Module Overview

This 3 week course is designed to give you an authentic Central Saint Martins fashion design experience, using experimental research and design development pathways that are original and innovative. Please note, this course is aimed at high level and ambitious fashion students. You will be working with dedicated students and tutors from around the world in order to produce exceptional work.

In this course you will explore your ideas by gathering inspiration from a variety of sources as the starting point for creative design research. You will then go on to develop and interpret your research ideas into garment designs, prints and embroideries. A series of workshops led by industry professionals will cover pattern-making and fashion illustration. You will explore a range of different techniques to present your ideas to an advanced portfolio standard. The course will be taught through a series of research projects, visits, design and illustration sessions, and individual and group tutorials. You will be expected to be ambitious and really push your ideas to explore what is possible to achieve through the design process. The course ends with a final critique in which you will present your work in an exhibition format. Designs finished in a toile format will be part of an audience attended fashion show organised by Summer Study Abroad - Fashion Communication students.

This is a challenging and demanding course aimed at high level fashion students.

<table>
<thead>
<tr>
<th>Class hours:</th>
<th>75 hours</th>
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<tbody>
<tr>
<td>Non-class hours:</td>
<td>15 hours</td>
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<tr>
<td>Course level:</td>
<td>Advanced</td>
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<td>Entry requirements:</td>
<td>For fashion degree students or fashion design professionals.</td>
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Advanced Entry Requirements

In order to assess your suitability for this course, please complete the following questions and email them, together with examples of your work, to studyabroad@csm.arts.ac.uk

- Where are you currently studying fashion?
- What interests you most about this course?
- Please briefly explain about your technical ability
- Please describe a successful project you have completed.
- What skills are you bringing to the course that you want to improve?
- What are your plans for the future?

Please also email 5 to 10 images of work from your fashion portfolio. Images must be submitted digitally in the format of a single multi-page PDF file (10MB or less).

Project Description

During the course you will design a contemporary fashion collection based on the course brief specifically designed by the tutors to challenge your preconceived ideas about fashion.

You will need to apply original research, design development and pattern cutting to create an ambitious final collection.

You will be assessed on your presentation of work in a final exhibition at the end of the 3 week course:

- Rough designs
- Selected collection
- Illustration exploration

Students will be expected to present their work and explain their inspiration and motivation behind their ideas and choices in tutorials. Students will be graded on the quality of their presentation and work presented from a total of 100%.

- 30% Research
- 30% Design development and final designs for a collection
- 30% Illustration development and final illustration to portfolio standard
- 10% Personal progress throughout the 3 weeks: creativity & initiative

Aims

- Be able to apply original research for fashion, fashion design, observational drawing, draping, pattern cutting and design development through to finished designs, realised in garment form
- Be able to present portfolio clearly

Learning Outcomes

- An ability to research concepts which can be developed into design (Research)
- An ability to translate research concepts into creative design solutions in response to a brief (Analysis)
- Applied knowledge of pattern-cutting and garment construction skills and techniques appropriate to the course (Technical Competence)
- Research skills through the synthesis of primary and secondary sources and demonstrate those skills in the development of a coherent argument (Analysis, Research)
- An increased ability to communicate ideas/concepts through oral and visual presentation (Communication, Presentation)
Materials Required

- Sketching pencils
- Black pen
- Colouring pencils
- Digital Camera (or camera phone)

Any other additional art materials are optional and can be purchased at a discounted price from the college shop:

- Coloured inks
- Pastels
- Glue
- Coloured paper
- Paintbrushes
- Gouache
- Watercolours
- Scissors

Tutors

Stephanie Cooper works as a freelance designer on projects internationally and also works as a fashion stylist. She is a tutor on BA Fashion at Central Saint Martins, a visiting tutor at the Royal College of Art, lecturer at Westminster Fashion and a visiting design tutor at the Royal Danish Academy in Copenhagen and Ecole de la Chambre Syndicale de la Couture in Paris.

Elisa Palomino is Senior Lecturer and Pathway Tutor on BA Fashion Print at Central Saint Martins. Elisa is a Spanish born designer who has graduated from Central Saint Martins with an MA in Fashion Design and has worked in some of the most prestigious Fashion Houses, including Moschino, Roberto Cavalli and Christian Dior Haute Couture. She was appointed Head of Studio for John Galliano, where she worked for eight years. Most recently Elisa held the position of Vice President of Design for Diane von Furstenberg. In 2010 Elisa Palomino launched her own collection during New York Fashion Week. This first collection is bought in its entirety by Dolce & Gabbana for the opening of the concept store SPIGA 2. Further stockists include; Couturelab (London), Ra (Antwerp and Paris), Eleonora (Rome), Rail (Brescia), Liliane Romi (Paris), Al Ostoura (Kuwait), Front Row (Beirut), Harvey Nichols & Mayass (Riyadh). Elisa’s collections have been showcased at Milano On Stage, Milano Loves Fashion, AltaRoma and Cibeles Madrid. Having moved her creative studio to London, Elisa has shown at London Fashion Week.

www.elisapalomino.com

The course will also be taught by other CSM tutors, technicians and external experts from the industry.