

Statement of Purpose

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**Level 3 Diploma
in Creative Media
Production and
Technology**

UAL Level 3 Diploma in Creative Media Production and Technology (601/3986/9)

Overview

The UAL Awarding Body Level 3 Diploma in Creative Media Production and Technology has been designed to provide students with the skills, knowledge and understanding necessary to progress to degree level study and employment in the media sector.

It provides an opportunity for those who have an interest in media to explore, develop and test their creativity within a qualification structure which is stimulating and demanding and provides a supportive transition from general to more specialised study.

It is generally delivered over one year and will enable learners to develop a portfolio of work that could support progression into a range of higher education courses. Most learners will progress to the UAL Level 3 Extended Diploma in Creative Media Production and Technology. A qualifications map indicating progression routes can be found [here](#).

The purpose of the qualification is further defined by its aims, which are to enable the candidate to:

1 Have a critical and contextual awareness of different perspectives and approaches within the media sector or related subjects of study or work

2 Research, analyse and evaluate relevant information and ideas in order to develop creative solutions

3 Understand, adapt and safely use appropriate and practical methods and skills for creative production

4 Solve complex problems through the application of practical, theoretical and technical understanding

5 Critically review the effectiveness and appropriateness of methods, actions and results

6 Use evaluative and reflective skills in order to take responsibility for own learning, development and decision-making

7 Take responsibility for the research, planning, time management and actions to access progression opportunities.

8 Effectively present themselves and their work to appropriate audiences.

Further information

The content of the UAL Level 3 Diploma in Creative Media Production and Technology was developed collaboratively with representatives from universities, further education colleges and 6th form colleges to ensure that it provides students with the skills, knowledge and understanding they need to progress into higher education, further education or other training opportunities.

UAL Awarding Body requires centres delivering this qualification to recruit with integrity and on the basis of the students' anticipated ability to successfully complete the requirements of the qualification. It is recommended that students have a minimum of 4 x GCSE's at grade C or above, at least one of which should be in a media or art and design subject, or an equivalent Level 2 qualification in a relevant subject.

Students should be advised that some university degree courses require students to have gained a GCSE at C or above in Maths and English. Students may be advised to complete these qualifications to ensure they have the best possible chance to progress to Higher Education.

The qualification attracts 36, 60 and 84 UCAS tariff points for Pass, Merit and Distinction grades respectively.

The qualification is rigorously assessed via a process of internal assessment and external moderation of a final major project. The assessment is summative, synoptic and graded. All UAL Awarding Body External Moderators are subject specialists and are carefully selected, trained and monitored. More information about the qualification structure and assessment can be found in the [specification](#).

Who supports this qualification?

The qualification is recognised as fulfilling entry requirements to a range of higher education courses by institutions including:

- Arts University Bournemouth
- University for the Creative Arts
- Leeds College of Art

Letters of support from these institutions, as well as additional information and resources for this qualification can be found on the [UAL Awarding Body website](#).