Partner with UAL Careers and Employability

Careers & Employability
Empowering UAL students and graduates to make a living doing what they love.

arts.ac.uk/careers
## Contents

<table>
<thead>
<tr>
<th>Section</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Why partner with UAL Careers and Employability?</td>
<td>3</td>
</tr>
<tr>
<td>• University of the Arts London</td>
<td></td>
</tr>
<tr>
<td>• About Careers and Employability</td>
<td></td>
</tr>
<tr>
<td>• What we do</td>
<td></td>
</tr>
<tr>
<td>Find creative students and graduates for your business</td>
<td>5</td>
</tr>
<tr>
<td>• Advertise your vacancies Creative Opportunities</td>
<td></td>
</tr>
<tr>
<td>• Creative shift: shaping a diverse industry</td>
<td></td>
</tr>
<tr>
<td>• UAL Job Fairs</td>
<td></td>
</tr>
<tr>
<td>Give something back</td>
<td>7</td>
</tr>
<tr>
<td>• Mentoring for UAL students and recent graduates</td>
<td></td>
</tr>
<tr>
<td>Promote your brand or service</td>
<td>8</td>
</tr>
<tr>
<td>• Creative Start-up Day</td>
<td></td>
</tr>
<tr>
<td>• Creative Futures</td>
<td></td>
</tr>
<tr>
<td>Sponsorship</td>
<td>9</td>
</tr>
<tr>
<td>• Creative Enterprise Awards</td>
<td></td>
</tr>
<tr>
<td>Speaking at events and one-to-one support</td>
<td>10</td>
</tr>
<tr>
<td>Connect with us</td>
<td>10</td>
</tr>
</tbody>
</table>
Why partner with UAL Careers and Employability?

University of the Arts London
University of the Arts London (UAL) is a vibrant international centre for innovative teaching and research in arts, design, fashion, communication and the performing arts.

The University is made up of six Colleges: Camberwell College of Arts, Central Saint Martins, Chelsea College of Arts, London College of Communication, London College of Fashion and Wimbledon College of Art. Renowned names in the cultural and creative sectors produced by the University include:

- Over half of all Turner Prize winners and nominees since its inception
- 37 of the 80 Royal Academicians - a further 17 are serving or former staff
- Over half of the recipients of British Designer of the Year
- 10 current Royal Designers for Industry for product or industrial design
- Over half of the fashion designers that show at London Fashion Week
- Multiple winners in the most prestigious art and design awards: from the BP Portrait Award; Jerwood Prize; Taylor Wessing Photographic Portrait Prize; Minerva Medal; BAFTAs, Golden Globes and Oscars.
About Careers and Employability

Careers and Employability empowers UAL students and graduates to make a living doing what they love.

We believe that everyone should be able to achieve their creative ambitions, regardless of their background or circumstance. Working collaboratively with UAL courses, we enhance students’ employability and creative attributes through experiential learning and access to industry.

We enable students to achieve their goals by being responsive to individual pathways and ways of learning. From the moment students arrive, they can access: one-to-one advice, job opportunities, paid internships, mentoring, funding, student-led initiatives, and opportunities to showcase and exhibit work.

Support is free and accessible to all our students.

What we do

Careers and Employability engages with students and graduates from all six UAL Colleges. During the 2017/18 academic year we helped over 5,000 students and graduates with their careers through our events, workshops and mentoring programmes. We supported 270 graduates to launch their creative businesses and gave over 2,000 students work experience through our internal temping service ArtsTemps.
Find creative students or graduates for your business

Advertise your vacancies on Creative Opportunities
Creative Opportunities (creativeopportunities.arts.ac.uk) is UAL’s student and graduate facing jobs board. Advertise your vacancies on Creative Opportunities and they’ll be seen by the largest pool of creative candidates in the UK. Every month the site advertises up to 240 new graduate vacancies and internships and receives 2.1 million+ page views every year.

It’s free to advertise your vacancies on Creative Opportunities. We also offer these competitive add-ons to help your vacancy to stand out:

Enhanced job posting – £216
- Your advert pinned to the top of our landing page for 2-weeks
- Twitter promotion (7,8900+ followers)

Banner advertising – from £240
- Your display advert (250px x 250px) on the site for 2-weeks or more
- Maximum of 4 adverts on the site at any time to ensure exposure
- 2.1 million page views per year

Post your vacancy online at creativeopportunities.arts.ac.uk or email us to discuss your advertising requirements: jobsonline@arts.ac.uk.

Creative Shift: shaping a diverse industry
Creative Shift aims to help shape a diverse creative industry. Based within UAL’s Careers and Employability department the dedicated team works specifically with students who are under-represented in the creative sector – supporting them into graduate level jobs and self-employment.

The programme includes: graduate internships, mentoring, a student-led collective, events, workshops and work-based learning to UK (home), undergraduate students whose parent(s)/guardian(s) have not completed a university degree.

Creative Shift initiatives are delivered in partnership with organisations from the creative industries.

If you can offer a paid internship, studio visit, meaningful live brief or other opportunity please get in touch: creativeshift@arts.ac.uk.
UAL Job Fairs
UAL has over 20,000 creative students on the cutting edge of cultural life in London. They are studying art, design, fashion, communications, media and performance subjects and are seeking a variety of flexible work whilst they study or alongside their creative practice.

Our two annual job fairs are open to students and graduates from UAL's 6 renowned Colleges:

Part-Time Job Fair
The Part-Time Job Fair takes place every October and helps employers to find flexible part-time, seasonal and freelance staff. The 2019 fair attracted over 1,800 attendees.

Creative Opportunities Jobs Fair
The Creative Opportunities Jobs Fair takes place every February as part of Creative Futures week. It's open to creative industry employers and businesses looking to recruit for creative roles.

Interested in taking part in the next UAL Job Fair? Sign up for our partnerships newsletter to be contacted when bookings open.

If you have any general enquiries about the job fair or have other ideas about being involved you can contact jobfair@arts.ac.uk
Be a professional mentor
Our professional mentoring programme matches students or recent graduates with a mentor working in the creative industries. Last year our mentoring programme provided over 100 mentors to the UAL community, thanks to individuals employed in the creative industries volunteering* their time. If you think that you could give your time to help our students to make considered decisions about their creative careers and the steps they need to take to get there, please get in touch.

Once matched with a student, we ask mentors to commit to meeting their mentee for one to two hours a month, usually over a six-month period. Full training is provided and students are matched with mentors based on the relevancy of their skills and expertise.

We offer 3 mentoring schemes:
• **Shift: Professional Mentoring** - open to ‘home’ (UK), undergraduate students whose parent(s) / guardian(s) have not completed a university degree (led in partnership with Creative Shift)
• **UAL Professional Mentoring** - open to all undergraduate students at UAL
• **Creative Enterprise Mentoring** - focused on students and recent graduates who are interested in launching or developing their own business. UAL is one of the top universities in the UK for graduate start-ups, with as many as 25% of our graduates self-employed within 6 months of graduation. Students participating in Creative Enterprise Mentoring are referred through our Enterprise team.

Mentors offer their time on a voluntary basis. However, we are able to offer a number of discretionary payments. These are reserved for lower-income freelancers or sole traders who would not be unable to offer their time for mentoring without remuneration.

Interested in becoming a professional mentor? Email [professionalmentoring@arts.ac.uk](mailto:professionalmentoring@arts.ac.uk) with your CV/bio and links to any relevant online resources (e.g. website, LinkedIn).
Promote your brand or service

Our events and workshops aim to inspire and support students and graduates to make a living doing what they love. Events happen throughout the year and take place across UAL’s different College sites.

We regularly bring in alumni and industry speakers to share their experiences with our students. Industry partners can contribute towards our events programmes, share their expertise and promote their services or brands via relevant events programmes including:

**Creative Start-up Day**

Creative Start-up Day aims to help our students and graduates to turn their creative business ideas into reality. The free one-day event includes practical and inspirational talks, workshops, one-to-ones, expert round tables, and a pitching event.

Industry partners can take part by running a talk or workshop, offering 1:1 advice to students or through sponsorship. Previous partners and sponsors include: NatWest, Etsy, Creative Review, The Dots, UnLtd, Not On The High Street and The Hospital Club.

**Creative Futures**

Creative Futures is an annual programme of events and activities to help graduating students and alumni to fulfil their creative career ambitions. The event takes place in the Spring term and is open to UAL students (from all years of study) and alumni. Events are free and take place across UAL sites.

Industry partners can take part by running a talk or workshop, offering 1:1 advice to students or through sponsorship. Previous partners and sponsors include: Artquest, Kickstarter, IBM, Havas, Google Digital Garage, Exposure and The Design Trust.

Interested in getting involved in Creative Start-up Day or Creative Futures Week? Sign up for our partnerships newsletter to be contacted when partner applications open or email enterprise@arts.ac.uk or creativefutures@arts.ac.uk with specific enquiries.

Students at previous events. Photos by Damian Griffiths
Sponsorship

Creative Enterprise Awards

Creative Enterprise Awards are funding and support packages to help grow new business ideas and nurture enterprising initiatives developed by UAL students and graduates. Each year we award up to 10 businesses grants of £5,000 plus a share of prizes including: showcasing opportunities, leading industry mentorship and specialist business training.

Winners are announced at an award ceremony in July. Previous sponsors include: It’s Nice That, The Design Laboratory and Google for Startups.

Interested in sponsoring an award, providing a venue or additional support in the form of mentoring, training, product development or access to resources? Email enterprise@arts.ac.uk
Speaking at events and 1:1 support

Interested in speaking at events relating to enterprise and employability, or offering one-to-one advice? We are always looking for individuals to come in and share their expertise and knowledge with our students.

If you would like to be considered for future speaking opportunities please sign up for our partnerships newsletter.

Mark Elliott from Arrested Art running a student workshop. Photo by Unai Mateo

Connect with us

Connect with UAL Careers and Employability:
- Linkedin.com/in/ualcareers
- Instagram.com/careers_employability
- Facebook.com/CareersandEmployability
- Twitter.com/CareersUAL

Sign up for our partnerships newsletter to be kept informed about opportunities to partner with UAL Careers and Employability.