

# unbauhaus

## Report on the event convened by University of the Arts London, 7 July 2021

University of the Arts London (UAL) hosted a convening event entitled 'unbauhaus' on Wednesday 7 July, 1.00 - 4.00PM (BST) /2.00 - 5.00PM (CET). This event aimed to catalyse creative responses and challenges to the framing of the EU New European Bauhaus initiative launched in 2020. A creative university active and leading in social and climate justice, UAL has long-standing relationships with partners across Europe and in all continents.

UAL's 'unbauhaus' event brought multiple and diverse perspectives and propositions to bear on the New European Bauhaus' project's trifold values: "beautiful, sustainable, inclusive". The aim is to challenge these foundational concepts, to shift focus to their fissures and to possible alternative futures. The contemporary creative university encompasses myriad arts and design disciplines that crucially offer embodied, material and experimental strategies for engaging with societal challenges in unexpected ways – making the invisible visible, the inaudible heard, and enabling different ways of seeing, listening, thinking and making. To commit to social and climate justice requires dismantling and reimagining the 'new'.

The three-hour event was structured as short talks responding to three questions, followed by a roundtable discussion with external guest speakers. Speakers were creative practitioners and academics from UAL from a wide range of fields and perspectives, recognising intersectional positions and identities. They responded to these three themes:

- **Beyond Beauty.** How can we imagine and create objects, practices, structures and places beyond existing canons and regimes of taste to acknowledge and address exclusions, absences and silences?
- **More than Sustainability.** In the context of climate emergency, how can equitable, circular, anticipatory relations between non- and human beings (past, present and future) and Earth ecologies be imagined and realised?
- **Matters of Inclusion.** What formats and forms of sensory and creative engagements can be imagined and realised to bring about inclusive and diverse participation, deliberation and agencies?

### Agenda

- Welcome from President and Vice Chancellor of UAL, James Purnell
- Beyond Beauty
- More than Sustainability
- Matters of Inclusion
- Moderated roundtable moderated with external guests

### Organizing team

The event was co-curated by Professor Lucy Kimbell (Director of UAL's Social Design Institute), Professor Ramia Mazé (Professor of Design for Social Innovation and Sustainability at London College of Communication), Professor Susan Pui San Lok ( Director of UAL's Decolonizing Arts Institute), Ben Stopher (Dean of UAL's Institute for Creative Computing (CCI)), Professor Mick Grierson (research leader at CCI) with inputs from the professoriate committee. The event was a collaboration with UAL's International Relations Unit (IRU) and Research Management and Administration. The event was produced by CCI : Tom Lynch, Georgina Capdevila Cano, and Matt Jarvis. Graphics by Conor Rigby. The event was project managed by Joké Adejumo (IRU).

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## TABLE OF CONTENTS

Page 1	Overview of the event and organizers
Page 2	Link to video recordings of contributions
Page 2	Background information
Page 3	Key motivations for hosting the event
Page 2	Opening words by Professor Ramia Mazé
	Introductions to the themed sessions, their contributors and provocative talks:
Page 5	“Beyond Beauty” introduced by Professor Susan Pui San Lok
Page 7	“More than Sustainability” introduced by Professor Malcolm Quinn
Page 10	“Matters of Inclusion” introduced by Ben Stopher
Page 12	Roundtable with external guest experts, chaired by Professor Caroline Stevenson
Page 13	Bios of main event organizers and introducers
Page 14	Appendix – Video timecodes for contributors’ talks

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### Link to video recordings of contributions

The event was held live via YouTube. The event was recorded, and it is publicly accessible also with closed captioning available at this link:

<https://www.youtube.com/watch?v=1-fC6Jh-rY>

### Background information

In October 2020, Ursula von der Leyen [announced a new EC initiative](#) to shape the future of Europe called the [New European Bauhaus](#) (NEB) which the EC sees as a “creative and interdisciplinary movement in the making”. They [launched a process](#) with a “co-design” phase to invite inputs to shape this emerging agenda which may inform future EU investment including Horizon Europe funding and policy agendas such as the Green New Deal.

The EU hosted a two day [conference](#) on NEB in late April including politicians, creative practitioners, NGOs and activists outlining and responding to these initial ideas. A number of academic institutions, city governments, civil society organisations, including some in art and design such as ELIA and BEDA, and many others, published papers or organized events to respond to this New European Bauhaus initiative, some of them critical (eg [Jan van Eyck Academie](#), [Architects’ Council of Europe](#), [German Fashion Council](#) – there are many, many more). The NEB is advised by a [high level round table](#) of cultural ambassadors. Numerous organisations have signed up to become partners.

## **Key motivations for hosting the event**

*The creative university is a societal agent of change.*

Creative practice offers ideas to address contemporary challenges. Beyond the creative industries, culture has a key role in shaping and steering our societies. Culture has now for more than a decade been acknowledged as the ‘fourth pillar of sustainable development’ - this includes diverse forms of cultural expression within and across our countries and also those practitioners and scholars leading the way.

UAL is a pre-eminent and world-leading creative university, providing quality education and preparing the future generation of the creative industries and cultural sector. Our students are the talent and leaders of the cultural sector and creative industries, both at home in the UK and, given our highly international student body, in Europe and around the world.

*Social and climate justice is core to UAL’s mission.*

This is manifest in UAL’s ‘Anti-Racist Action Plan’, which has been transformational within all levels of education and throughout the organization. UAL’s has responded to the Climate Emergency with a pledge “to put decarbonisation at the heart of our academic offer”.

The UK will host COP26 – the UN Climate Change Conference – in Glasgow in Nov. The UK and European governments – and UAL – are committing to increase the level and pace of our ‘race to net zero’. The urgency of the transition must include intergenerational and intercultural justice. The creative university and cultural sector are needed not only to model and but to influence and transform our economies and societies toward socio-ecological justice.

*The ‘New European Bauhaus’ initiative needs UAL*

UAL is proudly and profoundly European – reflected in the internationalism of our students and staff and our long-term and deep collaboration with European partners through our International Relations Unit which spearheads ‘shared campus’ - a cross-subject platform for education and research with partner universities in Europe and beyond - our numerous educational and research consortia and projects.

A UK and a European New Deal cannot succeed without the cultural sector, creative industries and universities at the front. We at UAL are shaping the future generation of leaders, our scholars produce new knowledge that is both critical and creative. The creative university is a key societal agent of change.

## **Opening words by Professor Ramia Mazé**

This event aims to catalyse creative responses and challenges to the “New European Bauhaus”, an initiative announced in late 2020 by the European Commission. With the aim to shape the future of Europe, the New European Bauhaus is formulated as in terms of three values “Beautiful, Sustainable, Inclusive” and as a “creative and interdisciplinary movement in the making”. The New European Bauhaus was launched as a process with a “co-design” phase, inviting inputs to shape this emerging agenda and potentially others, including the Green New Deal. Within this phase, a number of institutions have published standpoints or organized events in response.

The title of this event 'unbauhaus' is a play on words ("un jeu de mots") and a bit of a pun. The original Bauhaus was a pioneering school that became an archetype for others ('un' Bauhaus, speaking in the language of my French citizenship) – and we speak from another creative university here and today.

Unbauhaus is a first response from UAL to the New European Bauhaus.

It's a collective – and multivocal - response, resonant with our commitment to social and climate justice. As you heard from James, this is an institutional commitment, with various manifestations, including within our long-standing relationships with partners across Europe and in all continents.

The 'un' in "unbauhaus" also signals how we have framed the event today – as an event that unpacks or unfolds the express values of the New European Bauhaus initiative. "Beautiful, Sustainable, Inclusive – these are ideals and aspirations. These are also ideas, core concepts debated and developed and within a history of ideas in the humanities and cultural/creative disciplines at the heart of this university and others. As ideas, we resist reducing these to buzzwords or too quickly 'solutionizing' these. As ideas, these can also be lenses – critical and constructive lenses - through which to situate and position ourselves today, in relation to each other, within history and towards the future. We need this context to discern 'the new'. And, of course, we don't just want 'any old new', we need to be able to discern and direct towards a desired future.

To this point - let's be concrete, let's take sustainability. Not least with COP'26 hosted by the UK in autumn, we know that sustainability must not become a greenwash buzzword. Sustainability is a complex topic crossing many disciplines and sectors in society. It must be addressed comprehensively, beyond our national, European or continental boundaries – we need to be transnational about this. Sustainability is also a matter of intergenerational justice (I think of our students and our duty to care for and prepare them for the future). It's a matter of intra-and inter-national, racial, class and gender justice - there are histories of colonization, oppression and extractivism that are inextricable from the resources that have built our societies, institutions and, indeed, still underpin our creative (among other) industries. Sustainability is an ideal, but we need to understand it as more than that, as a complex idea, characterized by dynamic forces and fissures that cross national boundaries, that are deeply embedded and long-lasting. We need to understand it critically... and also creatively! A commitment to social and climate justice requires unpacking and potentially undoing the old – as well as reimagining the 'new'.

That's what we'll be doing at today's 'unbauhaus' – unpacking and unfolding and exploring ways of undoing and reimagining – these ideals/ideas put forward within the New European Bauhaus: "beautiful, sustainable, inclusive". We will explore these concepts, shift focus to their fissures and to possible alternative futures. This is a three-hour event structured as short talks responding to three questions themed "Beyond Beauty", introduced by Professor Susan Pui San Lok, "More than Sustainability - in the context of climate emergency, introduced by Professor Malcolm Quinn, and "Matters of Inclusion – sensory, creative and diverse engagements", introduced by Ben Stopher.

The majority of the 31 speakers are from UAL, who's contributions take the form of individual 4-minute talks or provocations. Speakers are creative practitioners and academics from UAL from a wide range of fields and perspectives, recognising intersectional positions and identities. While many of the co-design responses to the New European Bauhaus have concentrated on spatial (f.ex. architectural) discipline, we crucially here interrogate and further integrate other cultural practices and scholarship in art, design, technology, media, sound, fashion, film as well as creative processes, systems, actions and ways of thinking. UAL, as a contemporary creative university encompasses myriad creative disciplines that crucially offer embodied, material and experimental strategies for engaging with societal challenges in

unexpected ways – critical and creative lenses for making the invisible visible, the inaudible heard, and enabling different ways of seeing, listening, thinking and making.

We also have invited external guests who will be speaking live in a roundtable at the end to offer a student perspective and expert standpoints from the cultural sector on institution-building and data, climate justice and activism, and art and social purpose.

### **Introducing “Beyond Beauty”, by Professor susan pui san lok**

Within this theme, our speakers come from different forms of creative practice and traditions of critical thinking – architecture, visual art, film-making, digital arts, studies of media and communications and creative computation.

You will hear that what is considered ‘beautiful’ is not obvious or agreed upon – it is culturally, historically, and geographically located, within which some voices and perspectives have been marginalised and excluded, while others have been made visible. The beautiful is a constant site of struggle, resistance and change. Our speakers will share different perspectives on what is considered beautiful and how beauty is being re-imagined and re-formed in the arts, culture, technologies and media. You will hear how the notion of beauty can act as a barrier when considering sustainability and inclusion within urban design. You will hear how histories, theories and institutions of beauty conceal prejudice behind a screen of universality and neutrality. You will hear how digital technologies can change but also enhance our understanding of beauty. You will hear a call to imagine new ways of listening, speaking and telling stories to restore communities fractured by polarisation. You will hear how digital protests raise important questions about freedom, intimacy and belonging. You will hear about the potential for digital technologies to make the world more beautiful through creative expression, discovery, connection, playfulness, and inclusivity.

Together these contributions invite us all to re-think our assumptions – to go beyond Eurocentric, dominant versions of beauty, acknowledge histories of exclusions, silences and absences, and open up culture, media and technologies and places to new forms, formats and practices.

#### **1. Dr Adriana Cobo Corey, Architect, educator and scenographer**

##### *Bio*

She works on critical performance projects tailored to specific urban sites. Her research examines the codes and practices of contemporary public space, including taste and architectural design. Adriana recently finished her Doctorate degree at CSM with the project Taste Untold.

##### *Provocation*

Regarding architectural practice, she believes that ideals of beauty get in the way of achieving inclusive and sustainable urban futures, advocating for a suspension of the role of architects as taste and/or beauty makers, to allow open understandings of taste as a precarious set of collective and contingent constructions.

#### **2. Dr Dave Beech is Reader in Art and Marxism at CCW.**

##### *Bio*

He is an artist who was a member of the Free art collective making photo-based text works such as “Protest is beautiful”. He is also a writer with books including The Philistine Controversy

(with John Roberts), *Beauty* (Whitechapel/MIT), *Art and Value* (Brill 2015) and *Art and Labour* (Haymarket 2021).

*Provocation*

In his presentation Dave will outline a critical survey of the politics of beauty in art in modernism, postmodernism and contemporary culture, highlighting how the beautiful has been a constant site of struggle. He navigates through the controversies of beauty by being guided by those social movements that have revealed time and time again that the histories, theories and institutions of beauty conceal prejudice behind a screen of universality and neutrality. Beauty is an old-fashioned term that seems to have been replaced with a more informal aesthetics of the cute, the interesting and the viral, but Beech warns against complacency and argues that the struggle against the regime of beauty continues.

3. Dr Annie Wan, Leader of BA Virtual Reality and Project Director/ Principal Investigator of ACEIT at LCC

*Bio*

Dr Annie Wan is an international scholar in digital media and Course Leader for BA (Hons) Virtual Reality at London College of Communication. She has 9 years of teaching experience across digital media, media technology and creative coding, along with 13 years of research experience across digital media and technology projects. She was awarded a Doctor of Philosophy in Digital Arts and Experimental Media at the University of Washington, and has also lived in Hong Kong, Singapore, Sweden and the UK.

*Provocation*

Her primary research interests involve digital preservation and the adoption of extended reality technologies for social good.

4. Professor Pratap Rughani, Professor of Documentary Practices, LCC

*Bio*

Pratāp Rughani leads the Research Department of London College of Communication. He's an award-winning documentary film maker with over 30 film credits for Channel 4, BBC TV, the British Council and fine art spaces including Modern Art Oxford. He presents and writes widely on documentary practices and inter-cultural dialogue.

*Provocation*

Pratap explores through his presentation how too much of our storytelling in public art, culture and media is structured in opposition or as opposition, how we urgently need to re-imagine and invent better ways of modelling how to listen and speak, creating works that restores community, fractured by polarisation.

5. Dr Maitrayee Basu, Lecturer in Communications and Media Programme at London College of Communication, UAL

*Bio*

Her research is in the field of political intimacies, affects and identities on social media. Her most recent articles have been published in journals like *Feminist Media Theory* and *Journal of Feminist Studies in Religion*. Her most recent work critically explores and expands the current methods of scholarship on digital protests and publics.

*Provocation*

Her presentation questions 'When one's 'Muslimness could bring trouble into secular spaces' and how we should look more closely in the way those spaces are affectively constructed.

6. Dr Rebecca Feibrink is currently a Reader at the UAL Creative Computing Institute, UAL

*Bio*

Within the institute she designs new ways for people to use computers in creative practice. She has developed many open-source software tools for creative machine learning, which are used by creative professionals and in teaching worldwide.

*Provocation*

Rebecca reflects that ‘in 15 years of working with creators, no one has ever told her they want technology to help them make things that are more beautiful.’ Instead, her research into what creators do want reveals the importance of expression, discovery, exploration, embodied connection, playfulness, and inclusivity.

## **Introducing “More than Sustainability”, by Professor Malcolm Quinn**

Within this theme, our speakers will explore how the climate and ecological emergency is caught up in political governance and economic structures. Our contributors come from different practices and disciplines across the university – from art making, curating, textiles design, international relations, graphic design, materials design, and fashion.

Sustainability is now an urgent matter – with unequal impacts across the world and with inequalities, too, in the voices involved in discussions about how to shift to ways of living and being within planetary constraints. The climate emergency, biodiversity and habitat loss, pollution, and all the other aspects of sustainability pose urgent questions for communities and for creative practice about how we imagine and build collective, equitable futures.

As examples of the kind of thinking and practice that is required, today you will hear how higher education can and should support the development and enhancement of future design thinkers who challenge, rather than reproduce, exclusionary practices. You will hear how circular design principles and practices can offer a sustainable and ethical roadmap and means for disciplinary expertise to come together. You will hear how curatorial and artistic practice can contribute to shaping how policy is made about complex international matters such as displacement. You’ll hear that design education should put working towards sustainability on an equal footing with aesthetic concerns. You will hear how the adoption of living-systems principles within design can help to address the world’s biodiversity challenge. You’ll hear that fashion is a means to explore human interdependence with living systems, as it connects the personal to the global, involving all clad humans, implicating life and lives in fundamental ways. You will hear about art works that suggest ways of imagining a new kind of environment from its grass roots upwards, embedded in our local contexts and ecosystems. You will hear about art works that reveal the interrelations between individual bodies and community structures, which allow exploration of diverse expressions of identity and means of cohabitation.

This session offers contributions that show the potential and agency of the creative arts to pose questions, open up debate and imagine future ways of living and being. Together they show that sustainability is intertwined with aesthetics, politics, lived experience, communities and places – and that going beyond current assumptions about sustainability is not just possible, but essential.

1. Rahul Patel is a researcher, educator and content developer in contemporary art, history and theory at UAL

*Bio*

Rahul co-curated the Decolonising the Arts Curriculum: Perspectives on Higher Education zine 1 and 2. He has organised events entitled: Challenging Times – Global Pandemic, Black Lives Matter & Climate and Ecological Emergency at the University of the Arts London.

*Provocation*

His presentation emphasises, it is more than sustainability, it is a climate and ecological emergency, requiring total holistic ecologies of human histories. Refusing to bring into the fold exclusionary practices of those on the planet who don't want our earth to scorched by profit driven, at any cost, industrial, capitalistic organisations and educational institutions.

2. Professor Becky Earley, UAL Chair of Sustainable Fashion Textile Design and co-founder/director of Centre for Circular Design at Chelsea College of Arts.

*Bio*

Becky is an award-winning researcher, designer, maker and communicator. In October 2021 she co-founded World Circular Textiles Day 2050 – a collaborative platform working towards environmental, socio-economic change.

*Provocation*

Becky will explore how Circular design offers us the opportunity to create roadmaps to sustainable, equitable cultures and economies that value people and planet over profit. Designers can build new bridges between science, economics, politics and industry – creatively framing emergent spaces for discourse and action – challenging us through modes of making, thinking and sharing.

3. Hannah Entwisle Chapuisat, PhD Candidate, Chelsea College of Arts, UAL, and Curator

*Bio*

Hannah is also the co-founder of DISPLACEMENT: Uncertain Journeys. A lawyer by training, her research draws upon her humanitarian work with the UN and others to explore how art can contribute to international norm development to protect people displaced by climate change impacts.

*Provocation*

Hannah's presentation will interrogate how the expansive and interconnected impacts of climate change on communities and ecosystems, including the displacement of people, challenge the limits of human cognition. As well as this, she explores how policy-oriented artistic practice can inspire interdisciplinary critical thinking and problem-solving through sensory and affective means that reveal challenges, provoke conversation, interpret existing data, and generate new knowledge.

4. The Green Ravers: Tara McDonald, Solomon Olsen, Abbie Ingleby, a collective formed of three students from Chelsea College of Arts Graphic Design BA Hons programme

*Bio*

They attempt to initiate more sustainable design practices and education within their course and throughout their college.

*Provocation*

Green Ravers question can design educations be creative and sustainable, or by the process of making and learning do we create wasteful outcomes? They determine that design education should place sustainability with equal importance as aesthetic, particularly in the context of nurturing responsible future designers.

5. Professor Carole Collet, Professor in Design for Sustainable Futures and Director of Maison/0, the Central Saint Martins - LVMH creative platform for regenerative luxury originally set up in 2017.

*Bio*

Carole is also co-director of the Living Systems Lab Research Group at Central Saint Martins, University of the Arts, London.

*Provocation*

Carole's research questions, can design help save our biodiversity? How can design evolve into a non-anthropocentric activity and integrate multi-species thinking? Instead of using nature as a resource, designers must shift towards a regenerative practice to help repair both our climate and biodiversity. We can achieve this by adopting a living system thinking approach to design, and this calls for a radical re-invention of our design methodologies and mindsets.

6. Professor Dilys Williams, Founder and Director of Centre for Sustainable Fashion (CSF) and UAL Professor of Fashion Design for Sustainability.

*Bio*

Dilys engages participatory and transformation design to connect fashion's ecological, social, economic and cultural dimensions. Dilys work shapes and contributes to the field of Fashion Design for Sustainability through academic publications exhibitions, knowledge-exchange partnerships, media and public events.

*Provocation*

Dilys will reflect on how we live in times of unravelling, of disciplines, subjects and professions, due to social, ecological and personal crisis. Thus, necessitating an ecological educational paradigm: a shift from the mechanistic, rational, to participative, emergent practices in learning interdependence. This lens for seeing, knowing and making involves learning to let go of outmoded understandings of ourselves in the world. Fashion is an apt means to explore interdependence as it connects the personal to the global, involving all clad humans, implicating life and lives in fundamental ways.

7. Henry Parkin, is a recent graduate from Central Saint Martins and winner of the LVMH Maison/O This Earth award

*Bio*

His practice is concerned with techno-ecology and helping to create an artwork of our surroundings. Using natural technologies, and by re-imagining published scientific knowledge, he makes devices which perform ecological functions.

*Provocation*

Practicing techno-ecology on a 'creature-by-creature' basis affords us the benefits of modular, adaptable ecological solutions. With the accessibility of knowledge via the internet, we're empowered to help realise a new kind of environment from its grass roots upwards, embedded in our local contexts and ecosystems.

8. Professor Lucy Orta, Chair of Art and the Environment, London College of Fashion

*Bio*

Lucy Orta's visual arts practice investigates the interrelations between the individual body and community structures, exploring diverse expressions of identity and means of cohabitation. Working collaboratively her long-term projects address ecological challenges, these include the meta-themes: Antarctica and Amazonia - that form umbrella frameworks for a wide range of artistic outcomes. In recognition her contribution to sustainability, she has received the Green Leaf Award for artistic excellence with an environmental message, presented by the United Nations Environment Programme (Nobel Peace Center, Oslo 2007).

*Provocation*

Lucy exclaims 'There are no winners or losers in a world of cooperation!'

## Introducing “Matters of Inclusion”, by Ben Stopher

This session aims to interrogate current social and economic infrastructures that result in inequalities, exclusions and marginalisation and highlight creative ways to address these enduring issues. Our speakers come from different traditions and perspectives including computer science, financial services, sound art, social design, media studies and creative practice.

You will hear that contradictions embedded into institutions such as UAL result in exclusions and elitism. You will hear that gender inequalities are manifested throughout contemporary social structures including financial institutions and pensions – but these can be re-imagined. You will hear how the invisible sphere of sound can alert us to the organisation of the visual world and how it reproduces inequalities. You will hear how social design within the Global South can often be restricted to Eurocentric obligations. You will hear how exclusionary practices were built into networked technologies, opening up a long history of silences and absences. You will hear how belonging, participation and inclusion can be reimagined within art, design and creativity.

Being alert to inclusions and exclusions, and how they are embedded in creative practices, institutions, technologies and ways of knowing is an important part of dismantling them. To re-make these requires challenge, contestation and collaboration – today’s speakers give us insights into how to do this.

1. Dr Peaks Krafft is Senior Lecturer and MA Internet Equalities Course Leader at the UAL Creative Computing Institute.

### *Bio*

Dr Krafft undertakes critically-oriented computer science research, academic organising, and community organising.

### *Provocation*

In this talk, entitled Homogeneity and Exclusion @ UAL, Dr Krafft, will explain why two of UAL's strategic goals of (1) being an elite (world-leading) arts institution and (2) achieving meaningful diversity and inclusion are fundamentally at odds with each other. Elitism is indistinguishable from concentration of power, and therefore indistinguishable from exclusion.

2. Daniella Jenkins, Doctoral Candidate currently funded through a studentship between UAL’s Social Design Institute and King’s College London

### *Bio*

Her research builds on professional and academic experiences using perspectives from design, social policy and critical futures to investigate how pensions for people retiring by 2060 might be designed along feminist lines.

### *Provocation*

Daniella proclaims ‘to shape the future of Europe as a creative and interdisciplinary movement we must be cognisant of the private and public ways in which gender inequalities are manifested. To create sustainable, futures we must ensure that we do not continue to build on the foundations of past inequities.’

3. Professor Salomé Voegelin, Professor of Sound at the London College of Communication. She is also a practicing artist and writer and works with listening as a socio-political practice of sound.

### *Bio*

She writes essays, books and text-scores for performance and publication. Her practice engages in participatory, collective and communal approaches.

### *Provocation*

Salomé theorises that a sonic sensibility opens a portal to a sensory knowing that does not deny a visual epistemology but questions its hegemony and pluralises how we can know from the invisible, the embodied, the tacit, and the contingent, and therefore pluralises what and who can be part of the knowledge discourse.

4. Delina Evans (she/her), is a service designer and researcher on the DOSA project at LCC

*Bio*

She is currently co-designing user-driven diagnostics to manage antimicrobial resistance across humans, animals, and the environment in India. Concurrently, her PhD focusses on untangling service design from its Eurocentric roots to be more culturally sensitive to the localities of the Global South.

*Provocation*

Delina's research looks at how designing inclusively and diversly for social issues across the Global South is often restricted by Eurocentric obligations that are irrelevant to cultures outside Europe. She poses the question, how can we co-design in locally grounded ways, without compromising the approaches in which our outputs are measured by funders in the Global North?

5. Dr Zoetanya Sujon is the Programme Director for Communications and Media at London College of Communication

*Bio*

Zo draws from an interdisciplinary lens to address the relationships between new technologies and social life, focusing on: social media, technologies, platforms, dataveillance, sharing culture, belonging and exclusion.

*Provocation*

Challenging the myths of technological inclusion, this brief talk unpacks belonging and inclusion in networked technologies, opening up a long history of exclusion. These myths reveal a hope for a better future and remind us that power, justice, and human rights are essential for more inclusive networked technologies.

6. Christopher Lutterodt-Quarcoo (CL-Q) MA, FRSA, FHEA is an Entrepreneur, internationally exhibiting Designer, awarding-winning Director, Writer, Global Speaker and Lecturer.

*Bio*

Operating on the axis of Design, Politics & Film; CL-Q is the Director of THE ADV\_™, an immersive forum that weaponises empathy for societal progress, change, and impact for changemakers.

*Provocation*

In Matters of inclusion, THE ADV\_ immersive forum weaponises empathy as a tool to embody the mindset and motivations of actors in pivotal; policies, agendas and decisions impacting citizens. CL-Q, expresses that 'we are moving away from accusations and embracing understanding to create counter-moves.' Controversial? Without a doubt. Necessary? Beyond belief.

## Roundtable with external guest experts, chaired by Professor Caroline Stevenson

### Participants

- Meg Baker: Interim Director of Education, Students Organising for Sustainability, UK
- Indy Johar: Architect and co-founder, Dark Matter Labs, UK
- Hicham Khalidi: Director at Jan Van Eyck Academie, NL

Each participant started with preparing thoughts responding to the aims of the New European Bauhaus; alternative framings, challenges to the themes; creative critical approaches from your fields of expertise.

### Lines of discussion:

1. What role should our art and design schools take in the future building of Europe? How can we mobilise students to realise their agency in designing the future? How could we work creatively and cooperatively in the future?
2. How can we - as creative practitioners - acknowledge our implication in the environmental crisis and how can we use our creative and critical skills to lead on climate justice? What skills will we need?
3. University of the Arts London is committed to anti-racism, equality and inclusion. What roles do our art schools and the wider creative sector need to take in the cause for social and racial justice? What systems do we need to dismantle and what do we need to build in their place?
4. What are we doing successfully? What are our triumphs and what are our biggest challenges as creative and critical practitioners, educators and researchers?

### *Bios*

Meg Baker is interim director of education at SOS-UK, overseeing education work, programmes and campaigns. She works across the student movement and with partner organisations to reform the education sector. Meg is also currently seconded to University and College Union (UCU).

Indy Johar is a founding Director of 00 and Dark Matter Labs. An architect by training, Indy is a Senior Innovation Associate with the Young Foundation and a thought leader in system change, the future of urban infrastructure finance, outcome-based investment, and the future of governance.

Hicham Khalidi is the Director of the Van Eyck, Multiform Institute for Fine Art, Design and Reflection. He is associate curator of Lafayette Anticipations in Paris. He is highly reputed as the head of exhibitions, artistic director and curator at several institutions internationally.

## **Bios of main event organizers and introducers**

Dr Mick Grierson is Research Leader, UAL Creative Computing Institute. Mick is also the director of the Daphne Oram Collection, and co-founder of the Daphne Oram Trust. Hardware and software based on his research has been widely used by world leading production companies, tech start-ups and artists.

Dr Lucy Kimbell is Director, Social Design Institute, and Professor of Contemporary Design Practices at University of the Arts London. She is also Associate Fellow at Said Business School, University of Oxford. Lucy publishes widely and has an earlier background as an artist.

Dr Ramia Mazé is Professor of Design for Social Innovation and Sustainability at UAL's London College of Communication. Previously she held a number of positions in universities and research institutes in Finland and Sweden, most recently Professor of New Frontiers in Design at Aalto University.

Dr susan pui san lok is an artist and writer based in London. At UAL, she is Professor in Contemporary Art and Director of the Decolonising Arts Institute. Previously at Middlesex University, she has taught and lectured at many universities. susan's practice ranges across moving image, installation, sound, performance and text.

Dr Malcolm Quinn is Professor of Cultural and Political History, Associate Dean of Research and Director of Camberwell, Chelsea and Wimbledon Graduate School, UAL. He is an active researcher and writer engaging with ideas that were foundational for state-funded art education in England.

Dr Caroline Stevenson is Head of Cultural and Historical Studies at London College of Fashion, UAL. A curator and writer, she works across the fields of contemporary art and fashion practice and has produced prominent projects and programmed events in the arts and cultural sector.

Ben Stopher is the founding Dean of the UAL Institute for Creative Computing. Ben is an academic and a designer with extensive experience as a practitioner and creative consultant. Previously he was Executive Dean at UCA, and he was responsible for London's first maker faire.

The event was project managed by Joké Adejumo from the International Relations Unit, UAL.

## Appendix

### Video timecodes for contributors' talks

A video recording (with closed captioning) of unbauhaus is publicly available on YouTube at this link:  
<https://www.youtube.com/watch?v= 1-fC6Jh-rY>

Below is a list of timecodes in order to locate specific contributor's talks in the video at the link above.

<u>Timecode:</u>	<u>Contribution:</u>
00:00	
00:15	Welcome from Professor Ramia Mazé
00:25	Introduction from James Purnell, President and Vice Chancellor of UAL
04:12	Overview of unbauhaus by Ramia Mazé
16:29	"Beyond Beauty" introduced by Professor susan pui san lok
23:40	Dr Adriana Cobo Corey
27:46	Dr Dave Beech
33:28	Dr Annie Wan
41:48	Professor Pratāp Rughani
47:13	Dr Maitrayee Basu
54:08	Dr Rebecca Fiebrink
1:05:47	"More than Sustainability" introduced by Professor Malcom Quinn
1:12:10	Rahul Patel
1:16:50	Professor Becky Earley
1:22:10	Hannah Entwisle Chapuisat
1:27:46	Green Ravers: Tara McDonald, Solomon Olsen, Abbie Ingleby
1:31:55	Professor Carole Collet
1:36:44	Professor Dilys Williams
1:42:11	Henry Parkin
1:46:34	Professor Lucy Orta
1:56:12	"Matters of Inclusion" introduced by Ben Stopher
1:58:01	Dr Peaks Krafft
2:02:46	Daniella Jenkins
2:08:00	Professor Salomé Voegelin
2:12:23	Delina Evans
2:17:07	Dr Zoetanya Sujon
2:22:31	Christopher Lutterodt-Quarcoo
2:33:03	Roundtable moderated by Professor Caroline Stevenson
2:35:21	Indy Johar
2:38:12	Hicham Khalidi
2:41:04	Meg Baker
2:44:18	Roundtable discussion
3:12:56	End