

## Programme Specification

Every taught course of study leading to a UAL award is required to have a Programme Specification. This summarises the course aims, learning outcomes, teaching, learning and assessment methods, and course structure. Programme Specifications are developed through course validation and are formally approved by UAL Validation Sub Committee (VSC). They are available to prospective students through the course web page, and must be reviewed on an annual basis to ensure currency of information (for example, following any modifications or local developments).

Awarding Body Professional, Statutory or Regulatory Body (PSRB)	University of the Arts London (UAL)
Teaching Institution	London College of Fashion
Final Award	MA Footwear
Length of Course	15 months
UCAS code	n/a
Date of production/revision	August 2017

**MA Fashion Footwear** is designed for graduates or practitioners from within industry with previous knowledge and skills in the area of footwear design and production or others with relevant materials & technology-based skills within the product design arena who wish to develop innovative ideas for both the design and technology of fashion footwear.

The College can offer:

- Students the opportunity to develop their work, both conceptually and
- technically, through investigation and research into a range of processes using appropriate materials in an experimental environment to develop thinking -through- making;
- A geographical location as one of the major multicultural capitals of the world celebrating the value and richness of cultural diversity and

stimulating the exploration of this unique position to inform the learning experience;

- Specialist footwear facilities and expertise enhanced by the merger of Cordwainers College with the London College of Fashion;
- Specialist facilities for hand crafted and fully manufactured processes such as print, embroidery, wood metal and plastics within the Colleges five sites.
- Different approaches to footwear design and manufacture from the hand-made bespoke to fully industry manufactured working products, and blue-sky methodologies which, challenge industry perspectives of footwear design;
- Specialist CAD/CAM to be utilised within footwear design and production, such as rapid prototyping, 3D milling sampling and production.

The main site for this course is Golden Lane, however students will sometimes be required to attend lectures/seminars/workshops at other sites.

### **Course Aims**

This course aims to:

- develop your ability to master a complex and speculative area of knowledge and independence by advanced research skills relevant to MA Footwear.
- develop your intellectual, imaginative, and creative skills and innovative thinking through the synthesis of theoretical and practical approaches to learning relevant to MA Footwear.
- enable you to define, extend and develop your knowledge and conceptual understanding within MA Footwear.
- develop your independence of judgement and foster an inquiring and analytical approach to the study and/or practice of fashion or performance in the wider global context of cultural, technological and economic change;
- provide an opportunity for you to develop a personal and professional

focus at postgraduate level within MA Footwear.

### Course Outcomes

The outcomes that you will have demonstrated upon completion of the course, are:

Outcome:	1. work independently to conduct original research, identifying and utilising appropriate methodology, and to build relevant networks for collaborative work
Outcome:	2. apply a systematic and sophisticated understanding of contemporary fashion
Outcome:	3. evidence a high level of knowledge and advanced skills in fashion product design and the utilisation of relevant technologies and materials
Outcome:	4. identify, investigate, analyse and interpret complex issues with both an academic and vocational focus
Outcome:	5. respond to market and technological demands and opportunities by identifying issues in design and proposing creative solutions
Outcome:	6. clearly communicate ideas both in writing and orally and, through presentation to peer review, to reflect critically on your own practice and that of your peers
Outcome:	7. realise of a body of work through independent study which demonstrates critical analysis, an original and creative approach in the field of fashion product design in the context of fashion, and which will either be of direct value to the industry or education, or have the potential to be developed for research at higher degree level

### Learning and Teaching Methods:

The following learning and teaching methods are employed to support the integrated achievement of the course outcomes:

- lectures; seminars; discussions; tutorials; workshops, demonstrations; critiques; peer review and PPD activities.

### **Scheduled Learning and Teaching**

**Scheduled Learning and Teaching** – this is the percentage of your time spent in timetabled learning and teaching. You are expected to study for 1800 hours over 45 weeks; below is the amount of time which is timetabled activity. The rest of your learning time will be self-directed, independent study.

#### **MA Footwear**

Percentage of time spent in timetabled learning and teaching – 9%

### **Assessment Methods:**

Throughout the course students are given formative assessments and feedback via the tutorial system and peer group and staff reviews. All the unit assessments are summative, as are the stage assessments, and final assessment.

The range of assessment methods includes: written assignments; individual and group oral presentations; presentations of 2D and 3D products and research materials; peer assessment and self-assessment.

The MA project is a 60 credit unit and students who successfully complete this stage are eligible for the award of an MA. The final award grading is based upon the MA project only.

## Reference Points

The following reference points were used in designing the course:

- UAL Learning and Teaching Strategy
- UAL Assessment Strategy
- The Learning and Teaching Policies of UAL
- National Framework for Higher Education Qualifications Level Descriptors
- National Framework for Qualifications.

## Programme Summary

Programme structures, features, units, credit and award requirements:

### **Modes of Attendance**

Students who attend full time start in September and normally have their taught sessions over two days per week. The emphasis at post graduate level is on independent study and in addition to taught sessions you will be expected to engage in extensive self-directed research and experimentation and to utilise the library and open access facilities. Details of the contact hours for your course are available via Myarts –<http://mycontacthours.arts.local/>.

Full schemes of work are published in your Unit Handbooks available via Moodle.

Each unit will be completed over a period of 15 weeks.

### **Credit Framework**

The credit framework conforms to the University of the Arts London framework in which the unit of credit is 20 credits (equivalent to 200 hours of student study time). All credits on the MA programme are at postgraduate level 7.

### **Organisation of the Curriculum**

The Course is divided into three 15 week stages. The first stage is 60 credits and students who successfully complete this stage are eligible for the award of a PG Cert. The second stage is a further 60 credits and students who complete stage 1 and 2 are eligible for the award of PGDip. The third and final stage is the Masters Project, this is a 60 credit unit and students who successfully complete this stage are eligible for the award of an MA. The final award grading is based upon the MA project only.

### **Distinctive features of the course:**

- MA Footwear: MA Footwear, is the only Masters level courses in education to have facilities and equipment that manufacture to industry standards is recognised for its student's research into digital technologies of rapid prototyping and its innovative approach to footwear manufacture
- Each of the courses are assigned to a member of the research staff to help nurture new thinking within practice and historical context of fashion.

### **Recruitment and Admissions**

#### **Selection Criteria**

The course seeks to recruit students from diverse socio-economic and cultural backgrounds, and welcomes applications from mature students.

he course seeks to recruit students who can demonstrate:

- a strong commitment and motivation towards a career in an aspect of the fashion industry;
- awareness and relevant experience of fashion;

- appropriate knowledge and skills commensurate with planned entry into the defined course, including the ability to design and manufacture footwear.

### Entry Requirements

Entry to this course is highly competitive: applicants are expected to achieve, or already have, the course entry requirements detailed below.

- An Honours degree at 2.1 or above in footwear design and/or production. Applicants with a degree in another subject may be considered, depending on the strength of the application;

**OR**

- Equivalent qualifications;

**OR**

- Relevant and quantitative industrial experience for a minimum of three years.

Selection for interview will be made on the basis of your application, including the personal statement, the reference, a digital portfolio, the supporting written assignment and project proposal. If you are selected for interview you will be asked to bring a portfolio of previous work, including developmental work where possible, and three footwear products you have made to evidence your skills.

All classes are conducted in English. The level required by the University for this course is IELTS 6.5 with a minimum of 5.5 in each skill.

**Course Diagram**

**Full Time:**

Sept	Feb	Feb	June	June	Dec
Creative & Technical Innovation 40 Credits		Technical Analysis & Development 40 Credits		MASTERS PROJECT 60 credits	
Research Methods 20 credits		Collaborative Unit 20 credits			