

Our cookies

Name	Provider	Description	Expiries	Type	IP Address collection
sto-id-20480, user_id	University of the Arts London	Session ID	Session	HTTP Cookie	No IP collected
nm_stat	Siteimprove	Stores anonymised user data for the purposes of improving the accessibility, usability and performance of the website.	2 years	HTTP Cookie	No IP addresses
_ga, _gid, _gat, _gali	Google Analytics	Stores anonymised user data is collected by Google Analytics is used to analyse how frequently the same people revisit the University website, how the website is found (from advertising or referring websites), and which pages are most frequently viewed.	2 years	HTTP Cookie	IP collected with anonymised user data
__zlcmid	ZopIM	Allows users to continue instant messaging with us as you browse through the site. Also allows us to track the number of chats that take place as well as the length of time for chats.	6 months	HTTP Cookie	IP collected with name and email, location, browser, platform, device
fr	Facebook	Adds a like button and widget to our pages.	3 months	HTTP Cookie	IP is captured with anonymised data - if not logged in
Id, IDE, DSID	DoubleClick	Double click advertising	2 years	HTTP Cookie	IP collected with anonymised user data
SID, LOGIN_INFO, use_hotbox, PREF, SSID, HSID, watched_video_id_list, __utma, __utmz, demographics, VISITOR_INFO1_LIVE	YouTube	Stores anonymised user data Google set a number of cookies on any page that includes a Youtube video. While we have no control over the cookies set by Google, they appear to include a mixture of pieces of information to measure the number and behaviour of Youtube users, including information that	9 months	HTTP Cookie	IP collected with anonymised user data - unless logged in to Google

		links your visits to our website with your Google account if you are signed in to one			
Ep201, ep202	Survey Monkey	Stores survey data and questions as well as whether the user has taken the survey	Session	HTTP Cookie	IP capture is optional depending on the survey.
Rur, csrftoken	Instagram		A year	HTTP Cookie	No user data
_atuvc, _atuv, uvc, xtc, bt2, di2, uid, vc, loc	Add this	Stores user data on social shares	2 years	HTTP Cookie	IP is captured with anonymised data
Session, AWSELB	Tourdash	Stores anonymised user data on virtual tours usage.	Session	HTTP Cookie	IP is captured with anonymised data
SID, SAPISID, APISID, SSID, HSID, NID, PREF	Google Maps	Measures users behaviour when using Google maps	10 Years	HTTP Cookie	IP is captured with anonymised data - if not logged in
last_page, embed_preferences, has_logged_in, stats_start_date, stats_end_date	Vimeo	Measures user behaviour	2 years	HTTP Cookie	IP is captured with anonymised data - if not logged in
Hotjar	Hotjar	Anonymous (Analytics, Browser Information, Cookie Data , Date/Time, Demographic Data, Hardware/Software Type, Internet Service Provider, Interaction Data , Page Views , Serving Domains) Pseudonymous (IP Address (EU PII), Location Based Data, Clickstream Data, Device ID (EU PII)) PII (EU- IP Address, EU- Unique Device ID)			IP is captured with anonymised data