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APPROVED

MA Fashion Design Technology (Menswear)

Awarding Body	University of the Arts London
College	London College of Fashion
School	School of Design and Technology
Programme	Fashion Programme: Directional design and realisation (L053)
Course AOS Code	LCFMAFTMF01
FHEQ Level	Level 7 Masters
Course Credits	180
Mode	Full Time
Duration of Course	15 months
Valid From	September 1st 2020
QAA Subject Benchmark	Art and Design
Collaboration	N/A
UAL Subject Classification	Fashion design
JACS Code	W230 - Clothing/fashion design
UCAS Code	N/A
PSRB	N/A
Work placement offered	N/A
Course Entry Requirements	<p>The standard entry requirements for this course are as follows:</p> <ul style="list-style-type: none">• An Honours degree at 2.1 or above in a related discipline. Applicants with a degree in another

	<p>subject may be considered, depending on the strength of the application;</p> <ul style="list-style-type: none"> •OR equivalent qualifications; <p>APEL (Accreditation of Prior (Experiential) Learning)</p> <p>Applicants who do not meet these course entry requirements may still be considered in exceptional cases. The course team will consider each application that demonstrates additional strengths and alternative evidence. This might, for example, be demonstrated by:</p> <ul style="list-style-type: none"> • Related academic or work experience (minimum of three years) • The quality of the personal statement • A strong academic or other professional reference • OR a combination of these factors <p>Each application will be considered on its own merit but we cannot guarantee an offer in each case.</p> <p>English Language Requirements</p> <p>IELTS level 6.5 with a minimum of 6.0 in reading, writing, listening and speaking. Please check our main English Language Requirements.</p>
<p>Selection Criteria</p>	<p>The course seeks to recruit students from diverse socio-economic and cultural backgrounds, and welcomes applications from mature students.</p> <p>The course seeks to recruit students who can demonstrate:</p> <ul style="list-style-type: none"> • a strong commitment towards innovation and research in an aspect of the fashion industry and the motivation towards a career in the industry; • an awareness of current fashion and relevant experience in the fashion arena; • appropriate knowledge and skills commensurate with the course, including the ability to develop complex concepts, design, pattern-cut and manufacture clothing. <p>Extra information required for applications to this course</p>

When you are submitting your application form, you will also need to provide the following pieces of documentation in support of your application:

Curriculum vitae

You will be required to submit a Curriculum Vitae (C.V.) in support of your application. This should include your full education and employment history.

Personal statement

The personal statement is your opportunity to tell us about yourself and your suitability for the course that you intend to study.

Some key points to consider:

- Make sure that personal statement is your own work and is about you.
- Explain you want to study the course you are applying to.
- Try to link your skills and experience required to the course.
- Demonstrate your interest and enthusiasm for the course and link these with your personality.
- Make sure it is organised and literate (grammar, spelling, punctuation check).

Study proposal

Your study proposal should be no more than 600 words (excluding research sources, bibliography and appendices).

It should:

- propose a research question and state briefly your research area;
- Reference and briefly discuss specific texts and images relevant to your proposal;
- refer to critical ideas and/or theories that may underpin your practice;
- set out clearly and concisely your aims for the period of study within the course structure;

- State the form of realisation/outcome of the study proposal.

Submit your Study Proposal using the following structure only:

Introduction

- Research question;
- State briefly your research area.

Introduce your work and your area of study. Propose a research question (*this will develop over the course of your study*). Indicate your area of specialism and your proposed innovation within the fashion industry.

Background

- Reference and briefly discuss specific texts and images relevant to your proposal;
- Refer to critical ideas and/or theories that may underpin your practice.

Demonstrate your knowledge of the historical and contemporary context of your proposal. Focus on specific areas or issues that underpin and frame your ideas. Discuss relevant theories and critical ideas that relate your work referencing all your sources. (*you may add images to discuss in this section*).

Programme of study

- Set out clearly and concisely your aims for the period of study within the course structure;
- State the form of realisation/ outcome of the study proposal.

Describe the proposed outcome of your study and the methods that you propose to use to answer your research question. For example outline a sequence of practical and theoretical forms of research that you intend to follow.

Research sources

Give details of libraries, exhibitions, museums, galleries and special archives that you have visited as part of your research towards the proposal.

Bibliography

Keep a full record of all original and documentary material consulted. List appropriate material using the Harvard Referencing System.

Appendices

Insert any additional material that you consider relevant but not part of the core of the study proposal. This could include links to notes, drawings and additional research material.

Portfolio

You will be required to submit a digital portfolio with a maximum of 30 images that you consider would help support your application. Submit your portfolio via the university's digital portfolio tool, PebblePad. More details will be sent to you after you have submitted your application.

You should include clear concepts and edited design journeys, with key development work and final presentations pages plus clear photographs of your garments. The quality of the work is more important than the quantity.

Your digital portfolio should evidence drawing for research and presentation and innovative visual communication skills;

You should evidence a high level of research, exploration and experimentation evident in:

- concept development;
- fabric and material selection/knowledge;
- construction/technical competence;
- ability to think/work in 3D.

Label and present any visual work with care, including dates and captions. If selected for interview, you will be

	asked to bring garments with you and additional portfolio work.
Scheduled Learning and Teaching	<p>During your course you will engage with learning and teaching that includes both online and face-to-face modes. The advertised scheduled activity for the course will be delivered through a combination of live, synchronous and asynchronous on-line learning. This is often described as blended learning.</p> <p>Definitions of our learning and teaching modes can be found here.</p>

Awards and Percentage of Scheduled Learning

Year 1

Percentage of Scheduled Learning	15
Awards	Credits
Postgraduate Certificate	60
Postgraduate Diploma	120
Master of Arts	180

Course Aims and Outcomes

The Aims and Outcomes of this Course are as follows:

Aim/Outcome	Description
Aim	To develop your ability to Master a complex and speculative area of knowledge by independent advanced research skills relevant to MA Fashion Design Technology (Menswear).
Aim	To develop your intellectual, creative and innovative thinking through the synthesis of theoretical and practical approaches to learning relevant to MA Fashion Design Technology (Menswear).
Aim	To enable you to define, extend and develop your knowledge and conceptual understanding of new approaches to fashion;
Aim	To develop your independent judgement and foster an inquiring and analytical approach to the study and/or practice of fashion in the wider global context of cultural, environmental, technological and economic change.
Aim	To provide an opportunity for you to develop a personal and professional focus at postgraduate level within MA Fashion Design Technology (Menswear).
Outcome	Work independently to conduct original research, identifying and utilising an appropriate methodology, and build relevant networks for collaborative work (Enquiry, Process, Communication);
Outcome	Apply a systematic and sophisticated understanding of contemporary fashion and sustainability (Knowledge);
Outcome	Evidence a high level of knowledge and advanced skills in fashion product design and the utilisation of relevant technologies and materials (Knowledge, Realisation);
Outcome	Identify, investigate, analyse and interpret complex issues with both an academic and practice based focus (Enquiry, Process, Communication);
Outcome	Respond to market and technological demands and opportunities by identifying issues in design and proposing creative solutions (Knowledge, Process, Realisation);
Outcome	Clearly communicate ideas both in writing and orally and, through presentations and peer review, to reflect critically on your own practice and that of your peers (Communication);
Outcome	Realise of a body of work through independent study which demonstrates critical analysis and evaluation, with original and

	<p>creative approaches to menswear. The work will reside within the context of fashion, and will be of direct value to the industry, education, or be developed for research at a higher degree level (Process, Realisation).</p>
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Distinctive Features	
1	Offers progressive and historical British tailoring methods, delivered by a team of industry practitioners and academics in the field of Menswear.
2	Is underpinned by a sustainable mindset, and works to develop student knowledge through connection with the Centre for Sustainable Fashion (CSF).
3	Fosters enterprise through engagement with industry professionals and support from LCF Graduate Futures, which enables students to build a business on graduation or later in their careers.
4	Encourages research into a combination of digital and craft techniques through Digital Learning Lab and Digital Anthropology Lab.

Course Detail

MA Fashion Design Technology (Menswear) is guided by experienced staff and resourced with industry standard equipment. The course nurtures enquiry and develops professionals who will influence the future of the industry.

The course is one of six which make-up the Fashion Programme. The other five courses are:

- MA Fashion Design Technology (Womenswear);
- Graduate Diploma Fashion Design Technology;
- BA(Hons) Fashion Design Technology: Womenswear;
- BA(Hons) Fashion Design Technology: Menswear;
- BA(Hons) Fashion Jewellery.

What to expect:

- The course helps students to develop the ability to master complex and speculative areas of knowledge through advanced research skills relative to fashion.
- Students will expand their intellectual and creative skills through the synthesis of theoretical and practical approaches to design, and the synergy between craft and technology.
- Students will engage with the complexities of the current fashion market; with consideration of the environmental and human impact of the industry.

MA Fashion Design Technology (Menswear) offers the scope to develop a broad range of innovative design methods through studio practice involving specific levels of manufacture appropriate to fabrication. The course is designed for graduates with a fashion/textile background and also welcomes womenswear graduates who wish to diversify their practice by applying transferable skills to menswear in an expanding industry/market context.

The course offers a particular insight into traditional men's tailoring and construction but also offers insights into how to balance this with contemporary concepts and technologies.

Students will develop their work, both conceptually and technically, through investigative research and can access specialist facilities for hand crafted and digitized manufacturing processes within the College's five sites. In addition to the in-house facilities students will have the opportunity to collaborate with their peers and industry partners to further their knowledge beyond design in areas such as sourcing, manufacture, project management, media and marketing.

Students are supported in developing collaborations with industry specialists and international fabric suppliers, a process that builds important contacts for the future. Students have the potential to incorporate collaborations with textile and production professionals throughout the course.

The main site for this course is John Princes Street, however students may be required to attend lectures/seminars/workshops at other sites.

Design & Technology

LCF students have access to the Digital Anthropology Lab and Digital Learning Lab. Researchers from the Digital Labs work with specialist technicians to advise and guide students to innovate in the area of integrated 3D Digital Design. Using diverse production techniques, from couture craftsmanship to experimentation with developing technologies, students are able to explore their own perspectives to form the basis of their Masters collection.

Work experience and opportunities

Some students undertake work experience during the course and can access LCF Graduate Futures' expertise to help prepare successful applications. LCF graduate futures can also support entrepreneurship and business planning.

Attendance

The emphasis at postgraduate level is on independent study. In addition to taught sessions you will be expected to engage in extensive self-directed research and experimentation and to utilise the library and open access facilities. Details of the contact hours for your course are available via Myarts – <http://mycontacthours.arts.local/>.

Full schemes of work are published in your Unit Handbooks available via Moodle.

Each unit will be completed over a period of 15 weeks.

Credit Framework

The credit framework conforms to the University of the Arts London framework in which the unit of credit is 20 credits (equivalent to 200 hours of student study time). All credits on the MA programme are at postgraduate level 7.

Organisation of the Curriculum

The Course is divided into three 15 week blocks. The first block is 60 credits and students who successfully complete this block are eligible for the award of a PG Cert. The second block is a further 60 credits and students who complete blocks 1

and 2 are eligible for the award of PGDip. The third and final block is the Masters Project, this is a 60 credit unit and students who successfully complete this block are eligible for the award of an MA. The final award grading is based upon the MA project only.

Course Units

Creative and Technical Innovation

The unit is designed to establish and develop your creative thinking and expand on your practical level of skills. Work will develop individually in response to the workshop sessions and introductions to supporting facilities and equipment.

You will evaluate and expand on your existing technical and practical skills by exploring innovative manufacturing and pattern cutting methods that can be applied to future practices. You will explore alternative research methods to strengthen and expand your knowledge and understanding of creative research and technical processes.

Collaborative Challenge

This unit is your opportunity to innovate and explore developmental processes and engage with collaborative working practices. You will develop your professional negotiation, teamwork and networking skills that are essential in the cultural, entrepreneurial and creative industries. The emphasis of this unit is on cross-disciplinary student-led collaboration. You can conceive of your own project or engage with industry and college-based briefs.

Technical Analysis and Development

The unit is designed to support the planning and development of your Master's Project, in order for you to achieve a coherent and original body of work by the end of the course. The unit concentrates on the development of your studio practice, its analysis and development. Your work will be underpinned by in-depth research and critical reflection on current industry practice and debates. You are required to develop your practice, to analyse, review, and revise your focus in line with your expanding theories within the context of your proposed market. The unit culminates in an oral presentation in line with your Research Proposal outcomes.

Research Proposal

Developing effective approaches to research is crucial for success in your Masters project and in your wider career. In this unit you will explore approaches for theoretically interrogating your practice and your discipline. Throughout this unit you will uncover your research philosophy, defining how you look at the world and your work. You will build and extend your core research capabilities,

developing a robust theoretically justified research proposal that you will complete in your Master's project.

In the process of developing your research proposal you will explore a range of research methodologies, methods and approaches, describing how you will utilise primary and secondary research tools in your Master's project. You will build a theoretical framework to test your ideas in order to bring you to an understanding of the relationship between theory and practice. Using this framework you will develop research questions for your topic and ensure that the aims of your study are achievable, ethical and sufficiently critical. You will be supported in developing disciplinary specific approaches to your research, discovering opportunities for interdisciplinary exploration in the process.

Masters Project

The Masters Project is the final stage of your Masters' course and is the culmination of your studies providing you with a space to synthesise all the knowledge and skills you have gained on the course so far. Your project will be self-directed and you will negotiate the shape and direction of your project at the outset with your supervisor. This important final phase of your studies is where you will effectively communicate your work along with your ability to critically interrogate your practice with robust approaches to research and theoretical analysis. Upon completion of your project, you will have generated a high-level Masters' quality piece of work that will showcase your practice, academic literacy and the professional standards that will act as a platform for your future career and professional development.

Learning and Teaching Methods

The following teaching and learning methods are employed to support the integrated achievement of the course outcomes using a blended learning mode of delivery:

- Academic skills, design thinking
- Online briefings, tutorials and feedback
- Online collaborative group project work
- Online Lectures and seminars
- Online and physical Library and workshop inductions
- Museum, gallery and other visits
- Online and physical presentations
- Research methods
- Online and physical Peer Learning
- Studio teaching

Assessment Methods

The following assessment methods are employed to support the integrated achievement of the course outcomes:

- Essays, reports and commentaries
- Peer assessment
- Portfolios of work
- Presentations
- Student self-evaluation
- Panel Critiques
- Garments/Products
- Technical files

Course Diagram

MA Fashion Design Technology (Menswear) – PLEASE NOTE DUE TO VACATION DATES, SPECIFIC DELIVERY WEEKS MAY CHANGE.

S=summative assessment

E1, E2=summative element assessment

LEVEL 7																																																		
BLOCK 1															BLOCK 2															BLOCK 3																				
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45						
Collaborative Challenge (20 credits)											S																																							
Creative and Technical Innovation (40 credits)														S																																				
															Technical Analysis and Development (40 credits)										S																									
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The University will use all reasonable endeavours to provide the Course and the services described in this Output. There may be occasions whereby the University needs to add, remove or alter content in relation to your Course as may be appropriate for example the latest requirements of a commissioning or accrediting body, or in response to student feedback, or to comply with applicable law or due to circumstances beyond its control. The University aim to inform you of any changes as soon as is reasonably practicable