

Programme Specification

Every taught course of study leading to a UAL award is required to have a Programme Specification. This summarises the course aims, learning outcomes, teaching, learning and assessment methods, and course structure. Programme Specifications are developed through course validation and are formally approved by UAL Validation Sub Committee (VSC). They are available to prospective students through the course web page, and must be reviewed on an annual basis to ensure currency of information (for example, following any modifications or local developments).

Awarding Body	University of the Arts London (UAL)
Professional, Statutory or Regulatory Body (PSRB)	
Teaching Institution	London College of Fashion
Final Award	MA Fashion Photography
Length of Course	15 months
UCAS code	
Date of production/revision	June 2017

Course Aims

- to develop your ability to master a complex and speculative area of knowledge through advanced research skills relevant to MA Fashion Photography.
- to develop your intellectual, imaginative, and creative skills and innovative thinking through the synthesis of theoretical and practical approaches to learning;
- to enable you to define, extend and develop your knowledge and conceptual understanding within MA Fashion Photography.
- to develop your independence of judgement and foster an inquiring and analytical approach to the study and practice of fashion or performance in the wider global context of cultural, technological, and economic change;
- to provide an opportunity for you to develop a personal and professional focus at postgraduate level within MA Fashion Photography.

Course Outcomes

The outcomes that you will have demonstrated upon completion of the course, are:

1. apply a systematic and sophisticated understanding of contemporary fashion photography
2. identify, investigate analyse and interpret issues with both an academic and vocational focus

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| 3. respond to global markets and technological demands and opportunities by identifying issues in fashion photography and proposing creative solutions |
| 4. work independently to conduct original research, identifying and utilising appropriate methodologies, and to build relevant networks for collaborative work |
| 5. clearly communicate ideas visually, through writing and orally, through presentation to peer review, and to reflect critically on your own practice and that of your peers |
| 6. develop a high level of knowledge and skill in fashion photography and utilisation of relevant technologies and materials |
| 7. realise a body of work through independent study which demonstrates an original and creative approach in the field of fashion photography, and which will either be of direct value to the industry or education or have the potential to be developed for research at higher degree level |

Learning and Teaching Methods:

The following learning and teaching methods are employed to support the integrated achievement of the course outcomes:

- lectures; seminars; discussions; tutorials; workshops, demonstrations; critiques; peer review and PPD activities.

Scheduled Learning and Teaching

Scheduled Learning and Teaching – this is the percentage of your time spent in timetabled learning and teaching. You are expected to study for 1800 hours over 45 weeks; below is the amount of time which is timetabled activity. The rest of your learning time will be self-directed, independent study.

MA Fashion Photography

Percentage of time spent in timetabled learning and teaching – 11%

Assessment Methods:

Throughout the course students are given formative assessments and feedback via the tutorial system and peer group and staff reviews. All the unit assessments are summative, as are the stage assessments, and final assessment.

The range of assessment methods includes: written assignments; individual and group oral presentations; presentations of 2D and 3D products and research materials; peer assessment and self-assessment.

The Masters project is a 60 credit unit and students who successfully complete this stage are eligible for the award of an MA. The final award grading is based upon the Masters project only.

Reference Points

The following reference points were used in designing the course:

- UAL Learning and Teaching Strategy
- UAL Assessment Strategy
- The Learning and Teaching Policies of UAL
- UAL Level Descriptors
- National Framework for Qualifications.

Programme Summary

Programme structures, features, units, credit and award requirements:

Modes of Attendance

Students who attend full time start in September and normally have their taught sessions over two days per week. The emphasis at post graduate level is on independent study and in addition to taught sessions you will be expected to engage in extensive self-directed research and experimentation and to utilise the library and open access facilities. Details of the contact hours for your course are available via Myarts –<http://mycontacthours.arts.local/>.

Each unit will be completed over a period of 15 weeks (full time).

Full schemes of work are published in your Unit Handbooks available via Moodle.

Credit Framework

The credit framework conforms to the University of the Arts London framework in which the unit of credit is 20 credits (equivalent to 200 hours of student study time). All credits on the MA programme are at postgraduate level 7.

Organisation of the Curriculum

The Course is divided into three stages. The first stage is 60 credits and students who successfully complete this stage are eligible for the award of a PG Cert. The second stage is a further 60 credits and students who complete stage 1 and 2 are eligible for the award of PGDip. The third and final stage is the Master's Project, this is a 60 credit unit and students who successfully complete this stage are eligible for the award of a Masters. The final award grading is based upon the Master's Project only.

Distinctive features of the course:

- This course has a distinctive reputation across the globe. The course develops an analysis, philosophy and vision of fashion plus photography that remains pluralistic, unstable and in oscillation, between truth and fiction; sameness and difference; still and moving; the epic and the everyday, for example - much like (the spectacle of) fashion itself. Students identify with this and engage with photography as the perfect medium.

- The course material shifts between editorial and visual art, process and product, and whether made in the real world or a constructed one, the work can move appropriately between the magazine page, the gallery wall and the screen - thus confirming, critiquing or challenging contemporary lifestyle, culture, identity and value.
- There is no other MA Fashion Photography course with these distinctive characteristics. This course has a track record of drawing in students from a variety of cultural, educational, professional and global contexts, and engages students with appropriate experience, interests and skills that are ready for additional research and development. With a growing alumni presence in the world, and continuing progressions into industry and enterprise, as a community of practice, this course is highly distinctive.

Recruitment and Admissions

Selection Criteria

The course seeks to recruit students who can demonstrate:

- a strong commitment and motivation towards a career in an aspect of fashion photography or fashion media;
- awareness and relevant experience of fashion;
- appropriate knowledge and skills commensurate with planned entry into the fashion photography course.

Entry Requirements

- An Honours degree at 2.1 or above in a photographic discipline. Applicants with a degree in another subject may be considered, depending on the strength of the application;
- OR**
- Equivalent qualifications;
- OR**
- Relevant and quantitative industrial experience for a minimum of three years.

All classes are conducted in English. **The level required by the University for this course is IELTS 6.5 with a minimum of 5.5 in each skill.**

Course Diagram

Full Time:

Sept	Feb	Feb	June	June	Dec
Interplays: fashion and photography 40 credits		New iterations in fashion photography 40 credits		MASTERS PROJECT 60 credits	
Research Methods 20 credits		Collaborative Unit 20 credits			