

ual:

Introducing 2019 Creative Enterprise Awardees

Careers and Employability

Empowering UAL students and graduates
to make a living doing what they love.

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MAKE A
LIVING
DOING
WHAT YOU
LOVE

ual:

Eugene Tan

MA Communication Design, Central Saint Martins,
graduated 2017

Awarded: Tech award of £5000 and
mentoring from Holition

Enterprise: Unbound

The world's first mass-produced web
connected book, integrating print with
emergent technology.



ual:

Ke Zhang, Xiang Li and Shuoshuo Xu

MA Fashion Journalism, London College of Fashion,
graduated 2019

Awarded: Global award of £5000 and
mentoring from The Design Laboratory

Enterprise: Archipelago Studio

A PR communication and consultancy
agency dedicated to helping SME British
fashion brands enter the Chinese market.



ual:

Andrea Li and Michelle Lim

BA Graphic Communication Design, Central Saint
Martins, graduated 2019

Awarded: Freelancer award of £5000 and
mentoring from Google for Startups

Enterprise: li-m studio

An experiential design studio using the
senses to create engaging participatory
experiences bringing clients and their
audiences together.



ual:

Tina Wetschi

MA Culture, Criticism Curation, Central Saint Martins,
graduated 2019

Awarded: Communities award of £5000
and mentoring.

Enterprise: Colèchi

An online forum and a series of events for
young fashion start ups from under-
represented backgrounds, to encourage
collaborative learning.



ual:

Koa Pham, Madeleine Dufлот, Ania Marciniak

MA Industrial Design, Central Saint Martins,
graduated 2019

Awarded: Artist-Maker award of £5000 and
mentoring and training with Cockpit Arts

Enterprise: Ilco

A product design studio creating functional
artworks to enhance users' positive
energy, creativity, sensitivity and social
interaction.



ual:

Lu Zhou

MA Fashion Entrepreneurship and Innovation, London
College of Fashion, graduated 2019

Awarded: Social Enterprise Award of
£5000 and mentoring by B. Artmonsky

Enterprise: Seaweed Wonderland

Nightwear brand using eco-friendly
materials containing seaweed which has
health benefits for the wearer.




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