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APPROVED

## BA (Hons) Fashion Jewellery

<b>Awarding Body</b>	University of the Arts London
<b>College</b>	London College of Fashion
<b>School</b>	School of Design and Technology
<b>Programme</b>	Fashion Programme: Directional design and realisation (L053)
<b>Course AOS Code</b>	LCFBAFJEF01
<b>FHEQ Level</b>	Level 6 Degree
<b>Course Credits</b>	360
<b>Mode</b>	Full Time
<b>Duration of Course</b>	3 years
<b>Valid From</b>	September 1st 2020
<b>QAA Subject Benchmark</b>	Art and Design
<b>Collaboration</b>	N/A
<b>UAL Subject Classification</b>	Accessories, Footwear and Jewellery
<b>JACS Code</b>	W230 - Clothing/fashion design
<b>UCAS Code</b>	W700
<b>PSRB</b>	N/A
<b>Work placement offered</b>	Yes
<b>Course Entry Requirements</b>	The standard minimum entry requirements for this course are:

One or a combination of the following accepted full level 3 qualifications.

- Two A Level Passes at Grade C or above (preferred subjects include, Art, Design, English, Maths);
- Pass Foundation Diploma in Art and Design;
- Merit, Pass, Pass at BTEC Extended Diploma in Art & Design;
- Pass at UAL Extended Diploma;
- Access Diploma or 64 new UCAS tariff points from the Access to HE Diploma;
- 64 new UCAS tariff points (equivalent to 160 old UCAS tariff points) from a combination of the above qualifications or an equivalent full Level 3 qualification;
- **or** equivalent EU or non-EU qualifications such as International Baccalaureate Diploma;
- **and** three GCSE passes at grade A\*-C or grade 9-4.

Entry to this course will also be determined by assessment of your portfolio.

### **APEL (Accreditation of Prior (Experiential) Learning)**

Applicants who do not meet these course entry requirements may still be considered in exceptional cases. The course team will consider each application that demonstrates additional strengths and alternative evidence. This might, for example, be demonstrated by:

- Related academic or work experience
- The quality of the personal statement
- A strong academic or other professional reference
- OR a combination of these factors

Each application will be considered on its own merit but we cannot guarantee an offer in each case.

### **English Language Requirements**

IELTS level 6.0 with a minimum of 5.5 in reading, writing, listening and speaking. Please check our main [English Language Requirements](#)

<p><b>Selection Criteria</b></p>	<p>The course team seeks to recruit students who can demonstrate:</p> <ul style="list-style-type: none"> <li>• The ability to work in 3D and have the aptitude to develop skills for manipulation of materials</li> <li>• A range of drawing skills and a commitment to using drawing and colour as a communication tool</li> <li>• An understanding of research and how it underpins the design process</li> <li>• Strong communication and interpersonal skills, linked with an enquiring and innovative approach to study</li> <li>• An interest in fashion jewellery and commitment to professional self-development, including independent learning</li> </ul>
<p><b>Scheduled Learning and Teaching</b></p>	<p>During your course you will engage with learning and teaching that includes both online and face-to-face modes. The advertised scheduled activity for the course will be delivered through a combination of live, synchronous and asynchronous on-line learning. This is often described as blended learning.</p> <p>Definitions of our learning and teaching modes can be found <a href="#">here</a>.</p>

## Awards and Percentage of Scheduled Learning

### Year 1

<b>Percentage of Scheduled Learning</b>	<b>36</b>
<b>Awards</b>	<b>Credits</b>
Certificate of Higher Education (Exit Only)	120

### Year 2

<b>Percentage of Scheduled Learning</b>	<b>20</b>
<b>Awards</b>	<b>Credits</b>
Diploma of Higher Education (Exit Only)	240

### Year 3

<b>Percentage of Scheduled Learning</b>	<b>25</b>
<b>Awards</b>	<b>Credits</b>
Bachelor of Arts	360

## Course Aims and Outcomes

The Aims and Outcomes of this Course are as follows:

<b>Aim/Outcome</b>	<b>Description</b>
Aim	Enable you to acquire knowledge and skills appropriate to your chosen field of Fashion Jewellery within the creative fashion industries.
Aim	Encourage intellectual and personal development.
Aim	Provide opportunities for study and progression to all students.
Aim	Educate you to be an innovative, creative, practical, and strategically critical reflective practitioner.
Aim	Develop your confidence and abilities to enable you to enter employment, respond to professional opportunities or to undertake further study.
Aim	Create inspirational fashion jewellery designers who can innovate and challenge industry through a unique approach to their practice.
Outcome	Coherent and systematic knowledge of the principles and techniques involved in design and production within the Fashion Jewellery field of study.
Outcome	An aesthetic and practical knowledge of materials, artefact, processes and emerging technologies within a global market context.
Outcome	An ability to communicate ideas and design propositions, both 2D and 3D, to industry and non-specialist audiences.
Outcome	An awareness of the fashion, gallery and commercial platforms in relation to rationalised and sustainable outcomes.
Outcome	An ability to situate practice within cultural and historical contexts and debates.
Outcome	An ability to be able to work within a collaborative team environment as part of fashion industry practice.
Outcome	Evidence of engagement with the Credit Attributes Framework(CAF) principles as outlined in this document.

<b>Distinctive Features</b>	
1	The only jewellery course embedded in a fashion college which allows for cross pollination and collaboration that mimics industry practice and the collaborative nature of the fashion industry.
2	Embedded within a collaborative creative industry we teach globally recognised industry skills that make this course more about jewellery design rather than autonomous craft based jewellery. The focus is both personal vision as well as quality product design.
3	There are opportunities for collaboration with a wide range of fashion related courses. Our students collaborate with students from other courses, such as, Menswear, Womenswear, Fashion Styling and Production, Footwear, Bespoke Tailoring and Fashion Design Development to name a few. Many of these collaborations continue after finishing the course.
4	The course is committed to innovation and future thinking for fashion jewellery with sustainability and materials experimentation at the heart of the course.
5	We are the only jewellery course in the UK with a mandatory work experience placement.

## Course Detail

### Introduction

BA (Hons) Fashion Jewellery is founded on four key principles: craft and technology, sustainable practice, performance, and identity; these principles inform all teaching on this course.

### What to expect

- Students will take part in Design and Studio sessions where they will be introduced to different design methodologies and to research and development processes. This supports students in finding a method that works for them.
- Technical and Digital Core Skills classes from a dedicated technical team help students to materialise ideas into jewellery products.
- Outside of taught sessions students are expected to make the most of the open access workshops, IT facilities and the libraries.
- Students will learn from experts in the field as the academic team is made up of active designers who work at the forefront of their disciplines. This helps support students through current relevant practice and knowledge.
  
- Several units on the course allow students to choose a direction which best suits their interests, personal development and career goals so students can tailor their studies to their needs.
- Critical thinking and cultural and contextual awareness are supported by the Fashion Cultures and Histories Research Centre who enable students to appreciate the bigger narrative of the subject area and the impact of their practice.

### Work experience and opportunities

Students will be given the opportunity to undertake a short work experience placement during their second year of study. This provides increased industry awareness as well as crucial experience and valuable contacts within the industry. Students have previously worked at a wide range of companies including Shaun Leane, Atelier Ted Noten, Michelle Lowe Holder, Simone Rocha, Una Burke, Jing He, Valery Demure and The Unseen.

Studies will also be supported by visits to galleries, museums, manufacturers and studios, alongside optional study trips outside of London and abroad.

### Mode of study

BA (Hons) Fashion Jewellery runs for 90 weeks in full time mode. It is divided into 3 stages over 3 academic years. Each stage lasts 30 weeks.

## **Course Units**

### **Introduction**

The BA (Hons) Fashion Jewellery is founded on 4 key principles that inform the teaching on the Course in the first 4 blocks:

- Craft and Technology centres around the development of technical expertise from traditional jewellery benchwork to digital design and fabrication techniques as well as outsourced manufacture.
- Sustainable Practice approaches sustainability in a broad sense, through materials and processes as well as through collaborative practice developing challenging proposals for the future.
- Performance explores how to convey bold concepts through fashion jewellery statement pieces, how they are worn and the context they are shown in.
- Identity; is about defining who you are as a designer developing your unique vision for fashion jewellery that builds on personal strengths and interests while developing new expertise.

### **Year one block one**

- Introduction to Fashion Jewellery introduces you to your discipline and the college through a project that focusses on research, development and presentation skills for fashion jewellery design.
- Jewellery Design and Technology focuses on different design methods and takes you into the workshop to learn a wide range of techniques and processes as well as documentation and presentation strategies.

### **Year one block two**

- Sustainable Futures is a collaborative project that supports future thinking to respond to changing markets and aspirations and the development of proposals for a fashion jewellery collection that challenges the system as we know it.
- Fashion Cultures and Histories acquaints you to fashion theory through critical research and analysis skills through the writing of an essay
- Better Lives is a College wide options unit based on the idea that fashion can change lives. You can choose a module from the School of Business or the School of Media to gain knowledge and experience in a different fashion discipline to suit your personal interests and development.

### **Year two block one**

- Concept, Context & Performance Unit asks you to consider fashion jewellery in relation to different industry contexts and scenarios and develop a statement piece as well as a collection of refined batch-produced products.
- Critical Issues in Fashion Research unit allows you to choose an option covering a current cultural theme in fashion studies to write an essay about. It is supported by lectures and seminars.

### **Year two block two**

- Work Experience is a 10 weeks placement in a fashion jewellery or related company to give you real-life experience of an aspect of the industry.
- Identity, Innovation & Impact asks you to select one of 3 pathways directed by external researchers or practitioners that approaches fashion jewellery from a particular perspective to enhance and direct your studies towards your personal interests.

### **Final year**

- Contextualising Your Practice allows you to build on your historical and theoretical understanding of fashion through a research-led extended essay that is related to your design ethos and interests. This theoretical unit supports your development for your final year design project
- Concept Development Unit informs and prepares you for your Final Major Project. You will be expected to negotiate a project brief that will allow for a full and in-depth investigation into areas of interest to you.
- Final Major Project is the culmination of your degree in which you will further demonstrate your innovative approach and deeper engagement, analysis and conclusions to develop a major body of work. You will leave the course with a professionally presented fashion jewellery project that showcases your vision, your creative direction and your technical abilities through products and portfolio.

### **Learning and Teaching Methods**

*The following teaching and learning methods are employed to support the integrated achievement of the course outcomes using a blended learning mode of delivery:*

- Online lectures.
- Online seminars.
- Physical workshops and practical demonstrations.
- Online tutorials.

- Physical and online critiques.

## Assessment Methods

*The following assessment methods are employed to support the integrated aims of the course outcomes:*

- Portfolios.
- Technical folders.
- Samples.
- Design research and experimentation.
- Written reports.
- Essays.
- Work experience.
- Set projects, external or simulated projects.
- Prototypes and final pieces/ ranges.
- Presentations.

## Reference Points

The following reference points were used in designing the course:

- FHEQ <http://www.qaa.ac.uk/en/Publications/Documents/Framework-Higher-Education-Qualifications-08.pdf>
- UK Quality Code: <http://www.qaa.ac.uk/assuring-standards-and-quality/the-quality-code>
- QAA subject benchmark statements: <http://www.qaa.ac.uk/assuring-standards-and-quality/the-quality-code/subject-benchmark-statements>
- UAL Learning, Teaching and Enhancement Strategy 2015-2022: <https://myintranet.arts.ac.uk/media/arts/about-ual/teaching-and-learning-exchange/2015---2022-Learning,-Teaching-and-Enhancement-Strategy.pdf>
- UAL Assessment Strategy: <https://myintranet.arts.ac.uk/staffonly/ual-strategy-2015-22/>
- UAL Creative Attributes Framework: <http://www.arts.ac.uk/about-ual/teaching-and-learning/careers-and-employability/creative-attributes-framework/>
- UAL Tutorial Policy: <http://www.arts.ac.uk/study-at-ual/academic-regulations/tutorial-policy/>
- Industry and student feedback (2017)

## Course Diagram

**BA (Hons) Fashion Jewellery** – PLEASE NOTE DUE TO VACATION DATES, SPECIFIC DELIVERY WEEKS MAY CHANGE.

S=summative assessment

E1, E2=summative element assessment

LEVEL 4 – Stage 1																														
BLOCK 1															BLOCK 2															
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	
<b>Introduction to Fashion Jewellery</b> (20 credits)				S																										
					<b>Jewellery Design and Technology</b> (40 credits)										S															
															<b>Fashion Cultures and Histories</b> (20 credits)										S					
															<b>Better Lives</b> (20 credits)										S					
															<b>Sustainable Futures</b> (20 credits)														S	

LEVEL 5 – Stage 2																																			
BLOCK 1															BLOCK 2																				
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30						
<b>Critical Issues in Fashion Research</b> (20 credits)											S																								
<b>Concept, Context and Performance</b> (20 credits)										S																									
<b>Work Experience</b> (40 credits)				E1						<b>Work Experience</b> (40 credits)															E2										
																									<b>Identity, Innovation and Impact</b> (40 credits)										S

LEVEL 6 – Stage 3																														
BLOCK 1															BLOCK 2															
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	
<b>Contextualising Your Practice</b> (20 credits)											S																			
<b>Concept Development</b> (40 credits)										S																				
										<b>Final Major Project</b> (60 credits)																			S	

*The University will use all reasonable endeavours to provide the Course and the services described in this Output. There may be occasions whereby the University needs to add, remove or alter content in relation to your Course as may be appropriate for example the latest requirements of a commissioning or accrediting body, or in response to student feedback, or to comply with applicable law or due to circumstances beyond its control. The University aim to inform you of any changes as soon as is reasonably practicable*