

Statement of Purpose

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**Level 1 Diploma
in Art, Design and
Media**

UAL Level 1 Diploma in Art, Design and Media (601/3266/8)

Overview

The UAL Level 1 Diploma in Art, Design and Media has been designed to provide students with an introduction to the creative sector, enabling them to make informed future progression choices while developing and applying their knowledge and acquiring a range of relevant practical, communication and personal development skills.

This qualification is suitable for students who have an interest in art, design, media or a related subject and wish to explore and extend this interest via a full-time, immersive learning experience. Students will develop and test their creativity within a structure that will provide a sound base of skills and knowledge, while enhancing self-confidence and revealing the potential career demands and opportunities within the sector.

The content of the UAL Level 1 Diploma in Art, Design and Media was developed with representatives from universities, further education colleges, sixth form colleges and employers to ensure that it provides students with the skills, knowledge and understanding needed to progress to the next level of education and training.

There are no age restrictions for this qualification, however the majority of students are 16-19 year olds.

In order to achieve the qualification, students must successfully pass seven units:

- **Unit 1:** Introduction to materials, processes and skills in art, design and media
- **Unit 2:** Introduction to contextual research in art, design and media
- **Unit 3:** Introduction to communication skills in art, design and media
- **Unit 4:** Solving 2D creative problems
- **Unit 5:** Solving 3D creative problems
- **Unit 6:** Solving time-based creative problems

Then a choice of one further unit at either Level 1 or Level 2:

- **Unit 7** (Level 1) or **Unit 8** (Level 2): Art, design and media project

This final project unit allows students to demonstrate all the learning that has taken place through completion of the other units. This unit is graded Pass, Merit or Distinction and determines the overall qualification grade.

What could this qualification lead to?

The UAL Level 1 Diploma in Art, Design and Media is generally delivered over one year and will enable students to develop a portfolio of work that could support progression into a range of qualifications at Level 2.

Typically, students will progress to the UAL Level 2 Diploma in Art and Design or the UAL Level 2 Diploma in Creative Media, Production and Technology, often within the same college, however some students may also progress onto a range of other Level 2 art, design or craft qualifications or traineeships.

For students who are looking for a smaller programme of art and design education that they can take alongside another area of study, UAL offers the UAL Level 1 Award in Art, Design and Media.

Who supports this qualification?

The qualification is recognised as providing students with opportunities to develop the skills, knowledge and understanding they need to progress to the next level of education and training by the following Further Education Colleges:

- Blackburn College
- Birmingham Metropolitan College
- Colchester Institute
- Doncaster College
- South Essex College
- Suffolk New College
- Weston College
- Wirral Metropolitan College

Many other colleges also deliver the UAL Level 2 Diploma in Art and Design and accept the UAL Level 1 Diploma in Art, Design and Media as an entry qualification. Entry requirements for individual courses can be found on each college's own website.

Further Information

Additional information for this qualification can be found on the UAL Awarding Body website.