

# **MA Fashion Design Technology (Womenswear)**

## **Programme Specification 22/23**

<b>Awarding Body</b>	University of the Arts London
<b>College</b>	London College of Fashion
<b>School</b>	School of Design and Technology
<b>Programme</b>	LCF Fashion: Directional design and realisation(L053)
<b>Course AOS Code</b>	LCFMAFTWF01
<b>FHEQ Level</b>	Level 7 Masters
<b>Course Credits</b>	180
<b>Mode</b>	Full Time
<b>Duration of Course</b>	15 months
<b>Valid From</b>	September 1st 2022
<b>QAA Subject Benchmark</b>	Art and Design
<b>Collaboration</b>	N/A
<b>UAL Subject Classification</b>	Fashion design
<b>JACS Code</b>	W230 - Clothing/fashion design
<b>UCAS Code</b>	N/A
<b>PSRB</b>	N/A
<b>Work placement offered</b>	N/A
<b>Course Entry Requirements</b>	<p>The standard entry requirements for this course are as follows:</p> <ul style="list-style-type: none"> <li>• An Honours degree at 2.1 or above in a related discipline. Applicants with a degree in another subject may be considered, depending on the strength of the application;</li> <li>• OR equivalent qualifications;</li> </ul> <p><b>APEL (Accreditation of Prior (Experiential) Learning)</b></p> <p>Applicants who do not meet these course entry requirements may still be considered in exceptional cases. The course team will consider each application that</p>

	<p>demonstrates additional strengths and alternative evidence. This might, for example, be demonstrated by:</p> <ul style="list-style-type: none"> <li>• Related academic or work experience (minimum of three years)</li> <li>• The quality of the personal statement</li> <li>• A strong academic or other professional reference</li> <li>• OR a combination of these factors</li> </ul> <p>Each application will be considered on its own merit but we cannot guarantee an offer in each case.</p> <p><b>English Language Requirements</b></p> <p>IELTS level 6.5 with a minimum of 6.0 in reading, writing, listening and speaking. Please check our main <a href="#">English Language Requirements</a>.</p>
<b>Selection Criteria</b>	<p>The course seeks to recruit students from diverse socio-economic and cultural backgrounds, and welcomes applications from mature students.</p> <p>The course seeks to recruit students who can demonstrate:</p> <ul style="list-style-type: none"> <li>• a strong commitment towards innovation and research in an aspect of the fashion industry and the motivation towards a career in the industry;</li> <li>• an awareness of current fashion and relevant experience in the fashion arena;</li> <li>• appropriate knowledge and skills commensurate with the course, including the ability to develop complex concepts, design, pattern cut and manufacture clothing.</li> </ul>
<b>Scheduled Learning and Teaching</b>	<p>Following two years of disruption due to Covid 19 we are glad to be returning to normal delivery in 2022/23. This means on campus face-to-face activities such as course projects, lectures, seminars, and studio work, except for courses designed to be delivered online.</p> <p>Scheduled learning and teaching activity may include lectures, seminars, studio and workshop briefings, tutorials, external visits and project briefings.</p>

## Awards and Percentage of Scheduled Learning

### Year 1

Awards	Credits
Postgraduate Certificate	60
Postgraduate Diploma	120
Master of Arts	180

  

Scheduled Learning Split by Level	
Level 7	16%
<b>Total Scheduled Learning Split</b>	<b>16%</b>

## Course Aims and Outcomes

The Aims and Outcomes of this Course are as follows:

<b>Aim/Outcome</b>	<b>Description</b>
Aim	To develop your ability to master complex and speculative areas of knowledge through advanced independent research skills relevant to MA Fashion Design Technology (Womenswear);
Aim	To develop your intellectual, creative, and innovative thinking through the synthesis of theoretical and practical approaches to MA Fashion Design Technology (Womenswear);
Aim	To enable you to define, extend and develop your knowledge and conceptual understanding of new approaches to fashion;
Aim	To develop your independent judgement and foster an inquiring and analytical approach to the study and/or practice of fashion in the wider global context of cultural, environmental, technological and economic change;
Aim	To provide an opportunity for you to develop a personal and professional focus at postgraduate level within MA Fashion Design Technology (Womenswear).
Outcome	Work independently to conduct original research, identifying and utilising an appropriate methodology, and build relevant networks for collaborative work (Enquiry, Process, Communication);
Outcome	Apply a systematic and sophisticated understanding of contemporary fashion and sustainability (Knowledge);
Outcome	Evidence a high level of knowledge and advanced skills and experimentation in fashion product design and the utilisation of relevant technologies and materials (Knowledge, Realisation);
Outcome	Identify, investigate, analyse and interpret complex issues with an academic and practice based focus (Enquiry, Process, Communication);
Outcome	Respond to market and technological demands and opportunities by identifying issues in design and proposing creative solutions (Knowledge, Process, Realisation);

Outcome	Clearly communicate ideas both in writing and orally through presentations and peer review and reflect critically on your own practice and that of your peers (Communication);
Outcome	Realise of a body of work through independent study which demonstrates critical analysis and evaluation and an original and creative approach to the field of fashion. The work will reside within the context of fashion, and will either be of direct value to the industry or education or be developed for research at a higher degree level (Enquiry, Process, Realisation).

<b>Distinctive Features</b>	
1	Offers students the opportunity to collaborate across the School of Design and Technology, Fashion Business School and School of Media and Communication.
2	Provides an environment where students can work across design disciplines such as 3-D digital design software and electronics, embroidery, knit and print both digital and traditional.
3	Is underpinned by a sustainable mindset and works to develop student knowledge through connection with the Centre for Sustainable Fashion (CSF).
4	Encourages research into a combination of digital and craft techniques through Digital Learning Lab and Digital Anthropology Lab.
5	Enables enterprise through engagement with industry professionals and LCF Graduate Futures to support students in building a business on graduation or later in their careers.
6	Students have the opportunity to meet and work with leading research staff at UAL through critiques and seminars.

## Course Detail

### Introduction

MA Fashion Design Technology (Womenswear) is guided by experienced staff and resourced with industry standard equipment. The course nurtures enquiry and develops professionals who will influence the future of the industry.

The course is one of six which make-up the Fashion Programme. The other five courses are:

- MA Fashion Design Technology (Menswear);
- Graduate Diploma Fashion Design Technology;
- BA (Hons) Fashion Design Technology: Womenswear;
- BA (Hons) Fashion Design Technology: Menswear;
- BA (Hons) Fashion Jewellery.

### What to expect

- The course helps students to develop the ability to master complex and speculative areas of knowledge through advanced research skills relative to fashion;
- Students will expand their intellectual and creative skills through the synthesis of theoretical and practice based approaches to design, and the synergy between craft and technology;
- Students will engage with the complexities of the current fashion market, with consideration of the environmental and human impact of the industry.

MA Fashion Design Technology (Womenswear) students will develop their work, both conceptually and technically, through investigative and experimental research into a range of processes and materials. Students can access specialist facilities for hand crafted and digitized manufacturing processes within the College's five sites. In addition to the in-house facilities students will have the opportunity to collaborate with their peers and industry partners to further their skills beyond design in areas such as sourcing, manufacture and project management, media and marketing.

Students are supported to develop collaborations with industry specialists and international fabric suppliers, a process that builds important contacts for the future. Students have the potential to incorporate collaborations with textile and production professionals throughout the course.

The main site for this course is John Princes Street, however students will sometimes be required to attend lectures/seminars/workshops at other sites.



## **Design & Technology**

LCF students have access to the Digital Anthropology Lab and Digital Learning Lab. Researchers from the Digital Labs work with specialist technicians to advise and guide students to innovate in the area of integrated 3D Digital Design. Using diverse production techniques, from couture craftsmanship to futuristic experimentation, students are able to explore their own perspectives to form the basis of their Masters collection.

## **Work experience and opportunities**

Some students may choose to undertake work experience. LCF Graduate Futures can support the preparation of CV's and application information. LCF graduate futures can also support entrepreneurship and business planning.

## **Attendance**

The emphasis at postgraduate level is on independent study. In addition to taught sessions you will be expected to engage in extensive self-directed research and experimentation and to utilise the library and open access facilities. Details of the contact hours for your course are available via Myarts –<http://mycontacthours.arts.local/>.

Full schemes of work are published on Moodle.

Each unit will be completed over a period of 15 weeks.

## **Credit Framework**

The credit framework conforms to the University of the Arts London framework in which the unit of credit is 20 credits (equivalent to 200 hours of student study time). All credits on the MA Programme are at postgraduate level 7.

## **Organisation of the Curriculum**

The Course is divided into three 15 week blocks. The first block is 60 credits and students who successfully complete this block are eligible for the award of a PG Cert. The second block is a further 60 credits and students who complete blocks 1 and 2 are eligible for the award of PGDip. The third and final block is the Masters Project, this is a 60 credit unit and students who successfully complete this block are eligible for the award of an MA. The final award grading is based upon the MA project only.

## **Course Units**

### **Creative and Technical Innovation**

The unit is designed to establish and develop your creative thinking and expand on your practical skill levels. Your work will develop individually in response to workshops and introductions to supporting facilities and equipment.

You will evaluate and expand on your existing technical and practical skills by exploring innovative manufacturing and pattern cutting methods that can be applied to your future practice. You will explore alternative research methods to strengthen and expand your knowledge and understanding of creative research and technical processes.

### **Collaborative Challenge**

This unit is your opportunity to innovate and explore developmental processes and engage with collaborative working practices. You will develop your professional negotiation, teamwork and networking skills that are essential in the cultural, entrepreneurial and creative industries. The emphasis of this unit is on cross-disciplinary student-led collaboration. You can conceive of your own project or engage with industry and college-based briefs.

### **Establish, Prototype and Test**

This unit is designed to support the planning and development of your Master's Project in order for you to achieve a coherent and original body of work, by the end of the course. The unit concentrates on the development of your studio practice and its evaluation, underpinned by in-depth research. You are required to develop your critical practice, to analyse review, and revise your focus in line with your expanding theories within the context of your proposed market. The process of development and review culminates in an oral presentation in line with your Research Proposal outcomes.

### **Research Proposal**

Developing effective approaches to research is crucial for success in your Masters project and in your wider career. In this unit you will explore approaches for theoretically interrogating your practice and your discipline. Throughout this unit you will uncover your research philosophy, defining how you look at the world and your work. You will build and extend your core research capabilities, developing a robust theoretically justified research proposal that you will complete in your Master's project.

In the process of developing your research proposal you will explore a range of research methodologies, methods and approaches, describing how you will utilise primary and

secondary research tools in your Master's project. You will build a theoretical framework to test your ideas in order to bring you to an understanding of the relationship between theory and practice. Using this framework, you will develop research questions for your topic and ensure that the aims of your study are achievable, ethical and sufficiently critical. You will be supported in developing disciplinary specific approaches to your research, discovering opportunities for interdisciplinary exploration in the process.

## **Masters Project**

The Masters Project is the final stage of your Masters' course and is the culmination of your studies providing you with a space to synthesise all the knowledge and skills you have gained on the course so far. Your project will be self-directed and you will negotiate the shape and direction of your project at the outset with your supervisor. This important final phase of your studies is where you will effectively communicate your work along with your ability to critically interrogate your practice with robust approaches to research and theoretical analysis. Upon completion of your project, you will have generated a high-level Masters' quality piece of work that will showcase your practice, academic literacy and the professional standards that will act as a platform for your future career and professional development.

## **Learning and Teaching Methods**

*The following teaching and learning methods are employed to support the integrated achievement of the course outcomes using a blended learning mode of delivery:*

- Academic skills, design thinking
- Online briefings, tutorials and feedback
- Online collaborative group project work
- Online lectures and seminars
- Online and physical library and workshop inductions
- Museum, gallery and other visits
- Online and physical presentations
- Research methods
- Studio teaching
- Peer Learning
- Rapid fire/short term projects in the studio and online

## **Assessment Methods**

*The following assessment methods are employed to support the integrated achievement of the course outcomes:*

- Essays, reports and commentaries
- Peer assessment

- Portfolios of work
- Presentations
- Student self-evaluation
- Panel Critiques
- Garments/Products
- Technical files



*The University will use all reasonable endeavours to provide the Course and the services described in this Output. There may be occasions whereby the University needs to add, remove or alter content in relation to your Course as may be appropriate for example the latest requirements of a commissioning or accrediting body, or in response to student feedback, or to comply with applicable law or due to circumstances beyond its control. The University aim to inform you of any changes as soon as is reasonably practicable*