

## Programme Specification

Every taught course of study leading to a UAL award is required to have a Programme Specification. This summarises the course aims, learning outcomes, teaching, learning and assessment methods, and course structure. Programme Specifications are developed through course validation and are formally approved by UAL Validation Sub Committee (VSC). They are available to prospective students through the course web page, and must be reviewed on an annual basis to ensure currency of information (for example, following any modifications or local developments).

Awarding Body Professional, Statutory or Regulatory Body (PSRB)	University of the Arts London (UAL)
Teaching Institution	London College of Fashion
Final Award	BA (Hons) Cordwainers Footwear: Product Design and Innovation
Length of Course	3 years / 4 years (with placement year in industry)
UCAS code	Institution code: U65 Course code: W243
Date of production/revision	August 2017

The BA (Hons) Cordwainers Footwear: Product Design and Innovation is an honours degree course within the Craft programme of courses in the School of Design and Technology. The course offers a fusion of creative, strategic and practical skills, which will prepare you for the requirements of the contemporary work environment. The programme of courses evolved from the highly successful BA (Hons) Product Design and Development for the Fashion Industry course, which demonstrated expertise demanding continued collaboration as well as a greater degree of specialism between the subject areas. The courses maintain ongoing dialogues with industry, students, graduates and a dedicated staff team.

## Course Aims

This course aims to:

- enable you to acquire knowledge and skills appropriate to your chosen field of study and related to the opportunities of the creative and fashion industries;
- encourage your intellectual and personal development;
- provide opportunities for study and progression to all students;
- educate you to be a creative, practical and strategic self-reliant critically reflective practitioner within the lifestyle and fashion industries;
- enable you to engage with team working;
- understand the broader cultural and social context of design ;
- develop your confidence and abilities to enable you to enter employment, respond to professional opportunities or to undertake further study through postgraduate opportunities.

## Course Outcomes

The outcomes that you will have demonstrated upon completion of the course, are:

Outcome:	1. An ability to select, evaluate and deploy an appropriate range of research methods within the design and development process and related to a specific market;
Outcome:	2. An ability to conceptualise, analyse, develop, realise, communicate and articulate creative and viable solutions in your specialist area of study;
Outcome:	3. Coherent and systematic knowledge of the principles and techniques involved in design and production within your chosen field of study;
Outcome:	4. An aesthetic awareness of materials, form and processes at

	specified market levels;
Outcome:	5. The application of creative, practical and strategic knowledge and skills to become an informed decision maker within industry, working independently and as part of a team ;
Outcome:	6. An awareness of the fashion and lifestyle industries in relation to issues relating to economic and sustainable outcomes;
Outcome:	7. An ability to situate practice within cultural and historical contexts and debates;
Outcome:	8. Evidence of engagement with the Personal and Professional Development (PPD) principles as outlined in this document.

### Learning and Teaching Methods:

The London College of Fashion Learning and Teaching Strategy prioritises:

- supporting independent learning
- using research to support learning
- using IT opportunities to support learning

The following teaching and learning methods are employed to support the integrated achievement of the course outcomes:

- lectures, seminars, tutorials, group and individual projects, critiques, peer group presentations, practical workshops, demonstrations, open access work, visiting speakers, field trips, self-directed study, reflection and self-evaluation.

### Scheduled Learning and Teaching

**Scheduled Learning and Teaching** – this is the percentage of your time spent in timetabled learning and teaching. In each year you are expected to study for 1200 hours over 30 weeks; below is the amount of time which is timetabled activity. The rest of your learning time will be self-directed, independent study.

## **BA (Hons) Cordwainers Footwear: Product Design and Innovation**

Year 1 - 19 %

Year 2 - 18 %

Year 3 - 12 %

### **Assessment Methods:**

All courses in the undergraduate framework are credit rated. In order to be awarded a Bachelor of Arts with honours students must accumulate 360 credits in total. Students are required to complete 120 credits at each of three stages in order to progress.

There are two main types of assessment:

**Formative Assessment** is designed to support and improve learning, and concentrates on giving useful feedback to help students improve your work, rather than on giving you a grade. In some cases, students may receive an 'indicative' grade for formative assessment to help to understand their level of performance, but it will not count towards the unit grade or classification. There may be a number of formative assessment points throughout the course.

**Summative Assessment** is designed to formally assess work for each course unit. Students will be given a grade and this will be included in the calculation of their end of year result and, in the final stage of the course, in the calculation of the degree classification. Students are expected to pass all summative assessments to progress through the course and receive an award.

The following assessment methods are employed to assess the achievement of learning outcomes in an integrated approach:

- research records, technical files, portfolio presentation, prototype development and realisation, written reports, live industrial projects, written

assignments, self-evaluation, peer feedback, reflective journals, case studies, presentations to specialist audiences.

### Reference Points

The following reference points were used in designing the course:

- The College Learning and Teaching Strategy
- The College Assessment Strategy
- The College approach to Personal and Professional Development
- Feedback from focus groups with current employers in the Footwear industry
- The Learning and Teaching policies of the University of the Arts London
- University of the Arts London Level Descriptors
- National Framework for Qualifications
- Materials Technology subject benchmark statement
- Feedback from current students
- Feedback from focus groups with Graduates from the current course
- Consultation with staff team

## Programme Summary

### Programme structures, features, units, credit and award requirements:

In Stage 1 students are required to complete 120 credits at level 4 in order to progress to Stage 2.

- Introduction to Footwear; 20 credits
- Product Technologies; 20 credits
- Introduction to Cultural and Historical Studies; 20 credits
- Product Creativity and Communication; 20 credits
- Product Design and Development; 40 credits

In Stage 2 students are required to complete 120 credits of which a minimum of 100 must be at level 5.

- Cultural and Historical Studies Option; 20 credits
- Creative Professional Practice; 20 credits
- Research Methods; 20 credits
- Creative Industry Practice; 20 credits
- Industry Project; 40 credits

In Stage 3 students are required to complete 120 credits at level 6.

- Concept Development; 40 credits
- Contextualising Your Practice; 20 credits
- Product Design and Realisation; 60 credits

On successful completion of stage 2 students are offered the option of a professional placement leading to an extra qualification; the Diploma in Professional Studies.

The Diploma in Professional Studies carries 120 credits, and constitutes an independent award. Credits achieved on the Diploma are not part of the final degree award.

This diploma is achieved through the optional 30-week industrial placement. It allows students the opportunity to experience the atmosphere, pace and discipline of working in the industry, through total involvement in the day-to-day activities of a company. It will build on the knowledge gathered through course work to practically demonstrate the roles and functions, and operations typical of the fashion industry and the student's chosen specialism.

All students are entitled to a tutorial package that consists of:

- one induction tutorial (group or one to one)
  - one tutorial per term for the duration for their course of study at LCF
  - group tutorials as required
- an appropriate level of confidentiality

#### Distinctive features of the course:

##### *Distinctive features of the programme*

- provision of a vocationally relevant degree course;
- provision of a fully integrated programme of personal and professional development skills to support the development of learning skills, key skills and career planning;
- access to specialist resources at a standard appropriate to the target industries; unrivalled by any other educational institute worldwide.
- live industry projects with direct feedback to students from industry partners.
- opportunities for student choice and negotiated study;
- preparation of students for employment or further study.

##### *Distinctive features of the course*

The course nurtures creativity within a current context of fashion, lifestyle, technological, environmental, ethical, social and cultural issues to develop commercially viable and sustainable solutions for the international market. Research, planning and time management, branding, marketing and knowledge of consumerism are enhanced through collaborative or industry projects. The

combination of innovative product design development, underpinned by technical understanding, strategic awareness of the fashion and lifestyle businesses and all forms of communication equips students for the working environment while allowing them to develop in different directions to be employed in a variety of roles.

## Recruitment and Admissions

### Selection Criteria

#### What we look for

The course team seeks to recruit students who can demonstrate:

- A current awareness of fashion for footwear in terms of material developments, new designers and fashion trends
- A potential to achieve a high standard of technical manufacture
- An ability to record and develop design ideas through the vehicle of drawing
- The ability to work as a member of a team
- The ability to work independently to develop your own knowledge and skills acquired on the course

This might, for example, be demonstrated by: related academic or work experience; the quality of the personal statement, a strong academic or other professional reference; or a combination of these factors.

#### Portfolio and interview advice

For this course you will be required to upload a mini portfolio. Further instructions will be sent by the course administrator after application submission. International students should contact the Admissions Office at [lcf.international@arts.ac.uk](mailto:lcf.international@arts.ac.uk) to find out about the portfolio application process.

For this course your portfolio should show evidence of: ability to present ideas visually; a level of research, experimentation and development; technical and practical ability; effective presentation techniques; and contemporary fashion and cultural awareness.



Applicants will be expected to demonstrate the following at interview: a current awareness of fashion and fashion footwear in terms of material developments, new designers and fashion trends; a potential to achieve a high standard of technical manufacture; an ability to record and develop design ideas through the medium of drawing; the ability to work as a member of a team; and the ability to work independently to develop your own knowledge and skills acquired on the course.

## Entry Requirements

Entry to this course is highly competitive: applicants are expected to achieve, or already have, the course entry requirements detailed below

### Course entry requirements

The standard minimum entry requirements for this course are:

- Two A Level Passes at Grade C or Above Preferred subjects include English, Maths, Art, Design, Textiles and Science
- Pass Foundation Diploma in Art and Design
- Merit, Pass, Pass at BTEC Extended Diploma preferred subjects Art & Design
- Pass at UAL Extended Diploma
- Access Diploma or '64 tariff points from the Access to HE Diploma
- Or 64 new UCAS tariff points (equivalent to 160 old UCAS tariff points) from a combination of the above qualifications or an equivalent full Level 3 qualification
- Or equivalent EU or non-EU qualifications
- And three GCSE passes at grade A\*-C

Exceptionally, applicants who do not meet these course entry requirements may still be considered if the course team judges the application demonstrates additional strengths and alternative evidence. This might, for example, be demonstrated by: related academic or work experience; the quality of the

personal statement; a strong academic or other professional reference; or a combination of these factors.

All classes are conducted in English. If English is not your first language you will be asked to provide evidence of your English language ability when you enrol.

The level required by the University for this course is IELTS 6.0 with a minimum of 5.5 in each skill.

### Course Diagram

Year 1:

	Term 1:	Term 2:	Term 3:
Stage 1 120 Credits	Introduction to Footwear 20 credits	Introduction to Cultural and Historical Studies 20 credits	Product Design and Development 40 credits
	Product Technologies 20 credits	Product Creativity and Communication 20 credits	

Year 2:

	Term 1:	Term 2:	Term 3:
Stage 2 120 Credits	Cultural and Historical Studies Option 20 credits	Research Methods 20 credits	Industry Project 40 credits
	Creative Professional Practice 20 credits	Creative Industry Practice 20 credits	

Year 3:

	Term 1	Term 2	Term 3
Stage 3	Concept Development 40 credits	Product Design and Realisation 60 credits	
120 Credits	Contextualising Your Practice 20 credits		