

# ual:

APPROVED

## MA Fashion Futures

<b>Awarding Body</b>	University of the Arts London
<b>College</b>	London College of Fashion
<b>School</b>	School of Design and Technology
<b>Programme</b>	Product Programme (L054)
<b>Course AOS Code</b>	LCFMAFFUF01
<b>FHEQ Level</b>	Level 7 Masters
<b>Course Credits</b>	180
<b>Mode</b>	Full Time
<b>Duration of Course</b>	15 months
<b>Valid From</b>	September 1st 2020
<b>QAA Subject Benchmark</b>	Art and Design
<b>Collaboration</b>	N/A
<b>UAL Subject Classification</b>	Fashion design
<b>JACS Code</b>	W230 - Clothing/fashion design
<b>UCAS Code</b>	N/A
<b>PSRB</b>	N/A
<b>Work placement offered</b>	N/A
<b>Course Entry Requirements</b>	<p>Entry to this course is highly competitive: applicants are expected to achieve, or already have, the course entry requirements detailed below.</p> <ul style="list-style-type: none"><li>• An Honours degree at 2.1 or above in a related discipline. Applicants with a degree in another</li></ul>

	<p>subject may be considered, depending on the strength of the application;</p> <p><b>OR</b></p> <ul style="list-style-type: none"> <li>• Equivalent qualifications;</li> </ul> <p><b>OR</b></p> <ul style="list-style-type: none"> <li>• Relevant and quantitative industrial experience for a minimum of three years.</li> </ul> <p>Selection for interview will be made on the basis of your application, including the personal statement and the supporting written statement. If you are selected for interview you will be asked to bring examples of previous written work and to undertake a written aptitude test.</p> <p><b>English language requirements</b></p> <p>All classes are conducted in English. The level required by the University for this course is IELTS 7.0 with a minimum of 6.0 in each skill.</p> <p><b>Admissions Procedures</b></p> <p>The course seeks to recruit students from diverse socio-economic and cultural backgrounds and welcomes applications from mature students. The selection procedures for the course fully comply with the Equal Opportunities Policy of UAL.</p>
<b>Selection Criteria</b>	<p>The course seeks to recruit students from diverse socio-economic and cultural backgrounds and welcomes applications from mature students.</p> <p>The course seeks to recruit students who can demonstrate:</p> <ul style="list-style-type: none"> <li>• Interest in the environmental, social, cultural and political context of fashion;</li> <li>• Strong commitment and motivation towards a career in an aspect of the fashion industry;</li> <li>• Awareness and relevant experience of fashion;</li> <li>• Appropriate knowledge and skills commensurate with planned entry into the course.</li> </ul>

	<p>Applicants are required to submit a personal statement, an essay, a study proposal and a visual portfolio of work. This work is assessed and interview by Skype is offered to students demonstrating the relevant skills, knowledge, experience and potential to develop these skills on the MA Fashion Futures course.</p> <p>Final selection for a place on the course is made following interview.</p>
<b>Scheduled Learning and Teaching</b>	<p>During your course you will engage with learning and teaching that includes both online and face-to-face modes. The advertised scheduled activity for the course will be delivered through a combination of live, synchronous and asynchronous on-line learning. This is often described as blended learning.</p> <p>Definitions of our learning and teaching modes can be found <a href="#">here</a>.</p>

## Awards and Percentage of Scheduled Learning

### Year 1

<b>Percentage of Scheduled Learning</b>	<b>15</b>
<b>Awards</b>	<b>Credits</b>
Postgraduate Certificate (Exit Only)	60
Postgraduate Diploma (Exit Only)	120
Master of Arts	180

## Course Aims and Outcomes

The Aims and Outcomes of this Course are as follows:

Aim/Outcome	Description
Aim	Enable you to examine and critique the existing paradigms in fashion and use research informed practice to explore new fashion thinking and forward-thinking solutions in relation to a nature first and human equity context.
Aim	Recognise the ongoing climate emergency and increasing global social divides and explore possibilities for radical or transformational fashion practices in relation to these.
Aim	Develop your ability to master a complex and speculative area of knowledge and to translate this into creative and experimental practical applications and written work.
Aim	Allow you to investigate and analyse theoretical perspectives, emerging technologies and creative methodologies to experiment and develop ambitious, creative and intellectually informed practice.
Aim	Develop your independence of judgement and foster an inquiring, analytical and critical approach to the study and/or practice of fashion in the wider global context of planetary boundaries and social equity, in relation to cultural, economic and technological change.
Aim	Enable to you to define and develop a personal and professional focus through your work at postgraduate level within MA Fashion Futures.
Outcome	Engage with new theoretical perspectives, technologies and creative methods, developing theory and practice in parallel, to inform radical or transformational future fashion practice (enquiry, knowledge, process)
Outcome	Demonstrate self-direction to conduct original research, identifying and utilising appropriate methodology, and to build relevant networks for collaborative work (enquiry, knowledge, process)
Outcome	Articulate and communicate complex ideas and critical values in visual, verbal and written formats to engage multiple audiences (communication, knowledge, realisation)
Outcome	Critically reflect on your own practice, and that of others through presentation to peer review, to inform the development of a

	personal philosophy for future practice and/or research (communication, enquiry)
Outcome	Realise a body of work which demonstrates curiosity, critical thinking and original and transformational perspectives for fashion, and which will either be of direct value to the fashion system, including industry, education and society, or have the potential to be developed for research at higher degree level (realisation)

<b>Distinctive Features</b>	
1	The course responds to the imperatives of the Climate Emergency and increasing social divides, recognised by governments, citizens, universities and businesses around the world. This includes the substantial interest shown by undergraduate students and industry professionals to critically examine the practices and processes of the fashion industry in relation to sustainability considerations relevant to the contemporary global fashion industries.
2	The course offers both recent graduates and industry professionals the opportunity to focus on an individually negotiated programme of study (theory or practice-based), which responds creatively to the opportunities, challenges and necessities of sustainable fashion development and technological innovation.
3	The course takes a values-led, knowledge-based approach to engagement with sustainability through exploration of the history of design for sustainability, environmentalism and Deep Ecology.
4	The course allows students to critique and experiment with emerging technologies for application in sustainable fashion design and communication such as 3D motion capture, 3D scanning, rapid prototyping, Virtual Reality and Augmented Reality.
5	Links to research and knowledge exchange expertise and communities of practice in fashion and sustainability.
6	Links to technical facilities and staff expertise in both new technological developments such as 2D and 3D digital design, body scanning technology, IT development in CAD/CAM for design, pattern cutting, lay planning and production as well as digital print technologies as part of the LCF ethos of integrating advanced technologies with traditional processes of fashion design, thus supporting new forms of sustainable development.
7	Exploration of emerging trends in and beyond fashion design such as speculative design, design activism, circular design principles, inclusive design, technocentrism, ecocentrism and posthumanism.
8	The Centre for Sustainable Fashion, a world leading research centre at LCF, is closely affiliated with the course and will provide a close dialogue with other drivers for change within the university, industry, NGOs, the media and government.
9	Access to unique knowledge and curriculum input from the LCF research team and communities of practice, including the Centre for Sustainable Fashion, Digital Learning Lab, Active Materials Group, Digital Anthropology Lab, Centre for Fashion Curation, Cosmetic Science and Psychology departments, LCF Archives and a diverse research student body.

## Course Detail

MA Fashion Futures places sustainability at the heart of fashion practice to help shape the next generation of fashion practitioners who prioritise environmental, social, economic and cultural criteria. Students are encouraged to critique the nature and purpose of design in a rapidly changing world, imagining and envisioning alternative ways in which fashion will be created and experienced in the future, whilst grounding their research in an understanding of the immense challenges that face the industry and wider society today.

In this ground-breaking course, you are encouraged to explore and develop experimental fashion practice and theoretical perspectives in parallel in order to conceptualise a transformed fashion system, one that values nature first and creates economic prosperity in service to this goal. Using your own knowledge, practice and experience as a starting point, you will identify new territories for fashion and work in new spaces with novel technologies, to communicate ideas in relation to design for sustainability to varied audiences.

Through a combination of taught content and independent study, you will examine a diverse range of methodologies and forms of communication, including film, digital platforms, garment and artefact prototyping, publishing, events and performance. Key to MA Fashion Futures is critical fashion practice and reflexive thinking to test, reframe and make responses to existing paradigms. This will enable you to develop a very personal response to, and a critique of, the current paradigm and the role and activities of fashion in a changing world.

Through a systems thinking approach, the course has been developed to connect fashion's social, cultural, environmental and economic aspects, examining perspectives from local to global scales and embracing fashion practice from both traditional and technological spheres. MA Fashion Futures offers a space to experiment with new ideas and physical/digital prototyping to challenge existing narratives as well as being a place to put principles into action in a manner that aligns with each student's individual strengths, interests and future aspirations. Students are encouraged to read widely, attend internal and external lectures, events and symposia, engage with UAL research hubs and researchers, and collaborate both across other postgraduate courses and across the wider University of the Arts community.

Aligned to the [Centre for Sustainable Fashion](#), the course involves research and knowledge exchange led teaching, with contribution from a range of the Centre's members. Further specialist technical teaching and support is provided by the [Digital Learning Lab](#).

## Course Units

### Course structure

15 months, level 7, 180 credits  
September to February:  
New Fashion Perspectives (40 credits)  
Collaborative Challenge (20 credits)

February to June  
Re-Imagining Fashion (40 units)  
Research Methods (20 credits)

June to November  
Masters Project (60 credits)

Types of learning and teaching methods include lectures, seminars, masterclasses, workshops, small group presentations and tutorials. Learning hours per week vary, but typically students can expect up to 10 hours contact time per week. Students will also have regular opportunities for individual tutorials with the course leader throughout the course, including three 30-minute tutorials in block one, and six 30-minute tutorials in block two. Students will be allocated a supervisor for their Masters Project including 6 hours of support.

### Learning and Teaching Methods

*The following blended teaching and learning methods are employed to support the integrated achievement of the course outcomes. There will be a combination of physical and virtual online delivery:*

- Lectures
- Seminars
- Peer review and critique
- Studio-based practical workshops
- Individual and group tutorials
- Group work
- Group presentations
- Formative feedback
- Summative feedback

### Assessment Methods

- Practice-based outcomes

- Portfolio of work, including prototype development
- Literature review and theoretical analysis
- Reflective statements and self-evaluation
- Dissertation

## Reference Points

The following reference points were used in designing the course:

- The Master's Degree Characteristics (QAA, September 2015) Benchmark Statement. Available at: [https://www.qaa.ac.uk/docs/qaa/quality-code/master-s-degree-characteristics-statement.pdf?sfvrsn=6ca2f981\\_10](https://www.qaa.ac.uk/docs/qaa/quality-code/master-s-degree-characteristics-statement.pdf?sfvrsn=6ca2f981_10)
- Creative Attributes Framework, UAL. Available at: [https://www.arts.ac.uk/\\_data/assets/pdf\\_file/0026/37853/Creative\\_Attribute\\_Framework\\_Overview\\_PDF\\_582KB.pdf](https://www.arts.ac.uk/_data/assets/pdf_file/0026/37853/Creative_Attribute_Framework_Overview_PDF_582KB.pdf)
- Centre for Sustainable Fashion (2016) Education for Sustainability Transformation at LCF. Available at: [https://www.arts.ac.uk/\\_data/assets/pdf\\_file/0021/35382/Education-for-Sustainability-Transformation-Strategy.pdf](https://www.arts.ac.uk/_data/assets/pdf_file/0021/35382/Education-for-Sustainability-Transformation-Strategy.pdf).
- Centre for Sustainable Fashion (2019) Education for Sustainability Transformation Interim Report 2016-2019. Available at: <http://tiny.cc/dkfxgz>.
- Education for FashionTech (2018) Fashion Tech Education and Research Benchmarking Report. Available at: <https://www.e4ft.eu/benchmarking-report>.
- Education for FashionTech (2018) Tuning Document. Available at: [http://docs.wixstatic.com/ugd/578b00\\_f05f10a06bba4d0da4035adc6ce8391f.pdf](http://docs.wixstatic.com/ugd/578b00_f05f10a06bba4d0da4035adc6ce8391f.pdf).
- Environmental Audit Committee (2019) Fixing Fashion: Clothing Consumption and Sustainability. Available at: <https://publications.parliament.uk/pa/cm201719/cmselect/cmenvaud/1952/1952.pdf>.
- FashionSEEDS (2019) Education and Research Benchmarking Report. (Not yet published)
- Fletcher, K. & Tham, M. (2019) Earth Logic, Fashion Action Research Plan. Available at: <http://katefletcher.com/wp-content/uploads/2019/10/Earth-Logic-plan-FINAL.pdf>.
- Higher Education Academy (2014) Education for Sustainable Development: Guidance for UK higher education providers. Available at: [https://www.qaa.ac.uk/docs/qaa/quality-code/education-sustainable-development-guidance-june-14.pdf?sfvrsn=1c46f981\\_8](https://www.qaa.ac.uk/docs/qaa/quality-code/education-sustainable-development-guidance-june-14.pdf?sfvrsn=1c46f981_8).
- Intergovernmental Panel on Climate Change (2018) Global Warming of 1.5°C Report. Available at: [https://report.ipcc.ch/sr15/pdf/sr15\\_spm\\_final.pdf](https://report.ipcc.ch/sr15/pdf/sr15_spm_final.pdf).
- UAL (2015) UAL Strategy 2015-22 Transformative Education for a Creative World. Available at:

<https://artslondon.sharepoint.com/sites/CanvasContent/Documents/UAL-Strategy-2015-22.pdf>.

- United Nations (2014) Decade of Education for Sustainable Development 2005-2014. Available at: <https://unesdoc.unesco.org/ark:/48223/pf0000230171>.
- United Nations (2019) Sustainable Development Goals Report 2019. Available at: <https://unstats.un.org/sdgs/report/2019/The-Sustainable-Development-Goals-Report-2019.pdf>.

## Course Diagram

**MA Fashion Futures** – PLEASE NOTE DUE TO VACATION DATES, SPECIFIC DELIVERY WEEKS MAY CHANGE.

S=summative assessment

E1, E2=summative element assessment

LEVEL 7																																												
BLOCK 1															BLOCK 2															BLOCK 3														
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45
<b>Collaborative Challenge</b> (20 credits)											S																																	
<b>New Fashion Perspectives</b> (40 credits)														S																														
															<b>Re-Imagining Fashion</b> (40 credits)													S																
																				<b>Research Proposal</b> (20 credits)								S																
																														<b>Masters Project</b> (60 credits)													S	

*The University will use all reasonable endeavours to provide the Course and the services described in this Output. There may be occasions whereby the University needs to add, remove or alter content in relation to your Course as may be appropriate for example the latest requirements of a commissioning or accrediting body, or in response to student feedback, or to comply with applicable law or due to circumstances beyond its control. The University aim to inform you of any changes as soon as is reasonably practicable*