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APPROVED

## BA (Hons) Fashion Textiles: Embroidery

<b>Awarding Body</b>	University of the Arts London
<b>College</b>	London College of Fashion
<b>School</b>	School of Design and Technology
<b>Programme</b>	Materials Programme: Applied contemporary technique (L056)
<b>Course AOS Code</b>	LCFBAFTEF01
<b>FHEQ Level</b>	Level 6 Degree
<b>Course Credits</b>	360
<b>Mode</b>	Full Time
<b>Duration of Course</b>	3 years
<b>Valid From</b>	September 1st 2020
<b>QAA Subject Benchmark</b>	Art and Design
<b>Collaboration</b>	N/A
<b>UAL Subject Classification</b>	Textiles and Materials
<b>JACS Code</b>	W230 - Clothing/fashion design
<b>UCAS Code</b>	9H55
<b>PSRB</b>	N/A
<b>Work placement offered</b>	Yes
<b>Course Entry Requirements</b>	<p>The standard minimum entry requirements for this course are:</p> <p>One or a combination of the following accepted full level 3 qualifications.</p>

- Two A Level Passes at Grade C or above (preferred subjects include Art, Design, English and Maths);
- Merit, Pass, Pass at BTEC Extended Diploma (preferred subjects Art & Design);
- Pass Foundation Diploma in Art and Design;
- Pass at UAL Extended Diploma;
- Access Diploma or 64 tariff points from the Access to HE Diploma;
- 64 new UCAS tariff points (equivalent to 160 old UCAS tariff points) from a combination of the above qualifications or an equivalent full Level 3 qualification;
- **or** equivalent EU or non-EU qualifications such as International Baccalaureate Diploma;
- **and** three GCSE passes at grade A\*-C or grade 9-4.

Entry to this course will also be determined by assessment of your portfolio.

### **APEL (Accreditation of Prior (Experiential) Learning)**

Applicants who do not meet these course entry requirements may still be considered in exceptional cases. The course team will consider each application that demonstrates additional strengths and alternative evidence. This might, for example, be demonstrated by:

- Related academic or work experience
- The quality of the personal statement
- A strong academic or other professional reference
- OR a combination of these factors

Each application will be considered on its own merit but we cannot guarantee an offer in each case.

### **English Language Requirements**

IELTS level 6.0 with a minimum of 5.5 in reading, writing, listening and speaking. Please check our main [English Language Requirements](#).

<b>Selection Criteria</b>	<p>The course team seeks to recruit students who can demonstrate:</p> <ul style="list-style-type: none"><li>• A range of drawing skills and a commitment to drawing as a tool for communication and investigation</li><li>• A strong awareness of the importance of colour</li><li>• An understanding of research and how it underpins the design process</li><li>• A strong interest in textiles and fashion and commitment to professional self-development, including independent learning</li><li>• Strong interpersonal and communication skills, linked with an enquiring and innovative approach to study</li><li>• Evidence of engagement with texture and form and practical manipulation skills</li></ul>
<b>Scheduled Learning and Teaching</b>	<p>During your course you will engage with learning and teaching that includes both online and face-to-face modes. The advertised scheduled activity for the course will be delivered through a combination of live, synchronous and asynchronous on-line learning. This is often described as blended learning.</p> <p>Definitions of our learning and teaching modes can be found <a href="#">here</a>.</p>

## Awards and Percentage of Scheduled Learning

### Year 1

<b>Percentage of Scheduled Learning</b>	<b>30</b>
<b>Awards</b>	<b>Credits</b>
Certificate of Higher Education (Exit Only)	120

### Year 2

<b>Percentage of Scheduled Learning</b>	<b>26</b>
<b>Awards</b>	<b>Credits</b>
Diploma of Higher Education (Exit Only)	240

### Year 3

<b>Percentage of Scheduled Learning</b>	<b>33</b>
<b>Awards</b>	<b>Credits</b>
Bachelor of Arts	360

## Course Aims and Outcomes

The Aims and Outcomes of this Course are as follows:

<b>Aim/Outcome</b>	<b>Description</b>
Aim	Enable you to acquire knowledge and professional skills appropriate within the textile and fashion industries.
Aim	Educate you to be a creative, practical and independent reflective practitioner.
Aim	Develop your confidence and abilities to enable you to enter employment, self-employment, respond to professional opportunities or to undertake further study.
Outcome	Knowledge and understanding of the principles of fashion and textile design relevant to your specialist area of study within fashion textiles.
Outcome	The ability to select and deploy a coherent range of research methods and analysis within the design and development processes.
Outcome	The ability to develop creative ideas, and apply problem solving skills in order to expand and resolve outcomes within your specialist pathway within fashion textiles.
Outcome	The formulation of a project brief and to frame appropriate areas for investigation, innovation and evaluation.
Outcome	The ability to communicate visual, verbal and written ideas and to collaborate on design propositions in appropriate formats.
Outcome	The ability to apply the methods and techniques learnt, to review, consolidate, extend and apply your specialist knowledge and understanding; in order to initiate and carry out projects relevant to the fashion and textile design industry.
Outcome	The ability to situate practice within cultural and historical contexts and debates.
Outcome	Evidence of engagement with the relevant principles of the UAL Creative Attributes Framework.

<b>Distinctive Features</b>	
1	Individuality – This course allows you to work on projects that enable you to explore your creative interests, beliefs and design issues. The Textiles team fosters individuality with our creative markers, and we equip you with the tools to become a visionary textiles designer for the broader context of fashion.
2	Embedded collaboration - The specialist study of print; knit; embroidery for fashion within a specific fashion environment is unique to studying textiles at London College of Fashion. The feature of being able to collaborate with other fashion courses at LCF is a distinctive offer to our main competitors, reflecting industry practice and supporting enterprise and employability.
3	Heritage and innovation - The Embroidery pathway has the most extensive range of specialist embroidery craft machines within the UK and dedicated CAD / CAM embroidery and laser cutting / engraving facilities. The pathway focuses on the experimentation of mixed-media processes and the philosophy of contemporary digital design interlinked with traditional craft techniques. Building on the tradition of over a hundred years of textiles at LCF, students will become part of a new generation of forward thinking textile designers for fashion where strong technical foundations support innovation and creativity through the exploration of craft and digital processes.
4	Interdisciplinary contemporary textile design - The Textiles department at London College of Fashion consists of three pathway degrees (Print, Knit Embroidery) each having a specialist focus, whilst encouraging varied and diverse textile design responses. Interdisciplinary textile design is taught within LCF's exceptional textile facilities: the specialist focus of print; knit; embroidery pathway and the distinctive offer of students experimenting with the use of craft print processes, in combination with digital technology, with students from each pathway studying related textile processes.
5	Theoretical underpinning and critical thinking for dynamic textile design: The course develops an ethos that promotes the value of strong research methodologies to underpin the design process.
6	Students develop a professional fashion portfolio for industry: presentation skills, teamwork and networking are emphasized for fashion and textile industries, underpinned by digital IT classes on Adobe Creative Suite and the importance of hand-rendered drawing processes.
7	Embedded Enterprise and Employability: the integration of 'live' project briefs into the curriculum enables the student to experience and reflect upon current requirements of the textiles, fashion and related industries throughout the student journey. Projects have linked both commercial and creative collaborations such as: Premier Vision, Hand & Lock, Arcadia, Kniterate, Bow Arts, Society of Designers and Colourists and Charles Jeffrey in conjunction with the Pit Rivers Museum, Oxford. These projects are supplemented by visits from industry practitioners such as Edward Crutchley (Louis Vuitton), Andrew

	<p>Stevenson (Tom Ford) Celia Pym and Cecile Poignant (Trend Union). Through these and other projects students develop their understanding and ability to solve industry led briefs. Placements with established and emerging companies have included Alexander McQueen, Hand &amp; Lock, Chanel and Simone Rocha.</p>
8	<p>Extra-curricular competitions and delivery – motivational activities encouraging across course activities and enterprise, opportunities from LCF Graduate Futures, SET, and CDG being distinctive to our main competitors in UAL. Opportunities have linked both commercial and creative collaborations such as: Cass Art, Nina de Yorke, DRAW Fashion, I-D Diversity Award, FAD Competition for London Fashion Week etc.</p>

## Course Detail

### Introduction

BA (Hons) Fashion Textiles: Embroidery focuses on inventive approaches to the development and realisation of contemporary fashion textiles. We believe that technology and skills inform the design process and foster creativity. Students on this specialist embroidery (mixed-media) pathway explore embellishment, surface pattern and texture for fashion materials.

BA (Hons) Fashion Textiles: Embroidery principles:

- Individual designer identity
- Innovative craft and digital processes
- Dynamic collaborative fashion community
- Your creative interests, beliefs and design issues explore forward-thinking fashion concerns such as sustainability, identity, and ethical issues.

### What to expect

- Exploited creative process – You will be introduced to new ways of seeing to exploit your creativity as a designer and provide fresh eyes to the world around you.
- Your designer identity – Students will explore different design methodologies and research/development processes. You will develop your creative practise through experimental engagement with materials and processes in specialist textile workshop studios. This will help you to build your design foundation and aesthetic.
- Tailored - Many projects on the course allow you to choose a direction that best suits your interests, beliefs and career goals as a textile designer.
- Diverse - You design for a diverse range of fashion market-levels, not limited to gender, driven by your own fashion concerns such as sustainability, identity, and ethical issues.
- Fashion theory - Your critical thinking and contextual awareness is supported by the Fashion Cultures and Histories Research Centre, enabling you to appreciate the bigger narrative of the subject area, its cultural historical context and the impact of your practice.
- Varied services - Outside of taught sessions you are expected to make the most of the open access workshops, digital IT facilities and library services. LCF promotes competitions and extra-curricular activities, such as study trips outside of London and abroad.

## **Work experience and opportunities**

Fashion textiles students participate in international opportunities, winning awards with annual textile competitions such as Hand and Lock, DRAW Fashion, Society of Dyers and Colourists (SDC) Bradford Textile Society, Framework Knitters and FAD with Fashion Scout at London Fashion Week. Students have had opportunities to participate in international Trade Shows including Premier Vision, Paris and New Designers London, and have also participated in the Kering Award Competition with brands including Stella McCartney, Alexander McQueen, and Gucci. Our students continue to receive press across a wide range of international publications including Dazed & Confused, Vogue and I-D. Placements with established and emerging companies have included Alexander McQueen, Hand & Lock, Chanel and Simone Rocha.

## **Mode of study**

BA (Hons) Fashion Textiles: Embroidery runs for 90 weeks in full time mode. It is divided into 3 stages over 3 academic years. Each stage lasts 30 weeks.

## **Course Units**

### **Year One, Block One**

Projects encourage open and diverse responses reflecting students own environment/ cultures/ inspiration. You'll be introduced to core skills and you will be able to tailor your project themes to your interests to develop your creative practice, analytical thinking, drawing, making, and specialist subject.

**Introduction to Fashion Textiles: Print; Knit; Embroidery** 20 credits

**Experimental Process: Print; Knit; Embroidery** 40 credits

### **Year One, Block Two**

**Fashion Cultures and Histories** unit based on cultural and international theories and themes in creative industries. **Simulating industry practice**, you'll be introduced to working in an interdisciplinary textile collective with fashion students exploring how materials can inspire inventive, ethical and topical design proposals. The **Better Lives** unit will begin with an exploration of diversity, social responsibility and sustainability, you will aim to identify how creativity can be promoted by exploring how fashion can build better lives.

**Fashion Cultures and Histories** 20 credits

**Introduction to Industry Practice** 20 credits

## **Better Lives 20 Credits**

### **Year Two, Block One**

**Future Craft** asks you to carefully consider the future of textile design and production through research and consideration of the environmental, social and cultural impact of your textiles on a global level. A dual emphasis is placed on the innovative use of traditional hand and craft techniques with digital processes to promote the idea of sustaining textile crafts in the future.

**Critical Issues in Fashion Research** unit allows you to choose an option covering a current cultural theme in fashion studies, forming a backbone to investigations for final year study.

**Future Craft 20 credits**

**Critical Issues in Fashion Research 20 credits**

### **Year Two, Block Two**

You complete a term placement in industry, offering highly valuable real-life industry experience, with established and emerging companies – local and international.

Experiences are strengthened further by working in a cross-discipline fashion and textile design team to develop an industry-led collection, alongside exploring your own designer identity project.

**Designer Identity 40 credits**

**Work Experience 40 credits**

### **Year Three, Block One**

The year kicks off with a highly-creative explorative term, generating your own design theme and concept alongside active creative testing, prototyping and making in your specialist subject to generate innovate potential.

**Contextualising Your Practice 20 credits**

**Design Synthesis 40 Credits**

### **Year Three, Block Two**

In response to Block One, you'll consolidate and plan your own programme of work for your final textile collection, where you'll develop a professional textile/

fashion industry portfolio you require to confidently present yourself to the design industry. Work completed can be further enhanced with collaborative connections with the dynamic fashion courses.

**Final Major Project** 60 credits

### **Learning and Teaching Methods**

*The following teaching and learning methods are employed to support the integrated achievement of the course outcomes:*

- Demonstrations, workshop practices.
- Lectures, seminars and workshops.
- Group discussions and team working.
- Self-directed study simulations and work experience.

### **Assessment Methods**

*The following assessment methods are employed to support the integrated aims of the course outcomes:*

- Set projects, external or simulated projects.
- Market research.
- Portfolio developments.
- Technical folder.
- Samples.
- Written reports.
- Peer and self-reflection and evaluation.
- Essays and written evaluations.
- Presentation.

### **Reference Points**

The following reference points were used in designing the course:

- UAL Learning, Teaching and Enhancement Strategy 2015-2022: <https://myintranet.arts.ac.uk/media/arts/about-ual/teaching-and-learning-exchange/2015---2022-Learning,-Teaching-and-Enhancement-Strategy.pdf>
- UAL Assessment Strategy: <https://myintranet.arts.ac.uk/staffonly/ual-strategy-2015-22/>
- LCF Credit Framework (various updates)
- Feedback from the fashion design technology industry, alumni and students

- UAL Tutorial Policy: <http://www.arts.ac.uk/study-at-ual/academic-regulations/tutorial-policy/>
- Framework for Higher Education Qualifications (FHEQ) <http://www.qaa.ac.uk/en/Publications/Documents/Framework-Higher-Education-Qualifications-08.pdf>
- QAA Art and Design subject benchmark statements: <http://www.qaa.ac.uk/assuring-standards-and-quality/the-quality-code/subject-benchmark-statements>
- UK Quality Code: <http://www.qaa.ac.uk/assuring-standards-and-quality/the-quality-code>
- UAL Creative Attributes Framework Overview and Guidance for Course Teams : <http://www.arts.ac.uk/about-ual/teaching-and-learning/careers-and-employability/creative-attributes-framework/>

## Course Diagram

**BA (Hons) Fashion Textiles: Embroidery** – PLEASE NOTE DUE TO VACATION DATES, SPECIFIC DELIVERY WEEKS MAY CHANGE.

S=summative assessment

E1, E2=summative element assessment

LEVEL 4 – Stage 1																														
BLOCK 1															BLOCK 2															
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	
<b>Introduction to Fashion Textiles: Embroidery</b> (20 credits)					S																									
<b>Experimental Process: Embroidery</b> (40 credits)													S																	
															<b>Fashion Cultures and Histories</b> (20 credits)										S					
															<b>Better Lives</b> (20 credits)										S					
															<b>Introduction to Industry Practice</b> (20 credits)													S		

Year 2 – If your placement is in Block 1 your structure is as follows:

LEVEL 5 – Stage 2																															
BLOCK 1															BLOCK 2																
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30		
<b>Critical Issues in Fashion Research</b> (20 credits)											S																				
<b>Future Craft</b> (20 credits)						E1	E2																								
<b>Work Experience</b> (40 credits)				E1								<b>Work Experience (Block 1 placement)</b> (40 credits)												E2							
																									<b>Designer Identity</b> (40 credits)					E1	E2

Year 2 – If your placement is in Block 2, your structure is as follows:

LEVEL 5 – Stage 2																															
BLOCK 1															BLOCK 2																
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30		
<b>Critical Issues in Fashion Research</b> (20 credits)											S																				
<b>Future Craft</b> (20 credits)						E1	E2																								
<b>Work Experience</b> (40 credits)				E1															<b>Work Experience (Block 2 placement)</b> (40 credits)							E2					
							<b>Designer Identity</b> (40 credits)													E1	E2										

LEVEL 6 – Stage 3																																				
BLOCK 1															BLOCK 2																					
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30							
<b>Contextualising Your Practice</b> (20 credits)											S																									
<b>Design Synthesis</b> (40 credits)							S																													
							<b>Final Major Project</b> (60 credits)																						S							

*The University will use all reasonable endeavours to provide the Course and the services described in this Output. There may be occasions whereby the University needs to add, remove or alter content in relation to your Course as may be appropriate for example the latest requirements of a commissioning or accrediting body, or in response to student feedback, or to comply with applicable law or due to circumstances beyond its control. The University aim to inform you of any changes as soon as is reasonably practicable*