Summer Study Abroad – Journalism

Working resources of Rebecca Derine, Case study © Alys Tomlinson (UAL Image Library: 46476)

Module Overview

This course is intended to develop your skills as a journalist, providing a rewarding insight into how to apply these core abilities to create accurate and compelling content across media platforms. In lecture and workshop settings, students will study writing in a range of genres including news, features, reviews and comment pieces. Working closely with social media and online blogging tools, you will explore the modern digital landscape, applying this knowledge and practical skills to a personal, bespoke web project. Under the guidance of staff and industry guests you will plan, research, produce and publish a feature-length piece of journalism on a topic and in a medium or media of your choice. This course is ideal for students who are thinking about a career in content creation or journalism or are heading for further study in this area. The summer school is based on classes from BA Journalism programme at London College of Communication. If you need and supporting documentation to convert this into credit for your home university we can provide that for you.

Class hours: 75 hours
Non-class hours: 15 hours
Course level: Open
Entry requirements: You should have some prior undergraduate study but do not need to have studied journalism before.

Aims

- Provide an understanding of multimedia journalism and relevant web platforms
- Develop your ideas through observation and research
- Develop research, writing and publishing skills appropriate to your digital project
- Plan research, produce, publish and publicise through social media a feature-length piece of journalism on a topic and in a medium or media of your choice.
- Present your journalism development and outcomes

Learning Outcomes

- An ability to research ideas that can be developed into multimedia online features (Research, Subject Knowledge)
- An Ability to conduct primary and secondary journalistic research from a range of sources (Research, Analysis)
- Produce journalism in a range of media (Communication and Presentation)
- An ability to work with a range of technical equipment and publishing software to produce multi-platform content (Technical competence)

Requirements for Assessment

- Creation of pieces of journalism
- Contribution to online media presence
- Presentation of ideas and concept development

Materials Required

Please bring with you:
- Laptop
- Smartphone with camera
- Notebook
- You should also have a Transport for London travel card for getting around London. You may want to wait for the induction session before buying this.

Reading/Resources List

Please note this list is indicative and you won't need to go out and buy any books until you have begun the course.

Bradshaw, P, The Online Journalism Handbook (Routledge 2017, 2nd edition) Briggs, M, Journalism Next: A Practical Guide to Digital Reporting and Publishing (CQ Press 2015, 3rd edition) Davies, N, Flat Earth News (Vintage 2009) Jenkins, H, Convergence Culture (New York University Press 2008)

[Digital News Report (Reuters Institute for the Study of Journalism, 2017)](#)

[Tow Centre Report (The Platform Press, 2017)](#)

You may also want to have a look at [Artefact](#), an arts and lifestyle magazine and website produced students at London College of Communication.

Tutor

Ben Gilbert

Ben Gilbert is an NCTJ-trained journalist with more than 15 years' experience at the frontline of web media at leading digital platforms such as Yahoo and Microsoft. Most recently, he was editorial director at the disruptive startup MOVE Guides. A former music journalist, Ben has developed digital content strategy and created dynamic content as a writer, editor and producer. He is an Associate Lecturer at London College of Communication and Visiting Lecturer at Westminster University, holding an MA in Media, Culture & Communication from the Institute of Education.