

ual:

APPROVED

BA (Hons) Fashion Design Technology: Womenswear

Awarding Body	University of the Arts London
College	London College of Fashion
School	School of Design and Technology
Programme	Fashion Programme: Directional design and realisation (L053)
Course AOS Code	LCFBAFTWF01
FHEQ Level	Level 6 Degree
Course Credits	360
Mode	Full Time
Duration of Course	3 years
Valid From	September 1st 2020
QAA Subject Benchmark	Art and Design
Collaboration	N/A
UAL Subject Classification	Fashion design
JACS Code	W230 - Clothing/fashion design
UCAS Code	W291
PSRB	N/A
Work placement offered	Yes
Course Entry Requirements	The standard minimum entry requirements for this course are:

One or a combination of the following accepted full level 3 qualifications.

- Two A Level Passes at Grade C or above (preferred subjects include, Art, Design, English, Maths);
- a Pass Foundation Diploma in Art and Design;
- Merit, Pass, Pass at BTEC Extended Diploma in Art & Design;
- Pass at UAL Extended Diploma;
- an Access Diploma or 64 tariff points from the Access to HE Diploma;
- 64 new UCAS tariff points (equivalent to 160 old UCAS tariff points) from a combination of the above qualifications or an equivalent full Level 3 qualification;
- **or** equivalent EU or non-EU qualifications such as International Baccalaureate Diploma;
- **and** three GCSE passes at grade A*-C or grade 9-4.

Entry to this course will also be determined by assessment of your portfolio.

APEL (Accreditation of Prior (Experiential) Learning)

Applicants who do not meet these course entry requirements may still be considered in exceptional cases. The course team will consider each application that demonstrates additional strengths and alternative evidence. This might, for example, be demonstrated by:

- Related academic or work experience
- The quality of the personal statement
- A strong academic or other professional reference
- OR a combination of these factors

Each application will be considered on its own merit but we cannot guarantee an offer in each case.

English Language Requirements

IELTS level 6.0 with a minimum of 5.5 in reading, writing, listening and speaking. Please check our main [English Language Requirements](#)

<p>Selection Criteria</p>	<p>The course team seeks to recruit students who can demonstrate:</p> <ul style="list-style-type: none"> • A strong interest in fashion, visual imagery and an awareness of technology • An understanding of the need for a critical and analytical approach to the area of study • An approach suited to the demands of the course and the projected career futures
<p>Scheduled Learning and Teaching</p>	<p>During your course you will engage with learning and teaching that includes both online and face-to-face modes. The advertised scheduled activity for the course will be delivered through a combination of live, synchronous and asynchronous on-line learning. This is often described as blended learning.</p> <p>Definitions of our learning and teaching modes can be found here.</p>

Awards and Percentage of Scheduled Learning

Year 1

Percentage of Scheduled Learning	34
Awards	Credits
Certificate of Higher Education (Exit Only)	120

Year 2

Percentage of Scheduled Learning	28
Awards	Credits
Diploma of Higher Education (Exit Only)	240

Year 3

Percentage of Scheduled Learning	37
Awards	Credits
Bachelor of Arts	360

Course Aims and Outcomes

The Aims and Outcomes of this Course are as follows:

Aim/Outcome	Description
Aim	Enable you to acquire knowledge and skills appropriate within your chosen field of specialist study and related to Womenswear.
Aim	Encourage intellectual and personal development.
Aim	Provide opportunities for study and progression to all students.
Aim	Develop your abilities to respond to professional opportunities or to undertake further study.
Outcome	Knowledge and understanding of fashion design and realisation relevant to fashion womenswear.
Outcome	The ability to select and deploy a coherent range of research methods and analyses within the design and development processes.
Outcome	The ability to develop creative ideas, and apply design propositions in order to expand and resolve outcomes within your specialist discipline.
Outcome	The formulation of a project brief and to frame appropriate areas for investigation and evaluation.
Outcome	The ability to communicate, both visually and verbally, ideas and design propositions to both industry and non-specialist audiences.
Outcome	The ability to apply the methods and techniques learnt, to reflect upon, consolidate, extend and apply your specialist knowledge and understanding; in order to initiate and carry out projects relevant to the fashion and textile design industry.
Outcome	An ability to situate practice within cultural and historical contexts and debates.
Outcome	Evidence of engagement with the principles of the Creative Attributes Framework (CAF).

Distinctive Features	
1	A high profile womenswear design course attracting a diverse student cohort from over 20 different countries (2017 intake).
2	Creative approach to design is underlined by a thorough technical grounding and its creative application.
3	The course offers much potential for collaboration. This could be within the course within our own cohort of diverse students. Also as part of a fashion specific college with a vast variety of different courses we could collaborate with other courses within the design school (eg. Fashion Textiles) or across the College with the School of Media and Communication and Fashion Business School.
4	Based on our reputation of supplying industry with skilled and professional interns we are able to offer students access to a wide spectrum of industry contacts through which they can secure work experience placements with the support of the dedicated LCF Graduate Futures Service. Recent placements have included Marc Jacobs, Gareth Pugh, Giles Deacon, Peter Pilotto and Simone Rocha.
5	The course works closely with the Centre for Sustainable Fashion. We design coursework with the centre to devise and deliver projects that educate students in sustainable skills and practices. Through this we have developed and delivered projects in collaboration with Industry partners such as H&M's Close the Loop scheme.
6	Our graduates are highly employable with skills and aptitude suitable for many different areas of the industry including design, pattern cutting, manufacture and production. Recent graduates have been in positions at JW Anderson, Celine, Thom Browne, Chanel, Hussein Chalayan. Students have also launched their own collections with recent graduates being stocked from small boutiques in Japan to department store such as Lane Crawford in Hong Kong. Students are also well prepared for study at MA level leaving the course with a clear personal aesthetic and identity, advanced research and development skills, creative approaches to technical realisation and wider contextual awareness. Students have gone on to study Womenswear, Menswear, Pattern Cutting and Business at LCF, CSM, RCA, Parsons NY.
7	The course offers a work experience placement for the duration of 10 weeks. It is completed in one term of Year 2 which means that students can gain sufficient industry experience and still complete the course in 3 years.

Course Detail

Introduction

BA (Hons) Fashion Design Technology: Womenswear provides graduates with the necessary combination of creative, technical, intellectual and communication skills needed to be successful within the competitive field of womenswear fashion design.

What to expect

- The course is structured to ensure that students have a strong foundation of core skills in design and realisation and in fashion theory. Through a series of challenging projects, students will be enabled to question, test and redefine their approaches.
- Projects set out to encourage experimentation, critical thinking and independence. By the end of the course, students will have developed their own individual aesthetic and design identity and will be able to communicate this through a strong and unified body of work.
- Studio practice will be underpinned by a strong theoretical understanding so that students are able to communicate the concepts, motives and values of their studio practice. This prepares students for professional life and for postgraduate study.
- The course allows collaborative work with peers from different backgrounds to share experiences.
- By the time students finish the course, they will be fully equipped to succeed as a creative designer in the challenging international field of womenswear.

Work experience opportunities

Students will be given the opportunity to undertake a short work experience placement during their second year of study. This provides increased industry awareness as well as crucial experience and valuable contacts within the industry.

Mode of study

BA (Hons) Design and Technology: Womenswear runs for 90 weeks in full time mode. It is divided into 3 stages over 3 academic years. Each stage lasts 30 weeks.

Course Units

In Stage 1 you are required to complete 120 credits at level 4 in order to progress to Stage 2.

- Introduction to Womenswear; 20 credits
- Design and Realisation; 40 credits
- Fashion Cultures and Histories; 20 credits
- Transformative Futures; 20 credits
- Better Lives; 20 credits

In Stage 2 you are required to complete 120 credits at level 5 to progress to Stage 3.

- Critical Issues in Fashion Research; 20 credits
- Professional Product Development; 20 credits
- Work Experience; 40 credits
- Aesthetics and Identity; 40 credits

In Stage 3 you are required to complete 120 credits at level 6.

- Contextualising Your Practice; 20 credits
- Pre-Collection; 40 credits
- Main Collection; 60 credits

A 20-credit unit is approximately equivalent to 200 hours of learning time, which includes a mixture of taught time, independent study and assessment.

Students will have a tailored programme of group and individual tutorials both pastoral and academic over three stages of the course and are entitled to an appropriate level of confidentiality.

Learning and Teaching Methods

The following teaching and learning methods are employed to support the integrated achievement of the course outcomes using a blended learning mode of delivery:

- Online lectures.
- Online seminars.
- Physical workshops and practical demonstrations.
- Online tutorials.
- Physical and online critiques.

Assessment Methods

The following assessment methods are employed to support the integrated aims of the course outcomes:

- Portfolios.
- Technical folders.
- Patterns and samples.
- Design research and experimentation.
- Written reports.
- Essays.
- Work experience.
- Set projects, external or simulated projects.
- Toiles and final garments/outfits.

Reference Points

The following reference points were used in designing the course:

- UAL Learning, Teaching and Enhancement Strategy (2015-2022): <https://myintranet.arts.ac.uk/media/arts/about-ual/teaching-and-learning-exchange/2015---2022-Learning,-Teaching-and-Enhancement-Strategy.pdf>
- UAL Assessment Strategy: <https://myintranet.arts.ac.uk/staffonly/ual-strategy-2015-22/>
- Feedback from the fashion design technology industry (2017)
- UAL Tutorial Policy: <http://www.arts.ac.uk/study-at-ual/academic-regulations/tutorial-policy/>
- Framework for Higher Education Qualifications (FHEQ) <http://www.qaa.ac.uk/en/Publications/Documents/Framework-Higher-Education-Qualifications-08.pdf>
- QAA Art and Design subject benchmark statement (Art and Design): <http://www.qaa.ac.uk/assuring-standards-and-quality/the-quality-code/subject-benchmark-statements>
- UK Quality Code: <http://www.qaa.ac.uk/assuring-standards-and-quality/the-quality-code>
- UAL Creative Attributes Framework: <http://www.arts.ac.uk/about-ual/teaching-and-learning/careers-and-employability/creative-attributes-framework/>

Course Diagram

BA (Hons) Fashion Design Technology: Womenswear – PLEASE NOTE DUE TO VACATION DATES, SPECIFIC DELIVERY WEEKS MAY CHANGE.

S=summative assessment

E1, E2=summative element assessment

LEVEL 4 – Stage 1																																
BLOCK 1															BLOCK 2																	
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30			
Introduction to Womenswear (20 credits)				S																												
					Design and Realisation (40 credits)				S						S																	
															Fashion Cultures and Histories (20 credits)										S							
															Better Lives (20 credits)										S							
															Transformative Futures (20 credits)					S											S	

Year 2 – If your placement is in Block 1 your structure is as follows:

LEVEL 5 – Stage 2																																			
BLOCK 1															BLOCK 2																				
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30						
Critical Issues in Fashion Research (20 credits)											S																								
Professional Product Development (20 credits)										S																									
Work Experience (40 credits)				E1							Work Experience (Block 1 placement) (40 credits)																				E2				
											Aesthetics and Identity (40 credits)																		S						

Year 2 – If your placement is in Block 2, your structure is as follows:

LEVEL 5 – Stage 2																																			
BLOCK 1															BLOCK 2																				
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30						
Critical Issues in Fashion Research (20 credits)											S																								
Professional Product Development (20 credits)										S																									
Work Experience (40 credits)				E1																						Work Experience (Block 2 placement) (40 credits)					E2				
											Aesthetics and Identity (40 credits)																		S						

LEVEL 6 – Stage 3																														
BLOCK 1															BLOCK 2															
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	
Contextualising Your Practice (20 credits)											S																			
Pre-Collection (40 credits)								S																						
									Main Collection (60 credits)																				S	

The University will use all reasonable endeavours to provide the Course and the services described in this Output. There may be occasions whereby the University needs to add, remove or alter content in relation to your Course as may be appropriate for example the latest requirements of a commissioning or accrediting body, or in response to student feedback, or to comply with applicable law or due to circumstances beyond its control. The University aim to inform you of any changes as soon as is reasonably practicable