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APPROVED

## BA (Hons) Hair and Make-up for Fashion

<b>Awarding Body</b>	University of the Arts London
<b>College</b>	London College of Fashion
<b>School</b>	School of Media and Communication
<b>Programme</b>	Fashion Media Programme (L020)
<b>Course AOS Code</b>	LCFBAHMFF01
<b>FHEQ Level</b>	Level 6 Degree
<b>Course Credits</b>	360
<b>Mode</b>	Full Time
<b>Duration of Course</b>	3 years
<b>Valid From</b>	September 1st 2020
<b>QAA Subject Benchmark</b>	Art and Design
<b>Collaboration</b>	N/A
<b>UAL Subject Classification</b>	Fashion styling and make-up
<b>JACS Code</b>	W290 - Design studies not elsewhere classified
<b>UCAS Code</b>	9P43
<b>PSRB</b>	N/A
<b>Work placement offered</b>	N/A
<b>Course Entry Requirements</b>	<p>The standard minimum entry requirements for this course are:</p> <p>One or a combination of the following accepted full level 3 qualifications.</p>

	<ul style="list-style-type: none"> <li>• A Level Passes at Grade C or above (preferred subjects include Art, Design, Fashion, Media Studies, and Photography or BTEC National Diploma in a related subject);</li> <li>• Pass Foundation Diploma in Art and Design;</li> <li>• Merit, Pass, Pass at BTEC Extended Diploma (preferred subjects Art &amp; Design);</li> <li>• Pass at UAL Extended Diploma;</li> <li>• Access Diploma or 64 new UCAS tariff points from the Access to HE Diploma;</li> <li>• 64 new UCAS tariff points (equivalent to 160 old UCAS tariff points) from a combination of the above qualifications or an equivalent full Level 3 qualification;</li> <li>• <b>or</b> equivalent EU or non-EU qualifications such as International Baccalaureate Diploma;</li> <li>• <b>and</b> three GCSE passes at grade A*-C or grade 9-4.</li> </ul> <p>Entry to this course will also be determined by assessment of your portfolio.</p> <p><b>APEL (Accreditation of Prior (Experiential) Learning)</b></p> <p>Applicants who do not meet these course entry requirements may still be considered in exceptional cases. The course team will consider each application that demonstrates additional strengths and alternative evidence. This might, for example, be demonstrated by:</p> <ul style="list-style-type: none"> <li>• Related academic or work experience</li> <li>• The quality of the personal statement</li> <li>• A strong academic or other professional reference</li> <li>• OR a combination of these factors</li> </ul> <p>Each application will be considered on its own merit but we cannot guarantee an offer in each case.</p> <p><b>English Language Requirements</b></p> <p>IELTS level 6.0 with a minimum of 5.5 in reading, writing, listening and speaking. Please check our main <a href="#">English Language Requirements</a></p>
<b>Selection Criteria</b>	The course team seeks to recruit students who can demonstrate:

	<ul style="list-style-type: none"><li>• An interest in make-up design</li><li>• An enthusiasm for visual communication</li></ul>
<b>Scheduled Learning and Teaching</b>	<p>During your course you will engage with learning and teaching that includes both online and face-to-face modes. The advertised scheduled activity for the course will be delivered through a combination of live, synchronous and asynchronous on-line learning. This is often described as blended learning.</p> <p>Definitions of our learning and teaching modes can be found <a href="#">here</a>.</p>

## Awards and Percentage of Scheduled Learning

### Year 1

<b>Percentage of Scheduled Learning</b>	<b>18</b>
<b>Awards</b>	<b>Credits</b>
Certificate of Higher Education	120

### Year 2

<b>Percentage of Scheduled Learning</b>	<b>17</b>
<b>Awards</b>	<b>Credits</b>
Diploma of Higher Education	240

### Year 3

<b>Percentage of Scheduled Learning</b>	<b>11</b>
<b>Awards</b>	<b>Credits</b>
Bachelor of Arts	360

## Course Aims and Outcomes

The Aims and Outcomes of this Course are as follows:

Aim/Outcome	Description
Aim	Prepare hair and make-up undergraduates for entry into the fashion industries as skilled practitioners, for a range of employment opportunities;
Aim	Produce hair and make-up graduates who have a high level of skills, a broad understanding of the fashion and creative industries, and who can apply their knowledge and skills to a wide range of contexts;
Aim	Encourage exploration and opportunities to challenge perceptions, applications and the role of Hair and Make-up for Fashion in a contemporary context;
Aim	Extend your critical thinking abilities to consider innovative solutions developed through robust research and analysis, and to contribute to the specialism via engagement with relevant discourse;
Aim	Provide opportunities for you to develop a range of personal and professional enterprise skills for the fashion hair and make-up artist;
Aim	Provide opportunities for postgraduate study and progression.
Outcome	Coherent and systematic knowledge of the fundamental principles of fashion hair and make-up practice and artistry;
Outcome	A multi-disciplinary approach to problem solving and decision making;
Outcome	An understanding of the context, principles and methodologies of the subject specialism;
Outcome	An ability to synthesise outcomes that apply relevant theories, paradigms, concepts and principles
Outcome	Critical analysis of fashion hair and make-up and the fashion industry within a global context;
Outcome	An ability to situate practice within cultural and historical contexts and debates;
Outcome	Application and appreciation of fashion hair and make-up design as a product, business, industry and cultural phenomenon;

Outcome	An ability to apply a broad range of communication and networking skills, including understanding and application of digital literacy methods and relevant technologies to enable both enhanced creative practice and professional communication;
Outcome	Negotiation and influencing skills to build and sustain professional relationships as both an independent practitioner and collaboratively as a member of a team;
Outcome	Recognise self-management skills , demonstrating flexibility of approach to work and life-long learning;
Outcome	Evidence of engagement with relevant principles of the UAL Creative Attributes Framework (CAF).

<b>Distinctive Features</b>	
1	Research, design, conceptual development and application technique of Hair and Make-up for Fashion: The course is focused on the specialism of Fashion as a broad context and emphasises research, design, concept development and technical skills equally;
2	Fashion Image and Collaborative Practice: Collaboration is a cornerstone of Fashion Practice and is a core aspect of the curriculum design for Hair and Make-up for Fashion. The course is closely linked within the Media Programme, and this connection continuously facilitates fertile and unique collaborative opportunities. Collaboration is embedded within a unit at each stage;
3	Options for personalised learning: The course has two units which offer optionality to allow students personalization of their learning journey. The cross-College unit, Better Lives, offers in-unit optionality;
4	Industry networks: A range of industry practitioners, who share their various levels of expertise and insider knowledge, regularly join the experienced course team in key sessions. Industry is referred to throughout the course and due to the nature of the vocational subject area, celebrated.

## Course Detail

### Introduction

BA (Hons) Hair and Make-up for Fashion nurtures students in research, design, concept development and technical capability.

The course works closely with complementary courses: Fashion Photography, Fashion Styling and Production, and Fashion Imaging and Illustration. This means that every student can learn the skills of relevant disciplines. The importance of teamwork will be explored through collaborative projects but students will also work independently to develop key skills and personal style in preparation for the industry.

Students acquire the practical skills of make-up and hair design, together with broader academic studies which give a contemporary and historical understanding of the creative disciplines within the wider perspectives of fashion, society and the environment. This will integrate the practical and theoretical aspects of students' learning. Students also learn research skills which will underpin innovative creative practice and develop valuable analytical skills and critical awareness.

### What to expect

- Technical workshops on the specialisms of hair and make-up.
- Creative masterclasses.
- Class room sessions: lectures, presentations, seminars and critiques.
  
- Individual and group tutorials.
- Collaborative projects: teamwork with Fashion Styling and Production, Fashion Photography and Fashion Imaging and Illustration.
- Opportunities for work experience, internships and regular industry call outs for collaboration.
- Cultural and historical academic learning and writing.
- Access to library resources and Academic Support.

### Work experience and opportunities

Students will be given the opportunity to undertake a short work experience placement during their second year of study. This provides increased industry awareness as well as crucial experience and valuable contacts within the industry. Contact with the industry throughout the course increases opportunities for employment after graduation, as does the opportunity to attend workshops to hone diverse skills in preparing for employment. The course's vocational focus is

supported by group work and industry practitioners simulating real-life working environments whilst providing networking opportunities for students.

### **Mode of study**

BA (Hons) Hair and Make-up for Fashion runs for 90 weeks in full time mode. It is divided into 3 stages over 3 academic years. Each stage lasts 30 weeks.

### **Course Units**

**In Stage 1 you are required to complete 120 credits at level 4 in order to progress to Stage 2.**

- Introduction to Hair and Make-up for Fashion; 20 credits
- Fashion: Process and Practice; 40 credits
- Fashion Cultures and Histories; 20 credits
- Better Lives; 20 credits
- Collaborative Practice: Fashion Spreads; 20 credits

**In Stage 2 you are required to complete 120 credits of which a minimum of 100 must be at level 5.**

- Critical Issues in Fashion Research; 20 credits
- Beauty in Moving Image; 40 credits
- Artistry in Industry; 40 credits
- Situating Your Practice: Media Placement / Situating Your Practice: Fashioned Spaces; 20 credits

**In Stage 3 you are required to complete 120 credits at level 6.**

- Collaborative and Experimental Practice; 20 credits
- Cultural and Historical Studies Dissertation; 40 credits
- Personal and Professional Project; 60 credits

**A 20-credit unit is approximately equivalent to 200 hours of learning time, which includes a mixture of taught time, independent study and assessment.**

**All students are entitled to a tutorial package that consists of:**

- one induction tutorial (group or one to one)
- one tutorial per term for the duration of their course of study at LCF;
- group tutorials as required
- an appropriate level of confidentiality

## **Learning and Teaching Methods**

*The following teaching and learning methods are employed to support the integrated achievement of the course outcomes:*

- Academic skills, design thinking and workshops
- Brainstorming sessions
- Briefings, tutorials and feedback
- Collaborative group project work
- Lectures and seminars
- Library and workshop inductions
- Museum, gallery and other visits
- Online learning
- Presentations
- Research methods
- Studio teaching

## **Assessment Methods**

*The following assessment methods are employed to support the integrated achievement of the course outcomes:*

- Blogs
- Essays, reports and dissertation.
- Peer assessment
- Portfolio of work
- Presentation
- Student self-evaluation
- Tutorials

## Course Diagram

**BA Hair and Make Up for Fashion** – PLEASE NOTE DUE TO VACATION DATES, SPECIFIC DELIVERY WEEKS MAY CHANGE.

S=summative assessment

E1, E2=summative element assessment

LEVEL 4 – Stage 1																													
BLOCK 1															BLOCK 2														
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
<b>Introduction to Hair and Make up for Fashion</b> (20 credits)																													
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															<b>Better Lives</b> (20 credits)														
															<b>Collaborative Practice: Fashion Spreads</b> (20 credits)														

LEVEL 5 – Stage 2																														
BLOCK 1															BLOCK 2															
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	
<b>Critical Issues in Fashion Research</b> (20 credits)											S																			
<b>Beauty in Moving Image</b> (40 credits)								S																						
											<b>Artistry in Industry</b> (40 credits)				S															
															<b>Situating Your Practice</b> (20 credits)													S		

LEVEL 6 – Stage 3																														
BLOCK 1															BLOCK 2															
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	
<b>Cultural and Historical Studies Dissertation</b> (40 credits)											S																			
<b>Collaborative Experimental Practice</b> (20 credits)						S																								
											<b>Personal and Professional Project</b> (60 credits)				S															

*The University will use all reasonable endeavours to provide the Course and the services described in this Output. There may be occasions whereby the University needs to add, remove or alter content in relation to your Course as may be appropriate for example the latest requirements of a commissioning or accrediting body, or in response to student feedback, or to comply with applicable law or due to circumstances beyond its control. The University aim to inform you of any changes as soon as is reasonably practicable*