

Statement of Purpose

-

Level 3

**Extended Diploma
in Fashion Business
and Retail**

UAL Level 3 Extended Diploma in Fashion Business and Retail (601/6484/0)

Overview

The UAL Level 3 Extended Diploma in Fashion Business and Retail has been designed to provide students with the skills, knowledge and understanding necessary to progress to further study and training in a range of fashion business and retail disciplines.

The qualification has been designed for students who have an interest in fashion business and retail who wish to explore and extend this interest via a full-time, immersive learning experience. Many students will have identified a specific career in the creative industries that they wish to progress to (e.g. range buyer, range planner, fashion management, fashion marketing, visual merchandising etc), using this qualification to build on skills and knowledge acquired via Level 2 qualifications such as the UAL Level 2 Diploma in Fashion Business and Retail or GCSEs.

The content of the UAL Level 3 Extended Diploma in Fashion Business and Retail was developed with representatives from universities, further education colleges, 6th form colleges and employers to ensure that it provides students with the skills, knowledge and understanding needed to progress to the next level of education and training.

The qualification is made up of 13 units and students must successfully complete all of them – all units are mandatory. All units relate to the creative media sector, all are delivered through vocational learning, and collectively they total 1140 Guided Learning Hours.

The units have been designed to allow approved providers to deliver them in a way that meets the specific needs of their students, taking into account their own resources and relationships with local creative employers, and enabling them to respond to the fast-paced nature of the creative industries.

The final grade of the Extended Diploma is awarded on the basis of the grades assigned to Unit 12: Project proposal for extended project in fashion business and retail, and Unit 13: Extended project in fashion business and retail. The two individual unit grades, weighted 40% and 60% respectively, are aggregated to provide the overall qualification grade. The final grade is based on a structure of Pass, High Pass, Merit, High Merit and Distinction.

UAL Awarding Body requires Centres delivering this qualification to recruit with integrity and on the basis of the students' anticipated ability to successfully complete the requirements of the qualification.

UAL Awarding Body recommends that students have a minimum of 4 x GCSE's at grade C or above or an equivalent Level 2 qualification in a relevant subject.

Students are advised to discuss opportunities for re-taking English and Maths to achieve Grade C or above with their admissions tutor.

There are no age restrictions for this qualification. The majority of students are 16-18 year olds, some are 19 and over.

The UAL Level 3 Extended Diploma in Fashion Business and Retail is not currently available as part of an apprenticeship.

The purpose of the qualification is further defined by its aims, which are to enable the candidate to:

- 1** Have a critical and contextual awareness of different perspectives and approaches within fashion business and retail or related subjects of study or work
- 2** Research, analyse and evaluate relevant information and ideas in order to develop creative solutions
- 3** Understand, adapt and safely use appropriate and practical methods and skills for creative production
- 4** Solve complex problems through the application of practical, theoretical and technical understanding

5 Critically review the effectiveness and appropriateness of methods, actions and results

6 Use evaluative and reflective skills in order to take responsibility for own learning, development and decision-making

7 Take responsibility for the research, planning, time management and actions to access progression opportunities

8 Effectively present themselves and their work to appropriate audiences

What could this qualification lead to?

The majority of students completing the UAL Level 3 Extended Diploma in Fashion Business and Retail will progress to undergraduate study at a university or their local Further Education college. Some students may also progress into a range of entry-level roles in the creative industries.

The UAL Level 3 Extended Diploma in Fashion Business and Retail is generally delivered over two years and will enable students to develop a portfolio of work that will support progression into a range of higher education courses.

The UAL Level 3 Extended Diploma in Fashion Business and Retail is linked to the UAL Level 3 Diploma in Fashion Business and Retail. It is advised that students complete the full 2-year Extended Diploma if they wish to progress to university.

A Qualifications Guide indicating progression routes can be found on our website.

Who supports this qualification?

The qualification is recognised as providing students with opportunities to develop the skills, knowledge and understanding they need to progress to the next level of education and training, usually in conjunction with other qualifications, by the following universities:

- London College of Fashion
- Sheffield Hallam
- University for the Creative Arts
- University of the Arts London

Letters of support from these institutions can be found on the [UAL Awarding Body website](#).

Further information

This qualification has been designed to meet the Department for Education's criteria for 'Applied General' qualifications and confirmation of approval will be included here in due course.

Additional information for this qualification can be found in the specification.