

Programme Specification

Every taught course of study leading to a UAL award is required to have a Programme Specification. This summarises the course aims, learning outcomes, teaching, learning and assessment methods, and course structure. Programme Specifications are developed through course validation and are formally approved by UAL Validation Sub Committee (VSC). They are available to prospective students through the course web page, and must be reviewed on an annual basis to ensure currency of information (for example, following any modifications or local developments).

Awarding Body Professional, Statutory or Regulatory Body (PSRB)	University of the Arts London (UAL)
Teaching Institution	London College of Fashion
Final Award	BA (Hons) Fashion Design Technology: Menswear
Length of Course	3 years
UCAS code	Institution code: U65 Course code: W293
Date of production/revision	August 2017

BA (Hons) Fashion Design Technology: Menswear is a high profile course that is widely acknowledged as a successful route into industry or postgraduate study. The course continues to build on its respected profile through successes in International competitions, graduate employment and has produced designers who are making significant impacts on the current menswear scene.

Course Aims

Within the context of the Honours Degree credit framework, the aims of the course are to:

- enable you to acquire knowledge and skills appropriate within your chosen field of specialist study and related to Menswear;
- encourage intellectual and personal development;
- provide opportunities for study and progression to all students;
- develop your ability so that you are able to enter employment, respond to professional opportunities or to undertake further study.

Course Outcomes

The outcomes that you will have demonstrated upon completion of the course, are:

Outcome:	1. a coherent and systematic knowledge of relevant menswear concepts and applications;
Outcome:	2. selection and deployment of an appropriate range of research methods within the design and development processes for menswear;
Outcome:	3. the conception, organisation, development and realisation of creative ideas for menswear;
Outcome:	4. an ability to formulate a project brief and to frame appropriate areas for investigation and evaluation;
Outcome:	5. communication, both visually and verbally, of ideas and design propositions to both specialist and non-specialist audiences;
Outcome:	6. an ability to apply the methods and techniques learnt, to review, consolidate, extend and apply your specialist knowledge and understanding and to initiate and carry out projects within a Menswear environment;
Outcome:	7. an ability to situate practice within cultural and historical contexts and debates;

Outcome:	8. evidence of engagement with the Personal and Professional Development (PPD) principles as outlined in this document.
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Learning and Teaching Methods:

Teaching and Learning Methods

The assessment programme is designed to follow the learning and teaching methods which are employed to support the integrated achievement of the course outcomes:

- Demonstrations, workshop practices.
- Lectures, seminars and workshops.
- Group discussions and team working.
- Self-directed study simulations and work study placements.

Scheduled Learning and Teaching

Scheduled Learning and Teaching – this is the percentage of your time spent in timetabled learning and teaching. In each year you are expected to study for 1200 hours over 30 weeks; below is the amount of time which is timetabled activity. The rest of your learning time will be self-directed, independent study.

BA (Hons) Fashion Design Technology: Menswear

Year 1 - 20 %

Year 2 - 14 %

Year 3 - 13 %

Assessment Methods:

Assessment Methods

The following assessment methods are employed to assess the achievement of learning outcomes in an integrated approach:

- Set projects, external or simulated projects
- Market Research
- Portfolio developments
- Written reports
- Peer and self-evaluation
- Essays and written evaluations.
- Presentation.

Stages of Learning

Stages of Learning through your Degree programme would increase your knowledge and understanding through a learning process.

Stages in Learning

- Year 1
Emphasis is on introducing the student to the breadth of intellectual, practical and transferable skills
- Year 2
Emphasis is on building confidence and broadening knowledge. You will be introduced to industry- related project work where you are expected to start to integrate appropriate design solutions into the main projects
- Year 3
Emphasis is on self-directed study and the production of a body of work to a highly professional standard.

Reference Points

The following reference points were used in designing the course:

- The College Learning and Teaching Strategy

- The College Assessment Strategy
- The College approach to Personal and Professional Development
- Feedback from the fashion design technology industry
- The Learning and Teaching policies of the University of the Arts London
- University of the Arts London Level Descriptors.
- Framework for Higher Education Qualifications
- Art and Design subject benchmark statement.

Programme Summary

Programme structures, features, units, credit and award requirements:

In Stage 1 you are required to complete 120 credits at level 4 in order to progress to Stage 2.

- Introduction to Menswear; 20 credits
- Introduction to Design and Realisation; 20 credits
- Introduction to Cultural and Historical Studies; 20 credits
- Stretch and Drape; 20 credits
- Shape and Structure; 40 credits

In Stage 2 you are required to complete 120 credits of which a minimum of 100 must be at level 5.

- Cultural and Historical Studies Option; 20 credits
- Range Development; 20 credits
- Research Methods; 20 credits
- Professional Brief (Collaborative); 20 credits
- Placement and Professional Studies; 40 credits

In Stage 3 you are required to complete 120 credits at level 6.

- Contextualising Your Practice; 20 credits
- Design Synthesis; 40 credits

- Final Major Project; 60 credits

A 20-credit unit is approximately equivalent to 200 hours of learning time, which includes a mixture of taught time, independent study and assessment.

All students are entitled to a tutorial package that consists of:

- one induction tutorial (group or one to one)
- one tutorial per term for the duration for their course of study at LCF;
- group tutorials as required
- an appropriate level of confidentiality

Distinctive features of the course:

Distinctive features of the programme

- Provision of a vocationally relevant degree course
- Provision of a fully integrated programme of personal and professional development skills to support the development of learning skills, key skills and career planning
- Access to specialist resources at a standard appropriate to the target industries.
- Opportunities for student choice and negotiated study.
- Preparation of students for employment of further study.

Distinctive features of the course

- The course is supported by the College Technology Centre at Curtain Road that provides industry standard facilities in all the processes of design realisation.
- Specialist staffing offer focused curricula in line with industry needs and standards.
- Industry-based project and placement experience during Stage 2.

Recruitment and Admissions

Selection Criteria

What we look for

The course team seeks to recruit students who can demonstrate:

- A strong interest in fashion, visual imagery and an awareness of technology
- An understanding of the need for a critical and analytical approach to the area of study
- An approach suited to the demands of the course and the projected career futures

This might, for example, be demonstrated by: related academic or work experience; the quality of the personal statement, a strong academic or other professional reference; or a combination of these factors.

Portfolio and interview advice

For this course you will be required to upload a mini portfolio. Further instructions will be sent by the course administrator after application submission. International students should contact the Admissions Office at lcf.international@arts.ac.uk to find out about the portfolio application process.

For this course your portfolio should show evidence of: drawing/presentation skills; contemporary fashion/cultural awareness; a level of research, exploration and experimentation; fabric and material selection/knowledge; construction/technical competence; ability to think/work in 3D; and visual communication skills.

Applicants will be expected to demonstrate the following at interview: a strong interest in fashion and visual imagery; an awareness of technology; a critical and analytical approach; a motivation to succeed on the course; and a motivation for working as a menswear designer.

Entry Requirements

Entry to this course is highly competitive: applicants are expected to achieve, or already have, the course entry requirements detailed below.

The standard minimum entry requirements for this course are:

- Two A Level Passes at Grade C or above; preferred subjects include, Art, Design, English, Maths;
- **or** a Pass Foundation Diploma in Art and Design;
- **or** Merit, Pass, Pass at BTEC Extended Diploma in Art & Design;
- **or** Pass at UAL Extended Diploma;
- **or** an Access Diploma or '64 tariff points from the Access to HE Diploma;
- **or** 64 new UCAS tariff points (equivalent to 160 old UCAS tariff points) from a combination **of** the above qualifications or an equivalent full Level 3 qualification;
- **or** equivalent EU or non-EU qualifications';
- **And** three GCSE passes at grade A*-C.

Exceptionally, applicants who do not meet these course entry requirements may still be considered if the course team judges the application demonstrates additional strengths and alternative evidence. This might, for example, be demonstrated by: related academic or work experience; the quality of the personal statement; a strong academic or other professional reference; or a combination of these factors.

All classes are conducted in English. If English is not your first language you will be asked to provide evidence of your English language ability when you enrol. The level required by the University for this course is IELTS 6.0 with a minimum of 5.5 in each skill.

Course Diagram

Year 1, Stage 1/Level 4, 120 credits:

Term 1:	Term 2:	Term 3:
Introduction to Menswear 20 credits	Introduction to Cultural and Historical Studies 20 credits	Shape and Structure 40 credits
Introduction to Design and Realisation 20 credits	Stretch and Drape 20 credits	

If your placement is in the Spring Term, your structure is as follows:

Term 1:	Term 2:	Term 3:
Cultural and Historical Studies Option 20 credits	Work Experience and Professional Studies 40 credits	Research Methods 20 credits
Range Development 20 credits		Professional Brief (Collaborative) 20 credits

Or, if your placement is in the Summer Term, your structure is as follows:

Term 1:	Term 2:	Term 3:
Cultural and Historical Studies Option 20 credits	Research Methods 20 credits	Work Experience and Professional Studies 40 credits
Range Development 20 credits	Professional Brief (Collaborative) 20 credits	

Year 3, Stage 3/Level 6, 120 credits:

Term 1:	Term 2:	Term 3:
Design Synthesis 40 credits	Final Major Project 60 credits	
Contextualising Your Practice 20 credits		