

# ual:

APPROVED

## BA (Hons) Bespoke Tailoring

|                                   |   |
|-----------------------------------|---|
| <b>Awarding Body</b>              | University of the Arts London                                 |
| <b>College</b>                    | London College of Fashion                                     |
| <b>School</b>                     | School of Design and Technology                               |
| <b>Programme</b>                  | Craft Programme: Design through contemporary technique (L055) |
| <b>Course AOS Code</b>            | LCFBATAIF01   |
| <b>FHEQ Level</b>                 | Level 6 Degree  |
| <b>Course Credits</b>             | 360   |
| <b>Mode</b>                       | Full Time   |
| <b>Duration of Course</b>         | 3 years   |
| <b>Valid From</b>                 | September 1st 2020  |
| <b>QAA Subject Benchmark</b>      | Art and Design  |
| <b>Collaboration</b>              | N/A   |
| <b>UAL Subject Classification</b> | Fashion making and pattern cutting                            |
| <b>JACS Code</b>                  | W230 - Clothing/fashion design                                |
| <b>UCAS Code</b>                  | W230  |
| <b>PSRB</b>                       | N/A   |
| <b>Work placement offered</b>     | Yes   |
| <b>Course Entry Requirements</b>  | The standard minimum entry requirements for this course are:  |

One or a combination of the following accepted full level 3 qualifications.

- Two A Level Passes at Grade C or above (preferred subjects include English, Maths, Art, Design, Textiles and Science);
- Pass at Foundation Diploma in Art and Design;
- Merit, Pass, Pass at BTEC Extended Diploma (preferred subjects Art & Design);
- Pass at UAL Extended Diploma Access Diploma;
- 64 tariff points from the Access to HE Diploma;
- 64 new UCAS tariff points (equivalent to 160 old UCAS tariff points) from a combination of the above qualifications or an equivalent full Level 3 qualification;
- **or** equivalent EU or non-EU qualifications such as International Baccalaureate Diploma;
- **and** three GCSE passes at grade A\*-C or grade 9-4.

Entry to this course will also be determined by assessment of your portfolio.

### **APEL (Accreditation of Prior (Experiential) Learning)**

Applicants who do not meet these course entry requirements may still be considered in exceptional cases. The course team will consider each application that demonstrates additional strengths and alternative evidence. This might, for example, be demonstrated by:

- Related academic or work experience
- The quality of the personal statement
- A strong academic or other professional reference
- OR a combination of these factors

Each application will be considered on its own merit but we cannot guarantee an offer in each case.

### **English Language Requirements**

IELTS level 6.0 with a minimum of 5.5 in reading, writing, listening and speaking. Please check our main [English Language Requirements](#).

|  |   |
|--|---|
| <b>Selection Criteria</b>              | <p>The course team seeks to recruit students who can demonstrate:</p> <ul style="list-style-type: none"> <li>• Evidence of creative, cultural and tailoring interests</li> <li>• A potential to achieve a high standard of technical/fine tailoring</li> <li>• An ability to think three-dimensionally</li> <li>• An enquiring and analytical approach</li> <li>• An ability to communicate visually, verbally and through the written word</li> <li>• The ability to work independently and as a member of a team</li> </ul> |
| <b>Scheduled Learning and Teaching</b> | <p>During your course you will engage with learning and teaching that includes both online and face-to-face modes. The advertised scheduled activity for the course will be delivered through a combination of live, synchronous and asynchronous on-line learning. This is often described as blended learning.</p> <p>Definitions of our learning and teaching modes can be found <a href="#">here</a>.</p>   |

## Awards and Percentage of Scheduled Learning

### Year 1

|   |                |
|---|----------------|
| <b>Percentage of Scheduled Learning</b>     | <b>40</b>      |
| <b>Awards</b>                               | <b>Credits</b> |
| Certificate of Higher Education (Exit Only) | 120            |

### Year 2

|   |                |
|---|----------------|
| <b>Percentage of Scheduled Learning</b> | <b>32</b>      |
| <b>Awards</b>                           | <b>Credits</b> |
| Diploma of Higher Education (Exit Only) | 240            |

### Year 3

|   |                |
|---|----------------|
| <b>Percentage of Scheduled Learning</b> | <b>40</b>      |
| <b>Awards</b>                           | <b>Credits</b> |
| Bachelor of Arts                        | 360            |

## Course Aims and Outcomes

The Aims and Outcomes of this Course are as follows:

| Aim/Outcome | Description   |
|-------------|---|
| Aim         | Enable you to gain comprehensive knowledge and skills of Bespoke Tailoring in order to understand, question and express what is meant by 'bespoke' and establish the boundaries of the discipline.        |
| Aim         | Acquire both traditional craft skills and development of digital literacy to create design solutions within mainstream tailoring traditions and shape future conversations within the subject specialism. |
| Aim         | Gain the ability to critically evaluate contemporary debates surrounding bespoke tailoring through theoretical and studio based practice.   |
| Aim         | Gain a conceptual understanding that enables you to develop and sustain arguments, solve problems and create solutions that inform/lead your discipline.  |
| Aim         | Enable you to manage your own learning and develop your abilities so that you are able to enter employment, respond to professional opportunities or to undertake further study.                          |
| Outcome     | Evidence clear and systematic knowledge of bespoke tailoring principles and applications, both in historical and contemporary contexts.   |
| Outcome     | Select and deploy an appropriate range of research methods within the conceptual, design and development processes for bespoke tailoring.   |
| Outcome     | Frame appropriate areas for investigation and evaluation in an academic and professional environment.   |
| Outcome     | Conceive, critically evaluate, organise, develop and realise creative ideas in the cutting and tailoring of bespoke garments.   |
| Outcome     | Develop solutions to problems using ideas and techniques at the forefront of your specialist discipline.  |
| Outcome     | Communicate both visually and verbally, ideas, problems and solutions to specialist and non-specialist audiences.   |
| Outcome     | Incorporate traditional and creative aesthetics of tailoring in your practice.  |

|         |   |
|---------|---|
| Outcome | Evidence of engagement with relevant principles of the UAL Creative Attributes Framework. |
|---------|---|

| <b>Distinctive Features</b> |  |
|-----------------------------|--|
| 1                           | This course offers a unique experience of studying the specialist subject of bespoke tailoring within the context of craft skills, fashion, and technology to build awareness of environmental, ethical, social and sustainable practices. |
| 2                           | Students achieve a high level of technical proficiency in individual pattern drafting and construction for bespoke tailoring.  |
| 3                           | The course has close links with bespoke tailoring companies in the UK and abroad, who provide specialist input into the curriculum.  |
| 4                           | It is supported by academic staff with current and specialist knowledge of bespoke tailoring within the framework of contemporary fashion design.  |
| 5                           | The course is supported by technical staff with current and specialist knowledge of bespoke tailoring techniques.  |
| 6                           | Technical facilities contribute to the needs of the course and include CAD/CAM and body scanning, providing grounding in new technologies applicable to bespoke tailoring.   |
| 7                           | Digitally recorded technical workshops are available to students through <a href="http://lcftech.arts.ac.uk">lcftech.arts.ac.uk</a> .  |
| 8                           | Students have access to the largest fashion library in Europe.   |
| 9                           | Students have access to the extensive College archives, including the Tailoring Archive and the Materials Libraries at LCF and CSM.  |
| 10                          | The course has recruited well from international, EU and BME students.   |
| 11                          | Placement opportunities, which demonstrate the relevance of the curriculum, exist in year two.   |
| 12                          | Placement preparation and employability skills are delivered by designated staff at LCF Graduate Futures.  |

## Course Detail

### Introduction

BA (Hons) Bespoke Tailoring focuses on equipping you with the technical craft knowledge, processes and skills to tailor bespoke garments. In addition to being the only undergraduate course in Europe where you are taught traditional full-bespoke hand craft tailoring and pattern-drafting skills, you will also explore bespoke techniques through creative applications and professional client briefs. Students will be prepared to use digital technologies to define future artisanal practices in Bespoke Tailoring for the 21st century.

### What to expect

- Access to modern, industry-standard work rooms and technical resources.
- Trouser and jacket step by step bespoke workshops taught by industry experts using traditional hand techniques and processes.
- Workshops on how to understand and define clients.
  
- Introduction and development of digital pattern cutting and 3D rendering processes along with production tailoring techniques and Adobe creative suite programs Illustrator, Indesign and Photoshop.
- Application of tailoring techniques in creative 2D and 3D ways in design development workshops to define your understanding of bespoke tailoring.
- Develop a bespoke collection in Year 3 based on a client and theme of your choosing.

### Work experience and opportunities

Students are given great exposure to industry, including masterclasses from tailors and industry practitioners. Students can undertake a placement during the second year of the course with established and emerging companies. This valuable industry experience enhances the employability of students. Previous placements have included H Huntsman & Sons in both Savile Row and New York, Burberry, Alexander McQueen, Reiss, Thom Sweeny, Henry Pool, Norton & Sons, E Tautz, and Holly Robbins Bespoke. The course has strong links with Savile Row, which students will be able to access through live briefs with different tailoring houses.

### Mode of study

BA (Hons) Bespoke Tailoring runs for 90 weeks in full time mode. It is divided into 3 stages over 3 academic years. Each stage lasts 30 weeks.

## Course Units

**In Stage 1 you are required to complete 120 credits at level 4 in order to progress to Stage 2.**

- Introduction to Bespoke Tailoring (20 credits)
- Tailoring Techniques (20 credits)
- Research, Design and Tailoring (20 credits)
- Fashion Cultures and Histories (20 credits)
- Cutting and Fitting (20 credits)
- Better Lives (20 credits)

**In Stage 2 you are required to complete 120 credits of which a minimum of 100 must be at level 5.**

- Critical Issues in Fashion Research (20 credits)
- Future Artisans (40 credits)
- Industry Project (40 credits)
- Industry Experience (20 credits)

**In Stage 3 you are required to complete 120 credits at level 6.**

- Concept Development (40 credits)
- Contextualising Your Practice (20 credits)
- Major Project Realisation (60 credits)

A 20-credit unit is approximately equivalent to 200 hours of learning time, which includes a mixture of taught time, independent study and assessment.

**All students are entitled to a tutorial package that consists of:**

- one induction tutorial (group or one to one);
- one tutorial per term for the duration for their course of study at LCF;
- group tutorials as required;
- an appropriate level of confidentiality.

## Learning and Teaching Methods

*The following learning and teaching methods are employed to support the integrated achievement of the course outcomes:*

- Lectures.
- Seminars.
- Group and individual tutorials.
- Critiques.
- Individual and live projects.
- Peer group presentations.
- Studio based workshops.
- Open access work.
- Visiting speakers.
- Field trips.
- Demonstrations.
- Self-directed study.
- Reflection and self-evaluation.

### Assessment Methods

*The following assessment methods are employed to support the integrated aims of the course outcomes:*

**Formative Assessment** is designed to support and improve learning, and concentrates on giving useful feedback to help students improve their work, rather than on giving a grade. In some cases, students may receive an 'indicative' grade for formative assessment to help to understand their level of performance, but it will not count towards the unit grade or classification. There may be a number of formative assessment points throughout the course.

**Summative Assessment** is designed to formally assess work for each unit. Students will be given a grade and this will be included in the calculation of their end of year result and, in the final stage of the course, in the calculation of the degree classification. Students are expected to pass all summative assessments to progress through the course and receive an award.

The following assessment methods are employed to assess the achievement of learning outcomes in an integrated approach:

- Research record.
- Technical record of processes and techniques.
- Portfolio presentation including 2D.
- 138 and 3D design development.
- Toile development and 3D realisation.
- Materials sourcing and selection.
- Written reports.
- Lecture and seminar notes.

- Live industry projects.
- 2D and 3D responses to a client brief.
- Reflective records.
- Self-evaluation.
- Presentations to specialist audiences.

## Reference Points

The following reference points were used in designing the course:

- UAL Learning, Teaching and Enhancement Strategy 2015-2022: <https://myintranet.arts.ac.uk/media/arts/about-ual/teaching-and-learning-exchange/2015---2022-Learning,-Teaching-and-Enhancement-Strategy.pdf>
- UAL Assessment Strategy: <https://myintranet.arts.ac.uk/staffonly/ual-strategy-2015-22/>
- LCF Credit Framework (various updates)
- Feedback from the fashion industry, alumni and students
- UAL Tutorial Policy: <http://www.arts.ac.uk/study-at-ual/academic-regulations/tutorial-policy/>
- Framework for Higher Education Qualifications (FHEQ) <http://www.qaa.ac.uk/en/Publications/Documents/Framework-Higher-Education-Qualifications-08.pdf>
- QAA Art and Design subject benchmark statements: <http://www.qaa.ac.uk/assuring-standards-and-quality/the-quality-code/subject-benchmark-statements>
- UK Quality Code: <http://www.qaa.ac.uk/assuring-standards-and-quality/the-quality-code>
- UAL Creative Attributes Framework Overview and Guidance for Course Teams : <http://www.arts.ac.uk/about-ual/teaching-and-learning/careers-and-employability/creative-attributes-framework/>

## Course Diagram

**BA (Hons) Bespoke Tailoring** – PLEASE NOTE DUE TO VACATION DATES, SPECIFIC DELIVERY WEEKS MAY CHANGE.

S=summative assessment

E1, E2=summative element assessment

| LEVEL 4 – Stage 1  |   |   |   |   |   |   |   |   |    |    |    |    |    |    |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |  |
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| 1  | 2 | 3 | 4 | 5   | 6 | 7 | 8 | 9   | 10 | 11 | 12 | 13 | 14 | 15 | 16  | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 |  |
| <b>Introduction to Bespoke Tailoring</b><br>(20 credits) |   |   |   | S   |   |   |   |   |    |    |    |    |    |    |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |  |
|  |   |   |   | <b>Tailoring Techniques</b><br>(20 credits) |   |   |   | S   |    |    |    |    |    |    |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |  |
|  |   |   |   |   |   |   |   | <b>Research, Design and Tailoring</b><br>(20 credits) |    |    |    |    |    | S  |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |  |
|  |   |   |   |   |   |   |   |   |    |    |    |    |    |    | <b>Fashion Cultures and Histories</b><br>(20 credits) |    |    |    |    |    |    |    |    |    | S  |    |    |    |    |  |
|  |   |   |   |   |   |   |   |   |    |    |    |    |    |    | <b>Better Lives</b><br>(20 credits)                   |    |    |    |    |    |    |    |    |    | S  |    |    |    |    |  |
|  |   |   |   |   |   |   |   |   |    |    |    |    |    |    | <b>Cutting and Fitting</b><br>(20 credits)            |    |    |    |    |    |    |    |    |    |    |    |    | S  |    |  |

| LEVEL 5 – Stage 2  |   |   |   |   |   |   |   |   |   |    |    |    |    |    |  |    |    |    |    |    |    |    |    |    |    |    |    |    |    |  |
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| 1  | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10                                      | 11 | 12 | 13 | 14 | 15 | 16   | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 |  |
| <b>Critical Issues in Fashion Research</b><br>(20 credits) |   |   |   |   |   |   |   |   |   |    | S  |    |    |    |  |    |    |    |    |    |    |    |    |    |    |    |    |    |    |  |
| <b>Future Artisans</b><br>(40 credits)                     |   |   |   |   |   |   |   |   | S                                       |    |    |    |    |    |  |    |    |    |    |    |    |    |    |    |    |    |    |    |    |  |
|  |   |   |   |   |   |   |   |   | <b>Industry Project</b><br>(40 credits) |    |    |    |    | S  |  |    |    |    |    |    |    |    |    |    |    |    |    |    |    |  |
|  |   |   |   |   |   |   |   |   |   |    |    |    |    |    | <b>Industry Experience</b><br>(20 credits) |    |    |    |    |    |    |    |    |    | S  |    |    |    |    |  |

| LEVEL 6 – Stage 3                                    |   |   |   |   |   |   |   |   |  |    |    |    |    |    |         |    |    |    |    |    |    |    |    |    |    |    |    |    |    |  |
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| 1  | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10   | 11 | 12 | 13 | 14 | 15 | 16      | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 |  |
| <b>Contextualising Your Practice</b><br>(20 credits) |   |   |   |   |   |   |   |   |  |    | S  |    |    |    |         |    |    |    |    |    |    |    |    |    |    |    |    |    |    |  |
| <b>Concept Development</b><br>(40 credits)           |   |   |   |   |   |   |   |   | S  |    |    |    |    |    |         |    |    |    |    |    |    |    |    |    |    |    |    |    |    |  |
|  |   |   |   |   |   |   |   |   | <b>Major Project Realisation</b><br>(60 credits) |    |    |    |    | S  |         |    |    |    |    |    |    |    |    |    |    |    |    |    |    |  |

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