

ual:

LONDON
DESIGN
FESTIVAL

TOGETHER IN EUROPE

CREATIVE COMMUNITIES
FOR CHANGE

PROGRAMME

‘Together in Europe: Creative Communities for Change’ is an online exhibition and series of events that considers our past, present and future relationship with Europe. In a post-Brexit world, facing the multiple challenges of COVID-19, climate change and racial and social inequalities, how can we work together as a creative community for positive change?

Emphasising our commitment at UAL to building a creative community for positive change in Europe, we will explore new models of international engagement, celebrate the creativity and activism of students and staff, and speculate on creative futures through an expanded understanding of Europe as place, space, and idea.

Online showcase launches on 18 September.

Access the online showcase, view the full programme and book your place to attend one of our events:

www.arts.ac.uk/together-in-europe

Curatorial Team

**DR NICKY RYAN, Dean of Design, LCC and Chair,
Europe Regional Group UAL**

**SOPHIE PUNT, Regional Partnerships Co-ordinator,
International Relations Unit**

**GABRIELE GRIGORJEVA, Project Support Co-ordinator,
LDF, International Relations Unit**

Part of [London Design Festival 2021](#).

#LDF21 #UALTogetherinEurope

ONLINE SHOWCASE

Launching on 18 September.

MODELS OF ENGAGEMENT

This strand focuses on models of engagement and co-design involving multiple stakeholders including academia, government, industry, and society working together across disciplinary, geographical, societal, and cultural boundaries. Drawing on research, knowledge exchange and pedagogical projects the aim is to share good practice and consider how these models can be further tested, iterated, and scaled up to build creative partnerships in Europe that can work to address some of the key challenges of our age.

Featured projects:

- ‘Global Design Studio’ is an online project that introduces students and staff from different Higher Education Institutions to transnational and trans-disciplinary practices and collaboration, situated in pluralistic and global ways of designing together whilst exploring subject-driven opportunities for online learning.
- ‘Living Systems Lab’ explores the inherent properties of biological living systems to develop new knowledge in the field of ecology via creative practices in art, design, and architecture.
- ‘Open Design and Manufacturing’ project is dedicated to creating and supporting communities of practices around the Open Design & Manufacturing paradigm, making the most of openness, sharing and collaboration to create new value chains of innovation in design and manufacturing oriented to the social good.
- ‘PARALLAX’ dissects the role of the art academy and the educational processes it involves itself in.
- ‘Pharma Factory’ aims to further the development of high value products such as pharmaceuticals using plant biotechnology for human, veterinary and diagnostics developments.
- ‘Plastic Justice’ is a European collaboration between five art and design universities to raise awareness about plastic pollution and its consequences for people and the planet.
- ‘Design and Silver Economy: Ecologies of action’ examined ways in which the environment of Bilbao could be explored and assessed to develop innovative, critical design proposals.

- ‘Recognising Experience-Based Education and Learning (REBEL) Framework’ and ‘Shared Campus’.
- ‘T-factor: Unleashing future-facing urban hubs through culture and creativity-led strategies of transformative time’.

WORKING AND STUDYING IN EUROPE

This strand focuses on the lived experience of students and alumni studying and working in Europe. We discuss how the creative industries are changing in these countries and what the prospects are for employment post-Brexit. We consider the opportunities for entrepreneurship, the possibility to disrupt existing models of work and bring fresh perspectives with a social purpose. We ask how students experience a sense of Europe, what kind of collaborations they have been involved in and what new ways of working together they would like to see.

Featured projects:

- ‘A Place in Transition’ is a collaboration between BA Interior and Spatial Design and IED Kunsthal University in Bilbao.
- ‘Co-design your place is a project involving young adults from London, Denmark and Poland in the regeneration processes of degraded but culturally significant urban regeneration zones.
- ‘CRAFT’ launched in 2021 in response to the increasing loss of heritage skills in ceramics, one of the oldest crafts in human history.
- ‘Alumni’ Showcase.
- Celebrating ‘Erasmus’.

FUTURE VISIONS

Looking ahead, we consider how our relationship with Europe will develop in a post Brexit landscape particularly as the axis of global power is moving from west to east. Given that we have well-established partnerships in Western Europe, we discuss which methods we can use to further collaborate with Eastern European countries. By exploring shared values, interests and challenges, is it possible to activate an extended European creative community for change?

Featured projects:

- ‘Fashion Tech Alliance: Weaving Universities and Companies to Co-create Fashion-Tech Future Talents’ – facilitates the exchange and flow of knowledge within the Fashion-Tech sector to boost students’ employability and innovation potential.
- ‘DEFINE’ is a collaborative project which aims to support the fusion of cutting-edge technologies and innovation with the European fashion and design industries.
- ‘unbauhaus’ – UAL’s collective response to the European Commission’s New European Bauhaus (NEB)
- ‘FashionSEEDS’ – explores what a transformed education system in Fashion Design for Sustainability could look like.
- ‘Our vision for Europe’

EVENTS PROGRAMME

We invite you to join us as we host three live online panel events to accompany the online showcase, discussing the UK's current and future creative relationship with Europe on 21, 22 and 23 September. Across three themes, our academics and special guest speakers will celebrate our engagement with the continent and reflect on diverse lessons learnt.

All events are free and open to all, but booking is essential.
[Visit our website for more information.](#)

1 MODELS OF ENGAGEMENT: HOW CAN WE BUILD AND ACTIVATE A CREATIVE COMMUNITY IN EUROPE? 1–2pm (BST) Tuesday, 21 September 2021 on Zoom

We begin the event series with a focus on models of engagement and co-design involving multiple stakeholders including academia, government, industry, and society working together across disciplinary, geographical, societal, and cultural boundaries. Drawing on research, knowledge exchange and pedagogical projects the aim is to share good practice and consider how these models can be further tested, iterated, and scaled up to build creative partnerships in Europe that can work to address some of the key challenges of our age.

Join MICK FINCH, LAURA MARTELLONI and ADAM THORPE, as they discuss T-Factor: Unleashing future-facing urban hubs through culture and creativity-led strategies of transformative time.

This EU-wide project explores the 'waiting time' in urban regeneration – i.e. the time in-between the development of the masterplan and the infrastructure being built – to demonstrate how culture, and creative collaboration between academia, government, community and business can unleash inclusive and vibrant urban hubs of (re)generation, social innovation and enterprise.

Chaired by DR NICKY RYAN. Dr Nicky Ryan is Dean of Design at LCC and Chairs the UAL Europe Regional Group and LCC Climate & Environment Action Group. She is a Trustee on the Board of Age UK Lambeth & Southwark and is committed to empowering students to work towards social, racial and climate justice.

MICK FINCH, Professor of Visual Art Practice, UAL
Mick Finch's research takes the form of studio practice, writing and research projects. He has published widely on visual art practices and is an associate editor of the Journal of Visual Art Practice and the Journal of Contemporary Painting. Mick is a co-investigator on the Horizon 2020 'T-Factor' project alongside Adam Thorpe at UAL.

LAURA MARTELLONI is strategic designer with +14 years of experience in international research & innovation projects for system change. She works in multiple fields and on various topics, including social innovation and social entrepreneurship, circular and collaborative economy, resilience and sustainability, urban regeneration and participatory placemaking. Over the years, she has been working with and consulting different organisations across Europe, including Universities, NGOs, social businesses and public authorities. Currently, she is coordinating the H2020 T-Factor project for ANCI Toscana.

ADAM THORPE, Professor in Socially Responsive Design, UAL

Adam is Professor in Socially Responsive Design at University of the Arts London, Creative Director of the

Design Against Crime Research Centre and coordinator of the UAL Design for Social Innovation and Sustainability (DESI) Lab. Adam is the principal investigator in the Horizon 2020 'T-Factor' project at UAL, which challenges 'waiting time' in urban regeneration to demonstrate how culture, and creative collaboration between academia, government, community and business can unleash inclusive and vibrant urban hubs of (re)generation, social innovation and enterprise.

2 WORKING IN EUROPE: HOW CAN STUDENTS SHAPE CREATIVE FUTURES IN EUROPE?

1–2pm (BST) Wednesday, 22 September 2021 on Zoom

On day two of our showcase, we will focus on lived experience of students and alumni studying and working in Europe. We discuss how the creative industries are changing in these countries and what the prospects are for employment post-Brexit. We will consider the opportunities for entrepreneurship, the possibility to disrupt existing models of work and bring fresh perspectives with a social purpose. We will ask how students experience a sense of Europe, what kind of collaborations they have been involved in and what new ways of working together they would like to see.

Join the debate with a selected panel of UAL alumni from across Europe, chaired by DR NICKY RYAN, as they share lived experiences studying and working in Europe, how the creative industries are changing, and the prospects for employment post-Brexit. Dr Nicky Ryan is Dean of Design at LCC and Chairs the UAL Europe Regional Group and LCC Climate & Environment Action Group. She is a Trustee on the Board of Age UK Lambeth & Southwark and is committed to empowering students to work towards social, racial and climate justice.

Alumni panel: ISABELLA CAROLINA (Germany), TOBIE CHEVALLIER (France), GABRIELE GABIJA RAUDONAITYTE (Lithuania), MASHA WYSOCKA (Spain).

ISABELLA CAROLINA (*1988), born in Heidelberg, is an independent visual artist, design researcher and innovation strategist. Her work operates at the intersection between culture, design, and technology, in order to derive strategies from the needs and meanings underlying human behaviour. She does this by employing visual, analytical, and participatory tactics that engage the key audience. Her visual work explores invisible power dynamics in contemporary society, as well as day-to-day gender-based discrimination and sexual harassment. Isabella Carolina studied Comics and Illustrations at the Escola Jóso in Barcelona, is a certified paramedic, and holds a Masters in Innovation Management at Central Saint Martins (UAL). She has a wide range of work experience (from strategic consultancy to start-ups and agencies), and has worked at prominent institutions such

as [NESTA](#) and [Accenture](#) where she developed innovation concepts and strategies for the public and private sectors, most recently for the German government.

TOBIE CHEVALLIER is a Paris-based designer interested in making techniques, design research and social innovation. Chevallier studied Industrial Design at Ensaama (École des Arts Appliqués) in Paris and London's Central Saint Martins (UAL). His design practice is orientated towards physical/technical solutions with a regard to sustainability and social issues. His critical approach to design, allows Tobie to question human behaviours in the context of global crises. He seeks opportunities for new social paradigms, and the possibility for change: 'Whether you take any object from the point of view of production, circulation or use, it is the society that acts though it.'

GABRIELE GABIJA RAUDONAITYTE is a London-based designer, originally born in Lithuania. After studying and working as a junior designer in Denmark she moved to Manchester in 2014 to continue studying at MMU. After that, she developed a career as a Gerber pattern cutter where she has been working with luxurious fashion brands such as Mackintosh rainwear, Roksanda as well as fast fashion brands: ASOS, River Island, etc. She quit her pattern cutting career to develop design skills in 2019 and study at LCF. During 7 years of fashion industry experience, Gabriele was shocked and upset to see that majority of fashion companies have massive overstocking, throwing fabrics and clothing away. Gabriele introduces sustainably made garments, digital fashion as well as educating consumers about fashion, climate change and how can we all make a change in her practice.

MASHA WYSOCKA is a visual artist based between Barcelona and Brussels. She holds an MA in Photojournalism and Documentary Photography from the London College of Communication, London. Moreover, she has a BA in Sociology from the University of Strasbourg, and an MA in European Studies from the Sciences Po Strasbourg. Being both Spanish and Belgian, she identifies herself as a multilingual speaker who embraces languages and cultures from Cadiz to Vladivostok. She is a winner of various grants and artist-in-residence programmes in Europe. This year she is working on a photographic project, 'Jardín de naturalización' (The Garden of Naturalisation), supported through the Mead Fellowship award, by the University of the Arts London.

3 FUTURE VISIONS: WHAT ARE THE OPPORTUNITIES FOR NEW PERSPECTIVES ON EUROPE?

1–2pm (BST) Thursday, 23 September 2021 on Zoom

On the third and final day of our event series we are looking ahead. In this session UAL leads will be joined

by some of our partners from across Europe as well as from the cultural arm of the British Council in London and Eastern Europe to consider how our relationship with Europe will develop in a post Brexit landscape particularly as the axis of global power is moving from west to east. Given that we have well established partnerships in Western Europe, we discuss which methods we can use to further collaborate with Eastern European countries. By exploring shared values, interests and challenges is it possible to activate an extended European creative community for change?

Chaired by YESENIA SAN JUAN, Interim Head International Relations Unit: Creative Cities at UAL and joined by colleagues from the British Council and our Higher Education partners in Europe. Yesenia San Juan is an Education Manager with over 15 years' experience focused on strategic international engagement and partnership development. At UAL, she has developed in-depth knowledge on issues related to the development of international academic collaborations, knowledge exchange and research, as well as commercial collaborations, related particularly to the creative industries. Currently leading on the development of the Creative Cities as a framework of engagement in targeted regions alongside work on international engagement strategy development and implementation.

NIGEL BELLINGHAM

Country Director, British Council Romania
Nigel Bellingham coordinates the British Council's work in six countries in SE and Central Europe, engaging with partners in government and civil society for cultural relations programmes focused on UK education connections, youth empowerment and strengthening of the cultural sector. He is a fellow of the Royal Society of Arts (FRSA).

PARVINDER MARWAHA

Design Programme Manager, British Council
Parvinder leads on design programming at the British Council, with a focus on developing opportunities with EU Europe and South Asia. She runs 'Making Matters', a global interdisciplinary programme addressing circular design and making, and seeded the European arm 'Circular Cultures', which spans nine countries across Europe.

PAWEL MENDREK

Head of Intermedia and Scenography, Academy of Fine Arts Katowice

Besides his work as a freelance artist Pawel is an Academic Professor and Head of the Faculty of Intermedia and Scenography at the Academy of Fine Arts in Katowice, guest lecturer at Chelsea College of Arts in London and FH Joanneum Graz. Currently he is investigating and working on the subject of identity and reflects his own identity being torn between his professional practice in Austria and his Polish origins. Through development of the Parallax project between Academy of Fine Arts in Katowice, University of the Arts London,

Valand Academy Gothenburg and Plymouth University, institutions work to solve issues concerning the role of the art academy and the educational processes it involves itself in. The Academy of Fine Arts in Katowice is a valued partner of the University of the Arts London. Project link parallax-network.org/

ŪLA TORNAU

Culture Attache, Lithuanian Embassy, London
Ūla Tornau is a current Lithuanian cultural attache in the UK, an exhibition curator and cultural researcher with a particular interest in urban change and conflictual histories. Before starting her current position she has worked as a curator and a Head of Exhibition Department at the Contemporary Art Centre in Vilnius (CAC), she was teaching and founded several independent artist initiatives. Ula curated and co-curated numerous projects including the Lithuanian pavilion at the 22nd Milano Design Triennale (2019); Lithuanian participation in the Biennial of Sao Paulo (2018); Lithuanian Pavilions at the Venice Biennale (2017 and 2011). She holds her degrees from the Central European University and Utrecht University as well as a PhD degree in Art History from the Vilnius Academy of Fine Arts. Ula is currently a member of Committee for Historical Memory at the Vilnius City Municipality and a board member of the Lithuanian Architectural Fund.

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Visual Identity by RICCARDO RIGHI

In the influential Italian poem 'Orlando Furioso' the surface of the moon is described as it appears to the knight Astolfo, as he went there, in search of Orlando's lost wits:

Far other lakes than ours this region yields,
Far other rivers, and far other fields; [...]

Ludovico Ariosto, 'Orlando Furioso', 1516
(canto 34, verse 72)

This sight from a distance is the one that inspired the design of the identity for 'Together in Europe: Creative Communities for Change'. Combining the shapes of European countries, we wanted to create cartographies of elsewhere, geographies that let us imagine what Europe could look like, when boundaries collapse.

With these premises, the colour palette and typeface reflect a contemporary approach to the subject, using the visual space as an atlas for encounter and imagination, rather than definition and separation.

RICCARDO RIGHI is a designer and researcher. He recently graduated from the MA Graphic Media Design at London College of Communication and his practice explores topics of collective identity, language and queerness.

