

PROGRAMME SPECIFICATION

Every taught course of study leading to a UAL award is required to have a Programme Specification. This summarises the course aims, learning outcomes, teaching, learning and assessment methods, and course structure. Programme Specifications are developed through course validation and are formally approved by UAL Validation Sub Committee (VSC). They are available to prospective students through the course web page, and must be reviewed on an annual basis to ensure currency of information (for example, following any minor modification or local developments).

Awarding Body	University of the Arts London (UAL)
Teaching Institution	London College of Fashion
Final Award	BA (Hons) Fashion Sportswear
Relevant QAA Benchmark Statement	Art and Design
Date of production/revision	May 2018

This section is available to provide any introductory information on the course. It might include explanation of the position of courses which form a named pathway within an 'umbrella' programme.

The BA (Hons) Fashion Sportswear is an honours degree course within the Product programme of courses in the School of Design and Technology.

Honours degree courses in the Product programme offer design specialism and associated business development skills. They are of particular relevance to the creative industries which are recognised as being amongst the fastest growing sectors in the economy. The course also recognises the need for extremely creative, forward-thinking individuals who know more about the appropriate business, technological, environmental, ethical and social issues as well as creativity in order to make their ideas innovative, commercially viable and sustainable.

Course Aims

The aims of the course identify the rationale underlying the student's educational experience and own personal achievement from studying on the course and its affect upon the student's long term achievement and career.

Within the context of the Honours Degree credit framework, the aims of the course are to:

- nurture your knowledge and skills development in the sportswear and fashion field;
- encourage an analytical approach to fashion sportswear research and design to consider new ways of problem solving;
- challenge your learning and interpretation of concepts of function, fit, fashion and sportswear to define your own creative identity and outcomes;
- advance your understanding of fashion sportswear design within social, historical, economic and commercial contexts;
- foster your growth as a creative, practical and strategic self-reliant critically-reflective practitioner;
- develop your confidence and abilities to prepare you for employment, entrepreneurial and professional opportunities or to access postgraduate study or research;
- provide industry-relevant, collaborative and/or team working opportunities to enhance your awareness and professional development.

Course Outcomes

The course enables the student to demonstrate the following subject knowledge and understanding, intellectual and academic skills, practical subject skills, key attributes and transferable skills. Each outcome should be detailed below.

Upon successful completion of this course you will be able to demonstrate:

1. research through enquiry, exploration and investigation using multiple design, commercial and cultural resources;
2. ability to evaluate and critique selected sources to deepen your understanding of fashion design related to a specific fashion apparel market;
3. informed decision making and contributions in industry by synthesising your knowledge;
4. the application of creative, strategic and practical principles and techniques involved in design and development within Fashion Sportswear;
5. articulation and communication through your personal visual language, the aesthetic awareness of materials, brands, form and processes at specified market levels;
6. an awareness of issues affecting economical sound and sustainable outcomes in relation to the fashion sportswear and lifestyle industries;
7. an ability to situate practice within cultural and historical contexts and debates;
8. critical reflection and evaluation of your own personal, professional development within the wider social, educational and professional contexts;
9. the relevant skills required these in order to make an impact as a creative product designer/developer and practitioner;
10. evidence of engagement with principles of the Creative Attributes Framework (CAF) by developing, analysing and reflecting on personal practice.

Learning and Teaching Methods:

Provide a summary of the relevant learning and teaching methods for the course.

The following teaching and learning methods are employed to support the integrated achievement of the course outcomes:

- Lectures, seminars, critiques, group presentations, studio-based workshops, open access work, visiting speakers, field trips, experimentation, demonstrations, self-directed study.
- A process of enquiry and exploration using multiple research resources and tools, to deepen understanding of a subject, task or field.

Scheduled Learning and Teaching

Scheduled Learning and Teaching – this is the percentage of your time spent in timetabled learning and teaching. In each year you are expected to study for 1200 hours over 30 weeks; below is the amount of time which is timetabled activity. The rest of your learning time will be self-directed, independent study.

BA (Hons) Fashion Sportswear

Year 1 – 31%

Year 2 – 33%

Year 3 – 27%

Assessment Methods:

Provide a summary of the relevant assessment methods for the course.

The following assessment methods are employed to assess the achievement of learning outcomes in an integrated approach:

- Portfolio presentation, written reports, live or simulated industrial projects, written assignments, presentations to specialist audiences.
- 3D outcomes, prototypes.

Each stage of the programme represents a step in your academic and personal development. The level and content of assessment reflect the product development model, your research enquiry and exploration; and your knowledge and understanding as you move towards an integrated subject approach that reflects the holistic nature of product development. As the course progresses, assessments introduce more complex issues that require the development of critical judgement, evaluative and problem-solving skills. The final stage of assessment aims to provide a framework for the synthesis of subjects and disciplines through a final major project which reflects creative, technical, analytical and strategic skills in a seamless coherent manner for academic scrutiny and industrial presentation.

Reference Points

List any policies, descriptors, initiatives or benchmark statements used in the development of the course.

The following reference points were used in designing the course:

- UAL Learning, Teaching and Enhancement Strategy 2015-2022: <https://myintranet.arts.ac.uk/media/arts/about-ual/teaching-and-learning-exchange/2015---2022-Learning,-Teaching-and-Enhancement-Strategy.pdf>
- UAL Assessment Strategy: <https://myintranet.arts.ac.uk/staffonly/ual-strategy-2015-22/>
- Feedback from the fashion design technology industry, alumni and students
- UAL Tutorial Policy: <http://www.arts.ac.uk/study-at-ual/academic-regulations/tutorial-policy/>
- University of the Arts London Level Descriptors;
- Framework for Higher Education Qualifications. FHEQ <http://www.qaa.ac.uk/en/Publications/Documents/Framework-Higher-Education-Qualifications-08.pdf>
- QAA Art and Design subject benchmark statements: <http://www.qaa.ac.uk/assuring-standards-and-quality/the-quality-code/subject-benchmark-statements>
- UK Quality Code: <http://www.qaa.ac.uk/assuring-standards-and-quality/the-quality-code>
- UAL Creative Attributes Framework: <http://www.arts.ac.uk/about-ual/teaching-and-learning/careers-and-employability/creative-attributes-framework/>

Programme Summary

Programme structures, features, units, credit and award requirements:

List the course details that constitute the agreed student entitlement for this course. This should include unit titles and credit, types of learning, learning hours per week and details of tutorial support.

You will be required to complete 360 credits at levels 4, 5 and 6 to be awarded the **BA (Hons) Fashion Sportswear**. After achieving 120 credits at level 4 you are entitled to the award of **CertHE**. After achieving 240 credits (to incl. minimum of 120 at level 5) you are entitled to the award of **DipHE**.

In Stage 1 you are required to complete 120 credits at level 4 in order to progress to Stage 2.

- Introduction to Fashion Sportswear; 20 credits
- Product Technology, Creative Techniques; 40 credits
- Introduction to Cultural and Historical Studies; 20 credits
- Creative Product Development; 20 credits
- Better Lives Options Unit; 20 credits

In Stage 2 you are required to complete 120 credits at level 5 to progress to Stage 3.

- Cultural and Historical Studies Option; 20 credits
- Professional Practice Initiation, 40 credits
- Fashion Sportswear Industry Project, 40 credits
- Fashion Sportswear Future Technologies; 20 credits

In Stage 3 you are required to complete 120 credits at level 6.

- Contextualising Your Practice; 20 credits

- Concept Development; 40 credits
- Product Design and Realisation; 60 credits

On successful completion of Stage 2 students are offered the option of a professional placement leading to an extra qualification; the Diploma in Professional Studies.

The Diploma in Professional Studies carries 120 credits, and constitutes an independent award. Credits achieved on the Diploma are not part of the final degree award.

This diploma is achieved through the optional 30-week industrial placement. It allows students the opportunity to experience the atmosphere, pace and discipline of working in the industry, through total involvement in the day-to-day activities of a company. It will build on the knowledge gathered through course work to practically demonstrate the roles and functions, and operations typical of the fashion industry and the student's chosen specialism.

A 20-credit unit is approximately equivalent to 200 hours of learning time, which includes a mixture of taught time, independent study and assessment.

All students are entitled to a tutorial package that comprises:

- one induction tutorial (group or one to one);
- one tutorial per term for the duration for their course of study at LCF;
- group tutorials as required;
- an appropriate level of confidentiality.

Distinctive features of the course:

Identify and list those characteristics that distinguish your course from other, similar courses. Refer to both the student experience on the course and future possible career opportunities.

1. The course values both the creativity of sportswear design and technical skill of product making which results in a highly employable graduate profile;
2. It is one of three sportswear specialist courses in the UK and the only sportswear specialist course in London and the South East. Furthermore, the unparalleled position within a fashion focused college offers a unique perspective of creative design as well as design for purpose;
3. There is a strong relationship with industry: the curriculum is developed in consultation with industry partners; fashion and sportswear design practitioners regularly teach on the course; and two live industry briefs take place during the second year;
4. The unique curriculum offers a diverse approach and interpretation of sportswear, from performance based apparel to more contemporary streetwear and leisurewear;
5. The third year of the course culminates in a rounded approach to building a marketable brand. This includes research, design developments, sampling, testing, branding, art direction, marketing, production and supply chains, which is all underpinned by critical contextual studies;
6. An industry-based scholarship offered to cover tuition fees (total value of £27,000 divided across three years).

Recruitment and Admissions

Admission Policy/Selection Criteria

Summarise relevant details contained in the validation papers i.e. list the methods used in selection such as interviewing. Selection criteria should be fully listed.

The course team seeks to recruit students who can demonstrate:

- current awareness of fashion sportswear in terms of material developments, new designers and fashion trends;

- potential to achieve a high standard of technical manufacture;
- ability to record and develop design ideas through the vehicle of drawing;
- ability to work as a member of a team;
- ability to work independently to develop your own knowledge and skills acquired on the course.

This might, for example, be demonstrated by: related academic or work experience; the quality of the personal statement, a strong academic or other professional reference; or a combination of these factors.

Portfolio and interview advice

For this course you will be required to upload a mini portfolio. Further instructions will be sent by the course administrator after application submission. International students should contact the International Office to find out about the portfolio application process. For this course your portfolio should show evidence of: ability to present ideas through visual communication; a level of research, experimentation and development; technical and practical abilities; and effective presentation techniques.

Applicants will be expected to demonstrate the following at interview: an awareness of contemporary fashion and culture; an understanding of research, design, design development and product realisation; a motivation for working in the fashion sportswear industry; and a motivation to succeed on the course.

Entry Requirements

List the entry requirements relevant to the course.

Entry to this course is highly competitive: applicants are expected to achieve, or already have, the course entry requirements detailed below.

The standard minimum entry requirements for this course are:

- Two A Level Passes at Grade C or Above Preferred subjects include English, Maths, Art, Design, Textiles and Science;
- **or** Pass Foundation Diploma in Art and Design;
- **or** Merit, Pass, Pass at BTEC Extended Diploma (preferred subjects) Art & Design;
- **or** Pass at UAL Extended Diploma;
- **or** Access Diploma or '64 tariff points from the Access to HE Diploma;
- **or** 64 new UCAS tariff points (equivalent to 160 old UCAS tariff points) from a combination of the above qualifications or an equivalent full Level 3 qualification;
- **or** equivalent EU or non-EU qualifications;
- **and** three GCSE passes at grade A*-C.

Exceptionally, applicants who do not meet these course entry requirements may still be considered if the course team judges the application demonstrates additional strengths and alternative evidence. This might, for example, be demonstrated by: related academic or work experience; the quality of the personal statement; a strong academic or other professional reference; or a combination of these factors.

This course requires portfolio evidence, and you will be asked to complete a short written answer to a question relating to issues in the fashion industry if you are selected to attend a portfolio review. All classes are conducted in English. If English is not your first language you will be asked to provide evidence of your English language ability when you enrol.

The level required by the University for this course is IELTS 6.0 with a minimum of 5.5 in each skill.

Admission Procedures

The selection procedures for the course must adhere to the Equal Opportunities Policy of UAL.

- The University of the Arts London is committed to the provision of fair and consistent admission procedures that ensure equality of treatment for all applicants.
- Applications to the course are made through UCAS.

Course Diagram

Insert a course diagram which includes; units and their credit values, plus credit values per year/level, category of units (i.e. core or specialist), progression routes, years/levels of the course, any other relevant characteristics that distinguishes the course

Stage 1, Level 4 = 120 credits	
BLOCK 1 Thinking Differently: Transition to Higher Education	BLOCK 2 Creativity, Experimentation, Collaboration
Introduction to Fashion Sportswear (20 Credits) HE study skills and introduction to the global sportswear industry	Creative Product Development (20 Credits) Developing research, design and technical skills
Product Technology, Creative Techniques (40 Credits) Product technology, textiles, manufacturing techniques	Better Lives [<i>in-unit optionality</i>] 20 credits
	Introduction to Cultural and Historical Studies (20 Credits)

Stage 2, Level 5 = 120 Credits	
BLOCK 3 Professional Practice	BLOCK 4 Core Discipline
Professional Practice Initiation (40 Credits) The first industry-led research, design and realisation project	Fashion Sportswear Industry Project (40 Credits) The second industry-led research, design and realisation project
Cultural and Historical Studies (20 Credits) Unit descriptors of the Cultural and Historical Studies options will be detailed in Part H	Fashion Sportswear Future Technologies (20 Credits) Ergonomics and the evolving subject of sports

Optional and Additional award between Level 5 and 6
Diploma in Professional Studies (120 Credits)
The diploma is awarded in line with the validated descriptor within the Placement Year Course Handbook. The students will start the application process during Stage 2. They are supported by LCF Careers and the Course Team throughout their placement year.

Stage 3, Level 6 = 120 Credits	
BLOCK 5 Individual Practice	BLOCK 6 Preparing for the Future
Concept Development (40 Credits) Research, brand development and marketing strategy to support product development	Product Design and Realisation (60 Credits) Realisation of design outcomes to demonstrate the qualities and transferable skills necessary for employment or further study
Contextualising Your Practice (20 Credits) Extended essay	