



The 2022 Procter & Gamble Better Lives MA/MSc Awards: A Wonderful Opportunity

Good news, we have again been offered two awards of £5000 each by Procter & Gamble for post graduate students at London College of Fashion, UAL.

We invite applications from students who aspire through their **final degree project** to produce innovative new work that aligns with the vision of Better Lives through the power of fashion. Awards will be granted on the strength of final project proposals.

The Better Lives concept, now embedded here at the College following a ten-year programme, uses the disciplines of fashion to drive change that improves people's lives and builds a sustainable future, a timeless vision and need.

All disciplines can contribute to Better Lives, and interventions can be about the small and personal as well as big picture. We encourage applicants who are engaging with new concepts for ethical, diverse and inclusive communities. Successful applicants will always have a research spirit of "Looking Ahead".

No idea is too strange, bizarre, or left field. Indeed, we encourage the submission of truly innovative proposals - so long as they can be proved in principle on the timescale that the Award covers.

Since 2014 we have supported 16 awardees with projects ranging from fashion-art celebrating the little things in life to hard-nosed fibre recycling, from a fashion hackathon in Africa to the exploration of identity through fashion in a working fishing community,, and we look forward to being inspired by the proposals of the 2021/22 cohort. In return our aim will be to help you, through the awards, to fulfil your project dream.

Applications are welcome from all home or International students. To be eligible for the Procter & Gamble Better Lives MA/MSc Awards students must be currently enrolled on a MA/MSc Masters course at London College of Fashion

The Assessment Procedure for Applications

The award will be made by Dr Paul Matts, Research Fellow at Procter & Gamble and Visiting Professor at LCF. He will be advised by Sandy Black, Research Professor at LCF and Dr Phil Sams, Honorary Doctor at University of the Arts London.

The Awarding Panel will make their final selections by marking the quality of application, the preparedness for high quality study in the discipline area, and the articulation of how the Procter & Gamble Better Lives MA/MSc Award will contribute to the applicant's studies. Applicants will also have demonstrated how their work aligns with the principles of Better Lives and that they have the commercial acumen to succeed within the industry upon graduation.

The Awarding Panel's decision is final, and no correspondence whatsoever will be accepted or considered once the decision has been made.

Terms of the Procter & Gamble Better Lives MA/MSc Awards

The awards will be a contribution towards the final post graduate project of two MA/MSc students. The awards are worth £5000 each.

The award can be spent in any way the recipient sees fit to support their project. There are no corporate strings attached for content, but recipients may be asked to present their finished work to the Procter & Gamble community.

Awards holders will be expected to attend all timetabled classes and tutorials (digitally or in person), excepting periods of absence due to illness. Attendance will be monitored, and any student with an unacceptable attendance record may risk the termination of their award.

Award recipients are asked to attend a small number of College and University events promoting scholarship support to potential donors, and to meet with scholarship supporters at these events, during and wherever convenient after completing their course. Naturally this is subject to how things stand with Covid19 and any restrictions.

The college will terminate the award if a registration lapses on any grounds, other than temporary suspension of study due to extenuating circumstances, which must be drawn to the attention of the relevant course leader at the college through formal procedures and upheld by the London College of Fashion Extenuating Circumstances Panel.

Applying for the Procter & Gamble Better Lives MA/MSc Awards

Applications must be made by filling in an online application form via the funding tab in the [UAL Student Portal](#)

Selectors ask for a **concise, clear summary describing your project and what the money would help you achieve** and a separate attachment of **supporting evidence**.

Please post the concise summary in the online application form.

As the supporting evidence attachment, we suggest a full project proposal (no more than two A4 sides/1000 words plus any appropriate visuals) with your full name, course title and award title within the document. Please save the attachment in PDF format titled as your full name.

Closing Date

All applications must be received by **midnight on Friday 15 July 2022**. There is only one closing date for all applications each year.

We are unable to accept applications that arrive late, and incomplete applications will not be accepted.

Informing applicants of the final decision

All applicants will be informed of the final decision via email by **Friday 29 July 2022**.

More information

Please contact the Student Funding Service via our [online enquiry form](#) for assistance or with any queries relating to the application process and this scholarship, or visit our [Scholarships Search](#) page.

If you are unable to upload your supporting documents on the student portal, please contact the Student Funding Service via our [online enquiry form](#)