PICTURE THIS

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map of the show inside!
The Product Design "PICTURE THIS" showcase features projects ranging from innovative and finely crafted furniture, to thought provoking and challenging conceptual pieces. The depth and variety of work on display makes our show a unique and exciting experience.

BA (Hons) Product Design is part of the Product, Ceramic and Industrial Design programme. Product and Industrial Design at Central Saint Martins is concerned not only with the skills and professional practice of the subject, but also places an emphasis on the role of creative experimentation and critical evaluation.

Thank you for visiting our show!
Thank you for printing this brochure!

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Thank you for supplying ice cream for our Preview Evening!
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Sia Eng Tek
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The Carotenuto Family
Zeming Wang
最帅的爸爸
A futuristic delivery boat designed to deliver groceries through the canal routes of London into the balconies of people’s flats. It’s designed to tackle the ever-increasing issue of congestion in London, and to find a solution that removes the need for road use altogether. The boat is all electric, loaded with baskets of groceries and carries drones on its roof, once the delivery location is found, the drones are loaded and deployed to deliver or drop the groceries into the designated balcony.

Junaid Abdulrahman

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A four piece physical wall widget designed to help you organise your day and also keep focused during work hours, also accompanied with mood lighting to help you focus or relax. It is connected to the Mini Living system and an mobile app, which allows you to control various aspects of the widget, create events and connect with other creatives living in the same building as you are.

For Mini Living

The tefos project has been designed to open up a space for making and discovery, exploring personal identity through self-made objects. According to the UN Refugee Agency 1 in 3 viable livelihoods for refugees is in craft production. The tefos project is scalable and looks to empower a displaced generation to craft their own futures. Participants will develop new making skills and cultivate a sense of self as an active, creative agent.

The tefos project

For Bupa

TOTem is a creative way to start a conversation about living and dying; it acts as a facilitator that guides a group of people through a conversation about what matters most. By breaking the silence, and starting conversations, we set the foundations for making decisions that are in alignment with our deepest beliefs and values about life and death. The gift of giving your loved ones the clarity on your end of life wishes, an important conversation, wrapped in a game, given as a gift.

TOTem

For Bupa

A Futuristic Delivery Boat

Self Directed

Abbie Adams

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Totem

Self Directed
Collection Display Unit

Collection Display unit for Fritz Hansen is collaboration project with Fritz Hansen. The Collection Display unit is for people who want to display their unique collections. The design is inspired by the East Asian architecture. This is a systemised unit, the user can change the height of middle panel also can add an extra panel. The user can choose the types of veneer and metal frame.

Earthen-Eat

Earthen-Eat is a new concept in making, storing and eating fresher food. Thanks to the magical properties of terracotta, food can be kept naturally chilled or kept hotter for longer. You can bake, slow cook, chill, microwave and eat from it safe in the knowledge that it’s free from plastic and will last for years!

Kollektion

Kollektion is a drinks cabinet, coffee table, display case and most importantly, whatever you want it to be! Kollektion subconsciously helps you organise, curate and display your collection, whatever that collection may be, thanks to its steel and fabric wrap. Subtle materiality of light European oak, soft quilted wool and curved steel helps show off your collection in the best light whilst its spin helps hide some stuff away!

Pictolight

Pictolight is lamp is created to guide a user to walk through the memory lane using digital photographs. Photos help us to remind and remember memorable moments from past. I wanted to use light to create a similar atmosphere of the place where the photo was taken at the first time. The light will change while using mobile phone application, the light will change when the user swipes photos. This idea is inspired by the research: ‘A combination of cues increases the possibility of retrieving a correct memory’.

Self Directed

Self Directed

Self Directed

Self Directed

Self Directed
Abena Boateng

**Guide Light**
A motion-activated light designed to assist the elderly in the dark and help prevent falls, specifically those with early stage dementia. Falls are the number one injury related to death in the lives of over 75 year-olds. It causes distress, pain, injury, loss of confidence, loss of independence and mortality. It can lead to depression, social withdrawal, loneliness, and dementia. Guide Light enables the elderly to live longer, safer and happier lives by helping to prevent falls. Own your independence.

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Maria Buch

**Twist Cabinet**
We fill our homes with trinkets and souvenirs, everyday items and clutter, and these objects say a lot about us. What we choose to display shows our interests, taste and personality, as does what we choose to hide. The steam bent, spiralling panels on the front of the 'Twist cabinet' allow the viewer a sneak peak into the life of the keeper, like a sort of curated peepshow. As you walk past the cabinet, you view the spirals from different angles and different objects are revealed within the cabinet.

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**Growing Memories**
The ritual of recording a child's growth is coupled with collecting memories in this storage system. Growing Memories is designed for individuality through several customisable elements encouraging the system to be kept from childhood to adulthood. Celebrate being you!

**Soundweaves**
This project began with a fascination of the physicality of sound and its incredible power to affect the body. Is it possible to truly capture sonic experiences? There's a parallel between soundscapes and blankets in how they both embrace us. Working with a professional weaver and programmer, tangible and abstract come together in a service that allows you to wrap yourself in a familiar sound, letting you relive a fleeting moment in a more authentic way than a photograph.

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For MINI Living

The Hub
Addressing an often overlooked issue with shared accommodation, the overcrowded communal 4-piece cooking hub. 'The Hub' is a range of silicone induction hobs that enable flatmates to cook together around a central kitchen island. Silicone hobs are a safe alternative to ceramic cooktops, due to their high heat resistance, reducing the 'heat' often associated with a busy kitchen. Residents are able to bond over food, cook face-to-face, and share meal times. Why shouldn’t the hob be the hub of the house?

For Fritz Hansen

Stack
Inspired by Piet Hien’s classic Super-Elliptical table, Stack is a collection of objects that unite to form seamless monolithic entities. Comprised of three sizes of drawer unit and an accompanying low ‘tea- table’, they individually form elegant desktop pieces; while combining to create surfaces at heights similar to those of coffee, bedside, and console tables. To access their contents, one must use both hands to pull the drawer open, mimicking the gesture of preciously cradling an artefact.

For MINI Living

hplus
Good design and beautiful objects should not be out of the reach of the general public, especially when they are an essential part of their everyday lives. This is the understanding behind hplus, a collection of six clinical grade personal health monitoring devices that relieve the pressure on the patient, clinician and health service. The ceramic devices are removed of all but the most essential of interactions, with an accompanying app acting as the core user interface across the collection.

Self Directed

Checkmate
Roll it, wrap it, pack it. Checkmate provides a new take on the suitcase, moving away from the traditionally boxy and regularly unreliable suitcase that we have become so familiar with, a product that often lies redundant for the majority of the year. Checkmate is designed to act as the user’s wardrobe when at home and on the go, enabling a deeper connection and product-user familiarity. The ultimate travel companion - that little piece of home, no matter where you go.

Self Directed

Matthew Canham
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Jacqueline Chan

“X” Box
For Fritz Hansen

“X” Box provide extra storage spaces for smaller items, featuring different dividers to help you organize and display your collection. Elegant Walnut leather and light oak created a contrast, adding a sense of luxury to the details, enhancing its quality. The design is foldable, allowing you to highlight or show off your collections in any way you want.

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Mingming Chen

Trolley
For Fritz Hansen

A moveable home use trolley designed for Fritz Hansen. When the user looks down at the ash leg, it looks like a shell with elegant curves that coordinate with shelf racks, trays and wheels. The black and white wheels add a touch of fun to the design. The shelf rack is made of stainless steel with mill finishes, available with powder coated steel in selected colours. The tray is made of pressure moulded sliced veneer, available in selected colours fully lacquered and upholstered in velvet and leather.

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Smell Menu
Self Directed

Traditional menus can only provide the image of food but not influence our perception towards smell. Therefore, we might have ordered food that wasn’t our taste. A new ordering experience with a menu that can replicates the smell of food could greatly influence our appetite. It could also allow us think before ordering by listing the underlying ingredients which allows us to balance the nutrition for a healthy daily intake.

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Monobile
Self Directed

Does the following statement sound familiar? You are lying on your bed and are grabbing your smartphone at the first sign of boredom or because your lover next to you just received a message. The shape of the Monobile simplified the smartphone function until to as a music tape, a battery, a game card; imitated the usage of 1980s products, insert the smartphone into Monobile to activate corresponding function. This calming limitation offers help for smartphone-addicts to cope with withdrawal symptoms.

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For Fritz Hansen

“X” Box

For Fritz Hansen

Self Directed

“X” Box
For Fritz Hansen

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Trolley
For Fritz Hansen

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**Christy Cheng**

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Geometry
For Fritz Hansen

A side table with an eye-catching surface work of art in marble combinations and brass truncated cone base. Geometry is facilitated perfectly placed by the side of your bed or in the living room. The minimalism of the table favours creative decoration on the surface to be utilized as canvas. The marble surface is the distinctive feature of the table, adding a touch of luxury to your home. Designed to improve resident’s emotional health through stress release and to ease feeling of loneliness.

**Deliverbowl**
Self Directed

Ordering takeaway is common in the UK. My project aims to reduce the number of disposable containers from food delivery services and to eliminate the use of disposable items. This helps to raise environmental awareness and to encourage people to practice reusing and recycling more often. The Deliverbowl is composed of two parts, the container is made of bamboo which is biodegradable. The box will be collected by the delivery driver upon usage and will be rinsed and sanitised for repeated usage.

**Focus Anti-Theft Camera Bag**
Self Directed

Inspired by crime prevention psychology, Focus provides users with confidence by keeping their possessions safe. The rotational mechanism eliminates the need to take off your bag to retrieve or change camera equipment in public, providing users with a safer and more efficient way to access their items. The backpack is primarily aimed at enthusiastic photographers with multiple camera lenses and body, with a modular internal organiser allowing users to customise to suit their specific needs.

**Balance**
For Bupa

A series of sports kit that aims to equal the playing field for people of different ages and skill levels, making it equally fun and challenging for everyone. The design encourages people, especially elders, to not give up on their passion in the sport because of the loss in physical ability to participate with the ‘majority’. Balance’s kit promotes healthy aging through encouraging intergenerational social integration with exercises they are interested and passionate in, inviting the person sitting by the side bench back to the court.

**Marvin Cheung**

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Maggie Chu

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Stand Together
For MINI Living

Visualising the issues of an overcrowded urban city, creatively designing around limited space has become a necessity. STAND TOGETHER presents a space-saving modular bar table with the flexibility of being stacked, tessellated and connected together for group gatherings. Designed to adapt in a compact kitchen environment to cater the needs of the individual, whilst exploring endless opportunities to connect and to bring the community together through social food gatherings.

Breathe Green
Self Directed

Designed to challenge traditional advertising mediums, BREATHE GREEN introduces living moss into the London Underground System. The moss is capable of collectively trapping harmful particulate matters with its massive surface area, offering to purify the surrounding air pollution. Inviting London Tube commuters the opportunity to enhance their experience of a better travelling environment.

Alex Clark

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Amigo
For MINI Living

Co-living accommodation projects organise social events for residents around a fixed schedule, leaving interaction feeling strained and contrived. Amigo allows individual residents to set up their own gatherings by setting a location and event profile. The location is tracked using a BLE mesh network and details are sent to other residents via a bespoke app. Its goal is to promote a new approach to creating interaction which encourages spontaneous social behaviour.

Lumina
Self Directed

The memories we store online build up our digital identity; a vast collection of important moments spanning the entire duration of our life. Despite the enormous personal and sentimental value attached to our digital identity, little thought is given to how it should be handled after its owner’s death. Lumina offers a new way of collecting and presenting a person’s digital identity by helping them to curate and package the data into a symbolic vessel which can be gifted to loved ones as a meaningful heirloom.
Riccardo David Sanzio
Cook

For MINI Living

This product is an after dark lamp, it mimics the cycle of the sun to vary the quality of the light, white and bright when it’s high above the horizon and softer and warmer as it lowers to dusk. It’s composed by 2 main elements: one is the horizon which is wall mounted and contains the light sources and all the electric components, the other is the diffusor, which slides across the horizon controlling the quality of the light.

Self Directed

This project is about empowering retail spaces to collect data from consumers. Sensor shoes monitor information like the foot shape, pressure distribution and the general kinetics of the feet, the service is able to 3D print modules that fit in the midsole and upper, to manufacture on-demand customised sport shoes.

Archie Curnow

Mini Living Experience

For MINI Living

MINI Living Experiences is a rental service which offers exciting activities to users of the MINI Living space. Residents can engage in various endeavours, encouraging them to WORK, LIVE, and PLAY, enhancing their overall experience of MINI Living. Future urban living requires us to be more conscious of small footprint living. The kits are stored by MINI Living, before being placed inside the carefully designed MINI Living Experiences bags. This ensures that the user doesn’t use their personal storage space.

MossPod

Mini Living Experience

There was a total of 256,000 workers suffering from work-related stress, depression or anxiety in the UK during 2016/17, and in addition to this, 12.5 million days were lost due to workplace stress. Moss Pod is a mediation and relaxation space for offices. By using natural materials such as preserved moss, workers are able to break away from the stress of the office environment and find respite in the organic, calming space that is the Moss Pod.

Self Directed

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For Fritz Hansen

W23 is a piece of furniture with no obvious application and which does not disclose its function, thereby encouraging each user to look for it. It is designed with the objective to be used to store things that do not have a specific place in the living space, and to give users the freedom. For example, it can be used in the living room, hallway, terrace, and bedroom. The objective was to create a contrast and find the balance between a simple, minimal form and traditional materials and techniques.

Self Directed

Tabula

Digital board TABULA is designed with an objective to allow people to play board games in distance, and to bond young with old. It is designed as a universal platform, so it can be adjusted and used for different games. It is a platform for games that older people can use to spend time with a family member or a friend, even if this person is located elsewhere. The main objective was to connect the analog with the digital, to create an activity that seniors could do together with the younger generation.

Tabula

Self Directed

GameTime

GameTime is designed to change excessive video gaming habits of 10-15 year olds, where the average child is playing twice the recommended weekly amount. Using subliminal methods, with Nudge Theory as a base, such a system is designed to be user-led. The device utilises a token-based mechanism, with the child being granted a weekly “gaming allowance” where they can decide if they would like to play, save or let the device decide.

Self Directed

Toby Eaton-Forbes

360

The 360 marries together lighting, wireless charging, and a USB cable in a modern design. Combining form and function, this lamp adjusts to your environment and mood, from taking selfies to winding down at night. Through the associated app, you can change the colour of the LEDs to reflect your mood. The rotating head can be controlled manually or through the app. With Mini brand in mind, this design embodies the classic circular shaping and ethos of a compact yet practical product.

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Nadal El-Kerem

Exhibit - Marble display storage
For Fritz Hansen

The rarity of beautiful storage has increased as more unattractive “organisers” tidy up our items. Exhibit is a marble display storage that celebrates the uniqueness of natural marble and how well it ages with beauty. Its an exhibition of your most prized possessions which you would like to display in a beautiful manner. The hand-blown bell domes are visual and physical protectors of your curated items.

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Matthew Ellis

Matistaniish - Hybrid empowerment tools
Self Directed

Tackling generations of stereotyping Egyptian women in the kitchen and waiting for men to do the handy work around the home. By using the power of REALISATION. These three symbolic kitchen utensils have similar hand motions to other hand tools. Hence by combining the two into a hybrid tool, Egyptian females can realise they already know how to and become more empowered to do handy work around the home.

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Pod
For Joseph Joseph

In the modern world mobile devices rule our daily lives, with these mobile devices come cables. Dealing with cables is an issue that affects almost everyone, so to combat this I designed Pod for Joseph Joseph. Pod is a self winding cable tidy that can be used individually or stacked making it easier to keep all your most important cables together.

Viridi
Self Directed

“1 in 4 people will experience a mental health problem each year.” - Bupa. I wanted to tackle the issue of mental health in a new and innovative way. A recent breakthrough has shown that being in and around nature has a positively effect your mental state. Viridi gives people who work in an office a chance to experience and care for nature on a daily basis while also positively improving their mental wellbeing.
**Welcome Box**

For MINI Living

Designed for MINI Living’s new building in Shanghai. Composed of two layers (the city layer and the community layer). The Welcome Box helps MINI Living tenants settle into their new home by encouraging them to get involved in their new city and community. After their stay, the box can then be taken home and added to the user’s bookshelf as a part of their collection of travels. Been there, got the box.

**STAC**

Self Directed

Perfect for the urban cyclist; a stylish and simple solution to storing and maintaining your bike at home. STAC encourages cyclists to learn basic bike maintenance by separating different repair tasks into stackable toolkits. Each toolkit has just the necessary tools and links with the STAC app to teach you how to do the repair. When you become more confident with bike maintenance you can buy more complex toolkits and add them to your STAC.

**Cook Station**

Systematic simplified process of cooking on a work table. Users are enabled to sit down and prepare their food with utensils/ingredients stored on the worktable. By prioritizing the main cooking tools it enables enough space to operate freely but compact for kitchen context. The benefits of cooking whilst sitting down reduce the chances of back pain and allow the user to comfortably prepare their food by themselves.

**Hood**

Self Directed

For MINI Living

“Hood” is a modular sound absorbing divider suitable for users in need of privacy in a public space. Made from FRHD Acoustic foam and Kvadrat Tonus 4 & Divina 3 it blocks out excess background noise. It’s geometric form provides easy use of retracting & collapsing the Hood, which allows it to be freestanding. Perfect for when needing to work in silence/facetime or even private conversations.

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Neave is a book trough with moveable table panels, designed to be placed behind the back of a sofa. What distinguishes Neave from other console tables is the two different spaces we’re presented with: the trough and the table top. These spaces allow for flexible functionality, celebrating curation at its most personal level. I believe having these two different spaces means the console table invites people to be more self-expressive when curating their own space.

Habitudes
Habitudes is a family of objects which promote mental presence in the home. They encouraged users to spend less time on their phones through their built in annoying behaviours. These behaviours are triggered when unhealthy activity like excessive phone use is detected from a background app installed on the users device.

The Trunk
The Trunk is a solution for frequent travelers within the MINI Living network. Paired with a service, this trunk will never have to be lugged through an airport. MINI Living will pick up and deliver your goods from location to location allowing residents to travel light and comfortably. Once they arrive, residents can use their Trunks as off-site storage for those goods that are rarely used or seasonal.
**Vasiliki Grammatopoulos**

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**Mini living is a project exploring how innovative design can support our cities and the people living in them. Establishing the feeling of home is important when living a transient lifestyle. There is an opportunity to personalise your space using the ways we treat our belongings in our home as a medium. The design of HōM was inspired by how our lives, homes & rituals look today; fluid, flexible, active. HōM is a piece of furniture that’s easy to lift and move so that it can be used for many functions.**

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**Yaohan Gu**

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**InBupa For Bupa**

**The world’s population is ageing. The elderly is always ignored by the fashion industry. It is hard for the elderly to keep up with all the new technology and service. InBupa is a subscription-based rental clothing service for the elderly. Easy to place order by using the scanner or App. It has unlimited times rentals, stylist delivers clothes to your home and offer companionship and support, free shipping and dry cleaning. It provides customers more choices and reduce clothing waste.**

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**Chora Self Directed**

**City dwellers are becoming increasingly busier and therefore have more demands on their time. The rhythm of work is increasing the speed of life, and so consequently we have less time ‘spare’. Time is limited and therefore one of the most valuable resources we have and is now perceived as a luxury more than ever before. Designed is a luxury desk accessory that uses similar techniques of that in UX design to make the user perceive that time is passing by faster by visually seeing progress.**

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**HōM For MINI Living**

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**Wheels4U Self Directed**

**Many disabled people in China are living in rural areas and not be able to afford assistive products. My design purpose is helping them be able to have access to the wheelchair and afford it. WHEELS4U is a low-cost children wheelchair that uses daily objects like plastic wash basin from home, reuses discarded children bikes and makes use of local available materials. It only uses screws and cable ties. Following the instruction book, they can easily assemble and repair their own wheelchairs by hand.**

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**InBupa**

**A subscription-based rental clothing service for the elderly**
Costantino Gucci-Ludolf

Desk Organiser

For Joseph Joseph

Desk organiser is a family of products designed for Joseph Joseph’s home office line. It is comprised of different work accessories where each product can be split into two different objects with different functions. This ability to combine different products together reduces the issue of a cluttered workspace.

Quotidiana

Self Directed

Quotidiana is a table storage that gives you multiple arrangement opportunities depending on the user needs, allowing you to have adjustable shelvings to store various everyday items leaving the table surface free to be used.

No screws or support pins are being used, the table uses sliding dovetail joints in order to have a long lasting quality shelf and an interesting visual language detail giving a more sophisticated look to the piece.

Steph Hamilton-Jones

Lull

For Fritz Hansen

Textiles in the home have long been stored wherever they fit, folded into a pile, rolled or slung over the arm of a sofa. Lull elevates your textiles and highlights the aesthetic qualities of the fabric through ‘freeform’ storage, where the fabric can drape, gather and pleat in accordance to how it’s been placed in the well of the walnut top. The hand carved, solid american black walnut table top is the perfect balance between soft and hard, with the gentle curve emphasising the grain of the wood.
**Stand**
For Joseph Joseph

Stand™ is a modular set of office supplies built around a base stand. Customers can mix and match anything to form their own unique combination, such as calendars, notebooks, pen holders, post-it notes and so on. This product is targeted at students or office workers who may have limited working space at home or who perhaps works from an office and at home.

**Chair Laundry**
Self Directed

This is a 2-in-1 clothing storage system that the user can hang their clothes on, allowing them to be thrown into the laundry bag and washed at a later time. The design is inspired by "Chairdrobe". Chair Laundry targets the aim of supporting busy people who have no time to organize their clothes. Instead of placing the clothes everywhere around the house, Chair Laundry helps to efficiently control mess by keeping it in a restricted area.

**Anti-Butt Littering (ABL) Packaging**
Self Directed

4.5 trillion littered cigarette butts are being produced annually with only 35% of cigarette butts being thrown into the bin. Severe pollution is brought to natural environment through this. This packaging design aims to encourage smokers to handle their own cigarette butts and recycle. An extended chamber, made of simply structured card, comes out from the cigarette box for butts storing until the packet is finished and users can transfer the butts to recycling collectors.

**The Grid**
For Joseph Joseph

Using sticky memo notes is one of the most common ways of schedule planning. The Grid is a display board for reusable magnetic memo notes. It organizes your memo by different colours, so your working schedule and thoughts. The board stand can clamps on any desk to ensure a vertically angle without falling, which fits both kind of users who face a wall and those who do not.
Fowl Play
An observation of human behaviour and exploration into the Anthropocene, a proposed epoch for the geological age of man and the impact of human waste. I had a bone to pick. Fowl play is occurring all over our cities with chicken bones appearing on street corners, buses and benches. Could the surplus of bones be transformed from waste to resource? The result, a pigment made entirely from discarded bones using a traditional recipe and technique. All that litters is gold.

NOOK
Luxury storage for the home, Nook is a celebration of craftsmanship and quality materials. A loop of leather is suspended with brass fixings and hand-stitched details in a harmonious union. The shape is continually moulding and adapting to its contents, whether it be books, bed linen or firewood. An additional bent plywood shelf is a nod to Fritz Hansen’s rich history and heritage, with the shelf adding structure and levels to the leather. A perfect place to protect your possessions.

Altion
Altion is an air purifying bench that uses a titanium dioxide coating on its shell to reduce ambient nitrogen dioxide pollution. Each bench reduces smog by as much as two trees would. The form is modular and has a rectangular footprint which allows it to be repeated seamlessly for various applications. The light fixtures between every section of Altion not only aid ambient lighting at night but also have the purpose of catalysing the air cleaning reaction taking place on its surface.

Sone
This client project set by Bow & Arrow saw me create a modular shelving system for co-working environments MINI LIVING is developing. Sone combines modular storage with added functionalities such as pull out stools. Lockable cabinets turn into presentation and ideation surfaces when necessary. Thin modules can be used as laptop stands as well as for personal file storage. The frame is made from steel sections whilst the cabinets themselves are made from plywood to ensure durability.
Loneliness is one of the biggest issues we have. Specifically, it is known that as people get older, the more they are aware of it. One way to overcome loneliness is through gardening. It is wonderfully beneficial for them, physically and mentally. WHEELDEN gives an opportunity for indoor gardening, for those who have too small a space to do it at home and they feel difficulty to go out for it. WHEELDEN spins meaning there’s no need to bend down, and wheelchair users can easily enjoy gardening as well.

Dish Rack

This dish rack helps those who feel they don’t have enough time to keep their sinks clean in their busy daily lives. As the number of working mothers increases, cleaning the sink area where mothers usually spend much of their time is getting more and more difficult and it becomes a sort of burden for all the family members. By designing it 17 degrees from the ground, the waterdrops don’t stay on the dish rack, it is expected to reduce time spent to remove and clean the water stains and marks.

Muzzle

Harsh audio pollution in a modern world is covertly effecting our mental well-being. Muzzle is a free-standing sound absorbant wall panel that’s purpose is to reduce sound reverberation in a room, soften harsh noise and increase sound quality, creating a calmer atmosphere. When the sound hits the absorbers it is converted from acoustic energy to heat through friction, reducing noise. Muzzle can be easily constructed at home and the user is able to choose the fabric covering of Muzzle to fit the style of any room.

Climb

One of the main attractions of working at home is freedom. While freedom is bountiful in the home, adequate workspaces are not. Climb brings your workspace up to your level, wherever you are. Be it lying down or standing up, Climb can give you the extra reach to complete your work from the most comfortable position. It provides a firm surface to rest your laptop, while protecting your legs from the heat of the laptop. Climb can be adjusted in all axis to fit people of different heights and adjusted to fit all sizes of laptop.
**The Bupa Circle**
The Bupa Circle aims to provide people with a bespoke support service. Often care is introduced at a point when people are trying to maintain their independence and autonomy which causes difficulty. However, support is something everyone needs no matter how old you are, using the app customers can create a support system that evolves throughout their life. The service also includes a circle manager to safeguard vulnerable customers, allowing helpers to sign in/out, access medical information and leave notes.

**Sisterhood**
Sisterhood is an online sexual health service designed for young women aged 16 - 24, aiming to educate them about their bodies, what to look out for and how to seek help. Through the service, young women would be able to order contraception or tests as well as easily access information and advice in a way that is non-judgmental. Rather than treating sexual health as an isolated issue, Sisterhood encourages young women to practice maintaining good sexual health as part of their everyday health and beauty regimes.

**Cooking Buddy**
Cooking Buddy is a cooking platform that helps make cooking more of a social experience by bringing elderly living on their own together to cook via video. It is an opportunity to socialise and expand friendly network even when one is unable to leave the house.

**build & bond**
build & bond is a game designed as a sensory experience looking at the changes dementia patients face and ways to introduce a positive memory stimulus into their everyday lives as well as to create a talking point between generations.
Push&Press
For Joseph Joseph

Push&Press is a range of functional stationery that help declutter your paper piles. The Single Hole Punch makes two perfectly aligned holes. Just fold papers in half and push it into the guide. The Stapler uses a measuring guide to show how thick of a stack the stapler can handle. It pushes paper to 45° for successful stapling. The Confetti Shredder helps you keep sensitive information private. It can selectively remove personal details without having to destroy entire documents.

Croono
Self Directed

Croono is a modular makeup brush for men that empowers them to define and assert their own masculinities. Men’s interest in grooming, skin care and makeup is increasing as standards of beauty shift. Yet, available products are gendered in ways that prevent men from participating in this space. As seen with Croono, by changing the design language and modality of an object, we can deconstruct the barriers by enabling both men and women to participate in formerly segregated consumer activities.

Popoty
Self Directed

Popoty is a reward pot which is specially designed to encourage potty training for toddlers. Late potty training can cause serious problems for our children. The popoty contains a water spray which is funny way to water plants. The toddler can play with this reward pot to grow the plant when they succeed during potty training. When the seeds have sprouted, the leaves will touch the magnetic animals which are on each branch. And then the toddler can have the magnetic animals as a reward.

Basketi
For Fritz Hansen

Basketi is a side table. The modern home is becoming smaller than ever before, there is insufficient space to store one person’s items. The basket is useful storage as it provides an extra storage space and helps to organise things. Basketi divides storage space into two parts, the top and middle part use the wasted space efficiently under the table. Also, the removable basket is designed to use as a tray when the user wants.
Itthaya
Kuptisuwan

Assistant is a laundry service for shared living spaces. The main aim of Assistant is to help the user to be more organized with their dirty laundry and make it easier for Mini Living to manage their laundry service. The physical side of Assistant consists of a wardrobe that has 2 entrances and 2 laundry bags for easy accessibility for both the room owner and the staff. It also comes with an app for easy management and to track the process of your laundry.

Had Tagum
Self Directed

The beauty of Thai craft is not only defined by its product, but also the making process and story behind it. The main idea of Had Tagum was to create an experience-based product that reflects on the quality of the design process and how Thai crafts work through generations. The user would learn and experience traditional Thai weaving techniques through teamwork, allowing them to value the beauty of the craft. They would learn the story behind it, whilst also creating a unique and meaningful chair that is valuable to them.

Brenda
Lee

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Showcase x Residents
For MINI Living

The Showcase x Residents is a monthly public exhibition featuring the work of the MINI Living residents. Paving a way for the creatives within the local communities to connect and collaborate with the residents behind the projects and share valuable insights. Additionally, in order to accommodate a variety of projects, the plinths are designed to work as a single unit or to be fitted together in multiple ways, both vertically and horizontally.

Brand-ID
Self Directed

The presence and endorsement of counterfeit bags, not only negatively impact a brand’s image and reputation but undermines the quality of the craftsmanship behind each product. Brand-ID is a platform for new bag designers to open source their designs anonymously, encouraging customers to purchase bags based on their own needs and tastes, rather than following trends and logos. Designers can build their reputation and image through design, creating an intangible recognition which cannot be copied.
Hin Yat Lee

OfficeSplit

For Joseph Joseph

A home office waste bin designed to improve the situation of transferring waste from room to kitchen, to provide handles for users to pick it up comfortably without touching the waste inside the bin and to provide a set of two containers for classification of recyclable and non-recyclable items in home office.

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Put Down Your Phone

Self Directed

A set of electric air pumps design that are activated to get the user’s attention when they keep scrolling through their smartphones in a restaurant. The project is aimed at raising the awareness of smartphone addiction and to stop users from using their smartphone while dining with others.

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The Door

Self Directed

This door aims to improve the indifference of the neighbourhood in the community. In modern society, people become more isolated. Whether it’s the door of our minds or our homes, they are all closed. I hope that through this unclosed door, people will be able to rethink our neighbourhood relationship of modern society.

The Pocket

For Fritz Hansen

Self Directed

The entire coffee table trying to a more elegant curve and more functional storage capacity. The leather part at the bottom of the table is for better storage of our magazines, notebooks, remote controls and other debris. The pocket shape is to make people store things more naturally.
Charlotte Liebling

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Well-E-Kids
Research suggests that, on average, a child spends less time outside each day than a prison inmate. While technology is currently a major reason why children stay inside, it can also be harnessed to help get children of the digital generation back outdoors. Hence ‘Well-e-kids’. They’re smart wellies linked to an app - the more a child plays outside, the more active they are, the muddier they get (and much more), the better their digital character does.

Bupa Streets
In this country, we can be reticent about saying more than a polite hello to our neighbours. Bupa Streets is a monthly subscription service, which helps open doors and connect neighbours. It helps them find rewarding ways to meet each other’s practical and social needs, transforming streets into self-sustaining communities. This holds out the possibility that more older people will be able to continue living safe and rewarding lives in their own homes.

For Bupa

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LO1
I introduce to you, L 01. It was designed to bring back what is missing within Fritz Hansen, a luxurious storage unit. It was a product to symbolize the history of the Danish company, however, has a modern twist to it. L 01 is an interactive furniture that is designed for its true functions, however, embracing the unique sculptural shape when it is fully open. It becomes the talk of the living space. Its expressive radial curve around the exterior frame exudes a touch of softness to the user.

Spin
SPIN is a modular and customisable furniture designed to work in small workspaces. The aim was to create a product that would inspire ownership. Its development was guided by exploring the product’s utility and assembly. Users can pivot the various tops and change the height of the unit by interchanging the shelving units.

Self Directed

Designer of Registered Design (RED) Programme: World IP Day 2018 & Chapter 1: Starting with IP
Document Storage Board

For Joseph Joseph

Multi-function document storage board — Two large-volume document containing spaces are designed, and an erasable white board is installed on plate surface for taking notes and writing. In addition, 2 specialized pens are configured: one black fountain pen and one whiteboard marker with sponge erasing head. You can this multi-function document storage board on sofa, desk or even in bed. The product is of simple modelling, convenience use and it’s easy to carry.

Human and Cat Shared Furniture

Self Directed

This is a set of modular human-cat shared furniture, consisting of 6 hexagonal wooden modules which can be freely combined. It contains 2 storage modules used to store everyday objects. Each module is topped with a layer of cat scratching pad. Different modules combined, the cat can freely crawl and walk on the module combination and freely pass through the modules. This product is quite suitable for users with cats at home with narrow and small living space.

QI

Self Directed

In traditional Chinese culture, QI (translates literally as ‘breath’) is believed to be a vital force forming part of any living thing, and controlling your breath is fundamentally important for meditation practice. In order to adapt fast pace life in modern city, QI introduces a brand new approach to alleviate stress easily and accessibly. With QI, doing meditation is just like holding a cup of tea, all you need to do is to relax and follow the variation of ripple in your tea cup.

GoWork

For Joseph Joseph

Working at home can be spatially flexible, but not all places are set up for working. Moving around individual desk accessories can be messy and annoying. With GoWork, storage spaces integrate into one piece. the ergonomically easy-lifting handle provides an opportunity for you to move and set up all your desk accessories instantly, wherever you want. Integrated back board design allows you to pin up notes without seeking a wall, but also provides a space to put notebooks aside. What’s more, open storage space increases the flexibility to organise tools in different sizes.
Celine Loh

For MINI Living

The Sensing Light adapts and enhances the mood of communal spaces through sound. When the shared spaces are quiet and used mostly for work, the light illuminates the space with a white task light; as residents finish work and start socialising the light shifts to a warm candle ambience; finally the night begins, the party grows and the light moves through an array of hues, taking on the shape of the atmosphere and music, encompassing the work-hard play-hard lifestyles of the creative class.

Encountrance

Modern dating culture makes it both more convenient and more challenging for millennials to form romantic love. Encountrance is an immersive experience enabling new encounters in a fresh context, while providing catalysts to encourage encounters in real life. Visitors navigate the maze and interact with fellow visitors to find the catalysts. Each part of the maze and its objects tackles various stages of the dating process: preparation, initiation, and continuation. The future of love can flourish with the encouragement of design.

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DÆKKE

A personal material driven storage that showcases your prized possessions

For Fritz Hansen

DÆKKE is a versatile and elegant storage that showcases your most prized possessions. Using textile as its centerpiece, you interact with the fabric to open, close, cover or show your belongings. Offering collaborations with designers such as Bouroullec, Kvadrat or Raf Simons, it can always change and be new, creating a sentiment of personalisation and exclusivity unique to you and your home. The rails are designed to be easily removed to let you effortlessly change your fabric when desired.

Inclusive Makeup Kit

Self Directed

This is the first Inclusive Makeup Kit designed specifically for the partially sighted but accessible to all. This kit, including an in-store & delivery service, was created to help the 150 million women who have lived lives with sight and had to adapt to sight loss later in their life. Following extensive research and user testing, the kit includes 10 innovative makeup products that were designed to fit the precise gestures and habits the visually impaired have whilst using makeup.

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Desk2Pocket is a portable pen holder and desk organiser. The product is aimed for people that have flexible jobs or work from home and cafés. It sits on your desk arranging your pens and it is also readily available to be taken on the go. The interaction is simply composed by two steps: pulling and twisting the lid, which also works as a stand. The idea is to promote greater user connection to the pens and facilitate transportation without loss, in a modern and intuitive way.

Duo is a food container that can promote healthier eating habits. The product layout consists of 3 parts. The top bowl is perfect for holding fruits and vegetables. The middle container can be used to store healthy snacks such as nuts and dried fruits. Only after removing these and unlocking a thread system the user can reach the third part containing non-healthy food options. The subtle hierarchy and the mechanism encourages the person to choose healthier options instead.

Cycle is an indoor composting system for children, which is aimed at reducing food waste in the household. It lets you recycle and grow food, creating a closed loop system. Food waste is composted and transformed into nutritious soil and fertiliser. These are then used to grow plants and vegetables. The focus of this product lies in reducing food waste by giving young people the opportunity to learn about the food cycle and help future generations restore the value we have lost towards food.

Hall Bench is a seating and storage solution in the hallway. The leather seating offers simple comfort for putting your shoes on when leaving the house. A spacious storage basket offers a storage opportunity for objects that sometimes can’t find a specific place in the household such as helmets, dog leashes, slippers, hand bags, brief cases etc. The simplicity and elegance of the Hall Bench makes this product a great addition to every hallway.
The TRO sideboard is the quintessence of the aesthetic vision of Scandinavian design with the sculptural forms within the object celebrating the natural beauty of the materials used. TRO is based upon the principal of visually accessible types of storage, and is influenced by rising sales of vinyl records in the last 5 years. TRO is designed to combine a purely functional approach with another approach based on the aesthetics of materials and pleasure of purpose.

Natura is a practical solution that is capable of changing the experience of how negative smells are perceived in society. It can act in a similar way to chemical compounds involved in domestic cleaning products. However, the strength would be achieved through natural elements (essences) blend with oil and water mixture.

A hole punch is only ever needed whilst using a ring binder and the two are often stored separately. The Quick-Punch File is a high quality, polypropylene lever arch file with an integrated hole punch which streamlines the process of filing paper. Box files can be awkward to open and the sheets of paper inside are difficult to organise. The Snap-Box File unlocks and opens in a single action which displays your papers and allows for them to be organised systematically.

A Smart Hub which feels like part of the family. Loneliness and depression are on the rise amongst 21 - 35 year olds. Owning a pet is one of the best ways to tackle loneliness, however looking after a high maintenance animal doesn’t suit the non-stop millennial lifestyle. The Smart Fish Tank combines a voice activated smart-home hub with a pet fish. This gives an uncommunicative, low maintenance pet a more central role in its owner’s life and gives a friendly face to a computerised AI system.

A hole punch is only ever needed whilst using a ring binder and the two are often stored separately. The Quick-Punch File is a high quality, polypropylene lever arch file with an integrated hole punch which streamlines the process of filing paper. Box files can be awkward to open and the sheets of paper inside are difficult to organise. The Snap-Box File unlocks and opens in a single action which displays your papers and allows for them to be organised systematically.
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**Tidy Desk**
One of the main issues associated with working from home is keeping the desk organised and tidy. 'Tidy desk' is a set of 3 stackable compact desk organisers which are designed to suit the user workspace’s needs as well as the personal organisation of the office stationery. Its modularity allows the user to move the containers around the desk to create a personalised workstation.

Urban Spot Light
How can design enhance the urban outdoor experience in nocturnal hours? 'Urban Spot light' is an urban light which provides two types of illumination for the city streets. Depending on the position of the foldable standing table this product changed its functionality. When the table is down the product can be used as an illuminated meeting point. Instead, when the table is vertical, it is a light urban element.

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**Tess Makeup**
The inability to accurately colour match makeup products online generates unnecessary waste from unsuitable items. TESS offers a more sustainable approach with personalised colour choice and refillable packaging. New colour detection technology recognises your personal skin colour and recommends complementing colours. Alongside a choice of sizes for the products, the modular packaging also allows a myriad of ways to customise the arrangement, making it unique to individual requirements.

**Slide**
Small objects in particular can often be forgotten and lose their value in a pile. Slide offers the user the option to unveil or stow away their belongings from view, and aims to create a stronger bond between the users and the objects by encouraging them to curate their possessions in the limited spaces available. Through the user’s careful selection, focus is brought back to the objects inside, thereby increasing their value to the user and giving the objects a new lease of life.
Nelson Noll

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Curl
Curl is an inflatable light that redefines the use of a desk in the MINI Living co-working space. It unfurls when air is pumped into it creating a translucent divider with subtle ambient lighting which promotes collaborative and individual work on a desk. Curl bridges the gap between MINI automotive and MINI Living whilst upholding the brand values in a quirky, yet professional product.

Heka
Heka is a kitchen appliance in a future scenario of bacterial brewing in a domestic environment focusing on daily self-medication of pharmaceutical and natural ingredients for better overall health. Based on the "brain-gut axis" which theorises that our general health is mirrored in our digestive system, the top three vials brew different intestinal bacteria to address the body, mind whilst also having preventative properties. The measured daily shot created can also be enhanced by add-ons.

ARide
ARide is a bicycle helmet designed for a future where driverless vehicles are common place on our roads. It aims to help create a more connected and inclusive traffic flow for both driverless vehicles and cyclists alike. The helmet aides cyclists using augmented reality, to anticipate driverless vehicle movements whilst cycling through traffic. The helmet also offers navigation which is broadcasted to driverless vehicles around the cyclist allowing the vehicle to anticipate the cyclist’s movements.

Oskar Oades

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The Living Shelf
The Living Shelf is a modular shelving system designed for MINI Living. Designed for urban nomads, flip-down shelves allow for both temporary and permanent storage and modules including wardrobes, cupboards and storage bins are available to occupants allowing them to customise their space to suit their living style. A simple hook attaching method means that residents can move, add to and remove modules with ease.
Hidden Objects For Joseph Joseph

For Unit 10, I was tasked with creating a brand new product for Joseph Joseph’s home office range. I quickly identified that the problem I wanted to tackle was one of organisation and space saving. I created a range of products, a pen pot, a paper tray and normal pot and used the Joseph Joseph brand codes to make unique.

The Gendered Sofa Self Directed

For my Unit 10 project I created a piece that will challenge people’s perception of genders. I want to play on the stereotypes that people placed on genders, in particular colour, and see whether they would recognise the fact that to some degree everyone stereotypes themselves.

Eclipse For Fritz Hansen

Eclipse is a plywood side table that has a tray and three different compartments, two of which spin on a pole, which allow an easy access to store whatever the user wants to store. The pole ends in a USB port, allowing to connect a charger or existing products such as lamps, speakers, air purifiers... and giving Fritz Hansen the possibility to develop USB endings for their products or to create new ones.

MELOC is the redesign of the Western toilet. Instead of focusing on technology and in disguising the act of using the WC, it gets rid of taboos and has a footrest that helps the user adopt a squatting position, which is proved to have increased benefits on health.

Avito, va per tu.
The goal of the suit was to physically create the limitations that texting applies to us, and apply those to face-to-face interactions. The user is able to move inside the suit but due to the high pressure of their inflatable surroundings, the movement is limited. The translucent plastic blurs the figure inside, obscuring and confusing the message that is being communicated. The translucent plastic blurs the figure inside, obscuring and confusing the message that confusing the message that

Flow

Smartphones are pervasive in modern society and can be great tools as well as distractions. A desk organizer and app that helps you stay focused and regain balance with technology. Place your smartphone inside to block distracting apps and notifications. Sessions are logged in the app, helping freelancers to keep track of time spent working for clients.

THE UNSUITABLE

Joseph Joseph

Picky Back Plastic

Picky Back Plastic aims to utilise the habitual action of picking to create a unique surface texture. The product can be used as a surface covering or stand alone material. The project came from research into the way in which consumers interact with their products in a world which relies on the mass replication of goods. By interacting with the surface, the user partakes in the process of personalisation and creates an object with a unique visual language.

'Split' Objects Range

Adam Palmer

Working with Fritz Hansen, this project focused on the re-introduction of storage products. The collection aims to create spaces for specific storage needs, often not met by a standard bookcase, creating a book stack for collections, a podium to help elevate treasured objects and a stand, displaying important books on specific pages. The outcome aimed to interest a new generation of customers, creating brand loyalty through offering smaller, more affordable pieces, with a contemporary materiality.
An Irony: ‘de front’ Ironing

This project defines ‘communal space’ as intriguing and functioning area to find a respite in fast-paced lifestyle, where co-housing young urbanites desire the interactive enrichment amongst diverse people. ‘Co-living’ recharges, while some evade household chores. ‘An Irony’ is a modular wall-unit furniture that highlights the value of doing housework with others. It is no more an ugly amenity but a high-quality furniture, unlocking hidden potential to mingle together.

Moonlit

Sleeping is understandably important to infancy as they sleep 16 hours a day, while their brain strengthens connections between left and right hemisphere of the cerebrum. Therefore, sleeping makes long-term effects on their growth and brain developments. ‘Moonlit’ aims to not only optimise infant’s conditions through day and night, but also to support new mums to care the baby with fatigued body. It also saves the money to purchase other baby products due to its all-in-one functions.

Debriq

In 2009, Italy got struck by an earthquake that caused serious damages to the community, as there were no meeting points available for the victims. Debriq was based upon the creation of a new recycled material, transforming debris into something positive. In this application, 1 stool weighs 30kg, with 1/3 of the material being recycled debris, so 10 stools equals 100kg of recycled debris. If this material was widely used, it is not only possible to recycle but also to re-establish a meeting point, restoring the community.

Self Directed

For MINI Living Artwork

This project allows resident’s to display their artwork in common spaces. Through the app each artist can upload their artwork and choose the possible effect for the vertical plotter to reproduce on the liquid crystal screen. The app is a platform that can be used to share personal projects with instant feedback, finding job opportunities, or simply putting yourself in contact with other residents. The main insight for my project was trying to build a sense of community by using their artwork as a common ground.
Marcus Phillips

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Focus For Joseph Joseph
- Digital memory storage
- Wire tidy
- Note pad
- Small stationary storage
- Large stationary storage
- Paper clip storage
- Easy access pen storage

A modern, relevant and stylish hub for your home office.

The Beer Machine Self Directed
A product with a focus on UX and ritual. Pour your favourite beer into this machine, using the process of ice distillation in a pre-cooled chamber (-18°) the water in the beer solution will freeze. As the user occasionally stirs the mixture ice will rise to the top while a concentrated solution of glucose, alcohol and remaining water sinks to the bottom. The end product is a spirit styled drink which contains the enhanced taste of your favorite beer and an alcoholic volume of up to 4x stronger.

Philipp Pisarevskiy

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MINI Office For MINI Living
MINI Office is a response to the emerging reality of shared work and leisure spaces, caused by urban densification. In such conditions, worker’s productivity is easily undermined by the lack of private space and confidentiality. The presented product tries to solve this issue by offering workers a flexible workspace where they can choose the extent to which the room will be open to public. The shape of a cube allows the product to form larger space, if a number of them are placed next to each other.

Untitled Self Directed
This rather philosophical project was much based on studying value transactions in products. In order to capture and reflect the fluctuations of value, much attention was paid to the ability of materials to change over time, both visually and structurally. Presented is a sculpture set that will capture every moment of personal learning process from the very first contact with the user, and will eventually become a reflection of one’s identity.
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Click - For Joseph Joseph
Click – 2 in 1 pencil case and pencil pot. Made from polypropylene, this hard-cased pencil case combined with a push to open latch mechanism turns into a pencil pot using a simple one-handed push down motion. A simple way to store, carry and access your pens.

ThinkBin
Self Directed
ThinkBin – Putting value back into food waste. We spend a lot of time in the supermarket comparing prices, looking at how much money we’ve spent and saved but we still manage to throw out £470 worth of food each year. Using the built-in weighing scale, ThinkBin is able to calculate the total cost of food you throw out each and every day. By getting to know you and your bad habits, it offers advice, tips and easy solutions to help reduce the amount of food you throw away.

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Wave - For Fritz Hansen
Wave re-evaluates the beauty of sculptural storage solution into modern living spaces which are nowadays directed to a more space efficient and practical approach. The solid outer-frame contrasts against the softness and fluidity of the leather pattern which changes depending on the shapes of the objects stored in making the furniture a self-sculptured piece.

EcoIsland
Self Directed
EcoIsland is a mobile floating wetland designed to improve the quality of water in canals. EcoIsland contains plants like reedbed, which uptakes up to 90% of Phosphorous and Nitrates from the water. A submersible water vacuum pump, also, collects the litter that is floating in the surrounding waters.
For Bupa

Kera

Kera is an app based service facilitating communication and information flow within the triangular relationship of the three main stakeholders in dementia care in care homes: the resident with dementia, their family and caregivers. Knowing which stimuli a person with dementia reacts to and having quick access to this information is crucial in providing engaging and meaningful care. Furthermore, Kera introduces caregiver assisted online communication into care homes, to reduce social isolation.

For Bupa

Clockwork

Clockwork is a pill organiser and dispenser with timed release. The product removes the depressing job of sorting out your pills for the week as well as being portable and simple to use. Clockwork allows elderly users freedom to leave the house even when taking several pills a day. The bottle tipping motion is designed to be universally intuitive in the aim that users may still remember to take their pills even with a deteriorating state of mind.

Self Directed

Nava

Nava addresses how design can help to establish a sense of home in an increasingly transient society. Creating a home, a space to reconnect with oneself in a rented space with reduced autonomy and securities isn’t easy. Nava draws inspiration from the mantelpiece and allows to exhibit the mementos which represent one’s identity. Nava is designed to make dismantling and assembling quick and playful, by celebrating archetypical joining methods like wing nuts and not requiring additional tools.

Self Directed

Coach

Coach is a smart jewellery system with a subdermal implant that micro doses the user with nicotine to encourage chosen behaviours. This project aims to explore the ethics behind productivity drugs in the work place such as caffeine, as well as exposing the sinister nature of products which give users an edge over other people and how this can create a forced consent through competition.
Bright Ideas

Bright Ideas is a smart lamp that allows users to write notes in the middle of the night, without being fully woken. Studies show that sleep allows “intelligent information processing that inspires creativity and promotes problem solving” hence why it is not unusual to wake up in the middle of the night with a thought or ‘Bright Idea.’ Removing the pen activates the light and screen, upon being replaced the idea is transferred to an app where the user can filter and edit the ideas the following day.

Squiggle

Despite an influx of technology, handwriting still remains an everyday skill and one that research has shown to help children’s cognitive development and improve reading and spelling levels. Squiggle is a guidance tool to help children develop the correct pen hold (tripod grip) from an early age through drawing, colouring and mark making. The lid of the pen slides to becomes the grip.}

Biopack

Biopack is a unisex compact bag designed for adventurers that want to carry their most essential belongings to the outdoors such as a phone, keys, wallet etc. It is a waterproof product, easy and comfortable to wear on the waist, helping you illuminate paths, or to be used as a back pack. It will provide light through a solar panel when the sun goes down, both during the trip or chilling in the camping.

OnTheEdge

OnTheEdge is a set of functional products that will help users have a clear and tidy work space at home. Whenever it is a dining table or a designated desk to work, these products will save space as they are living on the edge of the table. The range of products will fit on a clamp and the user would easily remove or place the products by a slide mechanism. Each product was created to fulfill a specific function, providing the user to have the possibility to choose the product according to his necessities.

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Fitbox
Self Directed
Fitbox is a lunch box that is connected to an application. The user sets up a step goal through the Fitbox application which locks the lunch box. The user needs to accomplish the step goal to be able to unlock the box. Most of the technological devices are pushing people to be sedentary. Fitbox aims to encourage people to be more active in their daily lives.

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Access
For Fritz Hansen
Accessories, mostly jewellery, is difficult to store. The necklaces tangle to each other very easily and they look insignificant when they are stored all together, even though each of them individually beautiful. Access is a wall mounted, leather accessory display board, which allows the user to access their daily used accessories easily.

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Social Oven
For Bupa
An experimental kit seeking to empower elderly women in Polish housing estates to become a part of their community again. Through using their invaluable cooking skills they are encouraged to exchange homemade meals for a neighbourly favour or a monetary incentive and apply their knowledge in cooking workshops, consequently re-establishing social bonds.

Lethe
Self Directed
Exploring traditional grieving rituals, lethe provides a tangible response to the disappearance of mourning practices. Designed to allow the mourners to focus the overwhelming feeling of loss on creating a ceramic urn for their loved one’s ashes, it is meant to be a collaborative service for ceramic novices and amateurs. Tools and personalised lids provide a space for customisation and remembrance while the process of making urns is itself liberating.
Radeyah Saud

Mini Living Essentials

Mini Living Essentials is a direct response to the challenges of urban living spaces. Research has showed that it often lacks familiarity & personality, which are elements that would make a temporary space more welcoming. It's a concept which involves soon-to-be tenants designing a rug and/or cushion so it could be there when they arrive at MINI LIVING X SHANGHAI. It allows them to have creative input within their new space whilst maintaining brand elements of inventive spirit & bold design.

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Yi Shen

Boxes

People always find themselves needing more and more storage boxes because their number of personal items is constantly increasing. Throughout this project I was looking at the boxes that are increasingly added in to home, and how to make this process of adding more interesting. BOXES is a set of desk storage. When different boxes are added together, the shape of the boxes allow them to interact with each other and become a unit.

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MindYou

MindYou is a tool kit designed to reduce stress for millennial women in particular by using sensory and tactile elements, encouraging users to take time-out & promote self-care. It's a direct response to statistics showing that women in the UK are the most stressed due to many factors. It aims to delight and be beneficial for the user. It's designed to encourage change it how often the user makes time for their self. Emphasising the importance of self-care & wellbeing.

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Book Trunk

To adapt to fast urban living, constantly moving becomes a way of life for many young adults. However, lots of furniture is discarded, either because they don't suit a new home or because they are hard to transport. Book Trunk is a movable bookcase designed for the urban nomadic lifestyle. With wheels, it can help you carry and transport books inside. When the bottom cabinet is pulled out, Book Trunk will transform into a seat with a side table, allowing you to read and work on it.

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Self Directed

For MINI Living

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Occult

Occult is an elegant storage solution for wellbeing products. The project explores the role of materials and movement in creating joyful interactions which are the start and end of wellbeing rituals. Designed to store essential oils, massage tools and candles the collection aims to declutter and minimise choices whilst bringing a sense of playfulness with the access of the objects. Occult aims to provoke and inspire a different perspective on storage solutions.

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EKOS

Self Directed

Plastic waste generated by the average consumer totalled 27,545 kg in 2017, and only 30% of plastics currently reaches recycling centres. With the highest percentage manufactured for food packaging, EKOS is a household compression bin designed to encourage recycling at home. The novel compression system allows the storage of 55% more waste capacity in the same space. A ‘Smart Clip’ enables locking and sliding to proceed with compression, and only releases when it comes back to the top.

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Stealth

Self Directed

STEALTH is a project that focuses on addressing the needs of the asthmatic community that are currently not being addressed. Though the majority of asthmatics prefer to use a volumatic spacer, the existing design is an inconvenience to carry around and brings unnecessary attention to the user. This project tackles the issue by disguising the spacer as a water bottle that is collapsible. This aesthetical change brings discretion to the user without compromising functionality.

Explore the City

For MINI Living

This project for MINI Living aims to encourage the creative working class to explore more of their surrounding city. The service offers partnership to neighbouring businesses, access to unique resources and provides incentives to all members of MINI Living. These features will hopefully challenge the urban lifestyle of the creative class.
Roll
Roll is a cabinet made of solid oak with a contrasting black slate door, designed to play with how you display objects in and interact with a storage device in a new way. Taking inspiration from the idea of a stone boulder as a door, the slate front rolls from one side to the other, enabling you to display or conceal objects stored within the cabinet at different times.

LadyB
LadyB is designed to give female cyclists confidence and security, whilst cycling on the road. The retractable wings mounted on the mudguard provide width and therefore road presence, preventing near miss accidents that can occur when motorists are overtaking. Lighted indicators mean that the user will no longer have to extend their arm to indicate their turnings, allowing them to have full control over their bike at all times. Red and amber LEDs are used to apply the same indicating language as a vehicle to a bike.
The Mindful Garden
For Bupa

The Mindful Garden is an organization working with Bupa’s over 60 insurance plans designed to improve mental wellbeing in later life. It uses a monthly subscription service providing material to help deal with difficult emotions, feelings and understanding the power of mindfulness. Alongside this runs outdoor classes in natural settings aiming to encourage physical and mental activity as well as providing more positive and social opportunities amongst the elder population.

The Balanced Box
Self Directed

Balanced box looks at reducing the anxiety and pressure around obsessive healthy eating in today’s society, touching on one of the largest spreading eating disorders known as Orthorexia Nervosa. The service takes on a gentle approach to the issue by encouraging people to understand their body’s real nutritional needs, this is done through the use of a blood test kit allowing balanced box to design and deliver personalised meal kits to prepare and cook at home, bringing the excitement back into cooking.

Will and Way
Self Directed

How can Product Design address the strict gender and societal roles we have created for new parents? Is the answer breastfeeding dads? With new parents and medical professionals, I created an empathy tool and a practical way for new parents to support each other and to address the “Mum-bias” in the design language of many parenting products. The kit contains a chest pump, compression vest, informative flyer, and all of the necessary hormones for a new father to lactate and “chestfeed” his child.

Tern
For Bupa

The keys to healthy ageing appear to be friendships, exercise, wealth and avoiding loneliness. From working at Drover’s Day Centre, I have learnt that vulnerability is born of isolation. Once a person has left their own home, they can take care of these issues themselves, so how can Design empower a vulnerable person to leave their house for longer? Tern helps you navigate, avoid trips and falls and notifies you of accessible toilets through a simple design and user friendly interface.

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Fold-out  is a compact, portable desk organiser that folds away into a notebook-sized case. It makes the conversion of a space quick and effortless - seamlessly integrating work into the home.

Squash 2 Store is a transparent pencil case made of silicone that is flexible and tactile in its very nature. The design features an array of holes that allow the user to push in stationary from all angles. It also includes a squeezable opening that ensures users can remove their equipment in one fell swoop or remove their favorites one by one. The holes themselves double up as a stand allowing you to display your stationary collection and keep them close at hand.

City Space explores the idea that our current social system is divided into 3 sections (Home, Work and the Third Space). The furniture set has been created as a result of identifying a "Fourth Space" one that encapsulates the compulsive and habitual nature for people to work everywhere and anywhere simultaneously. The set has been made with a host of environments in mind to fit any space by swapping parts of itself to create a configuration that adapts to the users' needs.

Darwin Self Directed
Sneaker culture has encouraged a culture of excessive consumption. This project explores how emotional durability can alleviate consumeristic behaviours, encouraging long-lasting and meaningful product-user relationships. Darwin is a trainer that evolves slowly over time, embodying emotional durability through personalisation and storytelling. It is an exploration of how products build up layers of narrative and reflect traces of their user's invested care and identity over time and use.
Zeming Jeffrey Wang

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Yin
For Fritz Hansen
The bedside table “YIN” is a product for user to storage their intimate belongings, it is a reference to the sense of privacy a curtain can offer.

Jigpace
Self Directed
Maximize your storage space by using AR scanning technology. The Jigpace app will generate a set of unique storage solutions that meet your specific needs making storage space effective throughout your home.

Helena Williams

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Makeup Table
For Fritz Hansen
The changing demands for makeup storage have become apparent in recent years as millennials continue to pioneer uses, attitudes and trends in the industry. In doing so, they are buying more products than ever and finding creative new ways to express themselves using makeup. This table aims to solve some of the issues with makeup storage. It features brass mesh-bottomed drawers that allow dust and powder to fall through and be collected in the tray underneath, which slides out to be wiped clean.

Transformable Chair
Self Directed
Hedonic adaptation is a leading cause of overconsumption as we as people continue to search for novelty and fresh experiences by buying new things. This chair aims to delay the inevitable feelings of familiarity and disregard towards the objects in our surroundings, by giving the user the option to refresh its appearance, creating the impression of a new chair. This principle could be applied to whole rooms, allowing you to ‘refurbish’ numerous times without need for further consumption.
Observations show that young adults spend much time working and relaxing on bed as laptops and books are found nearby. This bedside table is designed to provide handy storage for these items at the open end so as to free up the table top for other compact use. It is built with simplicity using the natural materials of Scandinavia to give the feel of Nordic aesthetics. Apart from meeting rational and functional needs, it also aims to appeal to the emotional sense of users given its real convenience and unique outlook.

A Two-in-One Kitchen Bin

People in cities like Hong Kong hold a lot of surplus plastic bags (PB) at home but without proper storage. The reason being they like to buy fresh food from the local markets where PB are issued freely as PB levy is only on prepacked items. A two-in-one waste bin including a removable inner bin and a PB storage is designed to encourage reuse of surplus PB as bin liners. As wastes are collected daily in these cities, the bin can be relatively small and the size of the surplus PB can well fit the purpose.

Tiltit

Tiltit is a table designed to make the function of using table surface to eat a disruption of the pattern of action. However, users can balance the movement with each other and restore the function of the table. The effort that requires the user to pay attention to the object directs user’s awareness of their food consumption and slowing down the eating process. Tiltit facilitates mindfulness of the physical and social actions with human-product interactions.

Swan Tray

This project is about utilizing the space in entrance area of a home and designing a furniture piece that integrates the function of hanging coats, umbrellas and dropping small items to make the first contact of entering space a pleasant experience. By combining aesthetics with functionality, Swan Tray is a brand new product that acts as a wall tray and coat rack at the same time. It is a true representation of Fritz Hansen’s spirit.
Meai League
Self Directed
The impact of loneliness and social isolation in aged life is worth noticing. My aim of this design is to enhance social interaction among elderly. Through the act of preparing meals for other people, comes with the opportunity to combat loneliness. Thus, I designed a table which is ideal for preparing, cooking and dining together. When the table is used in Activity Center, it offers the elderly more opportunities to meet new friends, lead to social and healthier lifestyle.

Side Drawer
For Fritz Hansen
Through my observation, jewelry storage is not convenient to access all drawers in one go and lack of storage can make access even harder. This design adopts the idea of a sculpture. It builds as a cloud floating in the air. Customers are able to view all accessories quickly and access five drawers at the same time by sliding sideways. It is easily set up, customizable by choosing each layer’s box as different dividers or not. It is flexible in storage accessories, stationeries, makeups, and jewelry.

Falling Down Bowl
Self Directed
Falling Down Bowl increases the communication and interaction during the mealtime in Chinese family context by adjusting the daily eating position according to the Chinese dining tradition. Leading people to have a "time off" from fast social media, this product enables them to slow down and back to family time.

Experience Share Service
For Bupa
The elderly have the same desire of exploration as they did when they were younger, but their physical condition might limit their activities. This is a platform that provides a service for the elderly people or people who don’t have a good physical condition, and enables them to explore the world at home, supported by VR technology. The service offers an opportunity for people across the world to earn money by sharing their various experiences.

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SORT-IT
For Joseph Joseph
Sort-IT is a live client project with the British household brand Joseph Joseph®. It is a desk organiser that was inspired by the mechanism within a coin sorter. With its special designed internal structure, it will easily separate small stationery such as paper clips, push pins from bigger items such as rubber or bulldog clips etc. Sort-IT aims to declutter the desk in order to boost productivity within the office.

ONE TV
Self Directed
One TV is a self-initiated project that aims to tackle the issue of electronic wastes. According to research, 2 million TVs are thrown away every year. With One TV’s modular design, it will make repairing internal components and upgrading to new technology easier and more accessible to the general public. One TV also uses a regenerative material so when there is a need for a major design overhaul, less raw material is needed to be extracted.

Momentum
Self Directed
Momentum is an adjustable desk lamp designed to help maintain a healthy lifestyle in work environments. It allows the user to keep track of their time through the changes of light, which would affect the mood and encourage the user to take breaks. The design is inspired by the shape of a balance beam to illustrate the relationship between work and rest in order to promote a healthier lifestyle.

Usho
For Fritz Hansen
Usho offers the functionality of a storage unit while allowing the interests of the user to be displayed. Through screenings influenced by Shoji, a traditional Japanese sliding door, the user can choose whether to conceal or reveal their possessions.

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Pens and pencils of varying heights and an array of stationery in a single pen pot make it difficult to reach the desired item. Meanwhile, small items, such as paperclips, get stuck at the bottom. However, most pen pots offer no solution to this issue. That is what sets PENCHOP apart from the competition. It is an innovative pen holder which allows users to expand the pen wider and take out items more easily. What is more, malachite green creates a harmonious atmosphere to brighten up your desk.

Textile waste from industry has increased dramatically in recent years. Introducing TEXLER as a high-quality, safe and sustainable material in the manufacturing process, this innovative material consists of eco-resin and unwanted fabrics. The toy enhances children's creativity and brings them closer to nature. As a result, children will cultivate the knowledge and values to respect and preserve the Earth's natural resources for future generations.