

ual:

APPROVED

BA (Hons) Cordwainers Fashion Bags and Accessories: Product Design and Innovation

Awarding Body	University of the Arts London
College	London College of Fashion
School	School of Design and Technology
Programme	Craft Programme: Design through contemporary technique (L055)
Course AOS Code	LCFBACBAS01
FHEQ Level	Level 6 Degree
Course Credits	360
Mode	Full Time
Duration of Course	3 years
Valid From	September 1st 2020
QAA Subject Benchmark	Art and Design
Collaboration	N/A
UAL Subject Classification	Accessories, Footwear and Jewellery
JACS Code	W240 - Industrial/product design
UCAS Code	W245
PSRB	N/A
Work placement offered	Yes
Course Entry Requirements	The standard minimum entry requirements for this course are:

One or a combination of the following accepted full level 3 qualifications.

- Two A Level Passes at Grade C or above (preferred subjects include English, Maths, Art, Design, Textiles and Science);
- Pass at Foundation Diploma in Art and Design;
- Merit, Pass, Pass at BTEC Extended Diploma preferred subjects Art & Design;
- Pass at UAL Extended Diploma; Access Diploma or 64 tariff points from the Access to HE Diploma;
- 64 new UCAS tariff points (equivalent to 160 old UCAS tariff points) from a combination of the above qualifications or an equivalent full Level 3 qualification;
- **or** equivalent EU or non-EU qualifications such as International Baccalaureate Diploma;
- **and** three GCSE passes at grade A*-C or grade 9-4.

Entry to this course will also be determined by assessment of your portfolio.

APEL (Accreditation of Prior (Experiential) Learning)

Applicants who do not meet these course entry requirements may still be considered in exceptional cases. The course team will consider each application that demonstrates additional strengths and alternative evidence. This might, for example, be demonstrated by:

- Related academic or work experience
- The quality of the personal statement
- A strong academic or other professional reference
- OR a combination of these factors

Each application will be considered on its own merit but we cannot guarantee an offer in each case.

English Language Requirements

IELTS level 6.0 with a minimum of 5.5 in reading, writing, listening and speaking. Please check our main [English Language Requirements](#)

<p>Selection Criteria</p>	<p>The course team seeks to recruit students who can demonstrate:</p> <ul style="list-style-type: none"> • A current awareness of fashion for accessories in terms of material developments, new designers and fashion trends • A potential to achieve a high standard of technical manufacture • An ability to record and develop design ideas through the vehicle of drawing • The ability to work as a member of a team • The ability to work independently to develop your own knowledge and skills acquired on the course • This might, for example, be demonstrated by: related academic or work experience; the quality of the personal statement, a strong academic or other professional reference; or a combination of these factors.
<p>Scheduled Learning and Teaching</p>	<p>During your course you will engage with learning and teaching that includes both online and face-to-face modes. The advertised scheduled activity for the course will be delivered through a combination of live, synchronous and asynchronous on-line learning. This is often described as blended learning.</p> <p>Definitions of our learning and teaching modes can be found here.</p>

Awards and Percentage of Scheduled Learning

Year 1

Percentage of Scheduled Learning	19
Awards	Credits
Certificate of Higher Education (Exit Only)	120

Year 2

Percentage of Scheduled Learning	18
Awards	Credits
Diploma of Higher Education (Exit Only)	240

Year 3

Percentage of Scheduled Learning	11
Awards	Credits
Bachelor of Arts	360

Course Aims and Outcomes

The Aims and Outcomes of this Course are as follows:

Aim/Outcome	Description
Aim	Enable you to acquire knowledge and skills appropriate to your fashion bags and accessories design and related to the opportunities of the creative and fashion industries.
Aim	Encourage your intellectual and personal development.
Aim	Educate you to be a creative, practical and strategic self-reliant critically reflective practitioner within the lifestyle and fashion industries.
Aim	Enable you to engage with team working.
Aim	Understand the broader cultural and social context of design.
Aim	Develop your confidence and abilities to enable you to enter employment, respond to professional opportunities or to undertake further study through post graduate opportunities.
Outcome	An ability to select, evaluate and deploy an appropriate range of research methods within the design and development process and related to a specific market.
Outcome	An ability to conceptualise, analyse, develop, realise, communicate and articulate creative and viable solutions for accessories.
Outcome	Coherent and systematic knowledge of the principles and techniques involved in design and production within accessories.
Outcome	An aesthetic awareness of materials, form and processes at specified market levels.
Outcome	The application of creative, practical and strategic knowledge and skills to become an informed decision maker within industry, working independently and as part of a team.
Outcome	An awareness of the fashion and lifestyle industries in relation to issues relating to economic and sustainable outcomes.
Outcome	An ability to situate practice within cultural and historical contexts and debates.
Outcome	Evidence of engagement with relevant principles and attributes outlined in the UAL Creative Attributes Framework.

Distinctive Features	
1	The course is the only undergraduate accessories course worldwide that carries the "Cordwainers" name. An exclusivity which is indicative of its long heritage and association with the Livery Company, extending back over 150 years.
2	Livery company support and funding including bursaries and awards masterclasses and trips involving four London Livery companies: Cordwainers, Leathersellers, Curriers and Glovers.
3	Engineered blend of critical thinking aligned with making through conceptual design ideas generation and practical making skills, giving students the breadth of knowledge to work in high end luxury and bespoke to the high street.
4	An optional and additional Diploma in Professional Studies qualification distinctive for accessories course gaining additional currency when applying for work.
5	Prestigious industry partnered projects often with prizes and paid internships attached from internationally recognised companies such as Zara, Bill Amberg and MCM.
6	Extensive network of alumni and industry professionals linked to the Livery companies who give support and engagement with talks, advice, studio visits.

Course Detail

Introduction

BA (Hons) Cordwainers Fashion Bags and Accessories: Product Design and Innovation is delivered with employment in the industry in mind. This course focuses on producing graduates who can make an innovative and visionary contribution to accessory design and product development within the fashion industry.

What to expect

- Students will study a range of units that will equip them with professional, communication and business skills.
- Students will undertake live projects from industry where there will be presentations to and from the companies involved.
- Students have the option of doing a placement year between the second and final year of the course. Successful completion of this year will give students an additional qualification and they will have the opportunity to make contacts and build relationships within the industry before the end of their studies.

Work experience and opportunities

Students will be given the opportunity to undertake an industry project as part of year two, through industry-set challenges and briefs. Previous companies have included Vivienne Westwood, Bill Amberg and Pittards. The opportunity to undertake an optional industry placement year between the second and final year of the course enhances the employability of students by offering valuable experience and contacts within the industry as well as earning an additional Diploma in Professional Studies qualification.

The Cordwainers and Leathersellers livery companies support the Cordwainers courses through prizes, scholarships and industrial visits.

Mode of study

BA (Hons) Cordwainers Fashion Bags and Accessories: Product Design and Innovation runs for 90 weeks in full time mode. It is divided into 3 stages over 3 academic years. Each stage lasts 30 weeks.

Course Units

In Stage 1 students are required to complete 120 credits at level 4 in order to progress to Stage 2.

- Introduction to Fashion Bags and Accessories (20 credits);
- Product Design and Technologies (40 credits);
- Product Creativity (20 credits);
- Better Lives (20 credits);
- Fashion Cultures and Histories (20 credits).

In Stage 2 students are required to complete 120 credits of which a minimum of 100 must be at level 5.

- Professional Practice (40 credits);
- Critical Issues in Fashion Research (20 credits);
- Creative Design (20 credits);
- Industry Project (40 credits).

In Stage 3 students are required to complete 120 credits at level 6.

- Concept Vision (40 credits);
- Contextualising Your Practice (20 credits);
- Concept Realisation (60 credits).

On successful completion of Stage 2 students are offered the option of a professional placement leading to an extra qualification; the Diploma in Professional Studies.

The Diploma in Professional Studies carries 120 credits, and constitutes an independent award. Credits achieved on the Diploma are not part of the final degree award.

The Diploma year is a single unit, undertaken as a form of full time study, with placement activity at its core. For those who take up the option of studying the Diploma, the experience is designed to be an integrated and assessed part of a student's journey through the course. It allows students the opportunity to experience the atmosphere, pace and discipline of working in the industry, through total involvement in the day-to-day activities of a company. It will build on the knowledge gathered through course work to practically demonstrate the roles and functions, and operations typical of the fashion industry and the student's chosen specialism.

All students are entitled to a tutorial package that consists of:

- one induction tutorial (group or one to one);
- one tutorial per term for the duration for their course of study at LCF;
- group tutorials as required;
- an appropriate level of confidentiality.

Learning and Teaching Methods

The following teaching and learning methods are employed to support the integrated achievement of the course outcomes:

- Lectures
- Seminars
- Tutorials
- Group and individual projects
- Critiques
- Peer group presentations
- Demonstrations
- Studio-based workshops
- Open access work
- Visiting speaking
- field trips
- Reflection
- Demonstrations
- Self-directed study
- Self evaluation

Assessment Methods

The following assessment methods are employed to support the integrated aims of the course outcomes:

- Research records,
- Technical files,
- Portfolio presentation,
- Prototype development and realisation,
- Written reports,
- Live industrial projects,
- Written assignments,
- Self-evaluation,
- Peer feedback,
- Reflective journals,
- Case studies,
- Presentations to specialist audiences

Reference Points

The following reference points were used in designing the course:

- UAL Learning, Teaching and Enhancement Strategy 2015-2022:
<https://myintranet.arts.ac.uk/media/arts/about-ual/teaching-and-learning-exchange/2015---2022-Learning,-Teaching-and-Enhancement-Strategy.pdf>
- UAL Assessment Strategy: <https://myintranet.arts.ac.uk/staffonly/ual-strategy-2015-22/>
- LCF Credit Framework (various updates)
- Feedback from the fashion industry, alumni and students
- UAL Tutorial Policy: <http://www.arts.ac.uk/study-at-ual/academic-regulations/tutorial-policy/>
- Framework for Higher Education Qualifications (FHEQ)
<http://www.qaa.ac.uk/en/Publications/Documents/Framework-Higher-Education-Qualifications-08.pdf>
- QAA Art and Design subject benchmark statements:
<http://www.qaa.ac.uk/assuring-standards-and-quality/the-quality-code/subject-benchmark-statements>
- UK Quality Code: <http://www.qaa.ac.uk/assuring-standards-and-quality/the-quality-code>
- UAL Creative Attributes Framework Overview and Guidance for Course Teams : <http://www.arts.ac.uk/about-ual/teaching-and-learning/careers-and-employability/creative-attributes-framework/>

Course Diagram

BA (Hons) Cordwainers Fashion Bags and Accessories: Product Design and Innovation – PLEASE NOTE DUE TO VACATION DATES, SPECIFIC DELIVERY WEEKS MAY CHANGE.

S=summative assessment

E1, E2=summative element assessment

LEVEL 4 – Stage 1																															
BLOCK 1															BLOCK 2																
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30		
Introduction to Fashion Bags and Accessories (20 credits)				S																											
				Product Design and Technologies (40 credits)										S																	
															Fashion Cultures and Histories (20 credits)										S						
															Better Lives (20 credits)										S						
															S	Product Creativity (20 credits)										S					

LEVEL 5 – Stage 2																														
BLOCK 1															BLOCK 2															
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	
Critical Issues in Fashion Research (20 credits)											S																			
Professional Practice (40 credits)														S																
															Creative Design (20 credits)					S										
															Industry Project (40 credits)													S		

OPTIONAL DIPLOMA YEAR – LEVEL 5

LEVEL 6 – Stage 3																															
BLOCK 1															BLOCK 2																
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30		
Contextualising Your Practice (20 credits)											S																				
Concept Vision (40 credits)									S																						
									Concept Realisation (60 credits)																					S	

The University will use all reasonable endeavours to provide the Course and the services described in this Output. There may be occasions whereby the University needs to add, remove or alter content in relation to your Course as may be appropriate for example the latest requirements of a commissioning or accrediting body, or in response to student feedback, or to comply with applicable law or due to circumstances beyond its control. The University aim to inform you of any changes as soon as is reasonably practicable