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**APPROVED**

## MA Fashion Artefact

<b>Awarding Body</b>	University of the Arts London
<b>College</b>	London College of Fashion
<b>School</b>	University of the Arts London
<b>Programme</b>	Craft Programme: Design through contemporary technique (L055)
<b>Course AOS Code</b>	LCFMAFARF01
<b>FHEQ Level</b>	Level 7 Masters
<b>Course Credits</b>	180
<b>Mode</b>	Full Time
<b>Duration of Course</b>	1 year
<b>Valid From</b>	September 1st 2020
<b>QAA Subject Benchmark</b>	None
<b>Collaboration</b>	N/A
<b>UAL Subject Classification</b>	Accessories, Footwear and Jewellery
<b>JACS Code</b>	W230 - Clothing/fashion design
<b>UCAS Code</b>	N/A
<b>PSRB</b>	N/A
<b>Work placement offered</b>	N/A
<b>Course Entry Requirements</b>	<p>The standard entry requirements for this course are as follows:</p> <ul style="list-style-type: none"><li>• An Honours degree at 2.1 or above in a related discipline. Applicants with a degree in another subject may be considered, depending on the strength of the application</li><li>• Or equivalent qualification</li></ul> <p><b>APEL (Accreditation of Prior (Experiential) Learning)</b></p>

Applicants who do not meet these course entry requirements may still be considered in exceptional cases. The course team will consider each application that demonstrates additional strengths and alternative evidence. This might, for example, be demonstrated by:

- Related academic or work experience
- The quality of the personal statement
- A strong academic or other professional reference
- OR a combination of these factors

Each application will be considered on its own merit but we cannot guarantee an offer in each case.

### **English Language Requirements**

IELTS level 6.5 with a minimum of 5.5 in reading, writing, listening and speaking. Please check our main [English Language Requirements](#).

### **Selection Criteria**

The course seeks to recruit students from diverse socio-economic and cultural backgrounds, and welcomes applications from mature students.

The course seeks to recruit students who can demonstrate:

- a strong commitment and motivation towards a career in an aspect of the fashion industry;
- an awareness, and relevant experience of, fashion;
- appropriate knowledge and skills commensurate with planned entry into the defined course including the ability to design and manufacture fashion artefacts.

### **Extra information required for applications to this course**

When you are submitting your application form, you will also need to provide the following pieces of documentation in support of your application:

#### **Curriculum vitae**

You will be required to submit a Curriculum Vitae (C.V.) in support of your application. This should include your full education and employment history.

#### **Personal statement**

The personal statement is your opportunity to tell us about yourself and your suitability for the course that you intend to study.

Some key points to consider:

- Make sure that personal statement is your own work and is about you.
- Explain why you want to study the course you are applying to.
- Try to link your skills and experience required to the course.
- Demonstrate your interest and enthusiasm for the course and link these with your personality.
- Make sure it is organised and literate (grammar, spelling, punctuation check).

### **Study proposal**

Your study proposal should be no more than 900 words (excluding research sources, bibliography and appendices).

It should:

- state briefly the background for the proposal;
- determine the precise area of study;
- set out clearly and concisely your aims and objectives for the period of study within the course structure;
- refer to critical ideas that may underpin your practice;
- state the form of realisation/ outcome of the study proposal.

Your study proposal should have the following structure:

#### **Introduction**

Introduce your work. Briefly outline recent developments prior to application. Describe the anticipated programme of study in detail, demonstrating your knowledge of the historical and contemporary context of your area of study. Focus on specific areas or issues that underpin and frame the proposal.

#### **Programme of study**

Outline the sequence of practical, theoretical and research that you intend to follow. This will be vital to your programme of study in the development stage in which the Study Proposal will progress and take shape.

For example, describe in detail the methodologies that you follow and their significance for the design process. (Advice and support will be offered by tutors on the course). Any supporting

material should appear in the Appendices at the end of the proposal.

### **Evaluation**

Evaluate your work to date. Draw any conclusions you are able to make.

### **Research sources**

Give details of libraries, exhibitions, museums, galleries and special archives that you have visited as part of your research towards the proposal.

### **Bibliography**

Keep a full record of all original and documentary material consulted. List appropriate material using the Harvard Referencing System.

### **Appendices**

Insert any additional material that you consider relevant but not part of the core of the study proposal. This could include links to notes, drawings and additional research material.

### **Portfolio**

You will be required to submit a digital portfolio with a maximum of 30 images that you consider would help support your application. Submit your portfolio via the university's digital portfolio tool, PebblePad. More details will be sent to you after you have submitted your application. Label and present any visual work with care, including dates and captions.

# Awards and Percentage of Scheduled Learning

## Year 1

<b>Percentage of Scheduled Learning</b>	<b>13</b>
<b>Awards</b>	<b>Credits</b>
Postgraduate Certificate	60
Postgraduate Diploma	120
Master of Arts	180

# Course Aims and Outcomes

The Aims and Outcomes of this Course are as follows:

<b>Aim/Outcome</b>	<b>Description</b>
Aim	Engage with advanced research skills in order to master complex and speculative areas of knowledge and creative independent practise relevant to MA Fashion Artefact.
Aim	Develop your intellectual, imaginative, and creative skills and innovative thinking through the synthesis of critical and practical approaches to learning relevant to MA Fashion Artefact.
Aim	Develop a comprehensive understanding of design and fabrication techniques applicable to your own studio practise.
Aim	Enable you to define, extend and develop your knowledge and conceptual understanding within MA Fashion Artefact.
Aim	Develop independence of judgement and foster an enquiring and analytical approach to the study and practice of fashion, relevant to your individual interests and corresponding to wider global contexts of ethical, cultural, technological and economic change.
Aim	Provide opportunity for you to develop a personal and professional focus at postgraduate level within MA Fashion Artefact and for international design community.
Outcome	Work independently to conduct original research, identifying and utilising appropriate methodologies to build relevant networks for both independent and collaborative work.
Outcome	Apply a systematic and sophisticated understanding of contemporary fashion related design.
Outcome	Evidence a high level of knowledge and advanced skills in the production of fashion artefacts utilising relevant technologies and materials.
Outcome	Identify, investigate, analyse and interpret complex issues within design from both academic and vocational contexts.
Outcome	Demonstrate ability to design products in sequence or as collective products.
Outcome	Communicate ideas through written, visual and spoken presentations to critically reflect on both your practice and that of your peers.
Outcome	Realise a body of work through independent study which demonstrates critical analysis, an original and creative approach in the field of fashion and will be of direct value to the industry or education or have the potential to be developed for research at higher degree level.

<b>Distinctive Features</b>	
1	The course title 'MA Fashion Artefact' is unique and is the only one of its kind offered in global education. The course facilitates and supports an array of manufacturing processes that cross over multiple design disciplines that historically would not sit within a fashion school, such as Industrial Design, Fine art, Metalwork and Animation.
2	The course supports and facilitates four key areas of continued areas of research and studio practice: Regional heritage and craftsmanship; Prosthetic design; Advanced manufacturing; Artefact as political voice.
3	The 3D work and backing research of final year students are disseminated within the context of a wider design field such as International Design Weeks, London, Madrid and Architectural Biennales Venice.
4	The course industry patron is the Worshipful Company of Leathersellers.

# Course Diagram

MA Fashion Artefact – PLEASE NOTE DUE TO VACATION DATES, SPECIFIC DELIVERY WEEKS MAY CHANGE.

S=summative assessment

E1, E2=summative element assessment

LEVEL 7																																												
BLOCK 1															BLOCK 2															BLOCK 3														
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45
<b>Mastering Studio Methodologies</b> (40 credits)																																												
<b>Collaborative Challenge</b> (20 credits)																																												
															<b>Analytical Design and Manufacturing Methodologies</b> (40 credits)																													
																														<b>Research Proposal</b> (20 credits)														
																														<b>Masters Project</b> (60 credits)														

## Course Detail

The MA Fashion Artefact course exists within the Craft Programme, in the School of Design and Technology (SDT) at London College of Fashion. The Programme also includes: MA Footwear BA (Hons) Cordwainers Footwear; BA (Hons) Cordwainers Fashion, Bags & Accessories and BA (Hons) Bespoke Tailoring. The SDT also includes MA Fashion Futures, which closely aligns to the MA Fashion Artefact course's making and theory elements and provide collaborative opportunities and shared resources. The course is a globally unique and well-established masters which has developed an international reputation as a pioneering incubator for the creative designers and practitioners of the future.

## Course Units

The Course is divided into three 15-week stages/blocks (full-time). The first stage is 60 credits and students who successfully complete this stage are eligible for the award of a PG Cert. The second stage is a further 60 credits and students who complete stage 1 and 2 are eligible for the award of PG Dip. The third and final stage is the Master Project, this is a 60 credit unit and students who successfully complete this stage are eligible for the award of an MA. The final award grading is based upon the MA project only.

### Stage 1 / Block 7:

Collaborative Challenge Unit (20 Credits)  
Mastering Studio Methodologies Unit (40 Credits)

### Stage 2 / Block 8:

Research Proposal Unit (20 Credits)  
Analytical Design and Manufacturing Methodologies Unit (40 credits)

### Stage 3/Block 9:

Masters Project (60 Credits)

## Learning and Teaching Methods

The learning and teaching strategies focus on individual and small group tutorials and formative and summative assessment points.

Blended learning environments offer a natural and logic platform for incoming students who have chosen to embark on a personal approach within the four key areas of studio practice that are key to the course philosophy. These four areas are: (1) Regional Craftsmanship and Heritage, (2) Artefact as a political voice, (3) Advanced manufacture and technology (4) Prosthetic design.

The course encourages collaboration allowing students to work with peers from other disciplines, or external partners and to learn critical professional skills to edit and peer reviewing their work and the work of others, in line with the Creative Attributes Framework.

The following learning and teaching methods are employed to support the integrated achievement of the course outcomes:

- Lectures; seminars; discussions; tutorials; workshops, demonstrations; critiques; peer review and engagement with the Creative Attributes Framework (CAF).

## Assessment Methods

Throughout the course, students are given formative assessments and feedback via the tutorial system and peer group and staff reviews. All the unit assessments are summative, as are the stage assessments, and final assessment.

The range of assessment methods include written assignments; individual and group oral presentations; presentations of 2D and 3D products and research materials; peer assessment and self-assessment.

The Masters Project is a 60 credit unit and students who successfully complete this stage are eligible for the award of an MA. The final award grading is based upon the Masters Project only.

## Reference Points

The following reference points were used in designing the course:

- UAL Learning and Teaching Strategy
- UAL Assessment Strategy
- The Learning and Teaching Policies of UAL
- National Framework for Higher Education Qualifications

MA Fashion Artefact is designed and developed to be compliant with the QAA Framework for High Education Qualification – a level 7 Master's Degree and can be identified as being addressed with the specific units as below.

### **Master's degrees are awarded to students who have demonstrated:**

The framework states that Master's degrees are awarded to students who have demonstrated:

- A systematic understanding of knowledge, and a critical awareness of current problems and/or new insights, much of which is at, or informed by, the forefront of their academic discipline, field of study or area of professional practice.
- A comprehensive understanding of techniques applicable to their own research or advanced scholarship.
- Originality in the application of knowledge, together with a practical understanding of how established techniques of research and enquiry are used to create and interpret knowledge in the discipline.

Conceptual understanding that enables the student:

- To evaluate critically current research and advanced scholarship in the discipline.
- To evaluate methodologies and develop critiques of them and, where appropriate, to propose new hypotheses.

Typically, holders of the MA Fashion Artefact qualification will be able to:

- Deal with complex issues both systematically and creatively, make sound judgements in the absence of complete data, and communicate their conclusions clearly to specialist and non-specialist audiences
- Demonstrate self-direction and originality in tackling and solving problems, and act autonomously in planning and implementing tasks at a professional or equivalent level
- Continue to advance their knowledge and understanding, and to develop new skills to a high level.

MA Fashion Artefact graduates will have the qualities and transferable skills necessary for employment requiring:

- The exercise of initiative and personal responsibility.
- Decision-making in complex and unpredictable situations.
- The independent learning ability required for continuing professional development.

<https://www.qaa.ac.uk/docs/qaa/quality-code/qualifications-frameworks.pdf>

*The University will use all reasonable endeavours to provide the Course and the services described in this Output. There may be occasions whereby the University needs to add, remove or alter content in relation to your Course as may be appropriate for example the latest requirements of a commissioning or accrediting body, or in response to student feedback, or to comply with applicable law or due to circumstances beyond its control. The University aim to inform you of any changes as soon as is reasonably practicable*