

PROGRAMME SPECIFICATION

Every taught course of study leading to a UAL award is required to have a Programme Specification. This summarises the course aims, learning outcomes, teaching, learning and assessment methods, and course structure. Programme Specifications are developed through course validation and are formally approved by UAL Validation Sub Committee (VSC). They are available to prospective students through the course web page, and must be reviewed on an annual basis to ensure currency of information (for example, following any minor modification or local developments).

Awarding Body	University of the Arts London (UAL)
Teaching Institution	London College of Fashion
Final Award	BA (Hons) Fashion Design Technology: Womenswear
Relevant QAA Benchmark Statement	Art and Design
Date of production/revision	May 2018

This section is available to provide any introductory information on the course. It might include explanation of the position of courses which form a named pathway within an 'umbrella' programme.

BA (Hons) Fashion Design Technology: Womenswear is an established programme within the Honours degree credit framework that provides graduates with the necessary combination of creative, technical, intellectual and communication skills needed to be successful within the highly competitive field of womenswear fashion design.

The course is highly renowned both in education and in industry, as graduates from this course achieve success in a wide range of recognised areas: national and International competitions, working in high level design jobs within the industry, becoming successful designers in their own right, as well as progressing onto postgraduate level courses.

Course Aims

The aims of the course identify the rationale underlying the student's educational experience and own personal achievement from studying on the course and its affect upon the student's long-term achievement and career.

Within the context of the Honours Degree Credit Framework, the aims of the course are to:

- enable you to acquire knowledge and skills appropriate within your chosen field of specialist study and related to Womenswear;
- encourage intellectual and personal development;
- provide opportunities for study and progression to all students;
- develop your abilities to respond to professional opportunities or to undertake further study.

Course Outcomes

The course enables the student to demonstrate the following subject knowledge and understanding, intellectual and academic skills, practical subject skills, key attributes and transferable skills. Each outcome should be detailed below.

The outcomes that you will have demonstrated upon completion of the course, are:

1. knowledge and understanding of fashion design and realisation relevant to fashion womenswear;
2. the ability to select and deploy a coherent range of research methods and analyses within the design and development processes;
3. the ability to develop creative ideas, and apply design propositions in order to expand and resolve outcomes within your specialist discipline;
4. the formulation of a project brief and to frame appropriate areas for investigation and evaluation;
5. the ability to communicate, both visually and verbally, ideas and design propositions to both industry and non-specialist audiences;
6. the ability to apply the methods and techniques learnt, to reflect upon, consolidate, extend and apply your specialist knowledge and understanding; in order to initiate and carry out projects relevant to the fashion and textile design industry;
7. an ability to situate practice within cultural and historical contexts and debates;
8. evidence of engagement with the principles of the Creative Attributes Framework (CAF).

Learning and Teaching Methods:

Provide a summary of the relevant learning and teaching methods for the course.

The course's approach to teaching and learning (L&T) aims to balance the modes of teaching of large cohorts with the individual profile and development of creative students on an arts-based course.

The following learning and teaching methods are employed to support the integrated achievement of the course learning outcomes:

- Lectures;
- Seminars;
- Workshops and practical demonstrations;
- Tutorials;
- Critiques;
- Blended learning through the Universities Virtual Learning Environment (VLE).

Scheduled Learning and Teaching

Scheduled Learning and Teaching – this is the percentage of your time spent in timetabled learning and teaching. In each year you are expected to study for 1200 hours over 30 weeks; below is the amount of time which is timetabled activity. The rest of your learning time will be self-directed, independent study.

BA (Hons) Fashion Design Technology: Womenswear

Year 1 – 34%

Year 2 – 28% and 20% work experience

Year 3 – 37%

Assessment Methods:

Provide a summary of the relevant assessment methods for the course.

The following assessment methods are employed to assess the achievement of learning outcomes in an integrated approach:

- Portfolios;
- Technical folders;
- Patterns and samples;
- Design research and experimentation;
- Written reports;
- Essays;
- Work experience;
- Set projects, external or simulated projects;
- Toiles and final garments/outfits.

Reference Points

List any policies, descriptors, initiatives or benchmark statements used in the development of the course.

The following reference points were used in designing the course:

- UAL Learning, Teaching and Enhancement Strategy (2015-2022):
<https://myintranet.arts.ac.uk/media/arts/about-ual/teaching-and-learning-exchange/2015---2022-Learning,-Teaching-and-Enhancement-Strategy.pdf>
- UAL Assessment Strategy: <https://myintranet.arts.ac.uk/staffonly/ual-strategy-2015-22/>
- Feedback from the fashion design technology industry (2017)
- UAL Tutorial Policy: <http://www.arts.ac.uk/study-at-ual/academic-regulations/tutorial-policy/>
- Framework for Higher Education Qualifications (FHEQ)
<http://www.qaa.ac.uk/en/Publications/Documents/Framework-Higher-Education-Qualifications-08.pdf>
- QAA Art and Design subject benchmark statement (Art and Design): <http://www.qaa.ac.uk/assuring-standards-and-quality/the-quality-code/subject-benchmark-statements>

- UK Quality Code: <http://www.qaa.ac.uk/assuring-standards-and-quality/the-quality-code>
- UAL Creative Attributes Framework: <http://www.arts.ac.uk/about-ual/teaching-and-learning/careers-and-employability/creative-attributes-framework/>

Programme Summary

Programme structures, features, units, credit and award requirements:

List the course details that constitute the agreed student entitlement for this course. This should include unit titles and credit, types of learning, learning hours per week and details of tutorial support.

You will be required to complete 360 credits at levels 4, 5 and 6 to be awarded the **BA (Hons) Fashion Design Technology Womenswear**.

After achieving 120 credits at level 4 you can opt to be awarded **CertHE**.

After achieving 240 credits (to incl. minimum of 120 at level 5) you can opt to be awarded **DipHE**.

In Stage 1 you are required to complete 120 credits at level 4 in order to progress to Stage 2.

- Introduction to Womenswear; 20 credits
- Design and Realisation; 40 credits
- Introduction to Cultural and Historical Studies; 20 credits
- Transformative Futures; 20 credits
- Better Lives; 20 credits

In Stage 2 you are required to complete 120 credits at level 5 to progress to Stage 3.

- Cultural and Historical Studies Option; 20 credits
- Professional Product Development; 20 credits
- Work Experience; 40 credits
- Aesthetics and Identity; 40 credits

In Stage 3 you are required to complete 120 credits at level 6.

- Contextualising Your Practice; 20 credits
- Pre-Collection; 40 credits
- Main Collection; 60 credits

A 20-credit unit is approximately equivalent to 200 hours of learning time, which includes a mixture of taught time, independent study and assessment.

Students will have a tailored programme of group and individual tutorials both pastoral and academic over three stages of the course and are entitled to an appropriate level of confidentiality.

Distinctive features of the course:

Identify and list those characteristics that distinguish your course from other, similar courses. Refer to both the student experience on the course and future possible career opportunities.

1. A high profile womenswear design course attracting a diverse student cohort from over 20 different countries (2017 intake);
2. Creative approach to design is underlined by a thorough technical grounding and its creative application;
3. The course offers much potential for collaboration. This could be within the course within our own cohort of diverse students. Also as part of a fashion specific college with a vast variety of different courses we could collaborate with other courses within the design school (eg. Fashion Textiles) or across the College with the School of Media and Communication and Fashion Business School;
4. Based on our reputation of supplying industry with skilled and professional interns we are able to offer students access to a wide spectrum of industry contacts through which they can secure work experience

placements with the support of the dedicated LCF Careers Service. Recent placements have included Marc Jacobs, Gareth Pugh, Giles Deacon, Peter Pilotto and Simone Rocha;

5. The course works closely with the Centre for Sustainable Fashion. We design coursework with the centre to devise and deliver projects that educate students in sustainable skills and practices. Through this we have developed and delivered projects in collaboration with Industry partners such as H&M's Close the Loop scheme;
6. Our graduates are highly employable with skills and aptitude suitable for many different areas of the industry including design, pattern cutting, manufacture and production. Recent graduates have been in positions at JW Anderson, Celine, Thom Browne, Chanel, Hussein Chalayan. Students have also launched their own collections with recent graduates being stocked from small boutiques in Japan to department store such as Lane Crawford in Hong Kong. Students are also well prepared for study at MA level leaving the course with a clear personal aesthetic and identity, advanced research and development skills, creative approaches to technical realisation and wider contextual awareness. Students have gone on to study Womenswear, Menswear, Pattern Cutting and Business at LCF, CSM, RCA, Parsons NY;
7. The course offers a work experience placement for the duration of 10 weeks. It is completed in one term of Year 2 which means that students can gain sufficient industry experience and still complete the course in 3 years.

Recruitment and Admissions

Admission Policy/Selection Criteria

Summarise relevant details contained in the validation papers i.e. list the methods used in selection such as interviewing. Selection criteria should be fully listed.

The course team seeks to recruit students who can demonstrate:

- a strong interest in fashion, visual imagery and an awareness of technology;
- an understanding of the need for a critical and analytical approach to the area of study;
- an approach suited to the demands of the course and the projected career futures.

This might, for example, be demonstrated by: related academic or work experience; the quality of the personal statement, a strong academic or other professional reference; or a combination of these factors.

Portfolio and Interview: For this course, the portfolio should show evidence of: drawing/presentation skills; contemporary fashion/cultural awareness; a level of research, exploration and experimentation; fabric and material selection/knowledge; construction/technical competence; ability to think/work in 3D; and visual communication skills.

Applicants will be expected to demonstrate the following at interview: a strong interest in fashion and visual imagery; an awareness of technology; a critical and analytical approach; a motivation to succeed on the course; and a motivation to work in the industry as a womenswear designer.

Entry Requirements

List the entry requirements relevant to the course.

Entry to this course is highly competitive: applicants are expected to achieve, or already have, the course entry requirements detailed below.

The standard minimum entry requirements for this course are:

- Pass Foundation Diploma in Art and Design plus Two A Level Passes at Grade C or Above.
- or Merit, Pass, Pass at BTEC Extended Diploma in Art & Design;
- or Pass at UAL Extended Diploma;
- or Access Diploma or '64 tariff points from the Access to HE Diploma;
- or 64 new UCAS tariff points (equivalent to 160 old UCAS tariff points) from a combination of the above qualifications or an equivalent full Level 3 qualification;
- or equivalent EU or non-EU qualifications;

- and three GCSE passes at grade A*-C.

Exceptionally, applicants who do not meet these course entry requirements may still be considered if the course team judges the application demonstrates additional strengths and alternative evidence. This might, for example, be demonstrated by: related academic or work experience; the quality of the personal statement; a strong academic or other professional reference; or a combination of these factors.

This course requires portfolio evidence.

English language requirements: All classes are conducted in English. If English is not their first language students will be asked to provide evidence of English language ability at enrolment. The level required by the University for this course is IELTS 6.0 with a minimum of 5.5 in each skill.

Admission Procedures

The selection procedures for the course must adhere to the Equal Opportunities Policy of UAL.

- The University of the Arts London is committed to the provision of fair and consistent admission procedures that ensure equality of treatment for all applicants.
- Applications to the course are made through UCAS.

Course Diagram

Insert a course diagram which includes; units and their credit values, plus credit values per year/level, category of units (i.e. core or specialist), progression routes, years/levels of the course, any other relevant characteristics that distinguishes the course.

Year 1, Stage 1 Level 4, 120 credits:

Pre-entry activity	BLOCK 1: Thinking Differently: Transition to Higher Education	BLOCK 2: Creativity, Experimentation, Collaboration
	Introduction to Womenswear 20 credits	Introduction to Cultural and Historical Studies 20 credits
	Design and Realisation 40 credits	Transformative Futures 20 credits
		Better Lives [<i>in-unit optionality</i>] 20 credits

Year 2, Stage 2, Level 5, 120 credits:

BLOCK 3: Professional Practice		BLOCK 4: Core Discipline	
Cultural and Historical Studies Options 20 credits	Work Experience 40 credits	Aesthetics and Identity 40 credits	
Professional Product Development 20 credits	<i>or</i>		
	Aesthetics and Identity 40 credits	Work Experience* 40 credits	

Year 3, Stage 3, Level 6, 120 credits:

BLOCK 5: Individual Practice		BLOCK 6: Preparing for the future	
Contextualising Your Practice 20 credits	Main Collection 60 credits		
Pre-Collection 40 credits			