

# **BA (Hons) Film and Screen Studies**

Programme Specification 2019/20

<b>Awarding Body</b>	University of the Arts London
<b>College</b>	London College of Communication
<b>School</b>	University of the Arts London
<b>Programme</b>	Film and Television (L043)
<b>Course AOS Code</b>	TBC FSS
<b>FHEQ Level</b>	Level 6 Degree
<b>Course Credits</b>	360
<b>Mode</b>	Full Time
<b>Duration of Course</b>	3 years
<b>Valid From</b>	September 1st 2019
<b>QAA Subject Benchmark</b>	Communication, media, film and cultural studies
<b>Collaboration</b>	N/A
<b>UAL Subject Classification</b>	Animation, interactive film and sound
<b>JACS Code</b>	None
<b>UCAS Code</b>	P303
<b>PSRB</b>	N/A
<b>Work placement offered</b>	N/A
<b>Course Entry Requirements</b>	<p><b>Home/EU/International</b></p> <p>The course team welcomes applicants from a broad range of backgrounds from all over the world. The course attracts students who apply direct from A-level (or equivalent) or from Foundation Diploma in Art and Design, or other art or design courses, as well as mature students who may have previously worked in industry.</p> <p><b>The standard entry requirements for this course are as follows:</b></p>

112 UCAS tariff points, which can be made up of one or a combination of the following accepted full level 3 qualifications:

- A Levels at grade B, B, C or above (preferred subjects include: English; History; Media; Business; Art and Design, or other subjects within Social Sciences).
- Distinction at Foundation Diploma in Art & Design (Level 3 or 4).
- Distinction, Merit, Merit at BTEC Extended Diploma (preferred subjects: Art and Design, Media, Music and Performing Arts).
- Merit at UAL Extended Diploma.
- Access to Higher Education Diploma (preferred subject: Digital and Creative Media, Film and Production, Humanities and Social Sciences).
- OR equivalent EU/International qualifications, such as International Baccalaureate Diploma.

**And 5 GCSE passes at grade 4 or above (grade A\*-C).**

### **APEL - Accreditation of Prior (Experiential) Learning**

Applicants who do not meet these course entry requirements may still be considered in exceptional cases. The course team will consider each application that demonstrates additional strengths and alternative evidence. This might, for example, be demonstrated by:

- Related academic or work experience;
- The quality of the personal statement;
- A strong academic or other professional reference;
- A combination of these factors.

Each application will be considered on its own merit but we cannot guarantee an offer in each case.

### **English language requirements (International/EU)**

	<p>IELTS level 6.0 or above, with at least 5.5 in reading, writing, listening and speaking. Please check our main <a href="#">English language requirements</a> page for more information.</p> <p>All classes are conducted in English. If English is not your first language you will be asked to provide evidence of your English language ability when you enrol.</p>
<b>Selection Criteria</b>	<p>The details on your UCAS application (including the academic reference and your personal statement) will be assessed against the following criteria:</p> <ul style="list-style-type: none"><li>▪ Evidence of an informed interest in and appreciation of film and screen studies.</li><li>▪ An understanding of the need for a critical and analytical approach (through research and practice) to this area of study.</li><li>▪ Commitment to the study and development for your potential career.</li></ul>

# Awards and Percentage of Scheduled Learning

## Year 1

<b>Percentage of Scheduled Learning</b>	<b>23</b>
<b>Awards</b>	<b>Credits</b>
Certificate of Higher Education (Exit Only)	120

## Year 2

<b>Percentage of Scheduled Learning</b>	<b>17</b>
<b>Awards</b>	<b>Credits</b>
Diploma of Higher Education (Exit Only)	240

## Year 3

<b>Percentage of Scheduled Learning</b>	<b>13</b>
<b>Awards</b>	<b>Credits</b>
Bachelor of Arts	360

# Course Aims and Outcomes

The Aims and Outcomes of this Course are as follows:

<b>Aim/Outcome</b>	<b>Description</b>
Aim	Further enquiry central to the study of film and screen studies
Aim	Deliver the historic, theoretical and analytical perspectives and key debates
Aim	Explore diverse and distinct screen narratives;
Aim	Explore creative innovation and practices informing film and screen culture;
Aim	Introduce ethical consideration of film, television and screen industries;
Aim	Proactively promote curatorial events for the screen, the makers and audiences;
Aim	Develop critical thinking and intellectual literacy to sustain argument for academic writing and journalistic or editorial enterprise and employability;
Aim	Provide a learning environment to grow effective communication skills and competencies for reflective, self-motivated team-players collaborating with their peer groups and the wider community;
Aim	Provide opportunities for involvement in screen industry experiences and work placements;
Aim	Enable the potential to pursue screen studies at postgraduate level;
Aim	To develop both key and transferable skills that will showcase abilities to all employers but, in particular, those seeking employee's for, distribution and promotional events, commissioning, sales and acquisition, talent development, marketing and public relations in the screen industries.
Outcome	Demonstrate critically informed knowledge of the artefacts (i.e. film or product), the theoretical perspectives and the key debates for film and screen studies. (Enquiry, Knowledge,)
Outcome	Demonstrate critically informed knowledge of the depth of historic context and the breadth of contemporary development for time-

	based and interactive moving images for the screen. (Enquiry, Knowledge)
Outcome	Synthesise knowledge to examine and interpret the narrative, the social and cultural significance and the methods of creation and practice. (Enquiry, Knowledge, Process)
Outcome	Contribute to innovative curatorial practice for the screen, makers/practitioners and audiences. (Knowledge, Process, Communication, Realisation)
Outcome	Sustain critical thinking and intellectual argument in written, visual and verbal communication for academic, journalistic and editorial purposes. (Process, Communication)
Outcome	Effectively demonstrate independent and collaborative skills and competencies for enterprise and employability. (Enquiry, Knowledge, Process, Communication, Realisation)
Outcome	Pursue a wide range of film and screen studies at postgraduate level. (Enquiry, Knowledge, Process, Communication)

<b>Distinctive Features</b>	
1	The BA (Hons) Film and Screen Studies prepares students with knowledge and skills for the current, emerging and evolving sectors of the film and screen industries.
2	The course promotes the distinct and diverse screen voices from the creative communities in the UK and the international filmmaking community.
3	This course teaches film and screen analysis informed by an understanding of skills and technologies underpinning the making of film and screen artefacts.
4	The course integrates critical thinking, learning by doing, creative innovation and risk-taking for commissioning, journalistic review, curation, exhibition and distribution of film and screen.
5	The graduation project is a student-led initiative to curate and deliver an outward, public-facing screen festival.
6	The course offers opportunities for furthering archival research with the Stanley Kubrick and other film based archives at LCC.
7	The geographical position of LCC is in easy reach of the IMAX, the BFI Southbank and the British Film Institute Library, and a large concentration of cinemas and venues throughout central London.

## Course Detail

BA (Hons) Film and Screen Studies curriculum resembles one close to the critical and theoretical discipline of film studies but incorporates key contemporary features from across the broader screen sector. An extensive programme of screenings is curated over the three years to broaden and deepen the knowledge, enabling enquiry and exploration of traditional and contemporary films and the new immersive, interactive moving image platforms.

For your major project, as a cohort, you will curate and deliver the student-led screen festival event. You will take the initiative, integrate critical thinking, innovate, learn by doing, take creative risk and problem solve. You will be able to promote the voice of creative communities and distinct and diverse identities.

BA (Hons) Film and Screen Studies aims to offer the extensive, in-depth knowledge and contextual studies to enable you to pursue a number of career paths and to be the next generation of film influencers. These career paths include commissioning, curating for film festivals, screen events or gallery installations, programming, journalistic critical review, the archival or restoration projects, seeking a postgraduate path to further scholarly activity or specific craft skills of screen disciplines.

## Course Units

Students on this course will be studying for 3 years, through levels 4 to 6, to qualify for a BA (Hons) degree.

The programme requires students to marry rigorous academic research, analysis and thesis – with intensive group collaborative work and an engagement with industry, the public at large and cultural organisations.

They will learn through: lectures, seminars, tutorials, reading, screenings, group work, pitching, festival attendance; design, preparation and delivery for an outward-facing festival.

Volunteer work placements may be available to students and will be delivered according to UAL's formal work placement policies. (see "Work Placement Process" CQC January 2019, and UAL Placement Policy)

Units are:

- Introduction to Film and Screen Studies - 20 credits

- Moving Image as an Art Form - 40 credits
- Innovation and Storytelling – 40 credits
- Creative Technologies for Screen – 20 credits
- Distinctive Identities – 40 credits
- Curating for the Screen – 20 credits
- Interrogating the Truth – 40 credits
- Collaborative Project – 20 credits
- Emerging Future – 20 credits
- Major Project – 60 credits
- Dissertation – 40 credits

In common with all courses at the University of the Arts London this course is credit rated.

Each year of study requires the successful attainment of 120 credits. To progress onto the following year, students must attain all 120 credits from the previous level. A detailed summary of the units and their credit weighting is set out in the course diagram (below). An award of Certificate in Higher Education may be awarded on successful completion of year 1 and Diploma in Higher Education at the end of year 2.

### **Learning and Teaching Methods**

The course will be taught using lectures with screenings, peer-led seminars, individual and group tutorials, workshops, self-directed learning, guest speakers, study trips, formative and summative assessment. Students will be offered a range of assessment processes: differing forms of written work and group presentations about their practice activities. Despite being a more theoretical course, the course places a strong emphasis on collaborative process for curatorial delivery. Learning to collaborate is embedded within all the practice-led, planned activity and peer presentations.

**The course is taught through:**

- Curated programme of screenings and artefacts with analytical and contextual lectures
- Student-led seminars
- Tutorials
- Practical and technical workshops
- Planned event delivery
- Self-directed research
- Study trips

### **Assessment Methods**

- Group and individual presentations
- Group and individual portfolios
- Written work: essays, critical review, self-evaluation report.

### **Reference Points**

The following reference points were used in designing the course:

- UAL Undergraduate Course Design Framework
- UAL Creative Attributes Framework
- UAL Digital Creative Attributes Framework
- UAL Academic Development and Quality Policies & Procedures Handbook
- UAL Placement Policy
- QAA Bench marks
- Industry panel feedback

# Course Diagram

## BLOCK-BASED STRUCTURE

		Block 1											Block 2																				
		week 0	week 1	week 2	week 3	week 4	week 5	week 6	week 7	week 8	week 9	week 10	Week 11	week 12	week 13	week 14	week 15	week 16	week 17	week 18	week 19	week 20	Week 21	week 22	week 23	week 24	week 25	week 26	week 27	week 28	week 29	week 30	week 31
YEAR 1	Freshers Week	Unit-2 Moving Image as an Art Form 40 credits											Christmas Break	Unit-3 Innovation and Storytelling 40 credits																			
		Unit-1 Intro to Film and Screen Studies 20 credits												Unit-4 Creative Technologies for Storytelling 20 credits																			
		Block 3												Block 4																			
YEAR 2	Freshers Week	Unit-5 Distinctive Identities 40 credits											Christmas Break	Unit-7 Interrogating the Truth 40 credits																			
		Unit-6 Curating for the Screen 20 credits												Unit-8 Collaborative Project 20 credits																			
		Block 5												Block 6																			
YEAR 3	Freshers Week	Unit-9 The Emerging Future 20 credits											Christmas Break	Unit-11 Dissertation 40 credits																			
		Unit-10 Major Project 60 credits												Screen School Public Programme Festival																			
		Block 5												Block 6																			

*The University will use all reasonable endeavours to provide the Course and the services described in this Output. There may be occasions whereby the University needs to add, remove or alter content in relation to your Course as may be appropriate for example the latest requirements of a commissioning or accrediting body, or in response to student feedback, or to comply with applicable law or due to circumstances beyond its control. The University aim to inform you of any changes as soon as is reasonably practicable*

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