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APPROVED

## BA (Hons) Fashion Contour

<b>Awarding Body</b>	University of the Arts London
<b>College</b>	London College of Fashion
<b>School</b>	School of Design and Technology
<b>Programme</b>	Product Programme (L054)
<b>Course AOS Code</b>	LCFBAFCOS01
<b>FHEQ Level</b>	Level 6 Degree
<b>Course Credits</b>	360
<b>Mode</b>	Full Time
<b>Duration of Course</b>	3 years
<b>Valid From</b>	September 1st 2020
<b>QAA Subject Benchmark</b>	Art and Design
<b>Collaboration</b>	N/A
<b>UAL Subject Classification</b>	Fashion making and pattern cutting
<b>JACS Code</b>	W230 - Clothing/fashion design
<b>UCAS Code</b>	W233
<b>PSRB</b>	N/A
<b>Work placement offered</b>	Yes
<b>Course Entry Requirements</b>	<p>The standard minimum entry requirements for this course are:</p> <p>One or a combination of the following accepted full level 3 qualifications.</p>

	<ul style="list-style-type: none"> <li>• Two A Level Passes at Grade C or above (preferred subjects include English, Maths, Art, Design, Textiles and Science);</li> <li>• a Pass Foundation Diploma in Art and Design;</li> <li>• a Merit, Pass, Pass at BTEC Extended Diploma Art &amp; Design;</li> <li>• a Pass at UAL Extended Diploma;</li> <li>• Access Diploma or 64 new UCAS tariff points from the Access to HE Diploma;</li> <li>• 64 new UCAS tariff points (equivalent to 160 old UCAS tariff points) from a combination of the above qualifications or an equivalent full Level 3 qualification;</li> <li>• <b>or</b> equivalent EU or non-EU qualifications such as International Baccalaureate Diploma;</li> <li>• <b>and</b> three GCSE passes at grade A*-C or grade 9-4.</li> </ul> <p>Entry to this course will also be determined by assessment of your portfolio.</p> <p><b>APEL (Accreditation of Prior (Experiential) Learning)</b></p> <p>Applicants who do not meet these course entry requirements may still be considered in exceptional cases. The course team will consider each application that demonstrates additional strengths and alternative evidence. This might, for example, be demonstrated by:</p> <ul style="list-style-type: none"> <li>• Related academic or work experience</li> <li>• The quality of the personal statement</li> <li>• A strong academic or other professional reference</li> <li>• OR a combination of these factors</li> </ul> <p>Each application will be considered on its own merit but we cannot guarantee an offer in each case.</p> <p><b>English Language Requirements</b></p> <p>IELTS level 6.0 with a minimum of 5.5 in reading, writing, listening and speaking. Please check our main <a href="#">English Language Requirements</a>.</p>
<b>Selection Criteria</b>	The course team seeks to recruit students who can demonstrate:

	<ul style="list-style-type: none"><li>• A current awareness of fashion contour in terms of material developments, new designers and fashion trends</li><li>• A potential to achieve a high standard of technical manufacture</li><li>• An ability to record and develop design ideas through the vehicle of drawing</li><li>• The ability to work as a member of a team</li><li>• The ability to work independently to develop your own knowledge and skills acquired on the course</li></ul>
<b>Scheduled Learning and Teaching</b>	<p>During your course you will engage with learning and teaching that includes both online and face-to-face modes. The advertised scheduled activity for the course will be delivered through a combination of live, synchronous and asynchronous on-line learning. This is often described as blended learning.</p> <p>Definitions of our learning and teaching modes can be found <a href="#">here</a>.</p>

## Awards and Percentage of Scheduled Learning

### Year 1

<b>Percentage of Scheduled Learning</b>	<b>40</b>
<b>Awards</b>	<b>Credits</b>
Certificate of Higher Education (Exit Only)	120

### Year 2

<b>Percentage of Scheduled Learning</b>	<b>33</b>
<b>Awards</b>	<b>Credits</b>
Diploma of Higher Education (Exit Only)	240

### Year 3

<b>Percentage of Scheduled Learning</b>	<b>27</b>
<b>Awards</b>	<b>Credits</b>
Bachelor of Arts	360

## Course Aims and Outcomes

The Aims and Outcomes of this Course are as follows:

Aim/Outcome	Description
Aim	Encourage exploration and opportunities to challenge perceptions and the role of Contour in contemporary fashion.
Aim	Extend your intellect to consider innovative solutions developed through robust research analysis.
Aim	Nurture your knowledge and skills development appropriate to Fashion Contour and recognise their application across the fashion industry.
Aim	Develop your confidence and abilities to prepare you for employment, entrepreneurial and professional opportunities or to access postgraduate study or research.
Aim	Provide industry relevant, collaborative and or team working opportunities to enhance your awareness and professional development.
Aim	To foster your growth as a creative, practical and strategic self-reliant critically reflective practitioner within the global field of Fashion Contour.
Outcome	Research through enquiry, exploration and investigation using multiple design, commercial and cultural resources.
Outcome	Ability to evaluate and critique selected sources to deepen your understanding of fashion design related to a specific fashion apparel market.
Outcome	Informed decision making and contributions in industry by synthesising your knowledge.
Outcome	The application of creative, strategic and practical principles and techniques involved in design and development within Fashion Contour.
Outcome	Articulation and communication through your personal visual language, the aesthetic awareness of materials, brands, form and processes at specified market levels.
Outcome	An awareness of issues affecting economical sound and sustainable outcomes in relation to the fashion contour and lifestyle industries.

Outcome	An ability to situate practice within cultural and historical contexts and debates.
Outcome	Critical reflection and evaluation of your own personal, professional development within the wider social, educational and professional contexts.
Outcome	The relevant skills required these in order to make an impact as a creative product designer/developer and practitioner.
Outcome	Evidence of engagement with the principles of the Creative Attributes Framework (CAF) by developing analysing and reflecting on personal practice.

<b>Distinctive Features</b>	
1	One of only two accredited contour fashion courses in the UK, and three dedicated contour courses in the world.
2	Strongly and continuously supported by the global contour industry and live projects with leading industry partners.
3	Situated in a unique creative and business environment, which is reflected in the multidisciplinary nature of the curriculum.
4	Dedicated open access facilities with specialist contour technician support.
5	Contour specialist machinery and industry appropriate technical facilities including CAD/CAM resources and 3D prototyping.

## Course Detail

### Introduction

BA (Hons) Fashion Contour students learn technical skills in the design, pattern cutting and construction of lingerie, intimate apparel and swimwear. Students will also develop the professional, research, communication and business skills for a successful career in the fashion industry.

### What to expect

- The course focuses on building creative skills and abilities, from reviewing and understanding the industry to looking at creativity, as well as understanding innovative technologies and trends.
- Students will work on the communication and presentation of designs in 2D and 3D, as well as the development of the technical skills of pattern cutting and construction to enable them to take their ideas through to realisation.
- This course focuses on producing graduates who can make an innovative and visionary contribution to the fashion contour sector. Students will develop the creative, strategic and practical skills to succeed.

### Work experience and opportunities

Students in the second year have the opportunity to work on a variety of industry set projects. Recent projects have included a diffusion lingerie collection for Coco de Mer, designer collaborations for Debenhams and maternity swimwear for H&M, these opportunities to research and investigate the consumer and market level provides insight into how different businesses work.

The opportunity to undertake an optional industry placement between the second and final year of the course enhances the employability of students by offering valuable experience and contacts within the industry as well as earning an additional Diploma in Professional Studies qualification. Past placements have included: Agent Provocateur, Bordelle, Luna Mae, Fleur or England, and Jenny Packham.

Students also have the opportunity to take part in a variety of internal competitions such as the SET (Student Enterprise Team) Challenge, as well as external competitions including The International Link Award at Mare Di Moda in Cannes, ITS competition, ASBCI Student Innovation Award, and Mercedes Benz International rising stars show.



## **Mode of study**

BA (Hons) Fashion Contour runs for 90 weeks in full time mode. It is divided into 3 stages over 3 academic years. Each stage lasts 30 weeks.

## **Course Units**

**In Stage 1 you are required to complete 120 credits at level 4 in order to progress to Stage 2.**

- Introduction to Fashion Contour; 20 credits
- Product Technology, Creative Techniques; 40 credits
- Fashion Cultures and Histories; 20 credits
- Creative Product Development; 20 credits
- Better Lives; 20 credits

**In Stage 2 you are required to complete 120 credits at level 5 to progress to Stage 3.**

- Professional Practice Initiation, 40 credits
- Critical Issues in Fashion Research; 20 credits
- Fashion Contour Industry Project, 40 credits
- Fashion Contour Future Technologies; 20 credits

**In Stage 3 you are required to complete 120 credits at level 6.**

- Concept Development; 40 credits
- Contextualising Your Practice; 20 credits
- Product Design and Realisation; 60 credits

On successful completion of Stage 2 students are offered the option of a professional placement leading to an extra qualification; the Diploma in Professional Studies.

**The Diploma in Professional Studies carries 120 credits and constitutes an independent award. Credits achieved on the Diploma are not part of the final degree award.**

The Diploma year is a single unit, undertaken as a form of full time study, with placement activity at its core. For those who take up the option of studying the Diploma, the experience is designed to be an integrated and assessed part of a student's journey through the course. It allows students the opportunity to experience the atmosphere, pace and discipline of working in the industry, through total involvement in the day-to-day activities of a company. It will build on the knowledge gathered through course work to practically demonstrate the roles

and functions, and operations typical of the fashion industry and the student's chosen specialism.

A 20-credit unit is approximately equivalent to 200 hours of learning time, which includes a mixture of taught time, independent study and assessment.

**All students are entitled to a tutorial package that comprises:**

- one induction tutorial (group or one to one);
- one tutorial per term for the duration for their course of study at LCF;
- group tutorials as required;

### **Learning and Teaching Methods**

*The following blended teaching and learning methods are employed to support the integrated achievement of the course outcomes. There will be a combination of physical and virtual online delivery:*

- Lectures.
- Seminars.
- Critiques.
- Group presentations.
- Studio-based workshops.
- Open access work.
- Demonstrations.
- Self-directed study.

### **Assessment Methods**

*The following assessment methods are employed to support the integrated aims of the course outcomes:*

- Professional presentation of design and technical work.
- 3D outcomes / prototypes.
- Written assignments.
- Formative critiques and group presentations.

### **Reference Points**

The following reference points were used in designing the course:

- FHEQ <http://www.qaa.ac.uk/en/Publications/Documents/Framework-Higher-Education-Qualifications-08.pdf>

- UK Quality Code: <http://www.qaa.ac.uk/assuring-standards-and-quality/the-quality-code>
- QAA subject benchmark statements: <http://www.qaa.ac.uk/assuring-standards-and-quality/the-quality-code/subject-benchmark-statements>
- UAL Learning, Teaching and Enhancement Strategy 2015-2022: <https://myintranet.arts.ac.uk/media/arts/about-ual/teaching-and-learning-exchange/2015---2022-Learning,-Teaching-and-Enhancement-Strategy.pdf>
- UAL Assessment Strategy: <https://myintranet.arts.ac.uk/staffonly/ual-strategy-2015-22/>
- UAL Creative Attributes Framework: <http://www.arts.ac.uk/about-ual/teaching-and-learning/careers-and-employability/creative-attributes-framework/>
- UAL Tutorial Policy: <http://www.arts.ac.uk/study-at-ual/academic-regulations/tutorial-policy/>

## Course Diagram

**BA (Hons) Fashion Contour** – PLEASE NOTE DUE TO VACATION DATES, SPECIFIC DELIVERY WEEKS MAY CHANGE.

S=summative assessment

E1, E2=summative element assessment

LEVEL 4 – Stage 1																																		
BLOCK 1															BLOCK 2																			
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30					
<b>Introduction to Fashion Contour</b> (20 credits)					S																													
<b>Product Technology, Creative Techniques</b> (40 credits)												S																						
															<b>Fashion Cultures and Histories</b> (20 credits)										S									
															<b>Better Lives</b> (20 credits)										S									
														<b>Creative Product Development</b> (20 credits)											S									

LEVEL 5 – Stage 2																														
BLOCK 1															BLOCK 2															
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	
<b>Critical Issues in Fashion Research</b> (20 credits)											S																			
<b>Professional Practice Initiation</b> (40 credits)													S																	
															<b>Fashion Contour Industry Project</b> (40 credits)												S			
															<b>Fashion Contour Future Technologies</b> (20 credits)												S			

**OPTIONAL DIPLOMA YEAR – LEVEL 5**

LEVEL 6 – Stage 3																													
BLOCK 1															BLOCK 2														
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
<b>Contextualising Your Practice</b> (20 credits)											S																		
<b>Concept Development</b> (40 credits)							S																						
								<b>Product Design and Realisation</b> (60 credits)																		S			

*The University will use all reasonable endeavours to provide the Course and the services described in this Output. There may be occasions whereby the University needs to add, remove or alter content in relation to your Course as may be appropriate for example the latest requirements of a commissioning or accrediting body, or in response to student feedback, or to comply with applicable law or due to circumstances beyond its control. The University aim to inform you of any changes as soon as is reasonably practicable*