

YOUNG INNOVATORS CHALLENGE 2020-2021

A ZINE FOR THE FUTURE:
THE LIFE CYCLE OF A T-SHIRT

ual: london college
of fashion

London College of Fashion (LCF), UAL is proud to announce the Young Innovators Challenge 2020.

This is an exciting new interactive challenge for primary (yrs 5-6) and secondary (yrs 7-9) students in east London.

The challenge for 2020-21 is A Zine for the Future - The life cycle of a t-shirt - guiding students through the impact t-shirt production has on our environment. Students are being asked to create a zine to reimagine the future of fashion to create a brighter future and involve the school community in activities focussed on how we can reduce, reuse, recycle, and repurpose.

LCF will provide the learning materials, lesson plans and guidance for on and offline delivery options and support through videos and visits (if allowed).

All zines will be judged and prizes awarded at a ceremony in July 2021.

EXPRESSIONS OF INTEREST

If you would like your students to take part in the LCF Young Innovators Challenge, please complete [this form](#).

Entry Criteria

The challenge is open to Key Stage 2 and Key Stage 3 students 2020-21 in schools from the east London boroughs - Barking and Dagenham, Hackney, Newham, Redbridge, Tower Hamlets, and Waltham Forest.

Delivery

The Challenge can be delivered in class, in an after school club or as an extra curricula.

OUTCOMES:

EMPLOYABILITY SKILLS

- Problem solving
- Creativity
- Teamwork
- Communication
- Self-belief and self-management

GATSBY BENCHMARKS

The Innovation Challenge will deliver:

- Gatsby 5* - Employer visits
- Gatsby 7 - University engagement
- Gatsby 4 - Linking curriculum learning to careers

*Covid dependent

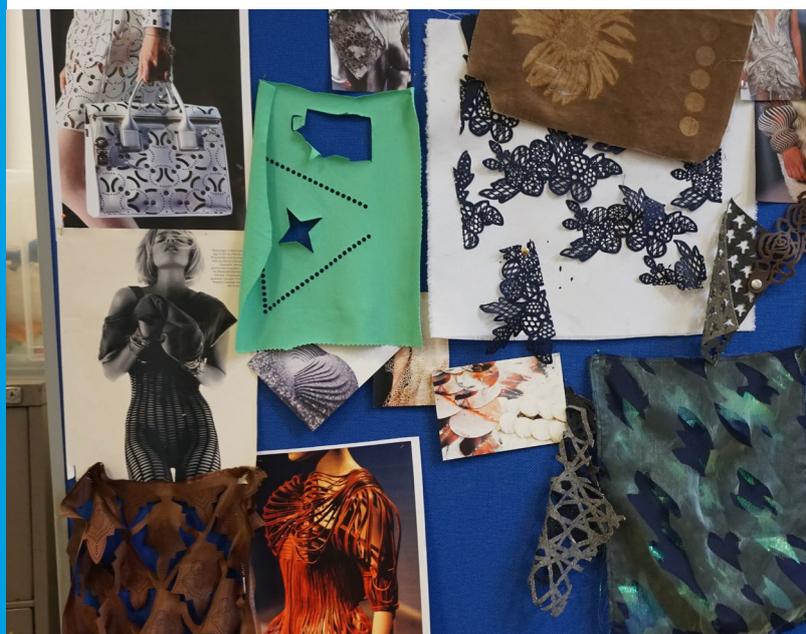
KEY DATES

Nov - Dec 2020 - expression of interests
Jan - May 2021 - delivery of sessions
14 June 2021 - Deadline for zine submissions to judges
Mid July 2021 - Award ceremony

FURTHER INFORMATION

You can learn more about London College of Fashion, UAL on our [website](#), and on our social media channels below.

Follow us



Front cover: Collage by Rana Mohamed, BA (Hons) Fashion Design Technology: Womenswear
Above: Samples, Textiles courses at Lime Grove Campus

OVERVIEW OF SESSION CONTENT

KEY INFORMATION

Sessions could be run in class or as after-school club

Each session accompanied by a lesson plan

6 1-hour sessions are planned with additional options

Sessions to be delivered between Jan-May 2021

Delivery is flexible, teachers can interpret and adapt

14 June 2021: Deadline for submission of final entry

14 July 2021: Award ceremony and winners announced

SESSION 1: Introduction to Sustainability

- Overview of the concept of sustainability in fashion
- Quiz on fashion's environmental impact
- Group discussion/ brainstorm on the human, social, environmental effects of fashion
- Poster design, gathering materials for zine project

Resources: Sustainability presentation - Q and A for quiz - inspiring images for poster design

SESSION 2: Creative Brief: Creating a Zine

- Video and presentation, What is a zine?
- Short film: The life cycle of a T shirt
- Brainstorm: exploring imaginative solutions to issues covered in the film
- Activity: draw/ illustrate a stage of T shirt lifecycle and your idea/s to improve it

Resources: Powerpoint/ handout, Creative Brief/ Zine Project Overview - Film links, What is a Zine, The Life Cycle of a T Shirt - Examples of sustainable improvements made in the fashion industry

SESSION 3: Making a Zine Cover

- Presentation, Elements of/ ideas for a Zine Cover and inspiring examples
- Activity: Create a simple logo/ badge, inspired by examples of those of fashion designers and brands
- Activity: Create your zine cover using collage

Resources: Powerpoint/ handout, Zine Covers: Principles and Ideas - Inspiring imagery and ideas for logo creation

SESSION 4: Positive Change and New Futures

- Examples of positive change in the fashion industry, including student project by LCF's Digital Anthropology Lab
- Recorded or streamed employer advice and discussion
- Team discussion/ activity: Students to discuss and sketch how technology could bring about positive change
- Examples of how individual action can bring about change
- Activity: Write a postcard to your future self imagining the future of fashion

Resources: Presentation, Bringing About Positive Change - Short film, Smardrobe - Employer advice or streamed visit

SESSION 5: Construct Your Zine

- Compile materials and select order and layout of zine
- Create zine document and fill/ decorate with the creative outcomes
- Design recycling instructions page, so the zine can be deconstructed and recycled in the future

Resources: Instructions regarding zine construction - Instructions and example images for Recycling Instructions page - Notes regarding contents and layout of zine

SESSION 6: Document and Upload

- Presentation of outcomes to the group
- Filming/ documentation of final zines
- Upload of outcomes for later panel judging

Resources: Padlet space for upload - Documentation instructions

**“Come and show us the future and
we can help show you the world.”**

**Grayson Perry CBE RA
Chancellor of UAL**