

London College of Communication is home to future-facing creatives who explore and rethink what communication is and why it matters.

Working across Design, Media and Screen, our diverse, dynamic community creates and collaborates while making a difference in wider society. Taught by experienced practitioners, our students go on to shape the creative industries by forging their own paths in experimental and thoughtful ways.

Postgraduate courses 2022/23

Design

Postgraduate Certificate / Diploma Design for Visual Communication

These courses offer an intensive vocational route into the graphic design profession, building confidence for those interested in switching career, returning as a mature student, or wanting a bridge to Master's study. Visual language and grammar, typographic hierarchy, graphic representation, identity and information visualisation are just some of the areas you will explore. Both the Certificate (part-time) and Diploma (full-time) run for 30 weeks.

MA Data Visualisation

MA Data Visualisation is driven by the intelligent interrogation of data and intensive, practice-led research. Using a range of media, tools and techniques, you will research, interpret, critique and visualise data. You'll also develop the ability to translate data into creative narratives that a wide variety of audiences can understand. This will equip you to work with specialists including data scientists, developers, data journalists and domain experts.

MA Design for Art Direction

This course gives visual communicators and designers the practical, critical and conceptual skills to develop their potential in the field of art direction. You'll develop cross-disciplinary research projects through the intersections of art, design, science and technology, and learn to present these ideas in educational and engaging ways. You'll learn how to develop and write treatments and proposals, how to respond to briefs, and how to structure your work in order to effectively communicate your results.

MA Design for Social Innovation and Sustainable Futures

This course is an invitation to concentrate your creative skills on the complex global challenges of our time. You will be thinking critically, working collectively and acting courageously, exploring the future of design practice and its interdependency with humanitarian and ecological concerns. With an emphasis on innovative practice, participatory design and real-world change, this is both a practical and reflective course. Growing demand across public, private and non-profit sectors for professionals with the skills and experience developed on this course means that career options are diverse.

MA Design Management

MA Design Management combines academic study with creative and professional practice in a project-led curriculum that draws on a range of interdisciplinary perspectives from business to the arts. The course places a strong emphasis on the development of leadership, management, communication and analytical skills. Typical employment routes include setting up your own business, design leadership roles, cultural positions and agency management jobs.

MA Graphic Branding and Identity

Understand, translate and communicate brand stories graphically. You'll explore the strategic thinking that underpins brands, and consider how strategy can drive creative expression. This course focuses on the role of visual identity within branding, with the aim of producing versatile and creative practitioners who understand design within a business, social and cultural context.

MA Graphic Media Design

This course explores the use of graphic design as a critical tool to investigate the complexities of contemporary society, and welcomes thoughtful, critical and productive individuals concerned with the effective articulation of design. Graduates of this course initiate new directions for the practice of graphic design, and secure high-profile careers in key areas of design practice, research and education.

MA Illustration and Visual Media

Explore the creation and contextualisation of images at a time of unparalleled possibilities for engagement in visual culture. Through experimental, practice-led research, you will develop a critical relationship to the contemporary image, with potential to work across a range of visual media such as drawing, painting, creative coding, print, performance, photography and animation. Graduates have pursued a range of professions including as practising artists, freelance image makers, art writers, and curators, as well as progression to PhD-level study.

MA Interaction Design

This dynamic course combines research and design practice to prepare you for work in an increasingly technologically-driven and interdisciplinary world. It will immerse you in critical, speculative and experimental practice to engage and provoke audiences with contemporary issues around topics such as new technologies, ecological concerns and politics – and how these all impact the social world.

MA Service Design

Develop and apply service design to a broad range of societal and business challenges, working with stakeholders and experts across multiple disciplines. Beginning with current challenges at the local and user scale before progressing through to futures and systems levels, course projects can be as diverse as working on homelessness and the barriers to accessing services through to improving the employee experience at a major retailer.

MA User Experience Design

This professionally focused, design-led course will equip you with the specialist skills to conceive, prototype and produce human-centred experiences in an interactive digital context. Putting studio practice at the core of your work, you will learn practical skills alongside theory, all set within a critical framework that will help you to become a discerning and conscious designer.

Media

MA Advertising

MA Advertising is about the future of the advertising industry. With new technologies constantly emerging, audiences becoming increasingly active, and ad fraud and ad blocking changing the landscape, the industry needs new thinking. On this course, you will develop the skills, ideas and solutions needed to shape and define the future of advertising.

MA Commercial Photography*

MA Commercial Photography focuses on technical excellence, and can support your ambitions towards becoming a high-end freelance photographer. Whether you're interested in working across areas such as advertising, fashion, sport, lifestyle and editorial, you'll be supported to develop a high level of competence in responding to key and changing developments across contemporary commercial photography.

MA Journalism*

With a strong industry focus, this multimedia course will support you to develop solid multiplatform journalism skills that can be explored through one of three pathways:

- **MA Journalism: Arts and Lifestyle Journalism**
Explore journalism about creative disciplines and popular culture, including art, music, photography, literature, film and travel. You'll tell stories about societal changes that reflect the ways in which we live, work and perceive ourselves.
- **MA Journalism: Social Justice Journalism**
On this pathway, explore journalism that seeks to make the world a better place. Topics addressed may include the environment and climate change, or sexual and racial inequality.
- **MA Journalism: Audio/Video Journalism**
This pathway can support you to tell stories across audio and visual media, including podcasts, short video documentaries and creative videos suitable for social media.

MA Media, Communications and Critical Practice

Explore media and communications theory together with creative practice to develop your career as a media professional on this unique Master's programme. You will be encouraged to think critically about the role of media in the digital age, exploring problems and challenges through your engagement with key theories of media, culture and communication alongside a range of creative media practices.

MA Photography

MA Photography offers a variety of conceptual approaches to thinking, writing and exhibiting photography. As a research-led course, it will equip you for wider enquiry into the interdisciplinary aspects of the photographic medium as you develop a single exhibition project over the 15-month duration of the course.

MA Photojournalism and Documentary Photography**

Uniting rigorous research with an expansive photographic practice, this course will help you extend your photographic vision in order to create powerful stories that resonate with your audience and transcend disciplinary boundaries. Whether you want to situate your work in a newspaper, art gallery, book or a public space, you'll have the opportunity to develop your existing skills while expanding your creative practice. This course is taught in both full-time and part-time/online modes.

MA Public Relations

Develop the advanced skills and theory you'll need for a successful career in public relations (PR) and communications. On this industry-approved course, you'll develop a framework for planning PR programmes and the practical skills for delivering campaigns and you'll also explore the role of research and evaluation in PR. This course will appeal to graduates already working in PR who wish to develop their careers, as well as those seeking a career move into the sector.

MA Publishing

Gain the creative and professional tools you'll need for a career in the dynamic publishing sector. Combining theoretical and practical approaches to publishing media, you will master how content is commissioned, designed, produced, marketed and delivered across different media including books, magazines, tablets, e-readers and social media environments.

Screen

MA 3D Computer Animation

MA 3D Computer Animation is a practice-led course that explores both the theory and practice of digital 3D animation in film, television, games and interactive applications. With new and emerging technologies changing how we make, understand and experience animation, you'll be encouraged to push boundaries and explore the practices of animation from a variety of critical and professional perspectives.

MA Animation

MA Animation explores both the theory and practice of animation across a broad range of experimental visual media. With new technologies changing how we make, understand and experience animation, you will be encouraged to test boundaries and look at animation in many forms and in many ways. The course encourages an experimental and reflective practice that echoes the cross-disciplinary nature of the design, communication and media industries.

MA Documentary Film

Learn the entire documentary filmmaking process on this comprehensive course which integrates theory with the practical experience of making your own short films. You can expect to be grounded in documentary direction, camerawork and editing – key artistic and technical skills needed for a successful production team. As well as developing a unique vision, you'll enhance your career prospects by gaining valuable skills and learning about pitching for funding and commissions.

MA Film

Join this highly vocational course to develop your understanding of the creative, commercial and practical aspects of digital film production. This is a practical course in the production of film drama, exploring areas ranging from development and finance to distribution and exhibition. You'll be encouraged to take an innovative approach to narrative storytelling in a collaborative, sustainable environment where you'll be able to create distinct and original work.

MA Games Design

Rooted in experimental practice, this course will equip you with both the technical and critical skills needed to create games and playful experiences. You'll be encouraged to explore a broad range of game types by creating experiential, critical and socially-reflective games across both digital and non-digital mediums. You'll produce a high-quality, diverse portfolio that will prepare you for a career in games, interaction and design professions.

MA Screenwriting

This is one of the UK's leading film and TV scripting courses, with a strong reputation in the industry. Taught by professionals with extensive experience, as well as by visiting practitioners, the course will support you to develop as a writer and script editor for the film, television and radio industries. Follow in the footsteps of previous graduates who have gone on to win numerous UK and international awards.

MA Sound Arts

Intensive and specialised, this course is designed to further the development of your conceptual and contextual understanding of sound arts practice and its discourse. You will be able to extend your portfolio within an academic context, engage in theoretical and practical research, develop your creative and critical skills, explore personal areas of interest in sound arts, and engage in practice-based research. This course will guide you towards a career in research, or as a sound artist.

MA Television

This unique course delivers the skills needed to design and make a variety of factual television programmes, supporting you to learn about pitching, budgeting and translating your ideas into programme production. This training in factual programme-making is combined with research-based analysis of the television industry today – its economy, values, genres, development and commissioning processes, as well as the proliferating platforms available to producers.

MA Virtual Reality

This course provides opportunity to explore and develop the application of VR technologies across filmmaking, visual effects (VFX), animation, games and immersive augmented reality (AR) experiences. You'll experiment with new approaches to the use of these technologies, as well as exploring the design and conceptualisation pipeline for these virtual experiences. You'll be prepared to progress into the fast-growing VR industry, as well as into sectors that are increasingly embracing the technology such as animation, film, television, games and marketing.

MA Visual Effects

This is a practice-led course that will develop your technical computing, animation, lighting and editing skills. Throughout your studies, you will create unique media and immersive experiences whilst developing your own distinct style, as well as your specialist visual and computing practice to help you blend computer graphic imagery (CGI) seamlessly into live action. The course culminates in a collaborative project that will prepare you for integrated roles within the VFX industry.

** Subject to reapproval
* Subject to validation

For more information about any of our courses:
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Important Information

Information provided by the University is accurate at the time of first publication. Courses, however, remain subject to change. Changes may be necessary to improve the quality of educational services, in order to meet the latest requirements of a commissioning or accrediting body, in order to bring course content in line with best practice activities across the Higher Education sector, in response to student feedback, and/or due to a lack of student demand for certain units or options. Events may arise outside of the reasonable control of the University which lead to changes to courses. Such events may include industrial action, civil disorder, severe weather, and changes in applicable laws and/or safety requirements. If you have accepted a place on a course, we shall notify you of any changes as soon as reasonably practicable.

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