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APPROVED

## BA (Hons) Cordwainers Footwear: Product Design and Innovation

<b>Awarding Body</b>	University of the Arts London
<b>College</b>	London College of Fashion
<b>School</b>	School of Design and Technology
<b>Programme</b>	Craft Programme: Design through contemporary technique (L055)
<b>Course AOS Code</b>	LCFBACFWS01
<b>FHEQ Level</b>	Level 6 Degree
<b>Course Credits</b>	360
<b>Mode</b>	Full Time
<b>Duration of Course</b>	3 years
<b>Valid From</b>	September 1st 2020
<b>QAA Subject Benchmark</b>	Art and Design
<b>Collaboration</b>	N/A
<b>UAL Subject Classification</b>	Accessories, Footwear and Jewellery
<b>JACS Code</b>	W240 - Industrial/product design
<b>UCAS Code</b>	W243
<b>PSRB</b>	N/A
<b>Work placement offered</b>	Yes
<b>Course Entry Requirements</b>	The standard minimum entry requirements for this course are:

One or a combination of the following accepted full level 3 qualifications.

- Two A Level Passes at Grade C or above (preferred subjects include English, Maths, Art, Design, Textiles and Science);
- Pass Foundation Diploma in Art and Design
- Merit, Pass, Pass at BTEC Extended Diploma (preferred subjects Art & Design);
- Pass at UAL Extended Diploma
- Access Diploma or 64 new UCAS tariff points from the Access to HE Diploma
- 64 new UCAS tariff points (equivalent to 160 old UCAS tariff points) from a combination of the above qualifications or an equivalent full Level 3 qualification
- **or** equivalent EU or non-EU qualifications such as International Baccalaureate Diploma;
- **and** three GCSE passes at grade A\*-C or grade 9-4.

Entry to this course will also be determined by assessment of your portfolio.

### **APEL (Accreditation of Prior (Experiential) Learning)**

Applicants who do not meet these course entry requirements may still be considered in exceptional cases. The course team will consider each application that demonstrates additional strengths and alternative evidence. This might, for example, be demonstrated by:

- Related academic or work experience
- The quality of the personal statement
- A strong academic or other professional reference
- OR a combination of these factors

Each application will be considered on its own merit but we cannot guarantee an offer in each case.

### **English Language Requirements**

IELTS level 6.0 with a minimum of 5.5 in reading, writing, listening and speaking. Please check our main [English Language Requirements](#)

<p><b>Selection Criteria</b></p>	<p>The course team seeks to recruit students who can demonstrate:</p> <ul style="list-style-type: none"> <li>• A current awareness of fashion for footwear in terms of material developments, new designers and fashion trends</li> <li>• A potential to achieve a high standard of technical manufacture</li> <li>• An ability to record and develop design ideas through the vehicle of drawing</li> <li>• The ability to work as a member of a team</li> <li>• The ability to work independently to develop your own knowledge and skills acquired on the course</li> </ul>
<p><b>Scheduled Learning and Teaching</b></p>	<p>During your course you will engage with learning and teaching that includes both online and face-to-face modes. The advertised scheduled activity for the course will be delivered through a combination of live, synchronous and asynchronous on-line learning. This is often described as blended learning.</p> <p>Definitions of our learning and teaching modes can be found <a href="#">here</a>.</p>

## Awards and Percentage of Scheduled Learning

### Year 1

<b>Percentage of Scheduled Learning</b>	<b>19</b>
<b>Awards</b>	<b>Credits</b>
Certificate of Higher Education (Exit Only)	120

### Year 2

<b>Percentage of Scheduled Learning</b>	<b>18</b>
<b>Awards</b>	<b>Credits</b>
Diploma of Higher Education (Exit Only)	240

### Year 3

<b>Percentage of Scheduled Learning</b>	<b>12</b>
<b>Awards</b>	<b>Credits</b>
Bachelor of Arts	360

## Course Aims and Outcomes

The Aims and Outcomes of this Course are as follows:

Aim/Outcome	Description
Aim	Enable you to acquire knowledge and skills appropriate to your chosen field of study and related to the opportunities of the creative and fashion industries.
Aim	Encourage your intellectual and personal development.
Aim	Educate you to be a creative, practical and strategic self-reliant critically reflective practitioner within the lifestyle and fashion industries.
Aim	Enable you to engage with team working.
Aim	Understand the broader cultural and social context of design.
Aim	Develop your confidence and abilities to enable you to enter employment, respond to professional opportunities or to undertake further study through post graduate opportunities.
Outcome	An ability to select, evaluate and deploy an appropriate range of research methods within the design and development process and related to a specific market.
Outcome	An ability to conceptualise, analyse, develop, realise, communicate and articulate creative and viable solutions for footwear.
Outcome	Coherent and systematic knowledge of the principles and techniques involved in design and production within footwear.
Outcome	An aesthetic awareness of materials, form and processes at specified market levels.
Outcome	The application of creative, practical and strategic knowledge and skills to become an informed decision maker within industry, working independently and as part of a team.
Outcome	An awareness of the fashion and lifestyle industries in relation to issues relating to economic and sustainable outcomes.
Outcome	An ability to situate practice within cultural and historical contexts and debates.
Outcome	Evidence of engagement with relevant principles and attributes outlined in the UAL Creative Attributes Framework.

<b>Distinctive Features</b>	
1	The course is the only undergraduate footwear course worldwide that carries the "Cordwainers" name. An exclusivity which is indicative of its long heritage and association with the Livery Company, extending back over 150 years
2	The course provides an education in relevant creative practice for innovative design solutions within the context of Footwear design and associated fashion industries. This takes into consideration creative, technical, craft, traditional, cultural, technological, commercial, individual, ethical, social and sustainable practices and considerations.
3	The course is supported with Bursary funding, Scholarships, Travel awards, a Hardship fund and Industry insight by the Worshipful Company of Cordwainers. The "Cordwainers Cup of Excellence" is exclusive to LCF students and indicative of the continued commitment to our students through the Heritage link. Masterclasses on a variety of subjects from Sustainability to Specialist Craft skills are funded by the Worshipful Company of Leathersellers.
4	The Course has an exceptional optional placement year to gain invaluable Industry experience, and if successfully completed gain a Diploma in Professional Studies (DiPS). No other footwear course offers the same quality or length of placement, or certified award upon completion.
5	Due to the extensive personal industry contacts that the course team have collectively, and the support of a dedicated careers team, the course can offer students in Year 2 specifically supported and unrivalled Industry linked projects and an opportunity to collaborate with Globally recognised Companies such as, Inditex (Zara, Uterque, Pull and Bear & Bershka), Pentland Plc (Ted Baker), LVMH (Nicholas Kirkwood), Converse, Clarks, Tommy Hilfiger and H&M. During these projects the sponsor companies visit to give feedback on the live work and very often the students are able to gain placement opportunities from these projects.
6	High level of graduate employability in all market levels. Our alumni speaks for itself: No other global Footwear course can claim to have the high level of alumni who have opened their own businesses and are popular household names. 26 students in the past 20 years have done this: Jimmy Choo, Patrick Cox and Sophia Webster.
7	Based in London – one of the most culturally diverse and fashion centric cities in the world. The City Livery companies with whom we have excellent links are based in London and the Cordwainers archive which is exclusive to our college is also based here. Many global shoe companies have offices based in London and /or the immediate area. There are no other undergraduate Footwear courses within the South East or London area.

## Course Detail

### Introduction

BA (Hons) Cordwainers Footwear: Product Design and Innovation is delivered with employment in the relevant industry in mind. You will study a range of units that will equip you with the relevant professional, communication and business skills.

### What to expect

- Students may undertake live projects set by industry, including presentations to and from the companies involved.
- This course focuses on producing graduates who are encouraged to make an innovative and visionary contribution to footwear product development within the fashion industry.
- The Cordwainers and Leathersellers livery companies support the Cordwainers courses through prizes, scholarships and industrial visits.

### Work experience and opportunities

There is an opportunity to undertake an optional industry placement year between the second and final year of the course which will enhance the employability of students by offering valuable experience and contacts within the industry as well as earning an additional Diploma in Professional Studies qualification.

### Mode of study

BA (Hons) Cordwainers Fashion Bags and Accessories: Product Design and Innovation runs for 90 weeks in full time mode. It is divided into 3 stages over 3 academic years. Each stage lasts 30 weeks.

## Course Units

**In Stage 1 students are required to complete 120 credits at level 4 in order to progress to Stage 2.**

- Introduction to Footwear (20 credits)
- Product Design and Technologies (40 credits)
- Product Creativity (20 credits)
- Better Lives (20 credits)
- Fashion Cultures and Histories (20 credits)

**In Stage 2 students are required to complete 120 credits of which a minimum of 100 must be at level 5.**

- Professional Practice (40 credits)
- Critical Issues in Fashion Research (20 credits)
- Creative Design (20 credits)
- Industry Project (40 credits)

**In Stage 3 students are required to complete 120 credits at level 6.**

- Concept Vision (40 credits)
- Contextualising Your Practice (20 credits)
- Concept Realisation (60 credits)

On successful completion of Stage 2 students are offered the option of a professional placement leading to an extra qualification; the Diploma in Professional Studies.

**The Diploma in Professional Studies carries 120 credits, and constitutes an independent award. Credits achieved on the Diploma are not part of the final degree award.**

The Diploma year is a single unit, undertaken as a form of full time study, with placement activity at its core. For those who take up the option of studying the Diploma, the experience is designed to be an integrated and assessed part of a student's journey through the course. It allows students the opportunity to experience the atmosphere, pace and discipline of working in the industry, through total involvement in the day-to-day activities of a company. It will build on the knowledge gathered through course work to practically demonstrate the roles and functions, and operations typical of the fashion industry and the student's chosen specialism.

**All students are entitled to a tutorial package that consists of:**

- one induction tutorial (group or one to one);
- one tutorial per term for the duration for their course of study at LCF;
- group tutorials as required;
- an appropriate level of confidentiality.

### **Learning and Teaching Methods**

*The following teaching and learning methods are employed to support the integrated achievement of the course outcomes:*

- Lectures.

- Seminars.
- Tutorials.
- Group and individual projects.
- Critiques.
- Peer group presentations.
- Practical workshops.
- Demonstrations.
- Open access work.
- Visiting speakers.
- Field trips.
- Self-directed study.
- Reflection and self-evaluation.

### **Assessment Methods**

*The following assessment methods are employed to support the integrated aims of the course outcomes:*

- Research records.
- Technical files.
- Portfolio presentation.
- Prototype development and realisation.
- Written reports.
- Live industrial projects.
- Written assignments.
- Self-evaluation.
- Peer feedback.
- Reflective journals.
- Case studies.
- Presentations to specialist audiences.

### **Reference Points**

The following reference points were used in designing the course:

- UAL Learning, Teaching and Enhancement Strategy 2015-2022: <https://myintranet.arts.ac.uk/media/arts/about-ual/teaching-and-learning-exchange/2015---2022-Learning,-Teaching-and-Enhancement-Strategy.pdf>
- UAL Assessment Strategy: <https://myintranet.arts.ac.uk/staffonly/ual-strategy-2015-22/>
- LCF Credit Framework (various updates)

- Feedback from the fashion industry, alumni and students
- UAL Tutorial Policy: <http://www.arts.ac.uk/study-at-ual/academic-regulations/tutorial-policy/>
- Framework for Higher Education Qualifications (FHEQ) <http://www.qaa.ac.uk/en/Publications/Documents/Framework-Higher-Education-Qualifications-08.pdf>
- QAA Art and Design subject benchmark statements: <http://www.qaa.ac.uk/assuring-standards-andquality/the-quality-code/subject-benchmark-statements>
- UK Quality Code: <http://www.qaa.ac.uk/assuring-standards-and-quality/the-quality-code>
- UAL Creative Attributes Framework Overview and Guidance for Course Teams: <http://www.arts.ac.uk/about-ual/teaching-and-learning/careers-and-employability/creative-attributesframework/>

## Course Diagram

**BA (Hons) Cordwainers Footwear: Product Design and Innovation** – PLEASE NOTE DUE TO VACATION DATES, SPECIFIC DELIVERY WEEKS MAY CHANGE.

S=summative assessment

E1, E2=summative element assessment

LEVEL 4 – Stage 1																															
BLOCK 1															BLOCK 2																
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30		
<b>Introduction to Footwear</b> (20 credits)				S																											
				<b>Product Design and Technologies</b> (40 credits)										S																	
															<b>Fashion Cultures and Histories</b> (20 credits)										S						
															<b>Better Lives</b> (20 credits)										S						
															S	<b>Product Creativity</b> (20 credits)										S					

LEVEL 5 – Stage 2																														
BLOCK 1															BLOCK 2															
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	
<b>Critical Issues in Fashion Research</b> (20 credits)											S																			
<b>Professional Practice</b> (40 credits)														S																
															<b>Creative Design</b> (20 credits)					S										
															<b>Industry Project</b> (40 credits)													S		

**OPTIONAL DIPLOMA YEAR – LEVEL 5**

LEVEL 6 – Stage 3																															
BLOCK 1															BLOCK 2																
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30		
<b>Contextualising Your Practice</b> (20 credits)											S																				
<b>Concept Vision</b> (40 credits)									S																						
									<b>Concept Realisation</b> (60 credits)																					S	

*The University will use all reasonable endeavours to provide the Course and the services described in this Output. There may be occasions whereby the University needs to add, remove or alter content in relation to your Course as may be appropriate for example the latest requirements of a commissioning or accrediting body, or in response to student feedback, or to comply with applicable law or due to circumstances beyond its control. The University aim to inform you of any changes as soon as is reasonably practicable*