

Evaluating Student Experience in Industry Projects (Live Projects)

What it is?

UAL Teaching and Learning Exchange have developed a tool on Moodle for evaluating students' engagement in industry projects. This can help course teams to evaluate the impact of industry projects, enhance enterprise and employability and also inform curriculum design and learning and teaching strategies on how to measure student experience. It is intended as a discussion with students and tutors to reflect on their design and support of industry projects.

How can it be used?

Students answer questions with respect to a specific industry project after its completion on:

- their experience of the industry project;
- the role of the industry partner;
- how the industry project fits into their course;
- how the industry project has influenced thinking about future practice.

Students reflect and feedback on their experience and in no way identifies the student individually.

Results will then be collated for tutors to analyse to draw out meaning and points. The questionnaire would not stand alone, SEE will work with tutors to support a pedagogic opportunity to enhance discussion with students on their experience.

Why was it developed?

The tool was developed from the 2013 UAL research project '*Students' Engagement in Industry Projects*', which addresses how enterprise and employability are conceived among students in different disciplines and how they engage with industry projects.

Tutors and students are often negotiating a series of tensions that come to the fore in the setting up and running of industry projects. The findings of the research project are presented as tensions intentionally to provoke debate.

1. The first tension revolved around the possibility of conflict between optimum conditions for formative assessment and the imperatives of high-risk competition between students.
2. The second tension is that which tutors face between promoting their course through its association with a high-profile brand on the one hand, and negotiating an involvement from the industry partner which takes into account the students' educational needs.
3. The third tension is one that students sometime experience as they seek to balance the development of their own artistic endeavour or signature style with the demands of industry-led briefs.

The brief report of this study is intended as a discussion paper for tutors who wish to reflect on their design and support of industry projects.

<http://process.arts.ac.uk/content/students-engagement-industry-projects>

How does it work?

The tool has been built using the 'Feedback' module in Moodle. It has been placed in a Moodle area which can be made available to course teams. The 'Feedback' module has been chosen because it is both straightforward to use (for students and tutors) and includes useful options to analyse student responses. The data gathered can also be imported into a spreadsheet format for further analysis and collation as required.

To make the tool available to their students, tutors can import it from the **Industry Projects Feedback** in Moodle and place it within their own course(s).

Using on Moodle

How students see the questionnaire - initial page:

Student Feedback: Engaging in industry projects

Mode: Anonymous

(*)Answers are required to starred questions.

Please tick a box to tell about **your experience of the industry project**.

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1. Overall I benefitted from my experience of the industry project.*

2. I was inspired by the need to think about the client's needs.*

3. Thinking about the client's needs extended my skills.*

4. It interrupted my own creative development in an unproductive way.*

5. I did not find that I could relate or identify with the brief.*

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Tutor view - Response analysis.

[Overview](#) [Edit questions](#) [Templates](#) [Analysis](#) [Show responses](#)

[Export to Excel](#)

Submitted answers: 2

Questions: 26

1. () . Overall I benefitted from my experience of the industry project.

- Strongly agree (5):  1 (50.00 %)

- Agree (4):  1 (50.00 %)

- Neither agree nor disagree (3): 0

- Disagree (2): 0

- Strongly disagree (1): 0

Average: 4.50

2. () . I was inspired by the need to think about the client's needs.

- Strongly agree (5):  1 (50.00 %)

- Agree (4): 0

- Neither agree nor disagree (3):  1 (50.00 %)

- Disagree (2): 0

- Strongly disagree (1): 0

Average: 4.00

Tutor view - accessing individual (anonymous) responses.

Overview Edit questions Templates Analysis Show responses

Student Feedback: Engaging in industry projects

Anonymous entries

Response number: 1	Show response	Delete
Response number: 2	Show response	Delete

Horizontal scrollbar

Tutor view - how to import the questionnaire from the demo area.

Settings

- Course administration
 - Edit Content
 - Edit settings
 - Users
 - Filters
 - Grades
 - Backup
 - Restore
 - Import
 - Publish
 - Reset
 - Question bank

Click here!

Tutor view - choose the 'course' to import from.

Find a course to import data from:

Select a course Total courses: 10

Course short name	Course full name
<input type="radio"/> 00001A365214/15	14/15 Research Programme MPhil Chelsea Part-time Year 5
<input type="radio"/> FU001389F911214/15	14/15 Business Development and Planning
<input type="radio"/> 90560A212/13	12/13 Orientation To Foundation-Preessional Course
<input type="radio"/> FU001426F311214/15	14/15 Introduction to Cultural and Historical Studies
<input type="radio"/> PU000615P912211/12	11/12 Personal And Professional Development (Study Skills)2
<input type="radio"/> DZ0003DZ00/00	Introduction to Moodle - 02/10/2013
<input type="radio"/> MU000887M512213/14	13/14 Brand And Design
<input type="radio"/> FU001274F413214/15	14/15 Campaign Research
<input type="radio"/> PU000088P511212/13	12/13 Production Skills 1 20145 FdA Animation (20)
<input type="radio"/> FU001178F314214/15	14/15 Contemporary issues in Global Fashion Management

student feedback in live project  Search for 'course' title here.

Further Moodle Support

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