garments.

With Thanks to Hans Schwarz (Dior Men), Mackintosh Ltd, Elaine McGuinness (Mackintosh), Scott Sheridan (Mackintosh), Kitty Shukman, Parka Griffin, Christophe De Roy, Doug Gunn, ORTA, Maxwell Rawlins

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02. MAXIME BLACK

CONVERSATION WITH A MACHINE: 01001000 01001111 01010100 00100000 01010011 01001000 01001001 01010100
00001010

With Thanks to Raccagni, Eleather, Sidogras S.A., Nastrificio Victor Spa, and C.P. Agencies Ltd.

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03. MACINNES LIMITED

Supported by The BFC Foundation MA Final Year Scholarship
Supported by The Isabella Blow MA Fashion Fund

Distortion, difference, and pain. As someone with physical and mental differences, I used a panel system that reduced the need to stand to pattern cut. The panels are based on my distorted torso, corrected through spinal surgery. Mixing glamour with the grotesque _A unique take on female elegance.

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04. MAX ANTHONY BROWN

Supported by The Isabella Blow MA Fashion Fund

IN THE FACE OF CHAOS

With Thanks to Joshua Ellis Ltd.

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05. HAYLEY ZHENYU SHOU

Goddess at Home

A celebration of how women transform unremarkable domestic objects into extraordinary ones.

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06. JUDE HINOJOSA

Supported by The Isabella Blow MA Fashion Fund

Selected designer: Dr. Martens X CSM MA Fashion _Dr. Martens All Access Summer Campaign

'Ghosts of Daughters' is inspired by spiritualist art and seances, where the dead communicate through the use of the living. This has been reimagined as ghosts using menswear to express the memories of their former lives. Garments are made with upcycled pieces, deadstock fabric, and locally sourced material from Walthamstow, the birthplace of spiritualist artist, Madge Gill.

With Thanks to Dr. Martens for footwear, laces, and socks

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07. ALENA NEVEDROVA

Supported by The Isabella Blow MA Fashion Fund

Selected Finalist: Canada Goose X CSM MA Fashion Project

A hidden woman: disguise as a means of survival in totalitarian systems.

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08. OSCAR OUYANG

Selected finalist: Canada Goose X CSM MA Fashion Project

Murmur of the Roots

Nature can connect different cultures. Whilst our world is divisive, nature can connect us without speech. Kindred of the Kibbo Kift and Greenham Common protests have inspired and informed this collection, while Knit Patterns are drawn from Southeast Asian plants like Alocasia and Philodendron, reflecting my cultural heritage.

With Thanks to Lineapiù, Zegna Baruffa, Jewellery in collaboration with Kod Kucé.

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09. NOMVELO

Supported by The Alexander McQueen Scholarship

Selected Finalist: Canada Goose X CSM MA Fashion Project

How Christian colonialism drew on scriptures to deceive Black women into head shaving as their Hair was seen as UNGODLY, UNSIGHTLY and UNTAMEABLE. Photographer Nontsikelelo Lolo Veleko captures black identity and dress, which reminds me of androgynous black music artists in the 90s/2000s whose genders were debated. Black women with androgynous looks still must prove their femininity.

With Thanks to Swarovski

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10. CHÉN SĪ FĀN

About Him: In the gender stereotype, the public sphere is the domain of men, and the private sphere is the domain of women. I combined constructions of menswear archetypes (such as trenchcoats, working suits, working shirts, etc.) with domestic objects(such as an ironing board, a curtain, an apron, etc.). The collection portrays delicate and fragile "new masculinity".

With Thanks to Sophie Hallette Lace and Yves Salomon for Leatherwear

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11. LOUISA

Recipient of The L'Oréal Professionnel Scholarship
Supported by The UAL Postgraduate Scholarships

I was often ashamed of stuttering. My mum said we could visualize our feet as growing roots into the ground to stand stable like a tree. Pina Bausch was interested in what makes a person move and not how. I can express myself better through movements; it helps me to transform freezing feelings.

With Thanks to The Place London: dance shoes, garments from rehearsals and costumes

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12. YAKU

Supported by British Fashion Council Foundation MA Scholarship
The LVMH MA Fashion Scholarship
Prize winner: Canada Goose X CSM MA Fashion Project

The impossible Family Reunion in RPG Space: research into the Afro-Futurism movement has opened the opportunity to introspect my own past and investigate how fantasy, online role-player games, and my previous research in perception, scale, and human form can combine. I drafted character designs based on my family and then sought to realize these characters in garments, finding a balance between fashion and costume design.

With Thanks to Fabric House and Andrew Moss Agencies and BESKID Illustrator [@beslandwrlld](https://www.instagram.com/beslandwrlld)

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13. CHIÉ KAYA

Prize winner: Canada Goose X CSM MA Fashion Project

"Heirloom" is a reinterpretation of a modern-living effortless wardrobe brought to reality with a lifelong commitment to dressing-undressing well. The collection captures how working women purchase signature clothing items from men's and women's existing wardrobes and wear them by alternating, deconstructing, and juxtaposing their structures as a proposition to daily and occasional wear.

With Thanks to Sunwell Co., Ltd.
Jewellery collaboration with Zoe Huang

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14. WOJUN JANG

The aesthetics of slowness.

In a fast-moving era, I pause to look at my work produced by my hands with little help from machines, valuing the time and effort spent making clothes through traditional methods of craftsmanship.

With Thanks to Batrachotoxinservice – Shoe development, YOUKNIT – knitwear development, Bag collaboration with Juhyeon Yeo

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15. PINANKI

Supported by The Sally Woodward Award
Recipient of The L'Oréal Professionnel Scholarship

Split Identities

In a world where we have to wear multiple identities to survive, staying true to ourselves becomes a challenge. This makes me constantly strive to find the right balance between traditional and modern, indigenous, and outlandish, organic and structured. The struggle and comfort of living between these identities inspire my practice. The silhouettes are tailored and draped in lightweight jerseys that fall quite intimately.

With Thanks to Trash Club, and Swap Shop for donating fabrics, and Birkenstock for shoe soles
Jewellery collaboration with Ayesha Patel

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16. NORA KASSIM

Supported by The Isabella Blow MA Fashion Fund

'Man against Mountain' looks at two different forms of functionality inspired by my two backgrounds - the western world I live in and a tribe in Somalia where my dad grew up. How does a square piece of fabric, which my dad often wore as a skirt or a dress, respond to the specification and adaptability of urban multipurpose wear?

With Thanks to Vibram Shoe soles

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17. FRANCESCA LAKE

Supported by The Honorable Daphne Guinness Scholarship,

The BFC Foundation MA Final Year Scholarship

Selected finalist: Canada Goose X CSM MA Fashion

Selected designer: Dr. Martens X CSM MA Fashion _Dr. Martens All Access Summer Campaign

CHURCH AND THE DANCEHALL: This work celebrates the contradiction between morality and slackness, that amplifies notions of sophistication and bravado in satirical prevalence.

With Thanks to Thomas Murphy – shoes; William Bond – shoes airbrush

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18. ALESSANDRO TONDOLO

Cohaerescio which translates from Latin to *growing together*, aims to highlight the dissonance between humans and nature and the differences and distances between individuals.

With Thanks to Natan Gitter at ECCO Leather, Daniel Odermatt at VENTILE, Tany McConnell, Brooke Thomson at HALLEY STEVENSONS, THE ORIGINAL MUCK BOOT COMPANY

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19. ELLEN POPPY HILL

Supported by the L'Wren Scott Scholarship

Supported by The Isabella Blow MA Fashion Fund

Always Leave A Little As The Weakest Link

Through up-cycling found garments I have deconstructed common idioms known to us in adolescence and discovered how their meanings evolve from fantasy to reality as we come of age

With Thanks to Hurtence Millinery, Simon Brock Clog maker and TRAUD

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20. XUESONG YANG

Selected designer: Dr. Martens X CSM MA Fashion _Dr. Martens All Access Summer Campaign

Body Ground: my worship for the Ground awakens my connection to nature and the nomadic history of the Homeland. Body Ground highlights expressions of primitive masculinity inspired by Mongolian "Bökh" wrestling as the interplay between primitive masculinity and the environment.

With Thanks to SENSOKU Design Studio, GH Leather LTD (London), YKK London Showroom E:

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At Canada Goose, we endure any condition, observe every detail, and take the long view in order to keep the planet cold and the people on it warm. We are steadfast in our commitment to strengthening our communities and working towards a future for generations to come.

Canada Goose is proud of its relationship with Central Saint Martins and our shared vision for a better future. This year, alongside judges David Pemsel, Chair British Fashion Council; Diana Verde Nieto, Co-Founder Positive Luxury; Gavin Thompson, VP Corporate Citizenship Canada Goose and Woody Blackford, Chief Product Officer Canada Goose, we are honoured to present the Canada Goose HUMANATURE Award for Responsible Design. This award recognizes an approach to design that is original and committed to responsible practices and integrates socio-ecological values.

Credits —

We gratefully acknowledge the generosity of everyone who has supported students through sponsored projects and with scholarships and awards: Alexander McQueen – British Fashion Council – Chloé – Canada Goose – The Christopher Kane PLATFORM Scholarship – Dunhill – Dr. Martens – The Isabella Blow Foundation – The Honourable Daphne Guinness Scholarship – The LVMH Grand Prix Scholarships – The L'Wren Scott Scholarship – L'Oréal Professionnel Paris – The L'Oréal Professionnel Scholarships – Ports 1961 – Jane Rapley Scholarship Fund – Richemont – The Sally Woodward Scholarships – Sarabande: The Lee Alexander McQueen Foundation – Self-Portrait – Simone Rocha

Special thanks to Debbie Lotmore, Melanie Ashley, Alena Hoeldrich, Peter Close and the MA Fashion academic team Jane Shepherd, Julie Verhoeven, Louise Gray, Charlie Constantinou, Fleet Bigwood, Harris Elliott, Nasir Mazhar, Mark Tarbard, Nicos Efsthathiou, Reba Maybury, Christopher Brown, Sarah Lawrence, Jawara Alleyne, Matthew Needham, Tanveer Ahmed, Orsola de Castro, Princess Julia, Angela Farrugia, Professor Alistair O'Neill, Gael Mailhol, Max Ng, Sanae Matsunaga.

The studio technical team Dorota Pruszkowska, Koolan Awnie, Radina Kraeva, Sanae Matsunaga, Sandra Philips, Steve Meah, Tatyana Ivanova and Becky Edwards. The knit and print studio team: Julia Banks, Denise Lewis, Jessica Sharpe, Laura Baker, Tansy Hamley, Florence Hawkins. The Fashion Programme administration team Claudia Huxtable, David Mansfield, Polly Stokes.

Special thanks to Hywel Davis, Programme Director Fashion, Rachel Dickson Dean of Academic Programmes and Ratna Ramanathan Head of College for their support.

Special thanks to Liam Leslie for filming the class of 2023. The student casting team Katie Mayo, Sara Mousavi, Harim Kim, Carissa Wong, Pako Guo, Yidan Zhang, Nastia Kravtcova, Chris Williams, Shakira J'Bair, Freyja Devitt McDonald. The look book team Hannah Coen, Sophie Stalder, Stefano Corti, Moud Alkhemeiri, Rosie Tonkin, Skylar Warren, Carissa Wong, Ali Salkini, Dominic Murray, Andi Xie, Joslyn Shi, Zain Ameen.

Special thanks to Selfridges for supporting the launch of MA Fashion: Turn to The Left, premiered on 20 February 2023.

Special thanks to Audrey Khew, Tim Filmer — BFC

Show music by HforSpirit + Bitter Gold

Show invite designed by Julie Verhoeven

Hair by Marc Trinder & L'Oréal Professionnel Hair Team
@lorealpro #lorealpro

Makeup by Louise Gray & London College of Fashion student team lead by Melissa Moore
Makeup products by @maccosmeticsuk

Press: Mandi Lennard – Mandi's Basement; Laura Dooley, Liz Chuck – Agency Eleven; Jo Ortman — CSM Media Relations

Production: Sarah Blonstein, Brian Jones, Matt Jones — Blonstein Creative Production; Lillie Freer — Sourced London; Debbie Lotmore, Melanie Ashley, Alena Hoeldrich — MA Fashion Production