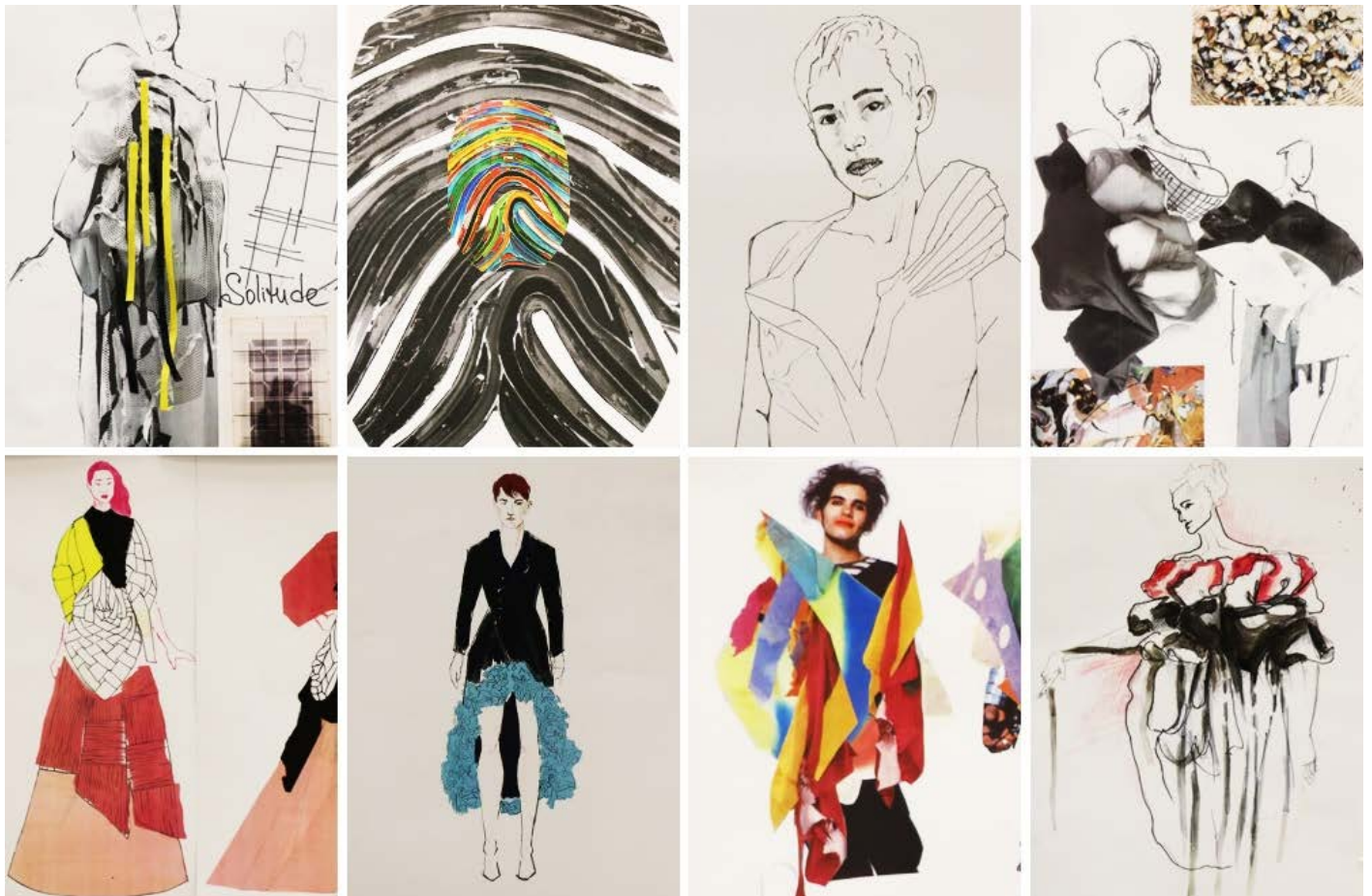


Summer Study Abroad - Fashion Design



Module Overview

Central Saint Martins' fashion alumni like John Galiano, Alexander McQueen and Stella McCartney have changed the way that the world looks at fashion. In this 3 week course you will use research as the key to the design process, using London's streets, museums and people as the starting point. You will then go on to develop your ideas into designs and explore a range of different illustration techniques to present them to finished portfolio standard.

You will be expected to push your ideas to expand and explore what is possible through the design process. During the class you will also visit specialist fabric shops and the costume collection at the Victoria & Albert Museum. You will be assessed on research in a sketchbook, sketches and rough design ideas, with designs developed from these ideas presented as illustrations to portfolio standard.

Class hours:	75 hours
Non-class hours:	15 hours
Course level:	Open
Entry requirements:	This course is open to all students, from ambitious beginners to those with more experience.

Project Description

Design a collection of 6 outfits using London as inspiration - people, places, fashion, and history - bringing together a multitude of ideas and inspirational research

Assessment Criteria

Students will be assessed on their presentation of work in a final show, at the end of the three-week course:

- Rough designs
- Selected collection
- Illustration exploration
- Final illustration with working drawings, choosing 1 outfit from the collection to present a finished illustration

Students will be expected to present their work and explain their inspiration and motivation, behind their ideas and choices. Students will be graded on the quality of their presentation and work presented from a total of 100%.

- 30% Research
- 30% Design development and final designs for a collection of 6 outfits
- 30% Illustration development and final illustration to portfolio standard
- 10% Personal progress throughout the 3 weeks: creativity & initiative

Aims

- Introduction to research for fashion, Fashion design, observational drawing, draping & initial design development
- Be able to present portfolio clearly

Learning Outcomes

- An ability to research concepts which can be developed into design (Research)
- An ability to translate research concepts into creative design solutions in response to a brief (Analysis)
- An ability to communicate ideas/concepts through visual presentation (Communication, Presentation)

Materials Required

Students will be provided with a Central Saint Martins sketchbook and layout pad. You will need to supply all other art materials including:

- Sketching pencils
- Black pen
- Colouring pencils
- Digital camera (and/or camera phone)

Other art materials are optional and can be purchased at a discounted price from the college shop:

- Coloured inks
- Paintbrushes
- Pastels
- Gouache
- Glue
- Watercolours
- Coloured paper
- Scissors

Tutors

Heather Sproat is senior lecturer and pathway leader for BA Fashion Design Womenswear at Central Saint Martins. She gained her BA in Fashion from the college and worked subsequently for Dior and Louis Vuitton in Paris.

Stephanie Cooper works as a freelance designer on projects internationally and also works as a fashion stylist. She is a tutor on BA Fashion at Central Saint Martins and a visiting tutor at the Royal College of Arts.

Alexis Panayiotou is a fashion illustrator and tutor on the BA Fashion course at Central Saint Martins.

Anna-Nicole Ziesche graduated in MA Fashion Design from Central Saint Martins College of Art and Design in London, in 2000. Her shift towards film and performance art began in her last year of MA Fashion when she made the film 'Infinite Repetition' for her final show at the Truman Brewery in 2000. Early films were formal investigations of dress, and composition using film's freedom to manipulate, magnify, and repeat both decorative details but also the body that they enfolded. Her film 'Non-Bifurcated Diary' (Portland Green - Capture4) was a departure from these as it was able to convey her core interests more adequately than her past work - the relationship between states of mind and dress and the performativity of the body conditioned by dress and space (physically and psychologically). It included a spoken, personal text, which was woven onto performed physical expressions of emotions as well as garment and body. Anna-Nicole Ziesche works as a Visual Artist, a BA Fashion Lecturer at Central Saint Martins, University of the Arts and Research Fellow: Design for Performance at London College of Fashion, University of the Arts, London.

Rosemary Wallin is a designer and academic specialising in the luxury sector. Trained in fashion and product design she has an interdisciplinary approach informed by sustainable design thinking. Fascinated by the potential of new technology to create new systems for fashion, in recent years she has focused her research on the luxury sector, and how digital tools might enable more sustainable approaches, whilst retaining the values attached to luxury. She has taught at the Università IUAV di Venezia, Central Saint Martins, Istanbul Moda Akademisi, Mode am Institut für Design, Vienna and CREA, Geneva. She is currently Pathway Leader for BA Fashion: Design & Marketing at Central Saint Martins, UAL.

Anne McCloy is an artist and designer. She graduated with a first from Central Saint Martins BA Fashion Design in Womenswear. Under the moniker Someproduct, Anne ran her own multidisciplinary brand for several years encompassing fashion, print, music, performance and film. She has shown Off-Schedule at London Fashion Week and has worked with stylist Lotta Volkova, artists Tim Noble and Sue Webster, as well as musicians from the Sonic Mook Experiment including members of The Yeah Yeah Yeahs and The Libertines. Anne currently teaches on the BA Fashion at Central Saint Martins and BA Womenswear at London College of Fashion. Her past students include Mimi Wade, Charles Jeffrey and Craig Green.

