

## PROGRAMME SPECIFICATION

Every taught course of study leading to a UAL award is required to have a Programme Specification. This summarises the course aims, learning outcomes, teaching, learning and assessment methods, and course structure. Programme Specifications are developed through course validation and are formally approved by UAL Validation Sub Committee (VSC). They are available to prospective students through the course web page, and must be reviewed on an annual basis to ensure currency of information (for example, following any minor modification or local developments).

Awarding Body	University of the Arts London (UAL)
Teaching Institution	London College of Fashion
Final Award	BA (Hons) Cordwainers Footwear: Product Design and Innovation
Relevant QAA Benchmark Statement	Art and Design
Date of production/revision	May 2018

This section is available to provide any introductory information on the course. It might include explanation of the position of courses which form a named pathway within an 'umbrella' programme.

The BA (Hons) Cordwainers Footwear: Product Design and Innovation is an honours degree course within the Craft programme of courses in the School of Design and Technology. The course offers a fusion of creative, strategic and practical skills, which will prepare you for the requirements of the contemporary work environment across a range of career destinations. The course maintains ongoing dialogues with industry, students, graduates and a dedicated staff team of footwear specialists.

### Course Aims

The aims of the course identify the rationale underlying the student's educational experience and own personal achievement from studying on the course and its affect upon the student's long term achievement and career.

This course aims to:

*Within the context of the Honours Degree credit framework, the aims of the course are to:*

- enable you to acquire knowledge and skills appropriate to your chosen field of study and related to the opportunities of the creative and fashion industries;
- encourage your intellectual and personal development;
- educate you to be a creative, practical and strategic self-reliant critically reflective practitioner within the lifestyle and fashion industries;
- enable you to engage with team working;
- understand the broader cultural and social context of design;
- develop your confidence and abilities to enable you to enter employment, respond to professional opportunities or to undertake further study through post graduate opportunities.

## Course Outcomes

The course enables the student to demonstrate the following subject knowledge and understanding, intellectual and academic skills, practical subject skills, key attributes and transferable skills. Each outcome should be detailed below.

*The outcomes that you will have demonstrated upon completion of the course, are:*

1. an ability to select, evaluate and deploy an appropriate range of research methods within the design and development process and related to a specific market;
2. an ability to conceptualise, analyse, develop, realise, communicate and articulate creative and viable solutions for footwear;
3. coherent and systematic knowledge of the principles and techniques involved in design and production within footwear;
4. an aesthetic awareness of materials, form and processes at specified market levels;
5. the application of creative, practical and strategic knowledge and skills to become an informed decision maker within industry, working independently and as part of a team;
6. an awareness of the fashion and lifestyle industries in relation to issues relating to economic and sustainable outcomes;
7. an ability to situate practice within cultural and historical contexts and debates;
8. evidence of engagement with relevant principles and attributes outlined in the UAL Creative Attributes Framework.

## Learning and Teaching Methods:

Provide a summary of the relevant learning and teaching methods for the course.

*The following teaching and learning methods are employed to support the integrated achievement of the course outcomes:*

- Lectures, seminars, tutorials, group and individual projects, critiques, peer group presentations, practical workshops, demonstrations, open access work, visiting speakers, field trips, self-directed study, reflection and self-evaluation.

## Scheduled Learning and Teaching:

*The following learning and teaching methods are employed to support the integrated achievement of the course outcomes:*

**Scheduled Learning and Teaching** – this is the percentage of your time spent in timetabled learning and teaching. In each year you are expected to study for 1200 hours over 30 weeks; below is the amount of time which is timetabled activity. The rest of your learning time will be self-directed, independent study.

### **BA (Hons) Cordwainers Footwear:**

Year 1 – 35%

Year 2 – 36%

Year 3 – 27%

### Assessment Methods:

Provide a summary of the relevant assessment methods for the course.

There are two main types of assessment:

**Formative Assessment** is designed to support and improve learning, and concentrates on giving useful feedback to help students improve your work, rather than on giving you a grade. In some cases, students may receive an 'indicative' grade for formative assessment to help to understand their level of performance, but it will not count towards the unit grade or classification. There may be a number of formative assessment points throughout the course.

**Summative Assessment** is designed to formally assess work for each course unit. Students will be given a grade and this will be included in the calculation of their end of year result and, in the final stage of the course, in the calculation of the degree classification. Students are expected to pass all summative assessments to progress through the course and receive an award.

The following assessment methods are employed to assess the achievement of learning outcomes in an integrated approach:

- Research records, technical files, portfolio presentation, prototype development and realisation, written reports, live industrial projects, written assignments, self-evaluation, peer feedback, reflective journals, case studies, presentations to specialist audiences.

### Reference Points

List any policies, descriptors, initiatives or benchmark statements used in the development of the course.

The following reference points were used in designing the course:

- UAL Learning, Teaching and Enhancement Strategy 2015-2022: <https://myintranet.arts.ac.uk/media/arts/about-ual/teaching-and-learning-exchange/2015---2022-Learning,-Teaching-and-Enhancement-Strategy.pdf>
- UAL Assessment Strategy: <https://myintranet.arts.ac.uk/staffonly/ual-strategy-2015-22/>
- LCF Credit Framework (various updates)
- Feedback from the fashion industry, alumni and students
- UAL Tutorial Policy: <http://www.arts.ac.uk/study-at-ual/academic-regulations/tutorial-policy/>
- Framework for Higher Education Qualifications (FHEQ) <http://www.qaa.ac.uk/en/Publications/Documents/Framework-Higher-Education-Qualifications-08.pdf>
- QAA Art and Design subject benchmark statements: <http://www.qaa.ac.uk/assuring-standards-and-quality/the-quality-code/subject-benchmark-statements>
- UK Quality Code: <http://www.qaa.ac.uk/assuring-standards-and-quality/the-quality-code>
- UAL Creative Attributes Framework Overview and Guidance for Course Teams : <http://www.arts.ac.uk/about-ual/teaching-and-learning/careers-and-employability/creative-attributes-framework/>

### Programme Summary

Programme structures, features, units, credit and award requirements:

List the course details that constitute the agreed student entitlement for this course. This should include unit titles and credit, types of learning, learning hours per week and details of tutorial support.

In Stage 1 students are required to complete 120 credits at level 4 in order to progress to Stage 2.

- Introduction to Footwear (20 credits)

- Product Design and Technologies (40 credits)
- Product Creativity (20 credits)
- Better Lives (20 credits)
- Introduction to Cultural and Historical Studies (20 credits)

In Stage 2 students are required to complete 120 credits of which a minimum of 100 must be at level 5.

- Professional Practice (40 credits)
- Cultural and Historical Studies Options (20 credits)
- Creative Design (20 credits)
- Industry Project (40 credits)

In Stage 3 students are required to complete 120 credits at level 6.

- Concept Vision (40 credits)
- Contextualising Your Practice (20 credits)
- Concept Realisation (60 credits)

On successful completion of Stage 2 students are offered the option of a professional placement leading to an extra qualification; the Diploma in Professional Studies.

The Diploma in Professional Studies carries 120 credits, and constitutes an independent award. Credits achieved on the Diploma are not part of the final degree award.

This diploma is achieved through the optional 30-week industrial placement. It allows students the opportunity to experience the atmosphere, pace and discipline of working in the industry, through total involvement in the day-to-day activities of a company. It will build on the knowledge gathered through course work to practically demonstrate the roles and functions, and operations typical of the fashion industry and the student's chosen specialism.

All students are entitled to a tutorial package that consists of:

- one induction tutorial (group or one to one);
- one tutorial per term for the duration for their course of study at LCF;
- group tutorials as required;
- an appropriate level of confidentiality.

#### **Distinctive features of the course:**

Identify and list those characteristics that distinguish your course from other, similar courses. Refer to both the student experience on the course and future possible career opportunities.

#### *Distinctive features of the course:*

- The course is the only undergraduate footwear course worldwide that carries the "Cordwainers" name. An exclusivity which is indicative of its long heritage and association with the Livery Company, extending back over 150 years;
- The course provides an education in relevant creative practice for innovative design solutions within the context of Footwear design and associated fashion industries. This takes into consideration creative, technical, craft, traditional, cultural, technological, commercial, individual, ethical, social and sustainable practices and considerations;
- The course is supported with Bursary funding, Scholarships, Travel awards, a Hardship fund and Industry insight by the Worshipful Company of Cordwainers. The "Cordwainers Cup of Excellence" is exclusive to LCF students and indicative of the continued commitment to our students through the Heritage link. Masterclasses on a variety of subjects from Sustainability to Specialist Craft skills are funded by the Worshipful Company of Leathersellers;
- The Course has an exceptional optional placement year to gain invaluable Industry experience, and if successfully completed gain a Diploma in Professional Studies (DiPS). No other footwear course offers the same quality or length of placement, or certified award upon completion;

- Due to the extensive personal industry contacts that the course team have collectively, and the support of a dedicated careers team, the course can offer students in Year 2 specifically supported and unrivalled Industry linked projects and an opportunity to collaborate with Globally recognised Companies such as, Inditex (Zara, Uterque, Pull and Bear & Bershka), Pentland Plc (Ted Baker), LVMH (Nicholas Kirkwood), Converse, Clarks, Tommy Hilfiger and H&M. During these projects the sponsor companies visit to give feedback on the live work and very often the students are able to gain placement opportunities from these projects;
- High level of graduate employability in all market levels. Our alumni speaks for itself: No other global Footwear course can claim to have the high level of alumni who have opened their own businesses and are popular household names. 26 students in the past 20 years have done this: Jimmy Choo, Patrick Cox and Sophia Webster;
- Based in London – one of the most culturally diverse and fashion centric cities in the world. The City Livery companies with whom we have excellent links are based in London and the Cordwainers archive which is exclusive to our college is also based here. Many global shoe companies have offices based in London and /or the immediate area. There are no other undergraduate Footwear courses within the South East or London area.

## Recruitment and Admissions

### Admission Policy/Selection Criteria

Summarise relevant details contained in the validation papers i.e. list the methods used in selection such as interviewing. Selection criteria should be fully listed.

The course team seeks to recruit students who can demonstrate:

- a current awareness of fashion for footwear in terms of material developments, new designers and fashion trends;
- a potential to achieve a high standard of technical manufacture;
- an ability to record and develop design ideas through the vehicle of drawing;
- the ability to work as a member of a team;
- the ability to work independently to develop your own knowledge and skills acquired on the course.

This might, for example, be demonstrated by: related academic or work experience; the quality of the personal statement, a strong academic or other professional reference; or a combination of these factors.

### Portfolio and interview advice

For this course you will be required to upload a mini portfolio. Further instructions will be sent by the course administrator after application submission. International students should contact the Admissions Office at [lcf.international@arts.ac.uk](mailto:lcf.international@arts.ac.uk) to find out about the portfolio application process.

For this course your portfolio should show evidence of: ability to present ideas visually; a level of research, experimentation and development; technical and practical ability; effective presentation techniques; and contemporary fashion and cultural awareness.

Applicants will be expected to demonstrate the following at interview: a current awareness of fashion and fashion footwear in terms of material developments, new designers and fashion trends; a potential to achieve a high standard of technical manufacture; an ability to record and develop design ideas through the medium of drawing; the ability to work as a member of a team; and the ability to work independently to develop your own knowledge and skills acquired on the course.

### Entry Requirements

List the entry requirements relevant to the course.

Entry to this course is highly competitive: applicants are expected to achieve, or already have, the course entry requirements detailed below

The standard minimum entry requirements for this course are:

- Two A Level Passes at Grade C or Above Preferred subjects include English, Maths, Art, Design, Textiles and Science;
- or Pass Foundation Diploma in Art and Design;
- or Merit, Pass, Pass at BTEC Extended Diploma preferred subjects Art & Design;
- or Pass at UAL Extended Diploma;
- or 64 tariff points from the Access to HE Diploma;
- or 64 new UCAS tariff points (equivalent to 160 old UCAS tariff points) from a combination of the above qualifications or an equivalent full Level 3 qualification;
- or equivalent EU or non-EU qualifications;
- And three GCSE passes at grade A\*-C.

Exceptionally, applicants who do not meet these course entry requirements may still be considered if the course team judges the application demonstrates additional strengths and alternative evidence. This might, for example, be demonstrated by: related academic or work experience; the quality of the personal statement; a strong academic or other professional reference; or a combination of these factors.

All classes are conducted in English. If English is not your first language you will be asked to provide evidence of your English language ability when you enrol.

The level required by the University for this course is IELTS 6.0 with a minimum of 5.5 in each skill.

#### **Admission Procedures**

The selection procedures for the course must adhere to the Equal Opportunities Policy of UAL.

- The University of the Arts London is committed to the provision of fair and consistent admission procedures that ensure equality of treatment for all applicants
- Applications to the course are made through UCAS

### Course Diagram

Insert a course diagram which includes; units and their credit values, plus credit values per year/level, category of units (i.e. core or specialist), progression routes, years/levels of the course, any other relevant characteristics that distinguishes the course

Stage 1, Level 4 = 120 credits	
BLOCK 1 Thinking Differently: Transition to Higher Education	BLOCK 2 Creativity, Experimentation, Collaboration
Introduction to Footwear (20 Credits)  Product Design and Technologies (40 Credits)	Product Creativity (20 Credits)  Better Lives [ <i>in-unit optionality</i> ] 20 credits  Introduction to Cultural and Historical Studies (20 Credits)

Stage 2, Level 5 = 120 Credits	
BLOCK 3 Professional Practice	BLOCK 4 Core Discipline
Professional Practice (40 Credits)  Cultural and Historical Studies (20 Credits)	Creative Design (20 Credits)  Industry Project (40 Credits)

Optional and Additional award between Level 5 and 6
<p><b>Diploma in Professional Studies (120 Credits)</b></p> <p>The diploma is awarded in line with the validated descriptor within the Placement Year Handbook. The students will start the application process during Stage 2. They are supported by LCF Careers and the Course Team throughout their placement year.</p>

Stage 3, Level 6 = 120 Credits	
BLOCK 5 Individual Practice	BLOCK 6 Preparing for the Future
Concept Vision (40 Credits)  Contextualising Your Practice (20 Credits)	Concept Realisation (60 Credits)