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APPROVED

MSc Strategic Fashion Management

Awarding Body	University of the Arts London
College	London College of Fashion
School	Fashion Business School
Programme	LCF Leadership and Management Programme (L070)
Course AOS Code	LCFIMSFGS01
FHEQ Level	Level 7 Masters
Course Credits	480
Mode	Full Time
Duration of Course	4 years
Valid From	September 1st 2020
QAA Subject Benchmark	Business and Management
Collaboration	N/A
UAL Subject Classification	Fashion business
JACS Code	N200 - Management studies
UCAS Code	WN31
PSRB	Chartered Institute of Management Accountants, Chartered Management Institute
Work placement offered	Yes
Course Entry Requirements	One or a combination of the following accepted full level 3 qualifications. <ul style="list-style-type: none">• A Level Passes at Grade C or above (preferred subjects include Business Studies, Maths,

	<p>Economics, Science, Humanities and Modern Foreign Languages);</p> <ul style="list-style-type: none"> • Distinction, Distinction, Merit at BTEC National Diploma; • IB Diploma 25 points equivalent to 120 new UCAS tariff points (equivalent to 300 old UCAS tariff points); • 120 new UCAS tariff points (equivalent to 300 old UCAS tariff points) from a combination of the above qualifications or an equivalent full Level 3 qualification in a relevant subject; • or equivalent EU or non-EU qualifications; • and at least SIX GCSE passes at Grade B or above, or grade 6 or above, including Maths, English and a Science. <p>APEL (Accreditation of Prior (Experiential) Learning)</p> <p>Applicants who do not meet these course entry requirements may still be considered in exceptional cases. The course team will consider each application that demonstrates additional strengths and alternative evidence. This might, for example, be demonstrated by:</p> <ul style="list-style-type: none"> • Related academic or work experience • The quality of the personal statement • A strong academic or other professional reference • OR a combination of these factors <p>Each application will be considered on its own merit but we cannot guarantee an offer in each case.</p> <p>English Language Requirements</p> <p>The level required by the University for this course is IELTS 6.5 with a minimum of 5.5 in each skill. Please check our main English Language Requirements .</p>
Selection Criteria	<p>The course team seeks to recruit students who can demonstrate:</p> <ul style="list-style-type: none"> • A strong interest in the different roles of management within the fashion industry; • An analytical problem solving approach; • An ability to multi-task.

	<p>Applicants will be expected to evidence reasons in the application for:</p> <ul style="list-style-type: none">• Why you want to come on the course and what you will bring to the course;• An understanding of the different management roles within the fashion industry;• An awareness of current affairs;• An awareness of fashion and the role it plays in the culture of a society;• The ability to work in a team;• A motivation to succeed on the course;• And a motivation for working in management in the fashion industry.
Scheduled Learning and Teaching	<p>During your course you will engage with learning and teaching that includes both online and face-to-face modes. The advertised scheduled activity for the course will be delivered through a combination of live, synchronous and asynchronous on-line learning. This is often described as blended learning.</p> <p>Definitions of our learning and teaching modes can be found here.</p>

Awards and Percentage of Scheduled Learning

Year 1

Percentage of Scheduled Learning	22
Awards	Credits
Certificate of Higher Education (Exit Only)	120

Year 2

Percentage of Scheduled Learning	12
Awards	Credits
Diploma of Higher Education (Exit Only)	240

Year 3

Percentage of Scheduled Learning	15
Awards	Credits
Bachelor of Science (Exit Only)	360

Year 4

Percentage of Scheduled Learning	9
Awards	Credits
Master of Science	480

Course Aims and Outcomes

The Aims and Outcomes of this Course are as follows:

Aim/Outcome	Description
Aim	Provide a uniquely challenging and stimulating educational experience which will enable you to develop a range of personal, intellectual and transferable skills.
Aim	Enable you to acquire knowledge and skills related to the creative industries in general and fashion management in particular.
Aim	Develop your intellectual, creative and problem solving skills and innovative thinking through the synthesis of theoretical and practical approaches to learning.
Aim	Enhance your adaptability and self-directed approach to personal development and decision making in complex situations.
Aim	Enable you to refine your independence of judgment and evaluation, fostering an inquiring and critically analytical approach to your strategic fashion management studies in its changing global context.
Aim	Support you in developing a critical approach to the study of contemporary strategic management theories and practices.
Aim	Support your development of a high level of professionally relevant skills, including entrepreneurship, reflective practice and communication to enable you to actively pursue your career aspirations and enter employment or undertake further study.
Outcome	A systematic knowledge and coherent understanding of global fashion organisations, their external context and how they are managed.
Outcome	A critical awareness of current issues in fashion management which is informed by leading research and practice.
Outcome	The identification, investigation, critical analysis and interpretation of issues with both an academic and professional focus.
Outcome	Creativity in the application of a high level of knowledge and practical skills in addressing contemporary strategic fashion management issues.
Outcome	An ability to operate effectively both independently and in a variety of team roles, forming collaborative networks where appropriate.

Outcome	An ability to clearly communicate ideas effectively both orally and in writing and reflect critically on your own investigation and that of your peers.
Outcome	The ability to undertake independent and original research, identify and use appropriate research methodologies and data collection and analysis techniques.
Outcome	Evidence of engagement with the Creative Attributes Framework including resilience, connectivity and self-efficacy. The emphasis being on employability, learning strategies, underpinning skills, and personal development.

	Distinctive Features
1	MSc Strategic Fashion Management builds on the success of the existing course MSc International Fashion Management.
2	Offered by the Fashion Business School, the course will offer an enhanced level of Undergraduate study with a strategic management focus as part of the Management Programme.
3	Accredited by the Chartered Management Institute. On completion of the MSc Strategic Fashion Management, graduates will be awarded the Level 7 Diploma in Strategic Management and Leadership.
4	An integrated management curriculum allows students to explore how different functions contribute to the process of value creation within a wide range of fashion organisations operating at national and international level.
5	Curriculum at the forefront of knowledge in the specialist subject area of strategic fashion management in a global context with an element of language acquisition to support global citizenship.
6	Close partnership with leading organisations operating in the fashion industry at national and international level which actively support various stages of the course. This include regular knowledge exchange and networking opportunities with leading fashion executives.
7	Opportunity to undertake an optional placement year in the global fashion industry or studying abroad at a partner university and obtaining an additional qualification (Diploma in Professional Studies);. The course has developed strong links with international businesses operating in both local and international markets and has robust alliances with a range of overseas partner institutions.
8	Opportunity to customise the learning experience in the second year by sourcing and undertaking an optional credited unit of work experience or instead choosing to gain consultancy experience.
9	Support to seek an additional qualification in management accounting in Stage 3, through alignment of the course content with 3 of 4 modules in the Chartered Institute of Management Accountants (CIMA) Certificate in Business Accounting.
10	Opportunity to customise the learning experience in the final year by undertaking an MSc Final Major Project in a specific area of choice.
11	Strong emphasis on developing a wide range of employability skills, including networking and interpersonal skills, negotiation, persuasion and effective presentation. The course aims to nurture future business professionals to work in a creative, analytical and responsible manner.

Course Detail

Introduction

MSc Strategic Fashion Management provides a systematic study of a range of applied sciences and industry operations in a global context. The course is designed to respond to the needs of the complex and highly competitive global fashion industry. Fashion businesses of all sizes, from luxury to value operators need graduates who can respond effectively to the constantly changing business context; who can rise to challenges and exploit opportunities. Fashion businesses must develop strategic responses to continual global economic change, sustainability agendas and technological developments in order to retain their competitive advantage. All these challenges need competent graduates who can contribute to the success of their businesses.

MSc Strategic Fashion Management brings a current and innovative dimension to both undergraduate and postgraduate provision. The course is run by the Fashion Management team drawing on the input of subject expertise from tutors across the Fashion Business School.

If you are interested in a three-year programme, we offer the BSc Fashion Management course. Click [here](#) for more details.

What to expect

- The curriculum emphasises financial literacy, data analysis and the application of statistical models to solve problems and make informed decisions.
- Students will develop a solid grounding in both theoretical and practical approaches to supply chain, merchandising, financial and people management. Students will learn to respond effectively to the constant changes and challenges in global supply and demand.
- Students will have the chance to study a second language at an introductory level for business purposes as well as having the opportunity to gain credit-bearing work experience.
- The course culminates in a Masters project, which requires the production of a body of work through independent study that demonstrates a high level of research, advanced critical and analytical skills, an innovative approach to problem-solving and an ability to work in collaboration with the fashion industry.
- The course makes full use of relationships with international organisations and Universities.

Work experience and opportunities

There are many opportunities to work with and meet industry experts throughout the course by networking with our regular industry speakers and participating in industry-led curriculum projects. Students may wish to take advantage of the optional placement year between year two and year three of the course. This placement could be in the UK or overseas and may include a combination of international study and work experience. Successful completion of this year will give you an additional qualification, the Diploma in Professional Studies, as well as enhancing the employability of students by offering valuable experience and contacts within the industry.

Mode of study

MSc Strategic Fashion Management runs for 120 weeks in full time mode. It is divided into 4 stages over 4 academic years. Each stage lasts 30 weeks.

Course Units

The units you will study in Year 1, Stage 1, Level 4 are as follows:

- Introduction to Fashion Management (20 credits)
- Management and Economics (20 credits)
- Marketing Management (20 credits)
- Accounting and Finance (20 credits)
- Product Management (20 credits)
- Better Lives (20 credits)

The units you will study in Year 2, Stage 2, Level 5 are as follows:

- Business Analytics (20 credits)
- People Management (20 credits)
- Language & Culture for Business (20 credits)
- Digital Skills for Fashion Business (20 credits)
- Industry Experience Project (40 credits)

Year 3, Stage 2

The Diploma in Professional Studies carries 120 credits, and constitutes an independent award. Credits achieved on the Diploma are not part of the final degree award.

The Diploma year is a single unit, undertaken as a form of full time study, with placement activity at its core. For those who take up the option of studying the Diploma, the experience is designed to be an integrated and assessed part of a

student's journey through the course. It allows students the opportunity to experience the atmosphere, pace and discipline of working in the industry, through total involvement in the day-to-day activities of a company. It will build on the knowledge gathered through course work to practically demonstrate the roles and functions, and operations typical of the fashion industry and the student's chosen specialism.

The units you will study in Year 3, Stage 3, Levels 6 and 7 are as follows:

- Researching Consumer Behaviour (20 credits)
- Luxury Brand Management (40 credits)
- Corporate Finance & Risk Management (20 credits)
- Advanced Operations Management (40 credits)

The units you will study in Year 4, Stage 4, Level 7 are as follows:

- Advanced Research Methods (20 credits)
- Strategy, Innovation & Disruption (40 credits)
- MSc: Final Major Project (60 credits)

A 20-credit unit is approximately equivalent to 200 hours of learning time, which includes a mixture of taught time, independent study and assessment.

All students are entitled to a tutorial package that consists of:

- one induction tutorial (group);
- tutorials with unit leaders and course leaders as available during open office hours;
- an appropriate level of confidentiality.

Learning and Teaching Methods

The following teaching and learning methods are employed to support the integrated aims of the course outcomes:

Certain approaches to learning are common to all courses in the Undergraduate framework; these include practical workshops, group and individual projects, peer group presentations, lectures, seminars and tutorials. All courses emphasise active participation and experiential learning, in combination with the development of research, analytical and critical skills.

Projects play a fundamental role in the promotion of your learning and achievement of course objectives. You are supported during projects by

tutors. You will be given opportunities to learn with your peers. Many projects at LCF simulate professional commercial and industrial practice.

Open access facilities are available to all students and provide opportunities to work independently to consolidate skills and extend learning.

Stage 1 learning opportunities are fairly prescribed, save for one option unit, but as you progress through Stages 2, 3 and 4 there is increasing scope for you to interpret and develop learning in individual directions working to your strengths and interests. Guided by a designated tutor, you will select and execute a final major project appropriate to your individual interests and aspirations.

Assessment Methods

The following assessment methods are employed to support the integrated aims of the course outcomes:

A wide variety of methods are employed including essays, reports, reflections, examinations, team and individual presentations, and a final major project in the form of a dissertation or a practice-based project (e.g. business plan).

Reference Points

The following reference points were used in designing the course:

- UAL Learning, Teaching and Enhancement Strategy 2015-2022: Delivering transformative education
- UAL Tutorial Policy
- UAL Creative Attributes Framework Overview and Guidance for Course Teams
- LCF Credit Framework
- Feedback from the course team, fashion industry, alumni and students
- QAA Framework for Higher Education Qualifications
- QAA. (2015) Subject Benchmark Statement Business and Management. Available at: <http://www.qaa.ac.uk/publications/information-and-guidance/publication/?PubID=2915#.VSY8Vlyerw>

In addition, the following reference points were used in designing the course:

CMI Level 7 Qualifications in Strategic Management and Leadership (QCF)
Syllabus December 2013 – Version 1

Prime, (2015) The Prime Principles for responsible management education.
Available at: <http://www.unprme.org/about-prme/the-six-principles.php>

Course Diagram

MSc Strategic Fashion Management – PLEASE NOTE DUE TO VACATION DATES, SPECIFIC DELIVERY WEEKS MAY CHANGE.

S=summative assessment

E1, E2=summative element assessment

LEVEL 4 – Stage 1																															
BLOCK 1															BLOCK 2																
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30		
Introduction to Fashion Management (20 credits)									S																						
Management and Economics (20 credits)												S	S																		
Marketing Management (20 credits)													S																		
															Better Lives (20 credits)										S						
															Accounting and Finance (20 credits)													S			
															Product Management (20 credits)													S			

LEVEL 5 – Stage 2																													
BLOCK 1															BLOCK 2														
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
Business Analytics (20 credits)														S															
Language & Culture for Business (20 credits)											E1	E2																	
People Management (20 credits)							E1						E2																
															Digital Skills for Fashion Business (20 credits)							S							
															Industry Experience Project (40 credits)														S

OPTIONAL DIPLOMA YEAR – LEVEL 5

LEVEL 6 – Stage 3																																			
BLOCK 1															BLOCK 2																				
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30						
Luxury Brand Management (40 credits)												E1	E2																						
Researching Consumer Behaviour (20 credits)												S																							
															Advanced Operations Management (40 credits)										E1		E2								
															Corporate Finance & Risk Management (20 credits)												S								

LEVEL 7 – Stage 4																																		
BLOCK 1															BLOCK 2																			
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30					
Advanced Research Methods (20 credits)									S																									
Strategy, Innovation & Disruption (40 credits)									S																									
									MSc: Final Major Project (60 credits)																					S				

The University will use all reasonable endeavours to provide the Course and the services described in this Output. There may be occasions whereby the University needs to add, remove or alter content in relation to your Course as may be appropriate for example the latest requirements of a commissioning or accrediting body, or in response to student feedback, or to comply with applicable law or due to circumstances beyond its control. The University aim to inform you of any changes as soon as is reasonably practicable