

London College of Communication

is for the curious, the brave and the committed: those who want to transform themselves and the world around them.

Through a diverse, world-leading community of teaching, research and partnerships with industry, we enable our students to succeed as future-facing creatives in the always-evolving design, media and screen industries.

Postgraduate courses 2021/22

Design

Postgraduate Certificate/Diploma Design for Visual Communication**

These courses offer an intensive vocational route into the graphic design profession and build confidence for those seeking to switch career, to return as a mature student, or wanting a bridge to Masters study. Visual language and grammar, typographic hierarchy, graphic representation, identity and information visualisation are just some of the areas you will explore. Both the Certificate (part-time) and Diploma (full-time) run for 30 weeks.

MA Data Visualisation

MA Data Visualisation is driven by the intelligent interrogation of data and intensive practice-led research. Using a range of media, tools and techniques, you will research, interpret, critique and visualise data. You'll also develop the ability to translate data into creative narratives that a wide variety of audiences can understand. This will equip you to work with specialists including data scientists, developers, data journalists and domain experts.

MA Design for Art Direction

This course is an invitation to concentrate your creative skills on the complex global challenges of our time. You will be thinking critically, working collectively and acting courageously. The course explores the future of design practice and its interdependency with humanitarian and ecological concerns. With an emphasis on innovative practice, participatory design and real world change, this is both a practical and reflective course. Growing demand across public, private and non-profit sectors for professionals with the skills and experience developed on this course means that career options are diverse.

MA Design for Social Innovation and Sustainable Futures

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MA Design Management

MA Design Management combines academic study with creative and professional practice in a project-led curriculum that draws on a range of interdisciplinary perspectives from business to the arts. The course places a strong emphasis on the development of leadership, management, communication and analytical skills. Typical employment routes include setting up your own business, design leadership roles, cultural positions and agency management jobs.

MA Graphic Branding and Identity

Understand, translate and communicate brand stories graphically. You'll explore the strategic thinking underlying brands and look at how that strategy can drive creative expression. This course focuses on the role of visual identity within branding, with the aim of producing versatile and creative practitioners who understand design within a business, social and cultural context.

MA Graphic Media Design

This course explores the use of graphic design as a critical tool to investigate the complexities of contemporary society. We welcome thoughtful, critical and productive individuals concerned with the effective articulation of design. Graduates initiate new directions for the practice of graphic design and secure high-profile careers in key areas of design practice, research and education.

MA Illustration and Visual Media

Explore the creation and contextualisation of images at a time of unparalleled possibilities for engagement in visual culture. Through experimental practice-led research, you will develop a critical relationship to the contemporary image with the potential to work across a range of visual media such as drawing, painting, creative coding, print, performance, photography and animation. Graduates have pursued a range of professions including practising artists, freelance image makers, art writers, curators, as well as progressing to PhD level.

MA Interaction Design Communication**

This dynamic course combines research and design practice to prepare you for work in an increasingly technologically-driven and interdisciplinary world. It will immerse you in critical, speculative and experimental practice to engage and provoke audiences with contemporary issues around topics such as new technologies, ecological concerns and politics – and how these all impact the social world.

MA Service Design

Develop and apply service design to a broad range of societal and business challenges, working with stakeholders and experts across multiple disciplines. Beginning with current challenges at the local and user scale and progressing through to futures and systems levels, course projects can be as diverse as working on homelessness and the barriers to accessing services through to improving the employee experience of a major retailer.

MA User Experience Design

This professionally focused, design-led course will equip you with the specialist skills to conceive, prototype and produce human-centred experiences in an interactive digital context. Putting studio practice at the centre of your work, you will learn practical skills alongside theory, all set within a critical framework that will help you to become a discerning and conscious designer.

Media

MA Advertising**

MA Advertising is about the future of the advertising industry. With new technologies constantly emerging, audiences becoming increasingly active, and ad fraud and ad blocking changing the landscape, the industry needs new thinking. On this course, you will develop the skills, ideas and solutions needed to shape and define the future of advertising.

MA Arts and Lifestyle Journalism**

This course will equip you with the advanced skills you'll need for a successful career in this important and growing field of journalism. Guided by tutors with professional, multi-platform experience gained at national print and online newspapers, the BBC, Sky TV and elsewhere, you will develop key practical journalistic skills and learn how to apply them to your particular area of interest. The course encourages a rigorous journalistic approach, with a focus on ethical, international and professional standards.

MA Data Journalism

On this new practice-led course, you'll research and deliver your own journalistic project in the field of data journalism, exploring areas in news and investigation as well as in cultural, lifestyle and feature-based journalism. You'll learn how to collect, manage and interpret data in order to find and tell journalistic stories in a range of media. You'll also develop your research, community-building and narrative skills on Twitter, Instagram and other social platforms. The course will prepare you for jobs such as data journalist, social media journalist and interactive editor.

MA Media, Communications and Critical Practice**

Explore media and communications theory together with creative practice in order to develop your career as a media professional on this unique Masters programme. You will be encouraged to think critically about the role of media in the digital age, exploring problems and challenges through your engagement with key theories of media, culture and communication alongside a range of creative media practices.

MA Photography

MA Photography at London College of Communication offers a variety of conceptual approaches to thinking, writing and exhibiting photography. As a research-led course, it will equip you for a wider inquiry into the interdisciplinary aspects of the photographic medium as you develop a single exhibition project over the 15-month duration of the course.

MA Photojournalism and Documentary Photography

Uniting rigorous research with an expansive photographic practice, this course will help you to extend your photographic vision to create powerful stories that resonate with your audience and transcend disciplinary boundaries. Whether you want to situate your work in a newspaper, art gallery, book or a public space, this course offers you the opportunity to develop your existing skills and expand your creative practice in order to do so. The course is taught in both full-time and part-time/online modes.

MA Public Relations

Develop the advanced skills and theory you'll need for a successful career in public relations (PR) and communications on this industry-approved course. The course will give you a framework for planning PR programmes, as well as the practical skills for delivering campaigns. You will also explore the role of research and evaluation in PR. This course will appeal to graduates already working in PR who wish to develop their careers, as well as those seeking a career move into the sector.

MA Publishing**

Gain the creative and professional tools you'll need for a career in the dynamic publishing sector. Combining theoretical and practical approaches to publishing media, you will master how content is commissioned, designed, produced, marketed and delivered across different media including books, magazines, tablets, e-readers and social media environments.

Screen

MA 3D Computer Animation

MA 3D Computer Animation is a practice-led course that explores both the theory and practice of digital 3D animation in film, television, games and interactive applications. With new and emerging technologies changing how we make, understand and experience animation, you'll be encouraged to push boundaries and explore the practices of animation from a variety of critical and professional perspectives.

MA Animation**

MA Animation explores both the theory and practice of animation across a broad range of experimental visual media. With new technologies changing how we make, understand and experience animation, you will be encouraged to test boundaries and look at animation in many forms and in many ways. The course encourages an experimental and reflective practice that echoes the cross-media nature of the design, communication and media industries.

MA Documentary Film**

Learn the entire documentary film making process on this comprehensive course, which integrates theory with the practical experience of making your own short films. You can expect to be grounded in documentary direction, camerawork and editing – the key artistic and technical skills needed for a successful production team. As well as developing a unique vision, you will enhance your career prospects by gaining valuable skills and learning about pitching for funding and commissions.

MA Film**

Join this highly vocational and hands-on course to develop your understanding of the creative, commercial and practical aspects of digital film production. This is a practical course in the production of film drama, from development and finance to distribution and exhibition. It is designed for students who want a hands-on, industry-orientated course in the creative, technical and practical aspects of digital film production.

MA Games Design**

Rooted in experimental practice, this course will equip you with both the technical and critical skills needed to create games and playful experiences. The course encourages you to explore a broad range of game types by creating experiential, critical and socially-reflective games across both digital and non-digital mediums. You'll produce a high quality and diverse portfolio that will prepare you for a career in games, interaction and design professions.

MA Screenwriting**

This is one of the UK's leading film and TV scripting courses with a strong reputation in the industry. Taught by professionals with extensive experience, as well as visiting industry practitioners, the course will develop you as a writer and script editor for the film, television and radio industries. Graduates have gone on to win numerous UK and international awards.

MA Sound Arts**

Intensive and specialised, this course is designed to further the development of your conceptual and contextual understanding of sound arts practice and its discourse. You will be able to extend your portfolio within an academic context, engage in theoretical and practical research, develop your creative and critical skills, explore personal areas of interest in sound arts, and engage in practice-based research. This course will guide you towards a career in research or as a sound artist.

MA Television**

This unique course delivers the skills needed to design and make factual television programmes in all their variety. You will learn about pitching, budgeting and translating your ideas into programme production. This training in factual programme making is combined with research-based analysis of the television industry today – its economy, values, genres, development and commissioning processes, as well as the proliferating platforms available to producers.

MA Virtual Reality

This course provides the opportunity to explore and develop the application of VR technologies across filmmaking, visual effects (VFX), animation, games and immersive augmented reality (AR) experiences. You'll experiment with new approaches to the use of these technologies, as well as explore the design and conceptualisation pipeline for these virtual experiences. The course prepares you to progress into the fast-growing VR industry, as well as into sectors that are increasingly embracing the technology such as animation, film, television, games and marketing.

MA Visual Effects

This is a practice-led course that will develop your technical computing, animation, lighting and editing skills. Throughout the course, you will create unique media and immersive experiences, whilst developing your own distinct style. You will develop your specialist visual and computing practice to help you blend computer graphic imagery (CGI) seamlessly into live action. The course culminates in a collaborative project that will prepare you for integrated roles within the VFX industry.

** Subject to reapproval
* Subject to validation
^ Course not recruiting until 2022/23

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Important Information

Information provided by the University is accurate at the time of first publication. Courses, however, remain subject to change. Changes may be necessary to improve the quality of educational services, in order to meet the latest requirements of a commissioning or accrediting body, in order to bring course content in line with best practice activities across the Higher Education sector, in response to student feedback, and/or due to a lack of student demand for certain units or options. Events may arise outside of the reasonable control of the University which lead to changes to courses. Such events may include industrial action, civil disorder, severe weather, and changes in applicable laws and/or safety requirements. If you have accepted a place on a course, we shall notify you of any changes as soon as reasonably practicable.
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