

## PROGRAMME SPECIFICATION

Every taught course of study leading to a UAL award is required to have a Programme Specification. This summarises the course aims, learning outcomes, teaching, learning and assessment methods, and course structure. Programme Specifications are developed through course validation and are formally approved by UAL Validation Sub Committee (VSC). They are available to prospective students through the course web page, and must be reviewed on an annual basis to ensure currency of information (for example, following any minor modification or local developments).

Awarding Body	University of the Arts London (UAL)
Teaching Institution	London College of Fashion
Final Award	BA (Hons) Hair and Make-Up For Fashion
Relevant QAA Benchmark Statement	Art and Design
Date of production/revision	May 2018

This section is available to provide any introductory information on the course. It might include explanation of the position of courses which form a named pathway within an 'umbrella' programme.

The BA (Hons) Hair and Make-Up For Fashion course is part of the LCF Fashion Media Programme, which is part of the LCF School of Media & Communication. The Hair and Make-up for Fashion course offers students an opportunity to acquire creative, conceptual and practical skills, preparing them for the various roles the hair and make-up artist can occupy within the fashion image industry. The dedicated academic and technical team maintains ongoing dialogues with industry and alumni to build connections and ensure the course maintains contemporary relevance.

### Course Aims

The aims of the course identify the rationale underlying the student's educational experience and own personal achievement from studying on the course and its affect upon the student's long term achievement and career.

#### This course aims to:

- prepare hair and make-up undergraduates for entry into the fashion industries as skilled practitioners, for a range of employment opportunities;
- produce hair and make-up graduates who have a high level of skills, a broad understanding of the fashion and creative industries, and who can apply their knowledge and skills to a wide range of contexts;
- encourage exploration and opportunities to challenge perceptions, applications and the role of Hair and Make-up for Fashion in a contemporary context;
- extend your critical thinking abilities to consider innovative solutions developed through robust research and analysis, and to contribute to the specialism via engagement with relevant discourse.
- provide opportunities for you to develop a range of personal and professional enterprise skills for the fashion hair and make-up artist;
- provide opportunities for postgraduate study and progression.

**Course Outcomes**

The course enables the student to demonstrate the following subject knowledge and understanding, intellectual and academic skills, practical subject skills, key attributes and transferable skills. Each outcome should be detailed below.

The outcomes that you will have demonstrated upon completion of the course, are:

1. coherent and systematic knowledge of the fundamental principles of fashion hair and make-up practice and artistry;
2. a multi-disciplinary approach to problem solving and decision making;
3. an understanding of the context, principles and methodologies of the subject specialism
4. an ability to synthesise outcomes that apply relevant theories, paradigms, concepts and principles;
5. critical analysis of fashion hair and make-up and the fashion industry within a global context;
6. an ability to situate practice within cultural and historical contexts and debates;
7. application and appreciation of fashion hair and make-up design as a product, business, industry and cultural phenomenon;
8. an ability to apply a broad range of communication and networking skills, including understanding and application of digital literacy methods and relevant technologies to enable both enhanced creative practice and professional communication;
9. negotiation and influencing skills to build and sustain professional relationships as both an independent practitioner and collaboratively as a member of a team;
10. recognise self-management skills , demonstrating flexibility of approach to work and life-long learning;
11. evidence of engagement with the relevant principles of the UAL Creative Attributes Framework.

**Learning and Teaching Methods:**

Provide a summary of the relevant learning and teaching methods for the course.

The following learning and teaching methods are employed to support the integrated achievement of the course outcomes:

Lectures, individual and group tutorials, group work and collaborative practice, seminars and presentations, masterclasses, workshops, practical demonstrations and studio/location work. Students will also need to undertake self-directed independent study to support their learning.

**Scheduled Learning and Teaching** – this is the percentage of your time spent in timetabled learning and teaching. In each year you are expected to study for 1200 hours over 30 weeks; below is the amount of time which is timetabled activity. The rest of your learning time will be self-directed, independent study.

BA (Hons) Hair and Make-up for Fashion:

Year 1 – 18%

Year 2 – 17%

Year 3 – 11%

**Assessment Methods:**

Provide a summary of the relevant assessment methods for the course.

The following assessment methods are employed to assess the achievement of learning outcomes in an integrated approach:

Learning Logs, reflective writing, Learning Journals, portfolio of work, Essays, Dissertation and collaborative output, Visual and text based proposals, presentations.

## Reference Points

List any policies, descriptors, initiatives or benchmark statements used in the development of the course.

The following reference points were used in designing the course:

- UAL Learning, Teaching and Enhancement Strategy 2015-2022: <https://myintranet.arts.ac.uk/media/arts/about-ual/teaching-and-learning-exchange/2015---2022-Learning,-Teaching-and-Enhancement-Strategy.pdf>
- UAL Assessment Strategy: <https://myintranet.arts.ac.uk/staffonly/ual-strategy-2015-22/>
- UAL Creative Attributes Framework: <http://www.arts.ac.uk/about-ual/teaching-and-learning/careers-and-employability/creative-attributes-framework/>
- UAL Tutorial Policy: <http://www.arts.ac.uk/study-at-ual/academic-regulations/tutorial-policy/>
- FHEQ <http://www.qaa.ac.uk/en/Publications/Documents/Framework-Higher-Education-Qualifications-08.pdf>
- UK Quality Code: <http://www.qaa.ac.uk/assuring-standards-and-quality/the-quality-code>
- QAA subject benchmark statements: <http://www.qaa.ac.uk/assuring-standards-and-quality/the-quality-code/subject-benchmark-statements>

## Programme Summary

Programme structures, features, units, credit and award requirements:

List the course details that constitute the agreed student entitlement for this course. This should include unit titles and credit, types of learning, learning hours per week and details of tutorial support.

In Stage 1 you are required to complete 120 credits at level 4 in order to progress to Stage 2.

- Introduction to Hair and Make-up for Fashion; 20 credits
- Fashion: Process and Practice; 40 credits
- Introduction to Cultural and Historical Studies; 20 credits
- College Options Unit; 20 credits
- Collaborative Practice: Fashion Spreads; 20 credits

In Stage 2 you are required to complete 120 credits of which a minimum of 100 must be at level 5.

- Cultural and Historical Studies; 20 credits
- Beauty in Moving Image; 40 credits
- Artistry in Industry; 40 credits
- Situating Your Practice: Placement / Situating Your Practice: International Study Media / Situating Your Practice: Fashioned Spaces; 20 credits

In Stage 3 you are required to complete 120 credits at level 6.

- Collaborative and Experimental Practice; 20 credits
- Cultural and Historical Studies Dissertation; 40 credits
- Personal and Professional Project; 60 credits

A 20-credit unit is approximately equivalent to 200 hours of learning time, which includes a mixture of taught time, independent study and assessment.

All students are entitled to a tutorial package that consists of:

- one induction tutorial (group or one to one)
- one tutorial per term for the duration of their course of study at LCF;
- group tutorials as required
- an appropriate level of confidentiality

**Distinctive features of the course:**

Identify and list those characteristics that distinguish your course from other, similar courses. Refer to both the student experience on the course and future possible career opportunities.

1. Research, design, conceptual development and application technique of Hair and Make-up for Fashion: The course is focused on the specialism of Fashion as a broad context and emphasises research, design, concept development and technical skills equally;
2. Fashion Image and Collaborative Practice: Collaboration is a cornerstone of Fashion Practice and is a core aspect of the curriculum design for Hair and Make-up for Fashion. The course is closely linked within the Media Programme, and this connection continuously facilitates fertile and unique collaborative opportunities. Collaboration is embedded within a unit at each stage;
3. Options for personalised learning: The course has two units which offer optionality to allow students personalization of their learning journey in Block 2 and 4. The cross-College unit, Better Lives, offers in-unit optionality;
4. Industry networks: A range of industry practitioners, who share their various levels of expertise and insider knowledge, regularly join the experienced course team in key sessions. Industry is referred to throughout the course and due to the nature of the vocational subject area, celebrated.

**Recruitment and Admissions****Admission Policy/Selection Criteria**

Summarise relevant details contained in the validation papers i.e. list the methods used in selection such as interviewing. Selection criteria should be fully listed.

The course team seeks to recruit students who can demonstrate:

- An interest in make-up design;
- An enthusiasm for visual communication.

**Entry Requirements**

List the entry requirements relevant to the course.

- A Level Passes at Grade C or Above. Preferred subjects include Art, Design, Fashion, Media Studies, and Photography or BTEC National Diploma in a related subject;
- or Pass Foundation Diploma in Art and Design;
- or Merit Pass Pass at BTEC Extended Diploma (Preferred subjects) Art & Design;
- or Pass at UAL Extended Diploma;
- or Access Diploma or '64 tariff points from the Access to HE Diploma;
- or 64 new UCAS tariff points (equivalent to 160 old UCAS tariff points) from a combination of the above qualifications or an equivalent full Level 3 qualification;
- or equivalent EU or non-EU qualifications;
- and three GCSE passes at grade A\*-C.

Exceptionally, applicants who do not meet these course entry requirements may still be considered if the course team judges the application demonstrates additional strengths and alternative evidence. This might, for example, be demonstrated by: related academic or work experience; the quality of the personal statement; a strong academic or other professional reference; or a combination of these factors.

All classes are conducted in English. **The level required by the University for this course is IELTS 6.0 with a minimum of 5.5 in each skill.**

**Course Diagram**

Insert a course diagram which includes; units and their credit values, plus credit values per year/level, category of units (i.e. core or specialist), progression routes, years/levels of the course, any other relevant characteristics that distinguishes the course

<b>Year 1, Stage 1, Level 4 , 120 credits</b>	
<b>BLOCK 1</b> <i>Thinking Differently: Transition to Higher Education</i>	<b>BLOCK 2</b> <i>Creativity, Experimentation, Collaboration</i>
<b>Introduction to Hair and Make-up for Fashion</b> (20 Credit)	<b>Introduction to Cultural &amp; Historical Studies</b> (20 credits)
<b>Fashion: Process and Practice</b> (40 Credits)	<b>Better Lives</b> ( <i>in-unit optionality</i> ) (20 Credit)
	<b>Fashion Spreads</b> (20 Credits)

<b>Year 2, Stage 2, Level 5, 120 credits</b>	
<b>BLOCK 3</b> <i>Core Discipline</i>	<b>BLOCK 4</b> <i>Professional Practice</i>
<b>Artistry in Industry</b> (40 Credits)	<b>Beauty in Moving Image</b> (40 Credits)
<b>Cultural &amp; Historical Studies Option unit</b> (20 Credits)	<b>Situating Your Practice</b> ( <i>Options available</i> ) (20 Credits)

<b>Year 3, Stage 3, Level 6, 120 credits</b>	
<b>BLOCK 5</b> <i>Individual Practice</i>	<b>BLOCK 6</b> <i>Preparing for the Future</i>
<b>Collaborative Experimental Practice</b> (20 Credits)	
<b>Dissertation</b> (40 Credits)	
<b>Personal and Professional Project</b> (60 Credits)	