

PROGRAMME SPECIFICATION

Every taught course of study leading to a UAL award is required to have a Programme Specification. This summarises the course aims, learning outcomes, teaching, learning and assessment methods, and course structure. Programme Specifications are developed through course validation and are formally approved by UAL Validation Sub Committee (VSC). They are available to prospective students through the course web page, and must be reviewed on an annual basis to ensure currency of information (for example, following any minor modification or local developments).

Awarding Body	University of the Arts London (UAL)
Teaching Institution	London College of Fashion
Final Award	BA (Hons) Fashion Design Technology: Menswear
Relevant QAA Benchmark Statement	Art and Design
Date of production/revision	May 2018

This section is available to provide any introductory information on the course. It might include explanation of the position of courses which form a named pathway within an 'umbrella' programme.

BA (Hons) Fashion Design Technology: Menswear is a high-profile course that is widely acknowledged as a successful route into industry or postgraduate study. The course continues to build on its respected profile through successes in International competitions, graduate employment and has produced designers who are making significant impacts on the current menswear scene.

Course Aims

The aims of the course identify the rationale underlying the student's educational experience and own personal achievement from studying on the course and its affect upon the student's long term achievement and career.

This course aims to:

- enable you to acquire knowledge and skills appropriate within your chosen field of specialist study and related to Menswear;
- encourage intellectual and personal development;
- provide opportunities for study and progression to all students;
- develop your ability so that you are able to enter employment, respond to professional opportunities or to undertake further study.

Course Outcomes

The course enables the student to demonstrate the following subject knowledge and understanding, intellectual and academic skills, practical subject skills, key attributes and transferable skills. Each outcome should be detailed below.

Upon successful completion of this course you will be able to demonstrate:

- a coherent and systematic knowledge of relevant menswear concepts and applications;
- selection and deployment of an appropriate range of research methods within the design and development processes for menswear;
- the conception, organisation, development and realisation of creative ideas for menswear;
- an ability to formulate a project brief and to frame appropriate areas for investigation and evaluation;

<ul style="list-style-type: none"> • communication, both visually and verbally, of ideas and design propositions to both specialist and non-specialist audiences;
<ul style="list-style-type: none"> • an ability to apply the methods and techniques learnt, to review, consolidate, extend and apply your specialist knowledge and understanding and to initiate and carry out projects within a Menswear environment;
<ul style="list-style-type: none"> • an ability to situate practice within cultural and historical contexts and debates;
<ul style="list-style-type: none"> • evidence of engagement with relevant principles of the UAL Creative Attributes Framework (CAF).

Learning and Teaching Methods:

Provide a summary of the relevant learning and teaching methods for the course.

The Learning and Teaching methodologies employed on the course are consistent with many of those used throughout the undergraduate courses at LCF. Teaching is delivered in workshops, demonstrations, seminars, on-line and in Lectures.

Scheduled Learning and Teaching

Scheduled Learning and Teaching – this is the percentage of your time spent in timetabled learning and teaching. In each year you are expected to study for 1200 hours over 30 weeks; below is the amount of time which is timetabled activity. The rest of your learning time will be self-directed, independent study.

BA (Hons) Fashion Design Technology: Menswear

Year 1 – 35%

Year 2 – 29% and 20% work experience

Year 3 – 37%

Assessment Methods:

Provide a summary of the relevant assessment methods for the course.

The following assessment methods are employed to assess the achievement of learning outcomes in an integrated approach:

- Portfolios;
- Technical folders;
- Patterns and samples;
- Design research and experimentation;
- Written reports;
- Essays;
- Work experience;
- Set projects, external or simulated projects;
- Presentations;
- Toiles and final garments/outfits.

Reference Points

List any policies, descriptors, initiatives or benchmark statements used in the development of the course.

The following reference points were used in designing the course:

- UAL Learning, Teaching and Enhancement Strategy 2015-2022: <https://myintranet.arts.ac.uk/media/arts/about-ual/teaching-and-learning-exchange/2015---2022-Learning,-Teaching-and-Enhancement-Strategy.pdf>
- UAL Assessment Strategy: <https://myintranet.arts.ac.uk/staffonly/ual-strategy-2015-22/>
- Feedback from the fashion design technology industry (2017)
- UAL Tutorial Policy: <http://www.arts.ac.uk/study-at-ual/academic-regulations/tutorial-policy/>
- University of the Arts London Level Descriptors;
- Framework for Higher Education Qualifications. FHEQ <http://www.qaa.ac.uk/en/Publications/Documents/Framework-Higher-Education-Qualifications-08.pdf>
- QAA Art and Design subject benchmark statements: <http://www.qaa.ac.uk/assuring-standards-and-quality/the-quality-code/subject-benchmark-statements>
- UK Quality Code: <http://www.qaa.ac.uk/assuring-standards-and-quality/the-quality-code>
- UAL Creative Attributes Framework: <http://www.arts.ac.uk/about-ual/teaching-and-learning/careers-and-employability/creative-attributes-framework/>

Programme Summary

Programme structures, features, units, credit and award requirements:

List the course details that constitute the agreed student entitlement for this course. This should include unit titles and credit, types of learning, learning hours per week and details of tutorial support.

You will be required to complete 360 credits at levels 4, 5 and 6 to be awarded the **BA (Hons) Fashion Design Technology Menswear**. After achieving 120 credits at level 4 you can opt to be awarded **CertHE**. After achieving 240 credits (to incl. minimum of 120 at level 5) you can opt to be awarded **DipHE**.

In Stage 1 you are required to complete 120 credits at level 4 in order to progress to Stage 2.

- Introduction to Menswear; 20 credits
- Design and Realisation; 40 credits
- Introduction to Cultural and Historical Studies; 20 credits
- Form and Structure; 20 credits
- Better Lives; 20 credits

In Stage 2 you are required to complete 120 credits at level 5 to progress to Stage 3.

- Cultural and Historical Studies Option; 20 credits
- Range Development; 20 credits
- Work Experience; 40 credits
- Collaborative Project; 40 credits

In Stage 3 you are required to complete 120 credits at level 6.

- Contextualising Your Practice; 20 credits
- The Pre-Collection; 40 credits
- Final Major Collection; 60 credits

A 20-credit unit is approximately equivalent to 200 hours of learning time, which includes a mixture of taught time, independent study and assessment.

Students will have a tailored programme of group and individual tutorials both pastoral and academic over three stages of the course and are entitled to an appropriate level of confidentiality.

Distinctive features of the course:

Identify and list those characteristics that distinguish your course from other, similar courses. Refer to both the student experience on the course and future possible career opportunities.

1. The oldest stand-alone undergraduate Menswear course in the UK in high demand from around the globe with a culturally diverse student body and a commitment to sustainability;
2. The multi-disciplinary nature of the course facilitates a range of employment opportunities from technical to design for both menswear and womenswear. Graduates find work in all levels of the business from high end – e.g. Christopher Shannon, Bernhard Willhelm to more commercial companies such as Zara and Top Man;
3. The course has produced a range of high profile graduates who help to maintain our reputation and currency within the global industry. These include Baartman and Siegel, CMMN Sweden, JW Anderson, Rory Mooney, Adyn, Asger Larson, Jun Hu, Irene Lin, Carl Jan Cruz, John Skelton, Heejun Men, and Palomo (Spain);
4. There are opportunities for collaboration with a wide range of fashion related courses. This has been particularly significant in the well-established collaborations with BA (Hons) Fashion Textiles’ Knit, Print, Embroidery in years’ two and three, which has become a key USP of the course;
5. The course is committed to developing a wide range of creative and commercial responses to the realisation of contemporary menswear, through engagement with innovative cutting, construction and fabric research, underpinned with a sound knowledge of technical processes;
6. The creative process is underpinned by rigorous cross-disciplinary critical thinking and theory;
7. The course continues to work with and maintain working relationships with a range of global industry partners such as Neil Barrett, Zegna and Adidas.

Recruitment and Admissions

Admission Policy/Selection Criteria

Summarise relevant details contained in the validation papers i.e. list the methods used in selection such as interviewing. Selection criteria should be fully listed.

The course team seeks to recruit students who can demonstrate:

- a strong interest in fashion, visual imagery and an awareness of technology;
- an understanding of the need for a critical and analytical approach to the area of study;
- an approach suited to the demands of the course and the projected career futures.

This might, for example, be demonstrated by: related academic or work experience; the quality of the personal statement, a strong academic or other professional reference; or a combination of these factors.

For this course, the portfolio should show evidence of: drawing/presentation skills; contemporary fashion/cultural awareness; a level of research, exploration and experimentation; fabric and material selection/knowledge; construction/technical competence; ability to think/work in 3D; and visual communication skills.

Applicants will be expected to demonstrate the following at interview: a strong interest in fashion and visual imagery; an awareness of technology; a critical and analytical approach; a motivation to succeed on the course; and a motivation for working as a menswear designer.

Entry Requirements

List the entry requirements relevant to the course.

Applicants are expected to achieve, or already have, the course entry requirements detailed below.

The standard minimum entry requirements for this course are:

- Two A Level Passes at Grade C or above; preferred subjects have been removed in line with CSM entry requirements;
- or a Pass Foundation Diploma in Art and Design;
- or Merit, Pass, Pass at BTEC Extended Diploma in Art & Design;
- or Pass at UAL Extended Diploma;
- or an Access Diploma or '64 tariff points from the Access to HE Diploma;
- or 64 new UCAS tariff points (equivalent to 160 old UCAS tariff points) from a combination of the above qualifications or an equivalent full Level 3 qualification;
- or equivalent EU or non-EU qualifications;
- And three GCSE passes at grade A*-C.

Exceptionally, applicants who do not meet these course entry requirements may still be considered if the course team judges the application demonstrates additional strengths and alternative evidence. This might, for example, be demonstrated by: related academic or work experience; the quality of the personal statement; a strong academic or other professional reference; or a combination of these factors.

English language requirements:

All classes are conducted in English. If English is not their first language students will be asked to provide evidence of English language ability at enrolment. The level required by the University for this course is IELTS 6.0 with a minimum of 5.5 in each skill.

Admission Procedures

The selection procedures for the course must adhere to the Equal Opportunities Policy of UAL.

- The University of the Arts London is committed to the provision of fair and consistent admission procedures that ensure equality of treatment for all applicants.
- Applications to the course are made through UCAS.

Course Diagram

Insert a course diagram which includes; units and their credit values, plus credit values per year/level, category of units (i.e. core or specialist), progression routes, years/levels of the course, any other relevant characteristics that distinguishes the course.

Year 1, Stage 1 Level 4, 120 credits:

BLOCK 1: Thinking Differently: Transition to Higher Education	BLOCK 2: Creativity, Experimentation, Collaboration
Introduction to Menswear 20 credits	Introduction to Cultural and Historical Studies 20 credits
Design and Realisation 40 credits	Form and Structure 20 credits
	Better Lives [in-unit optionality] 20 credits

Year 2, Stage 2, Level 5, 120 credits:

BLOCK 3: Professional Practice		BLOCK 4: Core Discipline	
Cultural and Historical Studies Options 20 credits	Work Experience 40 credits	Collaborative Project 40 credits	
Range Development 20 credits	<i>or</i>		
	Collaborative Project 40 credits	Work Experience 40 credits	

Year 3, Stage 3, Level 6, 120 credits:

BLOCK 5: Individual Practice		BLOCK 6: Preparing for the future	
Contextualising Your Practice 20 credits	Final Major Collection 60 Credits		
Pre-Collection 40 credits			