

# **BA (Hons) Film and Television**

Programme Specification 2020/21

<b>Awarding Body</b>	University of the Arts London
<b>College</b>	London College of Communication
<b>School</b>	Screen
<b>Programme</b>	Film and Television (L043)
<b>Course Credits</b>	360
<b>Mode</b>	Full Time
<b>Duration of Course</b>	3 years
<b>Valid From</b>	September 1st 2020
<b>Course Entry Requirements</b>	<p><b>Home/EU/International</b></p> <p>The course team welcomes applicants from a broad range of backgrounds from all over the world. The course attracts students who apply direct from A-level (or equivalent) or from Foundation Diploma in Art and Design, or other art or design courses, as well as mature students who may have previously worked in industry.</p> <p><b>The standard entry requirements for this course are as follows:</b></p> <p>104 UCAS tariff points which can be made up of one or a combination of the following accepted full level 3 qualifications:</p> <ul style="list-style-type: none"> <li>• A Levels at grade C or above (preferred subjects include: English; History; Media; Business; Art and Design, or other subjects within Social Sciences);</li> <li>• Foundation Diploma in Art &amp; Design (Level 3 or 4).</li> <li>• BTEC Extended Diploma (preferred subjects: Art and Design, Media);</li> <li>• UAL Extended Diploma;</li> <li>• Access to Higher Education Diploma (preferred subject: Digital and Creative Media, Film and Production);</li> <li>• OR equivalent EU/International qualifications, such as International Baccalaureate Diploma at 24 points minimum.</li> </ul> <p><b>And 3 GCSE passes at grade 4 or above (grade A*-C).</b></p> <p><b>APEL - Accreditation of Prior (Experiential) Learning</b></p>

	<p>Applicants who do not meet these course entry requirements may still be considered in exceptional cases. The course team will consider each application that demonstrates additional strengths and alternative evidence. This might, for example, be demonstrated by:</p> <ul style="list-style-type: none"> <li>• Related academic or work experience;</li> <li>• The quality of the personal statement;</li> <li>• A strong academic or other professional reference;</li> <li>• A combination of these factors.</li> </ul> <p>Each application will be considered on its own merit but we cannot guarantee an offer in each case.</p> <p><b>English Language Requirements (International/EU)</b></p> <p>IELTS level 6.0 or above, with at least 5.5 in reading, writing, listening and speaking. Please check our main <a href="#">English language requirements</a> page for more information.</p> <p>All classes are conducted in English. If English is not your first language you will be asked to provide evidence of your English language ability when you enrol.</p>
<b>Selection Criteria</b>	<p>The portfolio/body of work, along with the details on your UCAS application (including the academic reference and your personal statement) will be assessed against the following criteria:</p> <ul style="list-style-type: none"> <li>▪ Evidence of an informed interest in and appreciation of the subject area;</li> <li>▪ An understanding of the need for a critical and analytical approach (through research and practice) to this area of study;</li> <li>▪ Evidence of research and development of ideas through practice to achieve specific outcomes;</li> <li>▪ Quality of ideas and thought processes in the approach to and production of your finished work.</li> </ul>
<b>Scheduled Learning and Teaching</b>	<p>During your course you will engage with learning and teaching that includes both online and face-to-face modes. The advertised scheduled activity for the course will be delivered through a combination of live, synchronous and</p>

asynchronous on-line learning. This is often described as blended learning.

Definitions of our learning and teaching modes can be found [here](#).

# Awards and Percentage of Scheduled Learning

## Year 1

<b>Percentage of Scheduled Learning</b>	<b>0</b>
<b>Awards</b>	<b>Credits</b>
Certificate of Higher Education	120

## Year 2

<b>Percentage of Scheduled Learning</b>	<b>21</b>
<b>Awards</b>	<b>Credits</b>
Diploma of Higher Education	240

## Year 3

<b>Percentage of Scheduled Learning</b>	<b>13</b>
<b>Awards</b>	<b>Credits</b>
Bachelor of Arts	360

# Course Aims and Outcomes

The Aims and Outcomes of this Course are as follows:

Aim/Outcome	Description
Aim	Facilitate and guide specialised study in the creative, theoretical, contextual and technical aspects of film, television and cross-platform production;
Aim	Offer intellectual and practical engagement in programme making through the integration of theory and practice, drawing on a wide range of genres common to television and film production: documentary, factual programming, drama, world cinema, Hollywood, expanded cinema and digital platforms;
Aim	Provide group-working experience and opportunities to link with undergraduates from both within the course and, where possible, beyond;
Aim	Develop transferable problem-solving, interpersonal and self-management skills through programme-making and team activities;
Aim	Enable you to embrace cultural diversity, and develop a cross-cultural understanding of diverse ideas, approaches and methods;
Aim	Enable you to master expression and argument in academic and reflective writing, to develop and defend your own opinions, views and creative voice, and effectively communicate your ideas to your peer groups and others;
Aim	Develop your understanding of the role of the moving image as a force for communication, and be aware of a film-makers social and ethical responsibilities;
Aim	Grow your professional competencies as a self-managed, self-motivated and self-sufficient lifelong learner, capable of adapting to, and prospering through, developments in media production and distribution.
Outcome	Apply a range of creative skills, producing informed and considered solutions to specific problems in relating to television and film production and criticism (Realisation); (Knowledge); (Process);
Outcome	Apply a range of creative skills, producing informed and considered solutions to specific problems in relating to television and film production and criticism (Realisation); (Knowledge); (Process);
Outcome	Work confidently, responsibly and ethically with diverse crews in varied situations and with awareness of widening participation issues amongst colleagues and audiences in the UK and overseas (Process); (Enquiry); (Communication);

Outcome	Apply skills relevant to a range of film, TV and creative industries employers, including marketing and networking your work online and at film festivals (Realisation); (Knowledge); (Process);
Outcome	Demonstrate the disciplines and process-management skills in producing work in both individual and group projects, with diverse crews and with defined roles and responsibilities (Realisation); (Knowledge); (Process);
Outcome	Produce coherent written and verbal presentations based on research and argument, and engage in constructive and informed debate about both film and television practice and criticism, drawing on a wide range of genres (Enquiry); (Communication);
Outcome	Communicate, through film, television and online channels to a wide range of audiences, understanding the power of the moving image as social and ethical communication (Knowledge);
Outcome	Demonstrate an informed professional awareness of the contemporary industrial contexts of film, television and associated industries (Knowledge); (Enquiry);
Outcome	Be capable of progressing to professional media practice or postgraduate study, and be a lifelong learner able to remain up-to-date with developments in practice, and the context of production, and innovate accordingly (Process).

<b>Distinctive Features</b>	
1	Development of the skills and behaviours required to work in creative collaborations in production teams and film crews;
2	A grounding in a range of contemporary filmmaking modes: film, documentary, auteur and genre fiction, television drama and factual production, and cross-platform production;
3	Classes in producing, directing, scriptwriting, assistant directing, production design, art direction, cinematography, editing, lighting, sound design, casting, location management, script editing, researching, cross-platform design and production management;
4	The integration of theoretical and real-world approaches, so that your experiences inform your knowledge and understanding of the contextual aspects of your work, and, in parallel, your theoretical and contextual studies continually inform your creative practice;
5	Delivery by staff who are experienced practitioners and researchers in their fields;
6	Inputs from industry practitioners and experts.
7	Opportunities to collaborate with students from across the University of the Arts London;
8	A central London location near the BFI/NFT, Tate Modern and the Cinema Museum, and Kubrick Archive in UAL's Special Collections Centre;
9	Opportunities to explore many of the specialist roles

## Course Detail

The BA (Hons) Film and Television is for students with a strong interest in television, cinema and cross-platform production which they want to develop through programme making, film making, the design of multiple-media objects and critical thinking about television and film and the industries which produce and distribute them.

Its over-riding aim is to prepare you for sustainable careers in the media industries, and to ensure you will have the skills, knowledge and understanding to adapt your careers to the constantly changing demands of television, film and cross-platform production.

A graduate of BA (Hons) Film and Television from the LCC will have:

- Technical skills in programme making;
- A developed understanding of the processes by which programmes and films are made, and a critical and innovative attitude to the sociology and economics of the media industries;
- Advanced skills in team working and collaboration;
- Self-awareness, and a willingness and ability to be a self-motivated lifelong learner, constantly responding to the developments and opportunities presented by the media industries.

We are committed to teaching, learning and assessment designed to enhance, nurture and recognise your employability, individuality and entrepreneurship.

Enterprise and employability within a creative education in arts, design and media is about the integration of practice, behaviours and qualities that enable you to develop and sustain a rewarding professional life.

The curriculum is designed to communicate and open up the possibilities of your own creativity by developing your career aspirations and professional awareness for enterprise and employability, whether for the creative and cultural sector or beyond.

Enterprise and employability is about more than getting a job, it is about enabling you to find, make and take opportunities and to meet your aspirations in a changing world, whether as a successful creative professional, innovator, practitioner, employee and/or entrepreneur in the UK and globally.

## Course Units

### Year One Units

The emphasis on Year One will enable you to:

- Establish a foundation of visual, technical, theoretical, narrative and communication skills related to the study and practice of film, television and associated media;
- Learn the basic building blocks of mise-en-scene;
- Apply them to a range of narrative types;
- Understand and be able to apply the fundamentals of TV studio working;
- Design and produce documentary film and use a variety of research methods and resources;
- Complete practical projects; take part in practical and technical workshops; write essays; carry out critical analysis and deliver presentations in response to the Media Cultures strand.

### Year Two Units

The emphasis on Year Two will be to enable you to:

- Analyse and evaluate technical and aesthetic knowledge of film and television and associated media;
- Explore opportunities to specialize in roles in film and television production, beginning to develop specialist skills and a personal style and approach;
- Develop and enhance your ability to work creatively in the moving image and in sound;
- Analyse arguments through essays that address contemporary issues in film and television and associated media;
- Consolidate your ability to compose written papers and give seminar presentations based on research and argument;
- Become aware of the employment opportunities in the media industries through contact with a range of industry professionals;
- Acquire the research and study skills required for this stage of the course;
- Enable you to work in assistant roles on year-3 projects.

### Year Three Units

The emphasis on Year Three will be to:

- Enable you to work both independently and collaboratively, according to need, in the production of major works, both theoretical and practical;
- Develop your personal creative approach and style in a specialist area;
- Allow you to research, plan and present ideas effectively;
- Enable you to apply appropriate levels of technical resolution to productions;
- Require you to evaluate critically the relationships between theory and practice articulated through the major project, the dissertation and media cultures;
- Develop your analyses of your own and others' contributions to productions;

- Enhance your time-management, budgeting, production management and documentation practices;
- Enable you to present coherent, theories, ideas, concepts and visions;
- Develop your understanding of the economics, sociology and practices of the media industries in ways that enhance your employability.

### **Learning and Teaching Methods**

- Lectures
- Workshops
- Supervised practice
- Group tutorials
- Group and peer review
- Dissertation seminars
- Dissertation tutorials
- Written feedback
- Film screenings

### **Assessment Methods**

- Report and essay writing
- Practical workshop and computer based activities
- Individual and group projects and project appraisals
- Oral and seminar presentations
- Group production projects
- Portfolios
- Dissertation
- Self-ssessment exercises

### **Reference Points**

The following reference points were used in designing the course:

- The College Learning and Teaching Strategy;
- The College Assessment Strategy;
- The UAL and College approach to Personal and Professional Development;
- Feedback from current employers in the film and television industry;
- The Learning and Teaching policies of the University of the Arts London;
- University of the Arts London Level Descriptors;
- Framework for Higher Education Qualifications;
- Art and Design subject benchmark statement;

- Feedback from current students;
- Consultation with staff team.

# Course Diagram

Autumn Term (Term 1   9 weeks)									Spring Term (Term 2   11 weeks)											Summer Term (Term 3   10 weeks)															
Week 1	Week 2	Week 3	Week 4	Week 5	Week 6	Week 7	Week 8	Week 9	Week 10	Week 11	Week 12	Week 13	Week 14	Week 15	Week 16	Week 17	Week 18	Week 19	Week 20	Week 21	Week 22	Week 23	Week 24	Week 25	Week 26	Week 27	Week 28	Week 29	Week 30						
Level 4 – Year 1																																			
Sound, Image, Story (20 credits)									S																	Documentary (20 credits)									S
Introduction to Professional Practices in Film and Television (20 credits)									S																										
Media Cultures 1 (40 credits)										S	Media Cultures 1 Cont'd										S	Media Cultures 1 Cont'd									S				
									TV Studio Practice (20 credits)										S																
Level 5 – Year 2																																			
The Script (40 credits)									S																										
Media Cultures 2 (40 credits)										S	Media Cultures 2 Cont'd										S	Media Cultures 2 Cont'd									S				
									Collaborative project (20 credits)																										
																				Specialisms									S						
Level 6 – Year 3																																			
Major Project (60 credits)									Major Project Cont'd											Major Project Cont'd									S						
Dissertation (40 credits)										S																									
									Media Cultures: Enterprise (20 credits)																			S		S					

*The University will use all reasonable endeavours to provide the Course and the services described in this Output. There may be occasions whereby the University needs to add, remove or alter content in relation to your Course as may be appropriate for example the latest requirements of a commissioning or accrediting body, or in response to student feedback, or to comply with applicable law or due to circumstances beyond its control. The University aim to inform you of any changes as soon as is reasonably practicable*

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